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cataloguing the physical into the digital



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various visuals for music

one of the main focuses of this site is to study the cover arts/designs for albums. going beyond that, there will be explorations into other visual elements that are released in conjunction with the albums catalogued, such as packaging, typography, & other features. enjoy!

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look at the latest



< catalogue



BlondeFrank Ocean

2016 • R&B

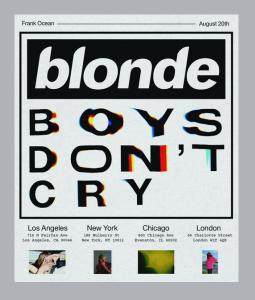
catalogue

one of the alternate covers designed for the album



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BOYS DON'T CRY IS FRANK OCEAN'S MAGAZINE THAT CAME OUT IN CONJUNCTION TO THE RELEASE OF HIS SECOND ALBUM, BLOND.

THE MAGAZINE IS HIGHLY VISUAL-CENTRIC, INCLUDING OVER 360 PAGES WORTH OF PHOTOGRAPHY. IN ADDITION TO PHOTOS, THE MAGAZINEALSO INCLUDES NOTES FROM FRANK OCEAN, POEMS, RAPS, INTERVIEWS, AND MORE. THE ZINE WAS ORIGINALLY GIVEN OUT FOR FREE ALONG WITH THE PHYSICAL PURCHASE OF BLOND. SOME OF THE COLLABORATORS ON THE PROJECT INCLUDE HARLEY WEIR, TOM SACHS, KANYE WEST, AND NABIL. IT FEATURED THREE ALTERNATE COVERS.

MUCH OF THE PROJECT WAS DESIGNED BY ZAK KYES AND GREGORY

AMBO FROM ZAK GROUP. THEY CREATED THE STYLIZED FONT ON THE

DESIGNERS BY SCANNING THE ORIGINAL TYPEFACE AND DRAGGING IT

ACROSS THE SCANNER AS IT WAS BEING SCANNED BY THE LAMP

COVER OF THE MAGAZINE. THE TYPEFACE WAS HAND DISTORTED B

pages from magazine





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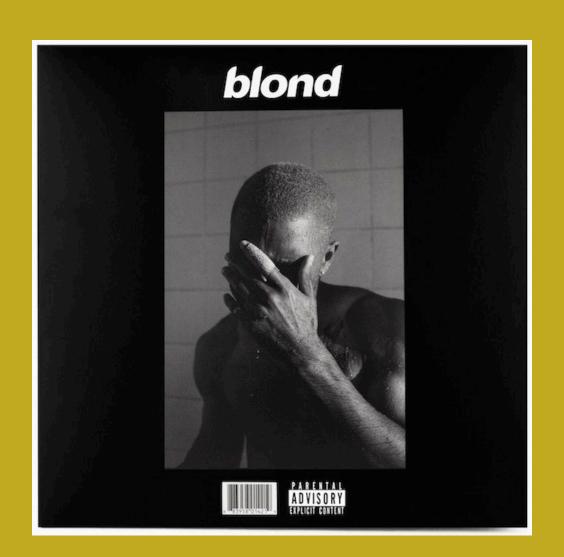
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BOYS DON'T CRY IS A PURE VISUAL TREAT. VISUAL ART HAS BECOME AN INCREASINGLY IMPORTANT ELEMENT OF MUSIC - STARTING FROM RECORD SLEEVES AND ALBUM COVERS, TO MUSIC VIDEOS - AND IS NOW DEVELOPING INTO SOMETHING EVEN DEEPER WITH THE RECENT EMPHASIS ON VISUAL ALBUMS AND ADDITIONAL WORK SUCH AS BOYS DON'T CRY HAVING A VISUAL ELEMENT TO MUSIC ACTS NOT ONLY AS A MARKETING DEVICE, BUT ALSO AN ARTISTIC EXPRESSION FOR THE MUSICIAN THAT CAN PERHAPS GO BEYOND WHAT THE MUSIC CAN DO. VISUAL STIMULANTS HELP TO CREATE A TOTAL EXPERIENCE - TAKING UP TWO OF OUR MAJOR SENSES (SIGHT AND HEARING,) AND SHOW HOW ART AND DESIGN CAN TRANSCEND THE BOUNDARIES BETWEEN DIFFERENT MEDIUMS.



CD sleeve designs



That concludes the study of the visuals accompanying *Blonde*.

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