## 1 → 2 → 3 → 4

### Conceptualization

- What is GABM going to be used for?
- Answer **WHO**, **WHERE**, **WHEN** and **HOW.**

### Tool Selection and Configuration

- Simulations → Concordia by Google Deepmind. 
- API Key from chosen LLM.

### Agent and Environment Design

- Definition of the agents (roles, name, gender, age, memories...).
- Definition of the environment (where is it set?, what is the goal of the conversation?, are there any sub-goals?).

### Execution and Simulation

- Interaction between agents and their environment.
- Generation of data that reflects the dynamics being studied.
- Observation of behaviors.