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## Conceptualization

- What is GABM going to be used for?
- Answer **WHO, WHERE, WHEN** and **HOW**.

## Tool Selection and Configuration

- Simulations → Concordia by Google Deepmind. 
- API Key from chosen LLM.



## Agent and Environment Design

- Definition of the agents (roles, name, gender, age, memories...).
- Definition of the environment (where is it set?, what is the goal of the conversation?, are there any sub-goals?).

## Execution and Simulation

- Interaction between agents and their environment.
- Generation of data that reflects the dynamics being studied.
- Observation of behaviors.