

Alex Gaudiosi

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Preferred area(s) of employment: London & Hertfordshire.

Available immediately

Personal Goals

In order to future-proof my skills and development in an ever changing society, I aim to continue developing my academic achievements, the foundation of any strong career, while further strengthening my business acumen through targeted employment and workplace exposure; focusing on the internet, digital creative & media industries.

Personal Statement

I love change and experiencing new challenges while learning new industries. I am currently at a very pioneering stage of my career; hoping to learn as much as I can from every role I embark upon. Working in companies where forward thinking, innovative and employee focused culture is the norm is where I feel most at home, especially when the learning curve is steep.

Employment History - [References available upon request]

Account Manager [May 2013 – October 2013]

- **Big&i Ltd / Web, App & Media Production / Contracted**
- Small digital design agency; specialised in web, mobile app & media production.
- Duties: Finding new business, guiding clients & design / developer team through projects, managing expectations, attending multiple networking and design events. Clients briefs included email marketing campaigns, web and mobile app development, user journey analysis with Google analytics, adding cms content as well as some client tutoring, user base analysis (a/b testing).
- Clients:

Tender www.tender.org.uk - North London based child abuse charity.

Vinopolis www.vinopolis.co.uk - London Bridge based wine tasting experience attraction.

Accounts & Operations Manager [October 2012 – May 2013]

- **NeighbourGifts Ltd / Design & Marketing / Permanent**
- Running operations (originally as a junior position), accounts & design processes for new start up Dutch organisation.
- Duties: Managing all aspects of the business and transition of the Dutch model to the UK alongside the Director and Shareholders from the first day of operations. Working with; new client / business acquisition, managing all UK accounts, client / internal print & digital design tasks, operational / production / supply chain management, business retention and any other day to day business management tasks.

London 2012 Olympics Logistics Recruiter [May 2012 – September 2012]

- **Manpower UK / Logistics / Contracted**
- Overseeing logistics recruitment for the London 2012 Olympics with several clients.
- Duties: Consultancy for job seekers, client contract management, conducting interviews, registering and assigning drivers, managing a pool of up to 300 HGV drivers, accreditation management, managing Manpower & panel drivers nationally to coordinate logistics operations for all Olympic venues.

Account [August 2011 – May 2012]

- **Big&i Ltd / Web, App & Media Production / Contracted**
- Small digital design agency; specialised in web, mobile app & media production.
- Duties: Finding new business, guiding clients & design team through projects, managing expectations.

Web Manager [November 2008 – May 2012]

- **Zinco Restaurants / Web, Social Media & Branding / Ongoing Role**
- Small international chain of Italian restaurants.
- Duties: Web design & development, social media, promotions & marketing management, search engine optimisation, graphic design.

AGM Team [March 2011 – June 2011]

- **LV= / Insurance & Investment / Temporary Assignment**
- Life heritage & investment bond department.
- Duties: Advising mutual company members of AGM procedure and of legal process & implications. Progressing into Life insurance claims & investment bond work. Bereavement training for application within a financial environment.

FRISA Team [February 2010 – August 2010]

- **Nationwide / Banking & Savings / Temporary Assignment**
- Specialised ISA department in the complex processes execution & training team.
- Duties: Financial administration, highly regulated FSA compliance, exceeding targets, zero margin of error data entry, training teams.

B2B Account Manager [March 2007 - September 2007]

- **Fisher Outdoor / Cycling Trade Supplier / Pre-Degree Temporary Assignment**
- Trade supplier of high end cycles and components with advanced technical expertise.
- Duties: London Territory trade account handler, B2B sales and marketing.

Education and Qualifications

Bournemouth & The Open University [Sept 2007 – January 2010]

2 years full time study educated to a degree standard in LLB Law, concluded study to pursue a career and explore the job market for a more fulfilling venture in fields closer to my passions in technology, the economy and design.

Coursera [May 2013 onwards] Current qualifications in progress:

- Creativity, Innovation, and Change
- Law and the Entrepreneur
- Understanding Media by Understanding Google

- An Introduction to Operations Management
 - Grow to Greatness: Smart Growth for Private Businesses
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Sandringham Secondary School & Sixth Form [Sept 1999 – July 2006]

A-Level

General Studies	A	Geography	C
AVCE IT	B	World Development	C
Business Studies	C	Design & Technology	D

GCSE

R.S.	A*	Maths	B
Science	A A	Art	C
IT GNVQ	Distinction	Design & Technology	C
English	B B		

Skills and Competencies

- Microsoft Office Package (Word, PowerPoint, Excel, Outlook)
- Web, Graphic Design and Development (HTML, CSS & Adobe Design Suite)
- Self-taught computer repair & troubleshooting
- Video editing skills (Adobe Premiere)
- Team leadership & organisational skills through project management, accustomed to conversing with staff at all levels of business, director level in particular
- Experienced in face to face, phone & web conference client interaction

Personal Interests

I have a keen interest in technology & current affairs, with a 'finger on the pulse' of all things internet related, especially design & art/culture focused. I enjoy keeping a healthy balance in my life between intellectual pursuits, social events and more active adventures.

As much as I love reading about global politics, world development and science, I love going to the night life hotspots in London, anything motorcycle related and searching for the latest up and coming European and American music festivals. The occasions I have a spare moment, I sit down and get on with some music video editing, promoting lesser known artists via my YouTube channel.