



lemontree

Pack Day Info Deck 2020



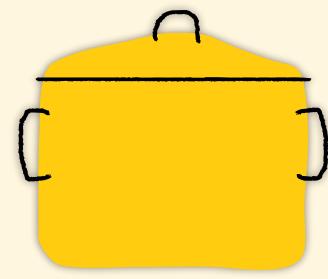
Lemontree sells family dinner

Our non-profit sets the table with dignity and possibility. Our corporate partners make it all possible.

WE STAND FOR HOME COOKING

Research shows that the radical act of eating together has big returns.

Our product is about more than one dinner. We create healthy habits:



Connection

Family dinner is linked to a significant decline in adolescent high-risk behaviors (smoking, drinking, stealing). And an increase in growth behaviors (reading, homework).

FULKERSON ET. AL., JOURNAL OF ADOLESCENT HEALTH
VOLUME 39, ISSUE 3.

Hunger

Dinner with Lemontree is cheaper than the McDonald's dollar menu and helps stretch impossibly tight budgets. Families who eat out spend 40% more on average than those who eat in.

TIWARI ET. AL., AMERICAN JOURNAL OF PREVENTIVE MEDICINE VOLUME 52, ISSUE 5

Health

Kids who eat regular family dinners eat more vegetables and are less likely to become obese ten years later as a young adult.

BERGE ET AL., THE JOURNAL OF PEDIATRICS, VOLUME 166, ISSUE 2



*Both dishes were amazing
my daughter told me I'm the
best mommy ever
- Latoya W.*



Thank you it's the best thing
that's happened to me! (Well after my
baby being born of course)

- Valentin P.

With partners and supporters in high places
2019 saw features in The New York Times and
The Wall Street and support from organizations
like the Robin Hood Foundation.

OB | Wednesday, May 1, 2019

METRO MONEY | By Anne Kadet

New Recipe for Affordable Meal Kits

GREATER NEW YORK

In this, the golden age of meal kit delivery, it's getting easier to eat healthy on a budget.

By Anne Kadet

Photo: AP

Meal kit delivery services have exploded in popularity over the past few years, with companies like Blue Apron, Hello Fresh and Plated offering pre-measured ingredients and step-by-step cooking instructions for a variety of meals. But the industry has faced criticism for being too expensive, with many meals costing upwards of \$10 per serving. Now, however, there's a new option: meal kits that are designed to be more affordable while still providing healthy options. One such company is Brooklyn Lemontree, which offers meal kits starting at just \$10 per serving. The company's founder, Beverly Thomas, says that her goal is to make healthy food accessible to everyone, regardless of their income level. She adds that the meals are "simple, satisfying and delicious."

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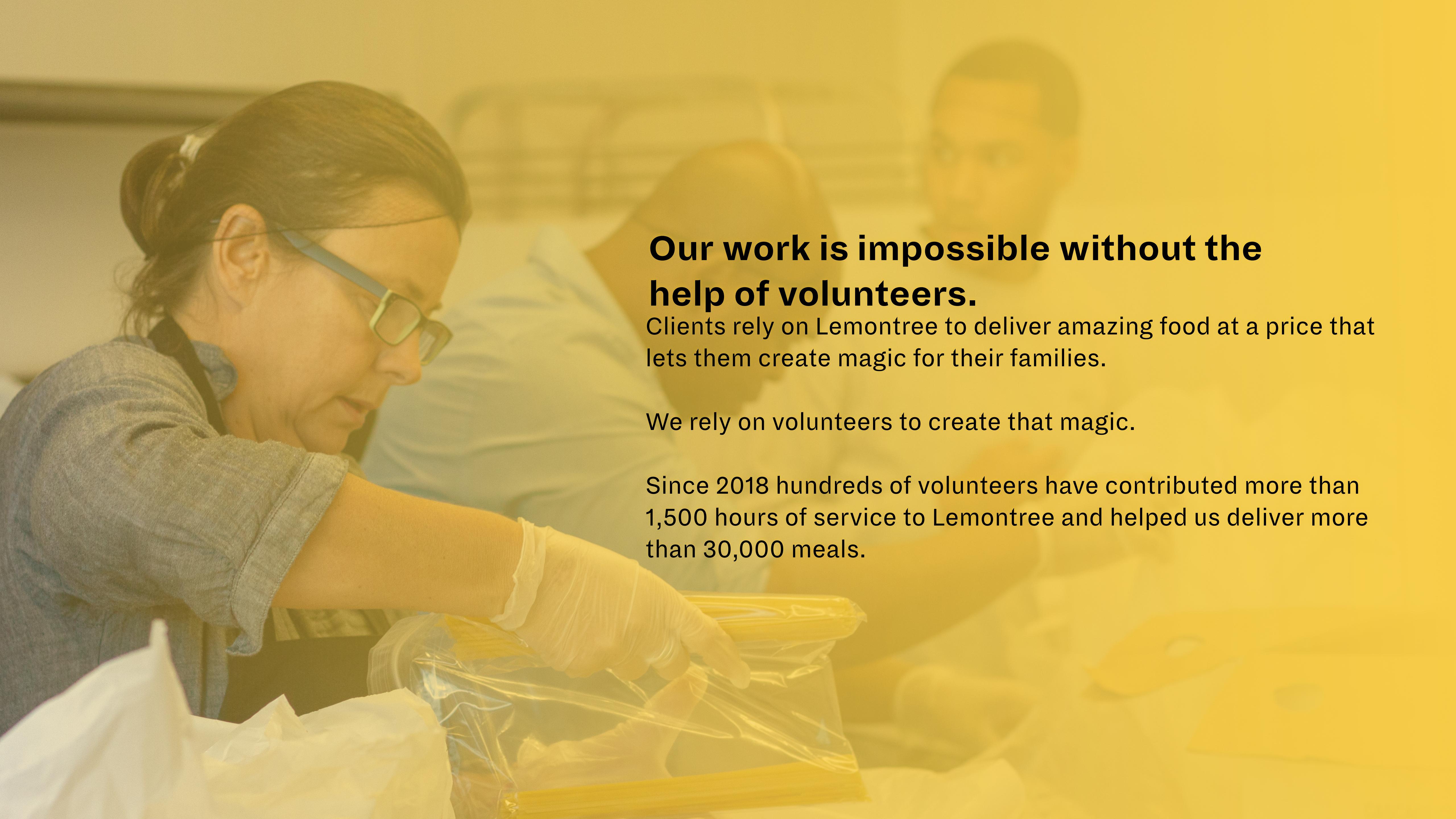
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Our work is impossible without the help of volunteers.

Clients rely on Lemontree to deliver amazing food at a price that lets them create magic for their families.

We rely on volunteers to create that magic.

Since 2018 hundreds of volunteers have contributed more than 1,500 hours of service to Lemontree and helped us deliver more than 30,000 meals.



Volunteering with Lemontree isn't just high-impact, it's also fun.

We know that there are thousands of volunteer opportunities to choose from. We make sure that ours isn't just meaningful, it's also fun.

Our playlists are groovy, our ice-breakers are playful and we keep it lighthearted the whole time.

And volunteers keep coming back.

We've built a track record of successful corporate service events.

“

Thank you again for hosting us, I just created a Linkedin post and tagged Lemontree to get your org more awareness! I loved the experience and what you are doing. I thought you in particular did a great job - terrific communicator and your energy really got everybody pumped up!”

Adam N.


Morgan
Stanley

IHG
InterContinental Hotels Group

NAVIGANT ROBIN HOOD

VICE

CITYBLOCK

lemon**tree**

WITH LOW CORPORATE CONTRIBUTION REQUIREMENTS

Two Options for Corporate Engagement:

IN YOUR OFFICE

Post Card Writing

Make the day of a low-income parent by writing handwritten notes to accompany meals.

Easy to do in as little as an hour from your office.

IN SUNSET PARK, BROOKLYN

Meal Packing

Perfect for team-building and bonding. See the impact of your work from end to end. Weigh, scoop and pack ingredients into portioned client bags. No cooking needed.

Every Tuesday—just 20 minutes from Union Square.

Limited 2020 Availability

VOLUNTEERS@LEMONTREEFOODS.ORG | 973-632-0559