



You want healthier and happier patients. Your patients want health care to be simpler and more convenient. Always keeping the patient at the center of the process, Luma Health drives better experiences, better health, and top-line revenue growth. **Here's how Luma Health connects patients and providers throughout the care journey.**

Jamie's sick, so she goes online to make an appointment with her primary care doctor.



With **Intelligent Scheduling**, she's able to instantly book an appointment online. Later, she gets a text letting her know a cancellation has opened up an earlier time. She accepts. She gets a text confirming her new appointment date, time, and location.



After Jamie's appointment, her doctor talks with other members of the care team about the best next steps for Jamie in the **Collaboration Hub**. They decide to refer Jamie to a specialist.



Because the specialist is using **Referral Management**, Jamie gets a text from the specialist the very next day to schedule an appointment. She responds via text with the time that works best. Then she uploads her insurance card from her smartphone with **Mobile Insurance Card Upload**.



Her specialist uses **Feedback and Reputation Management** to make sure patients are happy and to understand how to improve services. A couple of hours after she leaves, Jaime receives a text from her specialist asking how her visit went. Jamie had an excellent experience and leaves a glowing review online.



Jamie's specialist texts her important information about her care plan after her appointment. She also makes sure Jamie gets regular health tips and reminders for follow-up care using **Smart Conversations**.



The patient is at the core of everything we do. Let's partner together to help patients become healthier and happier.



# Engage Patients to Transform Care

Engaging patients across the entire care journey positions your business for success in a rapidly-transforming health care system. Luma Health's patient-centric approach helps you advance the key objectives of the Quadruple Aim, improving care and driving top-line revenue growth for your business.

## Patient experience

Automated communications, HIPAA-compliant patient messaging, and Intelligent Scheduling like Smart Waitlists mean you get patients in the door sooner. Your patients are empowered to access care when they need it, resulting in enhanced experiences from start to finish.

## Population health

Automated outreach and intelligent scheduling means improved access to care for your current and new patients alike. Move the dial forward on population health goals by making sure patients receive the care they need to get and stay healthy.

## Provider experience

Providers want to get their patients in the door as soon as an issue arises and help them manage their health throughout the continuum of care. Luma Health's secure Collaboration Hub and Care Pathway Messaging helps providers focus on meaningful care and rediscover joy in work.

## Top line revenue growth

Luma Health customers have seen an incredible return on investment after implementing the platform, leading to over \$550,000 in increased revenue in a given month. That's additional revenue that can be invested into innovative tools, enhanced workforce, additional services, or whatever your practice needs the most.



*"Implementing Luma Health's technology ranks among the top five decisions I have made in my time with North Florida Women's Care. We've been able to activate several new protocols that support our mission to engage with our patients and deliver the very best care."*

**Bill Hambsh**

CHIEF EXECUTIVE OFFICER  
NORTH FLORIDA'S WOMEN'S CARE



## Luma Health has produced —

**30%**

**decrease in no-show rate** 

**35%**

**increase in capacity  
utilization in a given month** 

**\$550,000** **in increased revenue  
in a given month**

Healthcare shouldn't be hard. As your technology partner, Luma Health makes it easy to orchestrate the patient journey and deliver the care your patients need faster.