



ALEXANDER GREIF



CONTACT



Phone



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Portfolio Website

<https://alexgreif.github.io>



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Address



SKILLS



Methodological

Data mining
Statistical modelling
Data visualization
Data storytelling
Questionnaire design
Research design



Technical

R
Spreadsheets
SQL
Tableau
Git
Google BigQuery



EXPERIENCE



Student Assistant Westfälische Wilhelms-Universität Münster (WWU)

since Apr 2021

- Responsible for data management and analysis in various research projects at the department for "Physical Education and Teaching Research" using R, Excel and Google Sheets.
- Descriptive and inferential statistical analysis (R Studio), as well as visualization and reporting (R Markdown and PowerPoint) of observational and experimental data.
- Evaluation of seminars including questionnaire design and validation, survey implementation, data analysis and reporting.
- Statistical and methodological consulting.



Fitness Coach Topic Fitness & Wellness, Gladbeck

Jun 2016 - Apr 2022

- Helped clients from various backgrounds reach their fitness-, health- and sport-specific goals.
- Helped gain new customers and retain existing ones through strong communication and consultation.



Sports Science Intern Plymouth Argyle FC Academy

Aug 2019 - Dec 2019

- Heart rate, GPS and wellness monitoring and analysis.
- Communication of findings to coaching staff, performance staff and players.
- Helped optimize training sessions by identifying inefficient time management using GPS and heart rate data and creating a catalog of common drills along with their physical requirements. Resulted in shorter periods of inactivity and more targeted intensity management.
- Led on-field and gym-based team and individual training sessions.



Rehabilitation Coach Trainingszentrum Lurbiecki, Dorsten

Feb 2017 - Aug 2019

- Helped clients from a mostly clinical and elderly population reach their health and fitness goals.



Working Musician and Music Teacher Freelance

2006 - 2019

- Played concerts with multiple bands in various music genres.
- Gave individual and group-based drumming and band lessons.



Call Center Agent Ipsos Amsterdam

Aug 2014 - Jun 2015

- Planned, conducted and documented phone interviews for the purposes of market research for various corporations (e.g. Salomon).



LANGUAGES



Deutsch

Native



Englisch

Fluent



CERTIFICATES



Google Data Analytics

By Google on Coursera



DFB Trainer C-Lizenz

UEFA Grassroots



Fitnesstrainer

B- and A-License



Certified Athletiktrainer

By Perform Better



ACTIVITIES



Football Youth Coach

VfB Kirchhellen U15 2017-2022



Sports

Skateboard, football,
fitness, cycling



Music

Drums und guitar



EDUCATION



B.Sc. Computer Science FernUniversität in Hagen

starting Oct 2022

- Study program "Mathematisch-technische Softwareentwicklung".



M.Sc. Sports, Exercise and Human Performance WWU Münster

since Oct 2020

- Scientific methodology.
- Sports psychology.
- Movement science.
- Sports biology.
- Training science.
- Neuroscience.
- Social science in sports.



B.Sc. Human Movement in Sports and Exercise WWU Münster

Oct 2017 - Mar 2021

- Final grade: 1.8.
- Thesis: „The integration of external and internal match load with contextual factors to assess training status in football” (grade: 1.3).
- For contents see M.Sc.



Bachelor of Music - Jazz Drumming Conservatorium van Amsterdam

Sep 2012 - Aug 2014



Jazz Schlagzeug Glen-Buschmann-Jazzakademie

Sep 2011 - Jul 2012



Abitur Heisenberg Gymnasium Gladbeck

Aug 2002 - Jul 2011

- Final grade: 2.8.
- Specialization in maths and physics.



Grundschule Lutherschule Gladbeck

Feb 2000 - Jul 2002