



# ALEXANDER GREIF



## CONTACT



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### Portfolio Website

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### Address

Hölderlinstraße 18  
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## SKILLS



### Methodological

Data mining  
Statistical modelling  
Data visualization  
Data storytelling  
Questionnaire design  
Research design



### Technical

R  
Spreadsheets  
SQL  
Tableau  
Git  
Google BigQuery



## EXPERIENCE



### Student Assistant

**Westfälische Wilhelms-Universität Münster (WWU)**

**since Apr 2021**

- Responsible for data management and analysis in various research projects at the department for "Physical Education and Teaching Research" using R, Excel and Google Sheets.
- Descriptive and inferential statistical analysis (R Studio), as well as visualization and reporting (R Markdown and PowerPoint) of observational and experimental data.
- Evaluation of seminars including questionnaire design and validation, survey implementation, data analysis and reporting.
- Statistical and methodological consulting.



### Fitness Coach

**Topic Fitness & Wellness, Gladbeck**

**Jun 2016 - Apr 2022**

- Helped clients from various backgrounds reach their fitness-, health- and sport-specific goals.
- Helped gain new customers and retain existing ones through strong communication and consultation.



### Sports Science Intern

**Plymouth Argyle FC Academy**

**Aug 2019 - Dec 2019**

- Heart rate, GPS and wellness monitoring and analysis.
- Communication of findings to coaching staff, performance staff and players.
- Helped optimize training sessions by identifying inefficient time management using GPS and heart rate data and creating a catalog of common drills along with their physical requirements. Resulted in shorter periods of inactivity and more targeted intensity management.
- Led on-field and gym-based team and individual training sessions.



### Rehabilitation Coach

**Trainingszentrum Lurbiecki, Dorsten**

**Feb 2017 - Aug 2019**

- Helped clients from a mostly clinical and elderly population reach their health and fitness goals.



### Working Musician and Music Teacher Freelance

**2006 - 2019**

- Played concerts with multiple bands in various music genres.
- Gave individual and group-based drumming and band lessons.



### Call Center Agent Ipsos Amsterdam

**Aug 2014 - Jun 2015**

- Planned, conducted and documented phone interviews for the purposes of market research for various corporations (e.g. Salomon).



## LANGUAGES



### Deutsch

Native



### Englisch

Fluent



## CERTIFICATES



### Google Data Analytics

By Google on Coursera



### DFB Trainer C-Lizenz

UEFA Grassroots



### Fitnesstrainer

B- and A-License



### Certified Athletiktrainer

By Perform Better



## ACTIVITIES



### Football Youth Coach

VfB Kirchhellen U15 2017-2022



### Sports

Skateboard, football,  
fitness, cycling



### Music

Drums und guitar



## EDUCATION



### B.Sc. Computer Science FernUniversität in Hagen

starting Oct 2022

- Study program "Mathematisch-technische Softwareentwicklung".



### M.Sc. Sports, Exercise and Human Performance WWU Münster

since Oct 2020

- Scientific methodology.
- Sports psychology.
- Movement science.
- Sports biology.
- Training science.
- Neuroscience.
- Social science in sports.



### B.Sc. Human Movement in Sports and Exercise WWU Münster

Oct 2017 - Mar 2021

- Final grade: 1.8.
- Thesis: „The integration of external and internal match load with contextual factors to assess training status in football” (grade: 1.3).
- For contents see M.Sc.



### Bachelor of Music - Jazz Drumming Conservatorium van Amsterdam

Sep 2012 - Aug 2014



### Jazz Schlagzeug Glen-Buschmann-Jazzakademie

Sep 2011 - Jul 2012



### Abitur Heisenberg Gymnasium Gladbeck

Aug 2002 - Jul 2011

- Final grade: 2.8.
- Specialization in maths and physics.



### Grundschule Lutherschule Gladbeck

Feb 2000 - Jul 2002