

Open Canvas

project : [AdaUnlocked!](#)

Project Execution

Problem	Solution		
	Unique Value Proposition		
	Learning difficult concepts through complete puzzles.		
They don't know why these areas are relevant to them or what they should be doing, what actions they can take as an individual to get engaged.	Real world element included, through the locked box they can only open once they have discovered the code by solving all the puzzles.		
	Players can become the creators, developing their own puzzles to challenge others with.		
	Key Metrics		
# of users who have completed puzzles	User Profiles		User Channels
	Target audience and early adopters		MozFest London 2018, Twitter, DesignJams @ Ada, Blog,
	Educational communities who want to engage learners in contributing to a healthy internet. Ada. National College for Digital Skills & Mozfest London 2018 Youth Zone.		
Resources Required		Contributor Profiles	
Design puzzles based on: Decentralisation, Digital Inclusion, Openness, Privacy and Security & Web Literacy.		Contribution types and ideal contributors	
Develop a web site to run the puzzles through.		Leaders, teachers, students, hackers, designers engaged in developing a healthy internet,	
Expertise needed for web development.		Puzzle & board game devs,	
Hardware 10 boxes with hasps , 10 combination locks & 10 laptops to run sessions on at MozFest (book & travel with college laptops?).		Web devs,	
		Student volunteers to support at MozFest.	
Contributor Channels		Contributor Channels	
		Mozilla Open Leaders 6, Ada college students, CAS network.	

Product

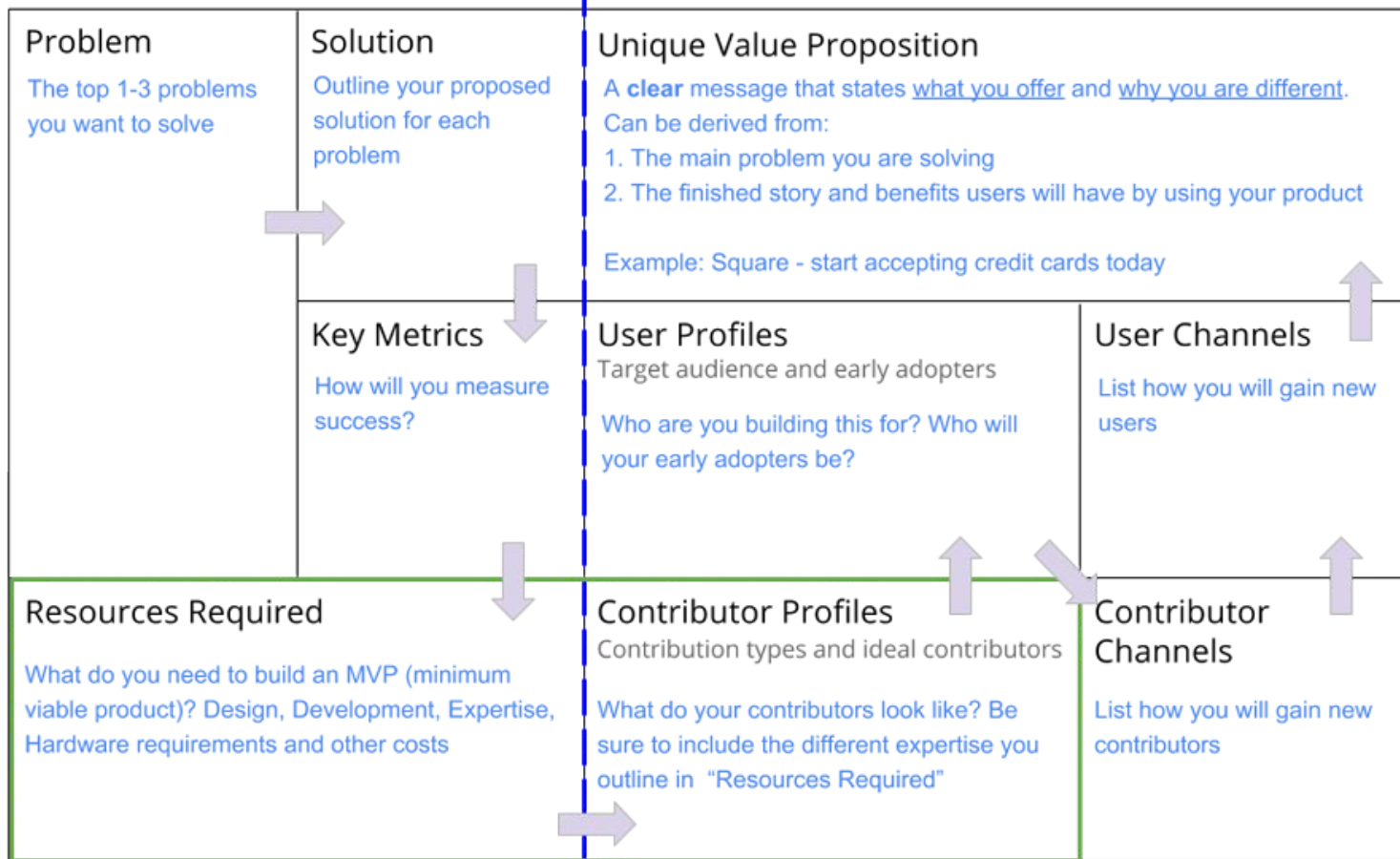
Community

Open Canvas

project : Title

Make your
own canvas:
Go to **File** >
Make a Copy...

Project Execution



Product

Community

Your users and contributors will likely overlap