

# QUOC ANH (ALEX) HO

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## EDUCATION

**Indiana University, Kelley School of Business** - Bloomington, IN May 2026

*Master of Science in Information Systems*

- *Graduate Assistantship*: Graduate Assistant for Operations Processes course for the Operations & Decision Technologies department at Kelley School of Business

**Indiana University, Kelley School of Business** - Bloomington, IN

May 2025

*Bachelor of Science in Business; Major: Information Systems; Co-Major: Business Analytics*

GPA: 3.80/4.00

- *Graduated with High Distinction*; GPA cutoff of 3.800 - 3.899
- *Peer Tutor*: K201 Foundations of Business Information Systems and Decision Making

## EXPERIENCE

**Kelley HOPE Digital Project Internship**

May 2025 – August 2025

*Consultant Intern*

Digital Human for E-Learning Project:

- Gathered client requirements and conducted preliminary analysis to evaluate multiple digital human solutions (D-ID, HeyGen, Synthesia) for e-learning integration, focusing on educational use cases
- Designed front-end wireframes, evaluated vector database options, and assessed build-vs-buy approaches for backend pipelines
- Produced a progress report summarizing technical feasibility and implementation recommendations to support decision-making and ensure alignment with client requirements

Kelley GPT LLM Research Project:

- Developed a benchmark and scoring framework tailored to student evaluation and research use cases, incorporating LLM-as-a-judge method
- Researched LLM fundamentals, tested local deployment of open-source models, and evaluated outputs to produce comparative insights to support client's model selection

Gemini Engineering Course Project:

- Co-developed course materials for a generative AI and prompt engineering training program for 20+ staff members
- Conducted research on advanced prompting techniques and relevant use cases, facilitated staff interviews and communications to align content with real-world needs, and presented the finalized course framework and recommendations to faculty

**Campus Tutoring Service** – Bloomington, IN

August 2022 - Present

*Tutor - Business Technology & Analytics Courses*

- Delivered tailored sessions for business students, focusing on advanced Excel, Access, and database theory
- Supported over 50 students in applying business analytics skills to solve practical data problems, using a hands-on, and problem-solving approach

## TECHNICAL

- *Data Analysis & Visualization*: Advance Excel, Power BI
- *Programming & Statistical Modeling*: Python, R, HTML/CSS, Regression Analysis, NodeXL, Stata
- *Teamwork & Database Tools*: SQL, Microsoft Access, JIRA software, Agile (Product Owner)

## ADDITIONAL

Fluent in Vietnamese | Data Analysis Enthusiast | Soccer | Basketball | Travel