



Integration Guide

Version 5.3
6/25/2015

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Document Version History

Version 5.4

- Section 9.3 updated with warning

Version 5.3

- Section numbers added back

Version 5.2

- Reformatted
- Title renamed from “quick start integration guide” to “Integration Guide”
- Getting Started section removed
- Seller Portal section removed
- Data Feed Types & Formats removed
- Data field definitions moved to Appendix
- All sections updated with brief step-by-step instructions
- Batch Update Price section added

Version 5.1

- Section 13.6.6 updated for Processing Result File.
- New Index section.
- “Batch Upload Inventory” updated to “Batch Update Inventory”.
- Website Short and Long title definition updated.
- Selling price, MSRP, MAP price definition updated.
- Home/Summary page updated.

Version 5

- Integration Guide reformatted.
- Screenshots updated.
- Getting Started – Sell on Newegg.
- Seller Portal – Quick Reference.
- Data Fields – Definitions.

1. Create Items with Seller Portal

You can create and update items directly into our web-based Seller Portal.

1.1. Create a New Item

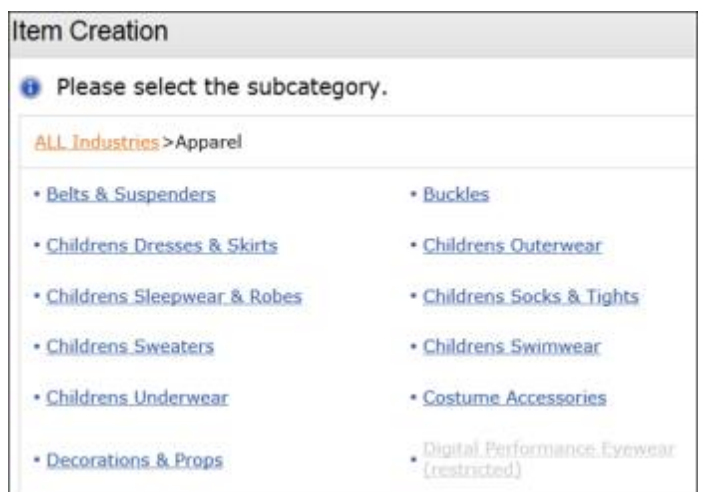
1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click Manage Items
 - b. Click Item Creation
3. Click the **Create a New Item** button



4. Select the industry



5. Select the subcategory



6. Fill out Basic Information

Item Creation

Basic Information

Your Item Category On Newegg: Mens Casual Shirts

• Item Condition: ☒ New ☐ Refurbished

• Website Short Title: (Max. 200 characters)

• Manufacturer:

• Manufacturer Part#/ISBN:

• UPC:

• Seller Part#:

Commission Rate: 7.50%

• Manufacturer: Cool

Coola

Coolaroo

COOLCP

Cooler Master

COOLFLEX

CoolGlow

CoolIT Systems Inc.

CoolJag

Coolkidz

Coolaboratory

CoolMax

COOLMINIORNOT INC.

Coolrockets

CoolTee



The manufacturer field will also begin to autocomplete once you start to type; you must select one of the given values from the drop-down menu.

7. Fill out Specific Information

Item Creation

Specific Information

Need Help? Email: MarketplaceSupport@Newegg.com

• Item Dimensions(In.): Length: Width: Height:

• Item Weight(Lb.):

• Item Package: ☒ Retail ☐ OEM

• Product Description:

• Shipping Hazardous Materials: ☐ Yes ☒ No

• Age 18+ Verification: ☐ Yes ☒ No

• California Proposition 65: ☒ None

• Choking Hazard: ☐ Item is a motherboard and contains chemicals know to the state California to cause cancer and reproductive toxicity. ☐ Item is NOT a motherboard and contains chemicals know to the state California to cause cancer or reproductive toxicity.

☐ Item contains small parts. ☐ Item is a small ball. ☐ Item contains a small ball.

☐ Item contains balloons. ☐ Item is a marble. ☐ Item contains marble.

Need Help? Email: MarketplaceSupport@Newegg.com

[Previous](#) [Continue](#)

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8. Fill out Detail Information

Item Creation [Home](#) > Item Creation

Detail Information [Need Help?](#) Email MarketplaceSupport@Ne

▪ **Mens Shirts_Size**: Please Select

▪ **Mens Shirts_Color**: Please Select

***Group-by properties**

Field with blue star identifies the field as a group-by property, a property you can use to group with other variations (size and color). It is only required if you wish to group the item with its variations on the website.

Field in bold text means this property will appear on Newegg Search Navigation as a filter for customers. We strongly recommend you fill these fields to help the customers find your items. [See example here](#).

Mens Shirts_Brand: Please Select

Mens Shirts_Model: Please Select

Mens Shirts_Type: Please Select

Mens Shirts_Color Mapping: Please Select

Mens Shirts_Age: Please Select

Mens Shirts_Occasion: Please Select

9. Input Price, Inventory, and Shipping

▪ **Seller Part#**: SPN123

MSRP(\$): N/A

▪ **Selling Price(\$)**: 23.00

MAP Price: N/A

☐ Checkout MAP

▪ **Inventory**: 0

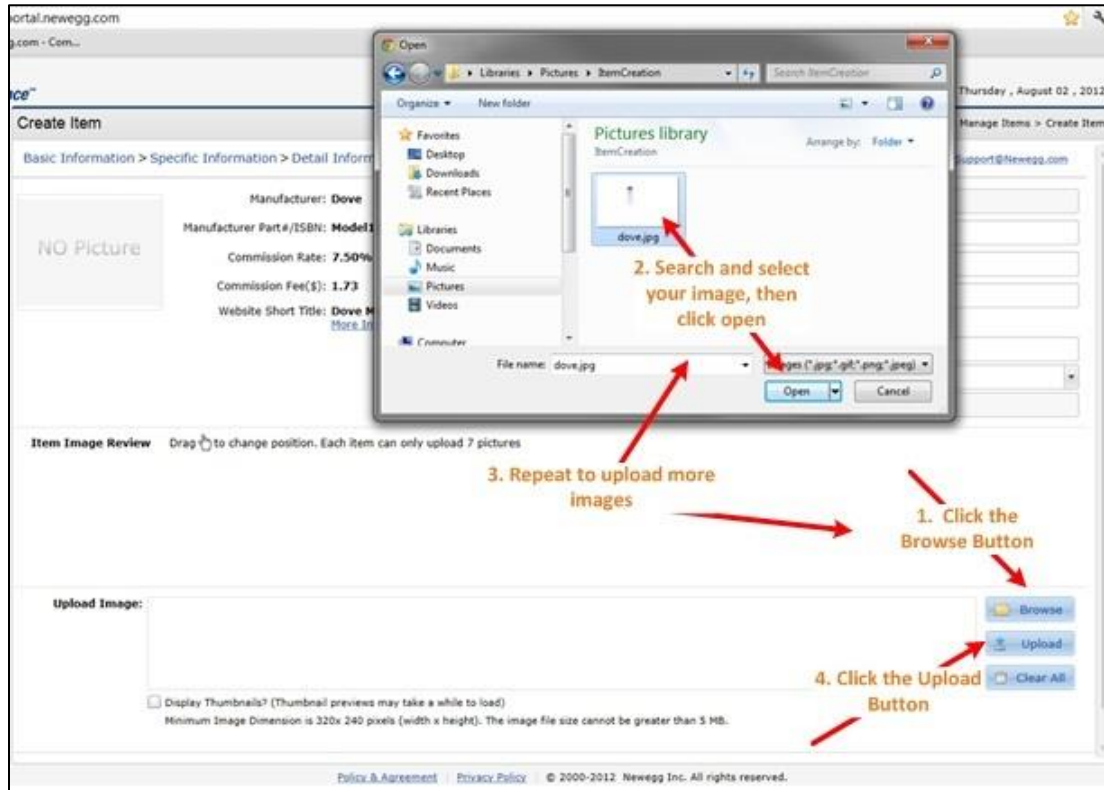
▪ **Shipping**: Default

Est. Shipping Charge(\$): 5.99

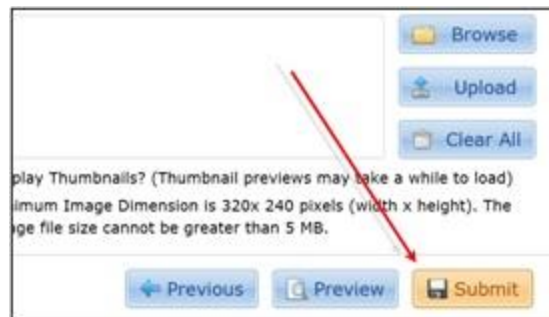
10. Upload Images (see Figure below)

1. Click the Browse button
2. Pop-up window will appear
3. Search and select your image
4. Click the Open button
5. Repeat steps 1-5 to upload more images
6. Click the Upload button

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11. Click on Submit button



12. Click OK to Confirm update(s)



Item will NOT be saved until you reach the very last step. Follow instructions all the way through below.

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13. Add a Similar Item Option

Create Item [Home > Manage Items > Create Item](#)

Create Similar Item [Need Help? Email MarketplaceSupport@fifeweggs.com](#)

To create additional product listings with different size and/or color, click on "Add a Similar Item" button. Otherwise, click "Continue Without Adding Similar Item" to continue without adding similar item.

[Add a Similar Item](#) [Continue Without Adding Similar Item](#)

Your Item **NIKE FREE RUN+ 3**

Manufacturer: Nike *Mfr Part#/ISBN: 510642-1 *UPC: *Seller Part #: SPNS106

*Shoes_Color: Black *Shoes_Size: 10

*Length(in.): 12.00 *Width(in.): 10.00 *Height(in.): 6.00 *Weight(lb.): 1.00

*MSRP(\$): N/A Selling Price(\$): 150.00 *Shipping: Default *Inventory: 0



Depending on the subcategory, Create Similar Item option may not be available.

14. Final Step

You will receive the following confirmation page once the item has been successfully submitted.

Create Item [Home > Manage Items > Create Item](#)

Update Item(s)! Updates may take up to 10 minutes to reflect on all systems

Next Steps:

- To view and/or update an item's price, shipping, inventory information, go to [Item List](#) page in Seller Portal.
- When a customer buys your item, the order will appear in the [Order List](#) page in Seller Portal, Please note that you must ship the order within two business days of customer purchase.

You can perform the following related actions

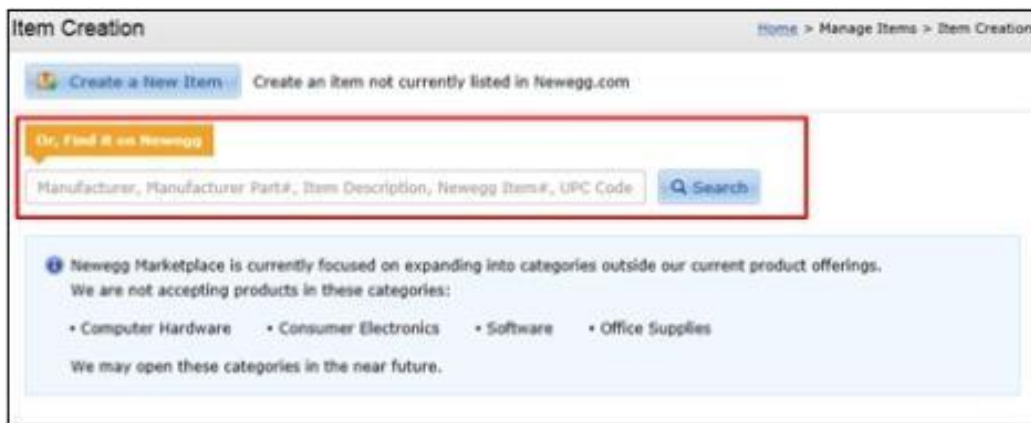
[Sell Another Item](#) [Back to Item List](#) [Back to Home Page](#)

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1.2.Or, Find it on Newegg

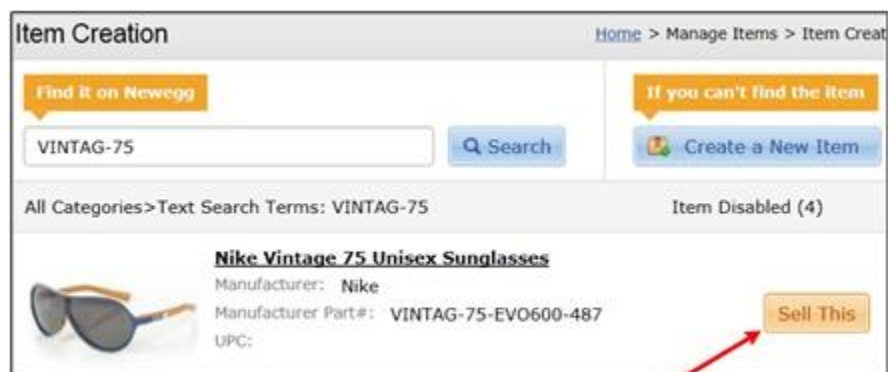
Quickly sell the same item that already exist on Newegg!

1. [Login to Seller Portal](#)
2. From the **Navigation** panel
 - a. Click Manage Items
 - b. Click Item Creation
3. Find it on Newegg



The screenshot shows the 'Item Creation' page with a breadcrumb trail: Home > Manage Items > Item Creation. At the top, there is a button 'Create a New Item' and a link 'Create an item not currently listed in Newegg.com'. Below this is a search bar with the placeholder text 'Or, Find it on Newegg' and a subtext 'Manufacturer, Manufacturer Part#, Item Description, Newegg Item#, UPC Code'. A red box highlights the search bar and the 'Search' button. Below the search bar, there is a blue box with a message: 'Newegg Marketplace is currently focused on expanding into categories outside our current product offerings. We are not accepting products in these categories: • Computer Hardware • Consumer Electronics • Software • Office Supplies. We may open these categories in the near future.'

4. Click the **SellThis** button



The screenshot shows the 'Item Creation' page with a breadcrumb trail: Home > Manage Items > Item Creat. The search bar now contains 'VINTAG-75' and the 'Search' button. To the right of the search bar is a button 'If you can't find the item' and a link 'Create a New Item'. Below the search bar, there is a text 'All Categories>Text Search Terms: VINTAG-75' and a link 'Item Disabled (4)'. Below this, there is a product listing for 'Nike Vintage 75 Unisex Sunglasses' with a small image of the sunglasses. The listing includes the manufacturer 'Nike', the manufacturer part number 'VINTAG-75-EVO600-487', and the UPC. A red arrow points to the 'Sell This' button.

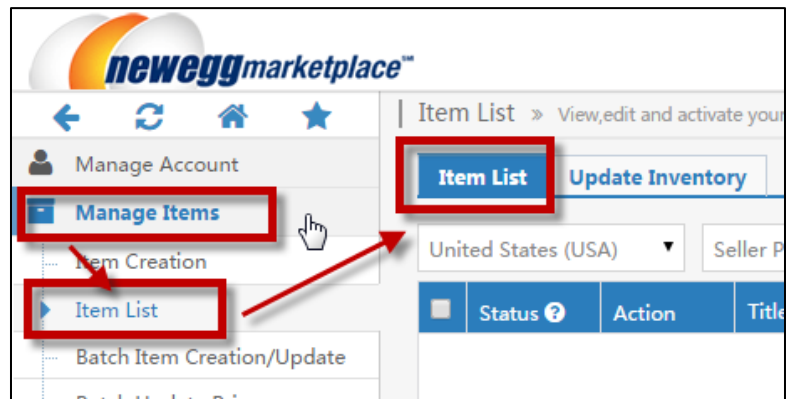
5. See [Fill out Detail Information](#) section to continue steps.

2. Manage Items with Seller Portal

2.1.View Item List

The Item List page is where you can view all the items that you currently have on your Newegg account. The page also allows you to edit, activate/deactivate, and delete your item from your account.

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Item List**
3. Select the **Item List** tab (default)



4. Search for item(s) by:
 - a. Seller Part #
 - b. Manufacturer Part #
 - c. Newegg Item #
 - d. Item Description (title)



Basic Search Advanced Search Please note that your update(s) may take u				
Seller Part #		Q T-Shirt_black		Q Search
Convert Item to Shipped by Newegg		Go	The item(s) with "	
	Seller Part#	NE Item#	Manufacturer	Mfr Part#/ISBN
<input type="checkbox"/>	T-Shirt_black_M	9SIA0VY0GP4693	CoolTee	T-Shirt_black_M
<input type="checkbox"/>	T-Shirt_black_L	9SIA0VY0GP4666	CoolTee	T-Shirt_black_L



The Advanced Search option will allow you to filter your search results with different attributes.

Basic Search **Advanced Search** Please note that your update(s) may take up to 15 minutes to be reflected on our systems.

Seller Part #

Manufacturer: Shipping: Status: Inventory:

☐ On Promotion Create Date: Item Condition:



To view the item's product page listing, click on the clickable product title. *Only active items can be viewed.*

Item List - View,edit and activate your items. [Learn More](#) [Home](#) > M

All Item **Item Shipped by Newegg**

Seller Part# T-Shirt_black_L [Advanced Search](#)

<input type="checkbox"/>	Status <input type="button" value="Help"/>	Action	Image	Title	Seller Part#	UPC Code	NE Item#
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		CoolTee Black T-Shirt	T-Shirt_black_L		9SIA1920RE7069

2.2.Add Variation Items

- Go look up item from Manage Items>[Item List](#)
- Under the Action column
 - Hover cursor over the icon
 - click "**Add Variation**"



One variation from the group of items must exist before other variants can be added. See "Create a New Item" in this guide for further instructions.

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	Status ?	Action	Title	Seller Part#	Packs or
<input type="checkbox"/>			Womens outer...	w-test-123	1
<input type="checkbox"/>			OF Replacemen		



Depending on the subcategory, Add Variation option may not be available.

3. Click **Add a Similar Item** button

Create Similar Item Home > Manage Items > Create Similar Item

Need Help? Email MarketplaceSupport@Newegg.com

To create additional product listings with different size and/or color, click on "Add a Similar Item" button. Otherwise, click "Cancel and Back to Item List" to go to the Item List page.

[Cancel and Back to Item List](#) [Add a Similar Item](#)

Your Item **Test Frame Product**

Manufacturer: test *Mfr Part#/ISBN: test1 *UPC: *Seller Part#: spn-test1

*HLDcor_Color/Finish: Black *HLDcor_Size/Dimensions: 10"X8"

*Length(in.): 10.00 *Width(in.): 8.00 *Height(in.): 2.00 *Weight(lb.): 1.00

*MSRP(\$): N/A Selling Price(\$): 15.00 *Shipping: Default *Inventory: 5

4. Enter Similar Item's Information

Your Item: Test Frame Product

Manufacturer: test *Mfr Part#/ISBN: test1 *UPC: *Seller Part #: spn-test1

*HLDecor_Color/Finish: Black *HLDecor_Size/Dimensions: 10"X8"

*Length(in.): 10.00 *Width(in.): 8.00 *Height(in.): 2.00 *Weight(lb.): 1.00

*MSRP(\$): N/A Selling Price(\$): 15.00 *Shipping: Default *Inventory: 5

Item 1: Test Frame Product

Manufacturer: test *Mfr Part#/ISBN: *UPC: *Seller Part #:

*HLDecor_Color/Finish: Please Select *HLDecor_Size/Dimensions: Please Select

*Length(in.): 10.00 *Width(in.): 8.00 *Height(in.): 2.00 *Weight(lb.): 1.00

*MSRP(\$): N/A Selling Price(\$): 15.00 *Shipping: Default *Inventory: 5

[Upload Images](#)

5. Upload Images for Similar Item

*Seller Part #:

Size/Dimensions: Please Select

2.00 *Weight(lb.): 1.00

Default *Inventory: 5

[Upload Images](#)

6. Click on the **Save All** button

Remove All **Save All**

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7. Confirm Similar Item Creation

Confirm

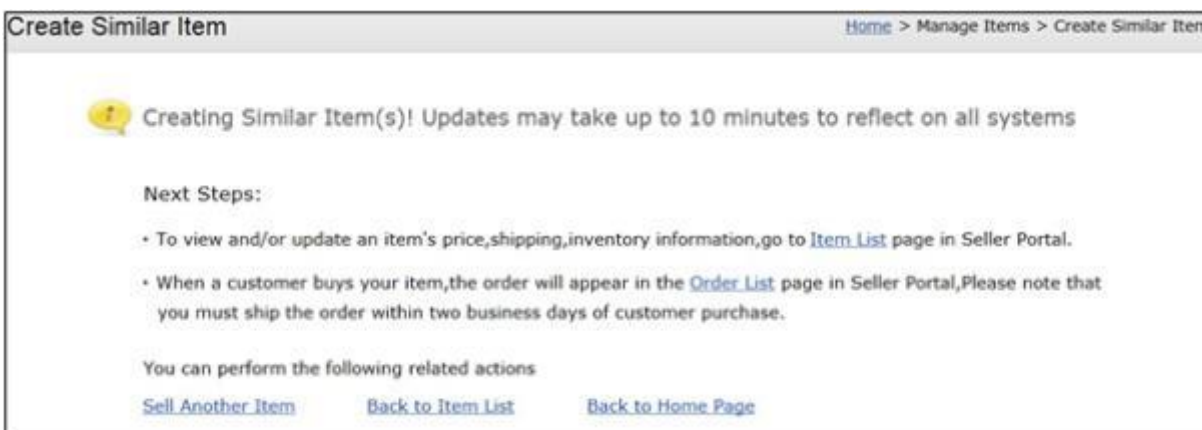
Are you sure you want to save all similar items?

OK Cancel

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8. Final Step


You will receive the following confirmation page once the item(s) has been successfully submitted.

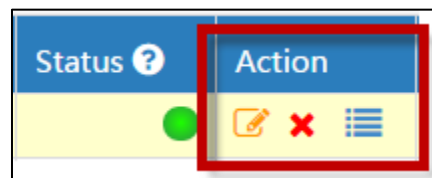


2.3.Edit/Delete Item

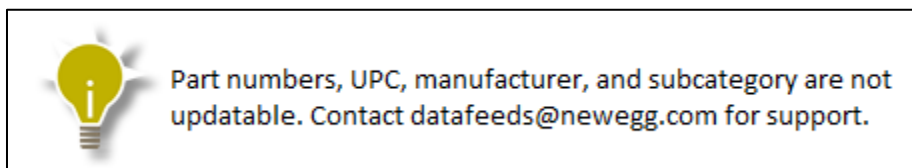
1. Look up item from [Item List](#)


2. Under Action column

a. To Edit, click the  icon



See [Fill out Basic Information](#) to continue steps.



b. To Delete, click the  icon



2.4.Update Price and Shipping

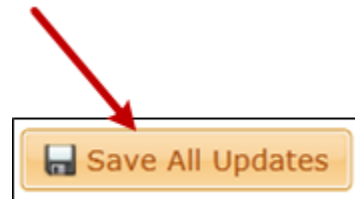
1. Look up item(s) from [Item List](#)

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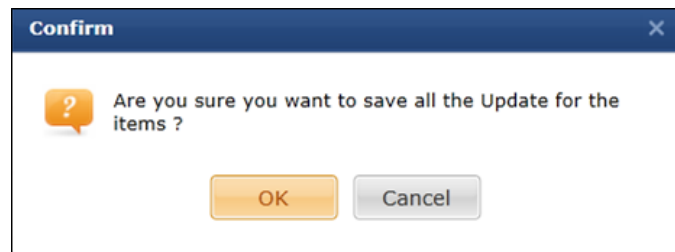
- Update values straight to the Selling Price and Shipping cells

Selling Price ?	Est.Ship	Shipping ?
\$ 15.00	\$ 7.99	Default ▼
\$ 15.00	\$ 0.00	Default ▼
\$ 20.00	\$ 0.00	Free ▼
\$ 20.00	\$ 4.99	Default ▼
\$ 10.99	\$ 4.99	Free ▼
\$ 20.00	\$ 4.99	Default ▼

- Click Save All Updates button



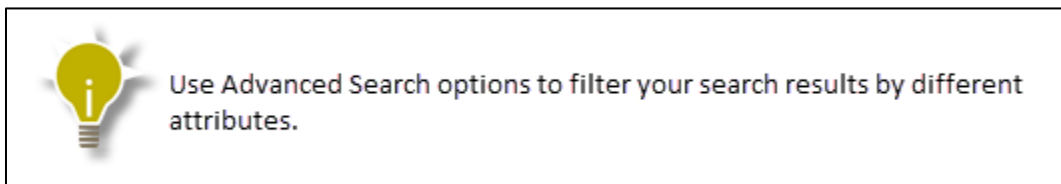
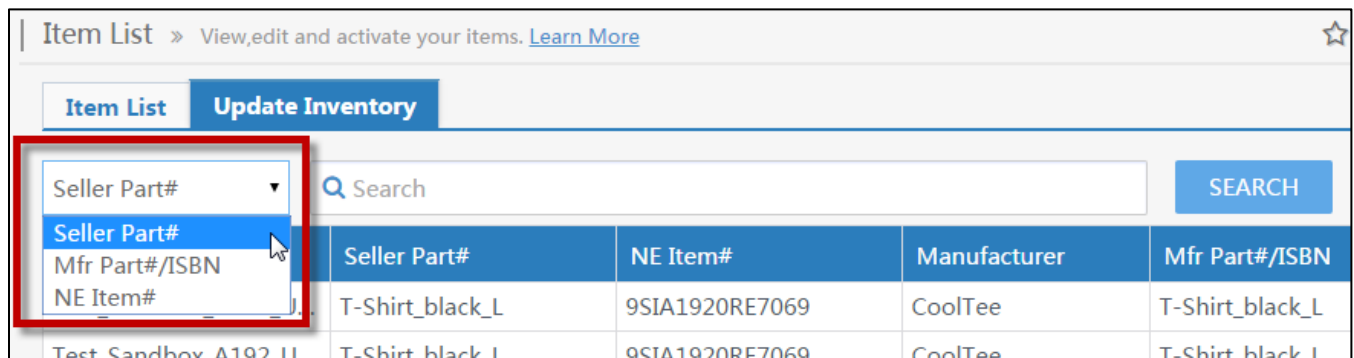
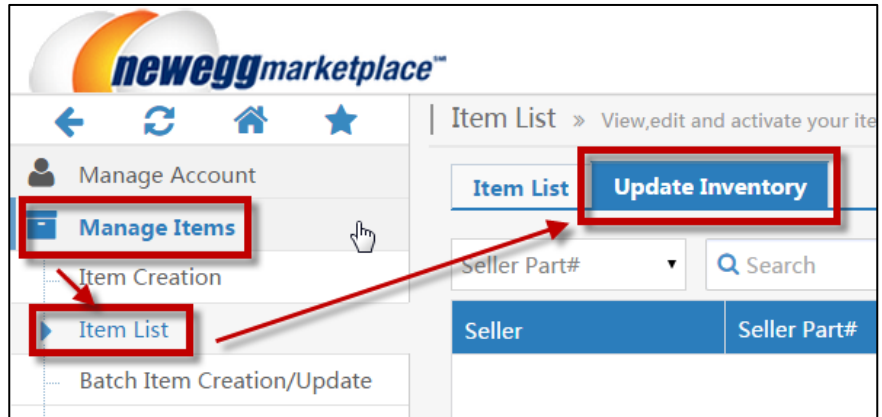
- Confirm Update



All updates saved successfully. Please note that your update(s) may take up to 15 minutes to be reflected on our systems. ✕

2.5. Update Inventory

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Item List**
3. Select the **Update Inventory** tab
4. Search for item(s) by:
 - a. Seller Part #
 - b. Manufacturer Part #
 - c. Newegg Item #



Seller Part#

Warehouse Location: Shipped by: Industry: Subcategory:

Manufacturer: Inventory:

5. Update values straight into the **Inventory** cell for the specific **Warehouse Location**

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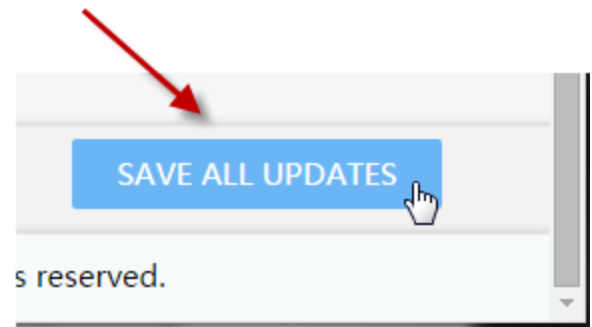
T-Shirt_black_L

SEARCH

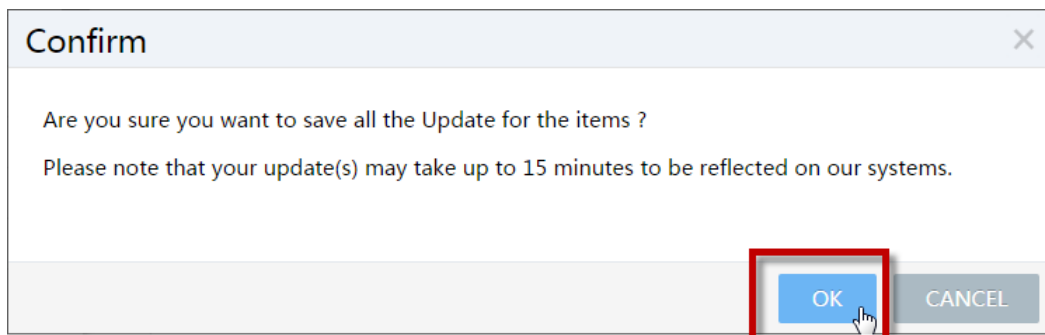
AD

Mfr Part#/ISBN	Warehouse Location	Shipped by	Inventory	Industry
T-Shirt_black_L	United States (USA)	Seller	10	Apparel
T-Shirt_black_L	Mexico (MEX)	Seller	0	Apparel

6. Click **SAVE ALL UPDATES** button



7. Confirm Update



2.6. Activate/Deactivate Item

1. Look up item(s) from [Item List](#)
2. Under Status column, click activation button



The item's status will show a green light for active (online) and yellow light for inactive (offline). Click the light to change the status.

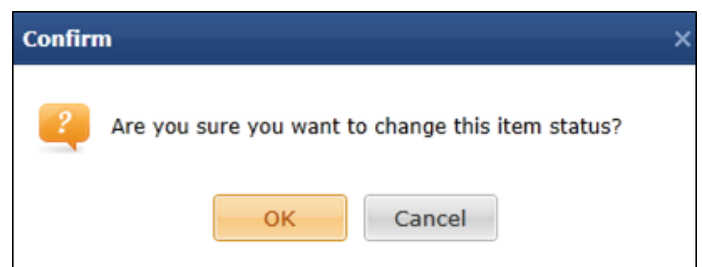


Activated Item



Deactivated Item

3. Confirm Status Change



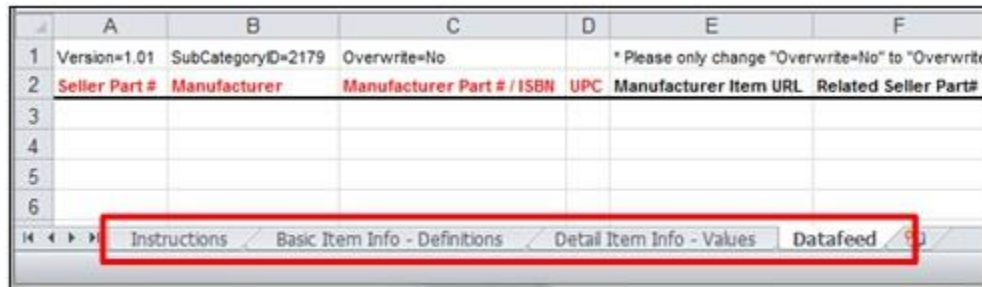
Update item status successfully!



3. Batch Create and Update Item Content

3.1. Batch Item Update/Creation Template

Regardless of the data feed format you decide to use (xls, csv, txt, xml), it is highly suggested to download the template in the MS Excel (xls) format. The Excel Template includes the following worksheets that contain valuable information you will need to properly fill out the Datafeed. Template should not be altered in any way otherwise, data feed upload will fail.



	A	B	C	D	E	F
1	Version=1.01	SubCategoryID=2179	Overwrite=No	* Please only change "Overwrite=No" to "Overwrite"		
2	Seller Part #	Manufacturer	Manufacturer Part # / ISBN	UPC	Manufacturer Item URL	Related Seller Part#
3						
4						
5						
6						

➤ Instructions

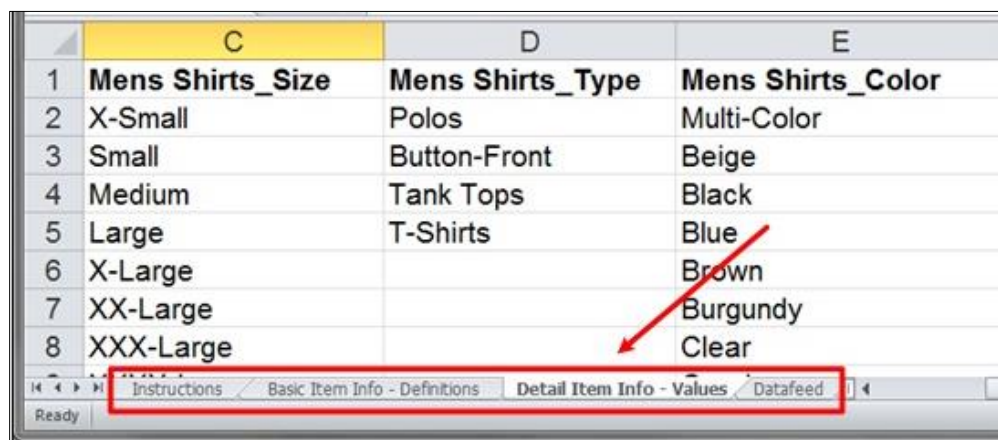
The Instructions sheet provides an overview of how to use the template.

➤ Basic Item Info – Definitions

This sheet includes definitions and accepted values for all common fields across all data feeds.

➤ Detail Item Info – Values

This sheet includes accepted property field values that have been pre-defined for the respective subcategory (i.e. Mens Shirts). The worksheet is only included in the Item Creation/Update Data Feed Template. It's best to only use the values found under this sheet for the respective property. If the value you need is not listed, kindly send a request to add your value to mktp.content@newegg.com.



	C	D	E
1	Mens Shirts_Size	Mens Shirts_Type	Mens Shirts_Color
2	X-Small	Polos	Multi-Color
3	Small	Button-Front	Beige
4	Medium	Tank Tops	Black
5	Large	T-Shirts	Blue
6	X-Large		Brown
7	XX-Large		Burgundy
8	XXX-Large		Clear

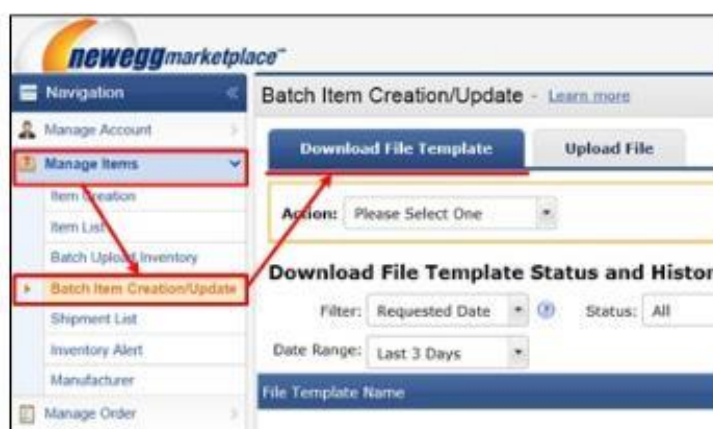
➤ Datafeed

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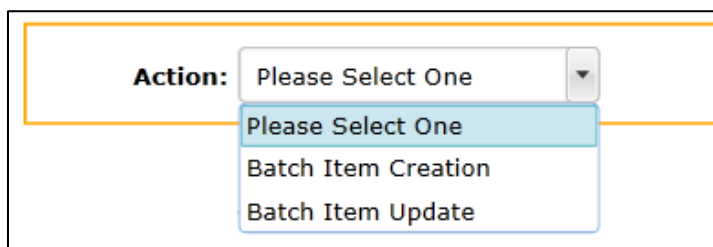
This is the actual worksheet that will be used to enter your product information to create new items or update the items that already exist on your account. The worksheet clearly marks all required fields with header names in red font and group-by properties with header names in blue font.

3.2. Download Data Feed Template

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Item Creation/Update**
3. Select the **Download File Template** tab (default option)



4. Select the **Action**



a) "Batch Item Creation"

To download an empty item creation/update or existing item creation data feed template.

To download an Existing Item Creation Template

Check the box where it says:

"Create items that exist on Newegg"

Action:

Batch Item Creation

☒ Create items that exist on Newegg

b) "Batch Item Update"

To download all your existing items from your Newegg Marketplace account. All items will be downloaded into one data feed for each respective subcategory. This Action can only be performed once every 24 hours.

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5. Select the **Template File Format**

Under the "Batch Item Update" action, item can only be downloaded in Excel, Text, or CSV templates. XML is not available.




The MS Excel (*.xls) Template File Format provides further information and details including data definitions and values.

6. Select the **Industry** (i.e. Apparel)
7. Select the **Category** (i.e. MensCasualShirts)



Industry and Category menus are disabled when the action "Batch Item Update" is selected.

8. Click the Download File Template button

Template File Format:	Microsoft Excel Format(*.xls)	 <p>-For detailed instructions, download template in MS Excel format(.xls). To upload file for processing, click on Upload File tab above.</p>
Industry:	Apparel	
Category:	MensCasualShirts	

9. Under the **Download Link** column From the **Download File Template Status and History** Click the **Download** link.



Time to generate zipped package containing all items in their respective subcategory data feed template will vary.

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Download File Template
Upload File

Action: Batch Item Update
Template File Format: Microsoft Excel Format(*.xls)
Download File Template

-You can download a complete data feed that includes all your previously uploaded items once every 24 hours.

Your request may take 20 minutes to prepare and process. You will receive an email notification when the file is ready for download.

Download File Template Status and History

Filter: Requested Date
Status: All
User:
Refresh List

Date Range: Last 3 Days

File Template Name	Status	Requested Date	Requested User	Completed Date	Download Link
A0VY_CompleteItemFiles_20121121_10_25_21_129979960558357347.zip	Initial	11/21/2012 10:27:35 (PST)	pc		

Status	Requested Date	Requested User	Completed Date	Download Link
Completed	11/21/2012 10:27:35 (PST)	pc	11/21/2012 10:34:01 (PST)	Download

3.3.Populate Data Feed

1. Enter Item Information

- Required fields are marked with red header names and must be properly entered to prevent the item from failing.
- To create variation items, see section [Batch Group Related/Variant Items](#) for more information.

All subcategory related property/attribute fields are located towards the end of the feed. Missing any of these values may cause your item to be excluded from shopper's search results.

2. Input Image Links

- Provide HTTP link to direct image.
- Separate multiple links with comma only. Maximum of seven.
- See [Item Images](#) definition for image requirements.

Y

Item Images

<http://www.newegg.com/image1.jpg>,<http://www.newegg.com/image2.jpg>

Image 1 (Primary) Image 2

3. Set [Activation Mark](#).

4. Set [Action](#) field accordingly.

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	W	X	Y
1			
2	Activation Mark	Action	Item Images
3	TRUE	Update Item	http://www.ne
4	TRUE	Update Item Price and Inventory	http://www.ne
5	TRUE	Update/Append Image	http://www.ne
6	TRUE	Replace Image	http://www.ne

5. Upload Data Feed



You cannot update item's part numbers, manufacturer, UPC, or subcategory once item is created. Please verify all information is correct.

3.4. Batch Group Related/Variant Items

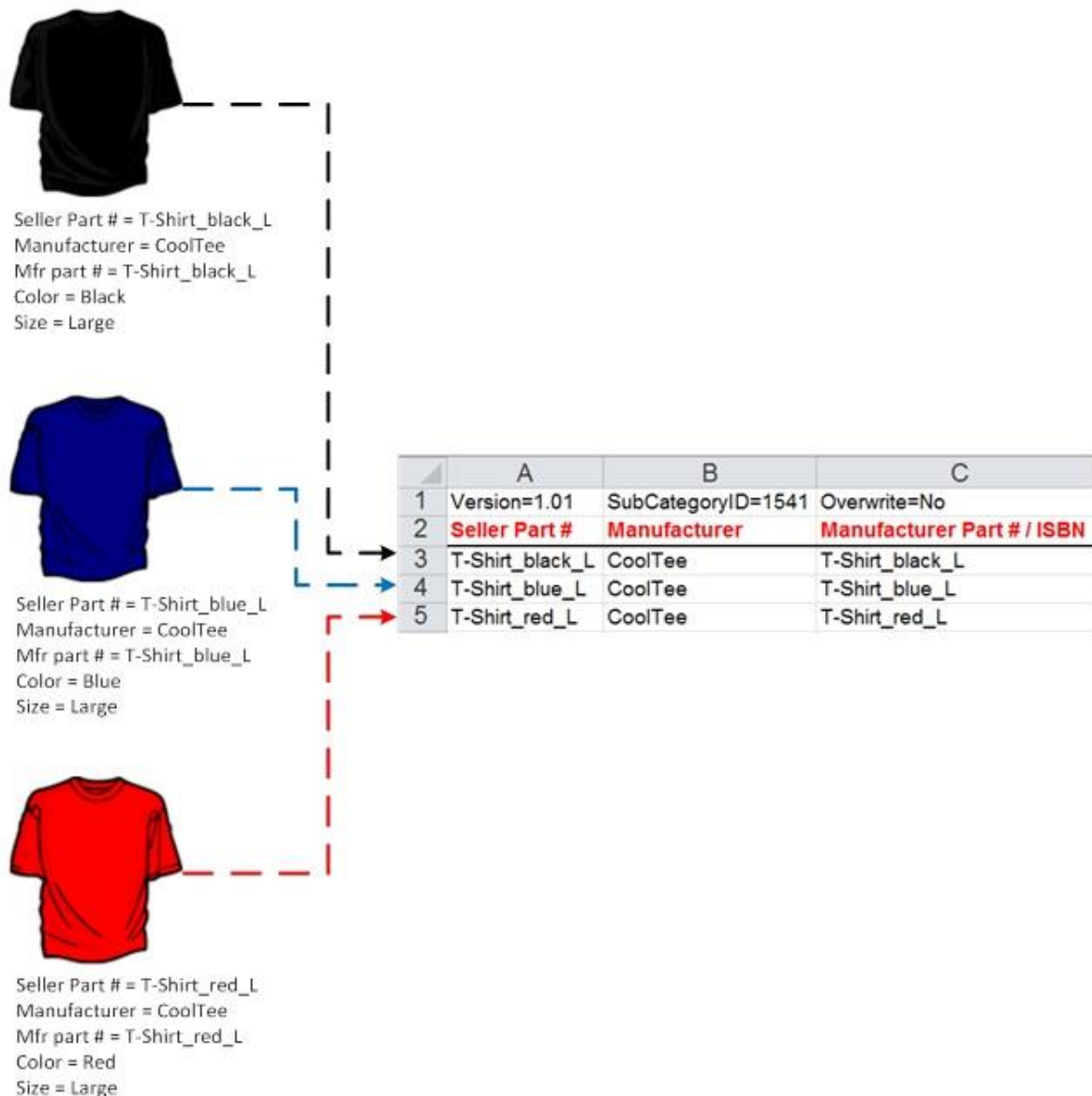
If you offer your item in different variants (i.e. size, color, etc.) then we highly recommend that you group those related items together. This will allow consumers to select each variant from one product page rather than viewing each variant from its own separate listing.

1. [Download Data Feed Template](#) in the MS Excel (xls) format

Download each subcategory's respective data feed to determine its required group-by properties.

2. Input each variant item

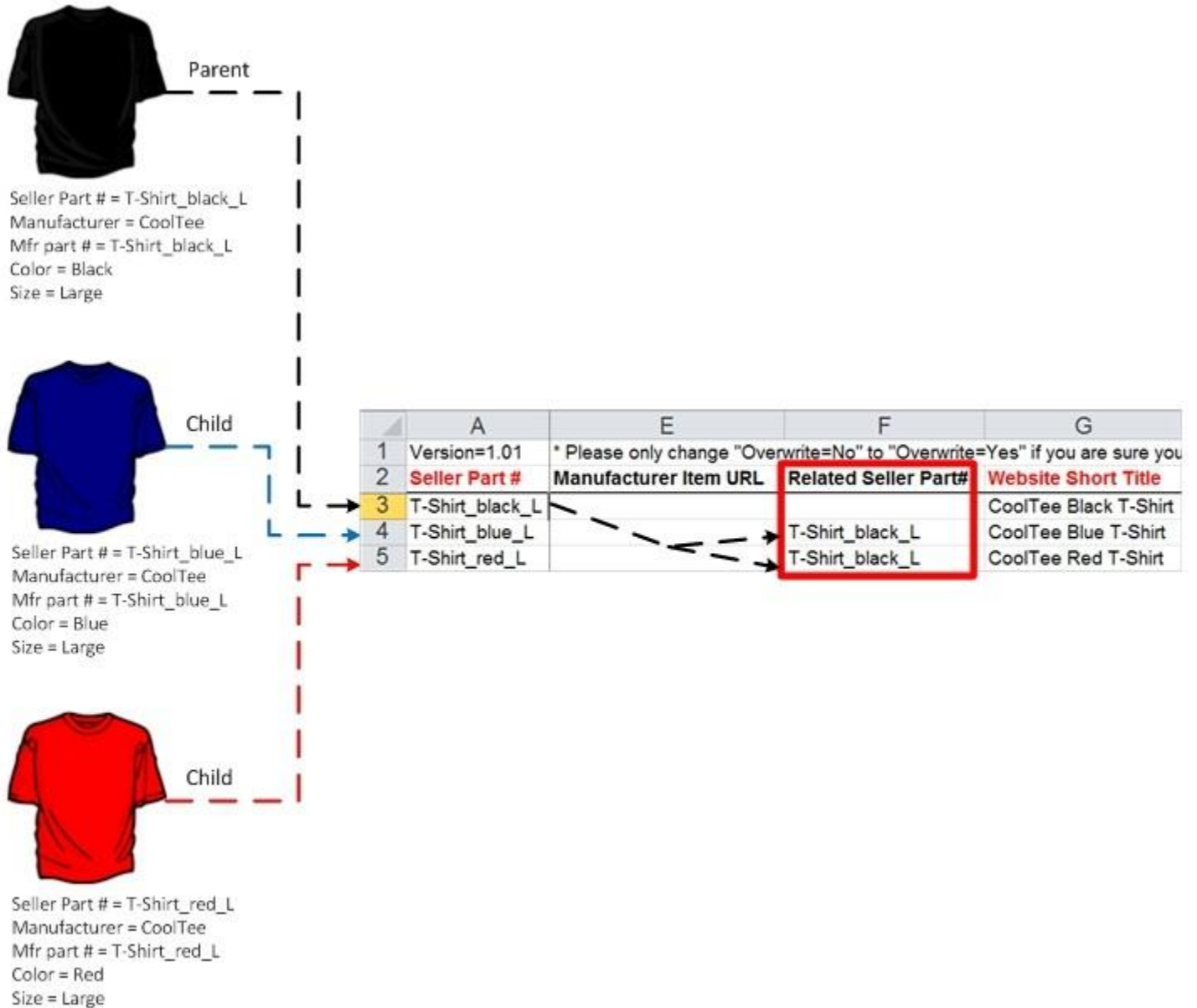
Each variant item needs to be inputted on its separate row and assigned its own unique values for the seller part #, manufacturer part #, and UPC. All items inputted should be real items NOT virtual items.



Data Integration Guide

3. Setup variant item's relationship

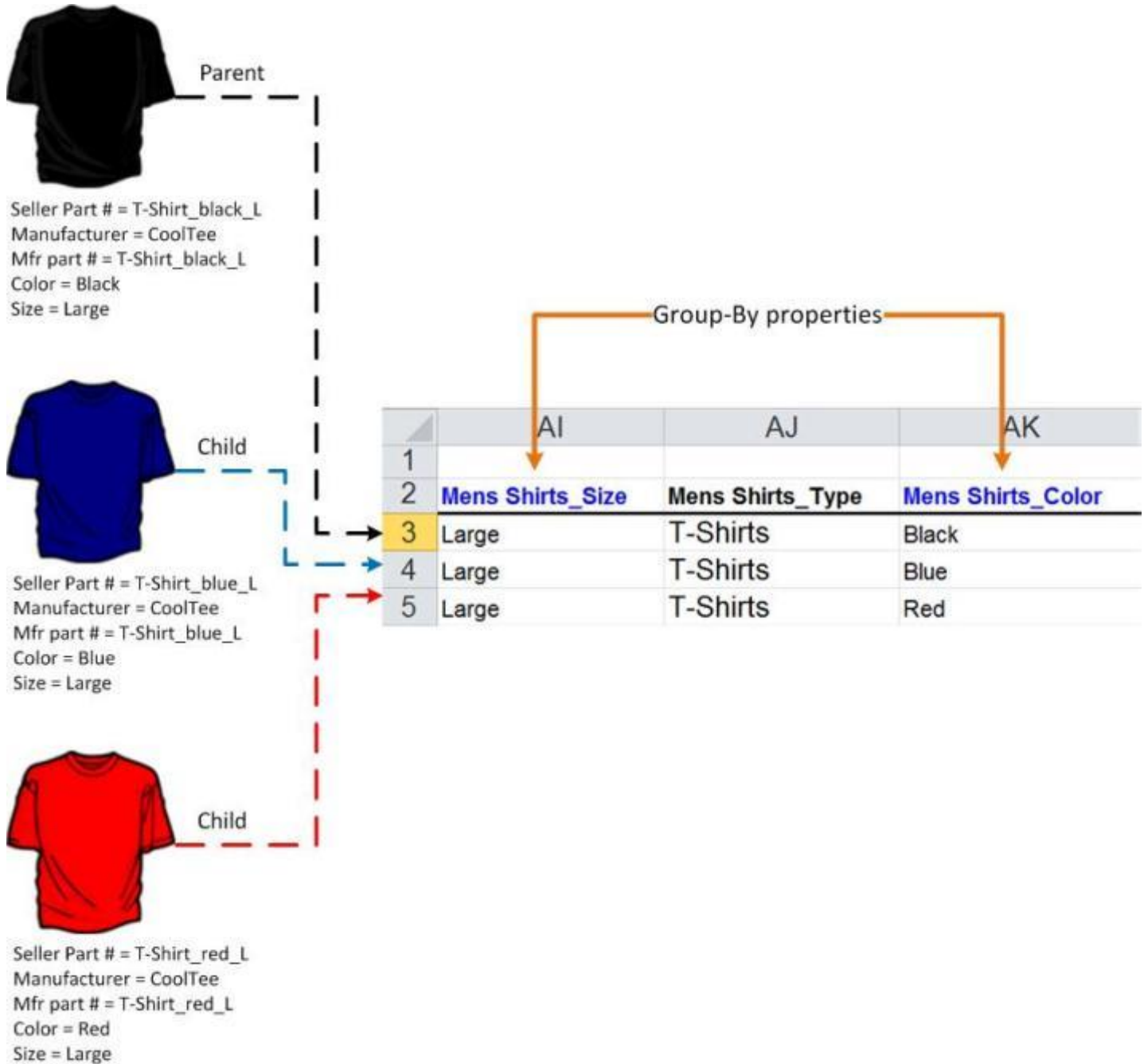
Consider the first variant item listed from the group to be the “parent” or “original” item. All other items are considered to be a “child” or “similar” item. Enter the parent’s seller part # into the child’s [Related Seller Part #](#) field. The parent item should be an actual item for sale NOT a “place-holder” or virtual item. Leave the parent item’s **Related Seller Part #** field BLANK.



Data Integration Guide

4. Fill in ALL group-by properties

A “group-by” property is an item’s detail property that will be used as one of the variant attribute options that will allow consumers to select from one product page. Each subcategory has its own set of group-by properties. **The Data Feed Template in the MS excel format will mark all of the subcategory’s group-by properties with header names in blue font.** Only values found in the [Detail Item Info – Values](#) worksheet can be used for the respective group-by property field.



Data Integration Guide

5. Final Product page with grouped items

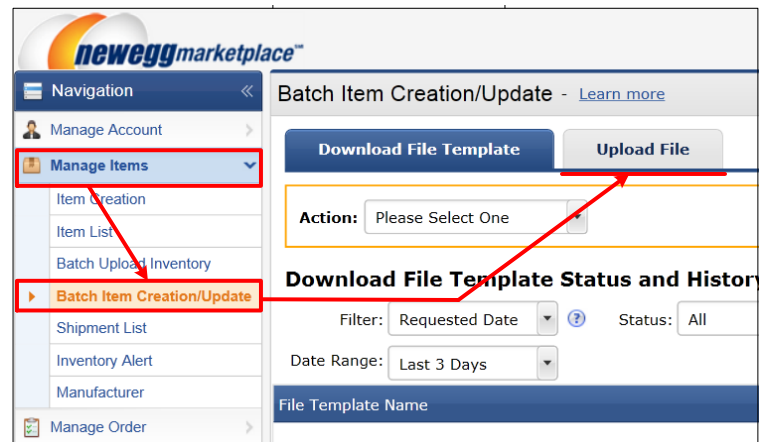
The product page shows variant options.



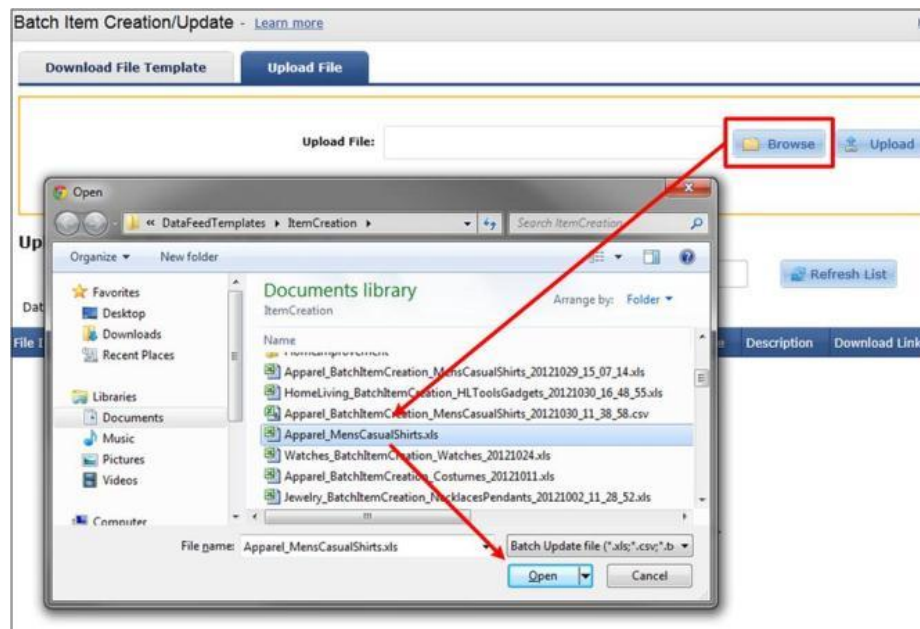
Data Integration Guide

3.5.Upload Data Feed

1. [Logon to Seller Portal](#)
2. From the **Navigation** panel
 - a. Click Manage Items
 - b. Click Batch Item Creation/Update
3. Click on the **Upload File** tab



4. Click the **Browse** button
5. From the **Open** pop-up window
 - a. Search for and select your data feed
 - b. Click the **Open** button



6. Click on the **Upload** button



7. Check feed status under Uploaded File Status and History

Data Integration Guide

Batch Item Creation/Update - [Learn more](#) Home > Manage Items > Batch Item Creation/Update

[Download File Template](#) [Upload File](#)

Upload File: Apparel_MensCasualShirts.xls 167KB Complete

[Browse](#) [Upload](#)

Your file has been uploaded successfully. Once your file has been processed, you will receive an email notification.

Uploaded File Status and History

Filter: Requested Date Status: All User: [Refresh List](#)

Date Range: All

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description
14384992	Apparel_MensCasualShirts.xls	Initial	11/06/2012 14:56:08 (PST)	portalsandbox09@gmail.com		File uploaded, waiting for processing



Processing times may vary depending on size and number of jobs in process queue.

3.6.View Processing Errors

Check the status and processing errors of data feeds uploaded from the past 60 days.

1. [Login to Seller Portal](#)
1. From the **Navigation** panel
 - a. Click Manage Items
 - b. Click Batch Item Creation/Update
2. Click the **Upload File** tab

newegg marketplace™

Navigation Batch Item Creation/Update - [Learn more](#)

[Manage Account](#)

[Manage Items](#)

Item Creation

Item List

Batch Upload Inventory

Batch Item Creation/Update

Shipment List (SBN Management Only)

Inventory Alert (SBN Management Only)

Manufacturer

[Download File Template](#) [Upload File](#)

Upload File:

Uploaded File Status and History

Filter: Requested Date Status: All User: [Refresh List](#)

Date Range: Last 3 Days

3. Under **Upload File Status and History** Search for uploaded feed

Uploaded File Status and History

Filter: Requested Date Status: All User: [Refresh List](#)

Date Range: Last 3 Days

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description	Download Link
---------	-----------	--------	---------------	---------------	----------------	-------------	---------------

4. Under the Download Link column, click on the [>> View Details](#) link



Completed Date	Description	Download Link
11/07/2012 12:35:20 (PST)	Total Records: 4, Successfully Uploaded Records: 2	>> View Details

5. Open Processing Result File

File will contain items that received an error only with description of the error.

	A	B	C	D	E	F
1						
2	ProcessedCount:4	SuccessCount:2	WithErrorCount:2			
3						
4	SubCategoryID	SellerPartNumber	ManufacturerPart NumberOrISBN	UPC		
5	1541	JT1234	JT1234		Error(s). Item not created.	Manufacturer - Manufacturer does not exist! Please submit your manufacturer
6	1541	T-Shirt_blue_XL	T-Shirt_blue_XL		Create SimilarItem Failed.	SellerPartNumber [T-Shirt_blue_XL] is missing value for [MENSSHIRTSSIZE]

4. Batch Update Price

4.1. Batch Item Price Update Template

Regardless of the Price feed format you decide to use (xls, csv, txt, xml), it is highly suggested for first time users to download the template in the MS Excel (xls) format. The Excel Template includes the following worksheets that contain valuable information you will need to properly fill out the Price Feed.

➤ Instructions

The Instructions sheet provides an overview of how to use the template.

➤ BatchPriceUpdate

This is the actual worksheet that will be used to enter your product information. Do not rename the tab otherwise the system will not process your feed.

	A	B	C	D
1	Version=2.0			
2	Seller Part #	NE Item #	Country Code	Currency
3				
4				
5				
6				
7				
8				
9				
10				

➤ Template Header

The template header includes the version number on the first row. Do not modify or remove from template.

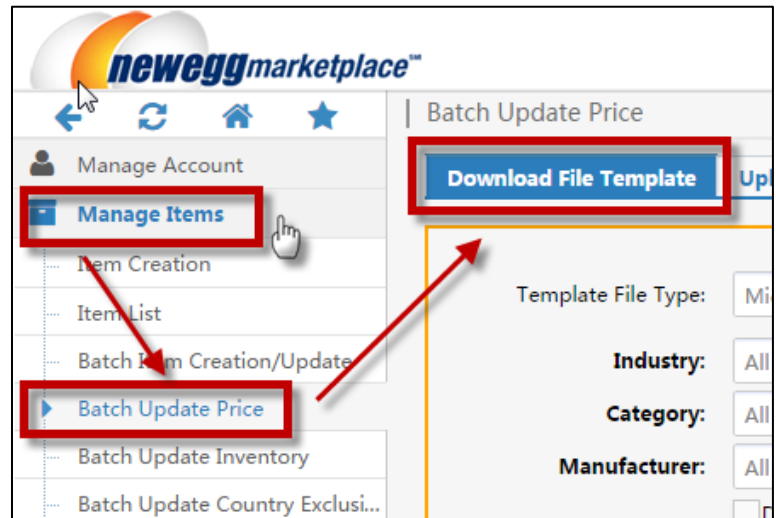
	A
1	Version=2.0

➤ Data field Header Names

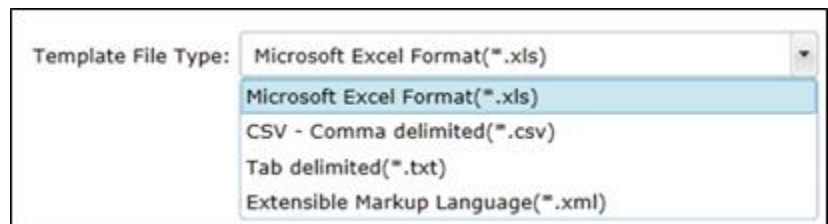
All data fields should be included. Do NOT modify the format or remove any fields from your price feed. Doing so may cause your items from being properly updated or to fail completely. If the field does not pertain to your item then simply leave the field blank.

4.2. Download Price Feed Template

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Update Price**
3. Click on the **Download File Template** tab (default)

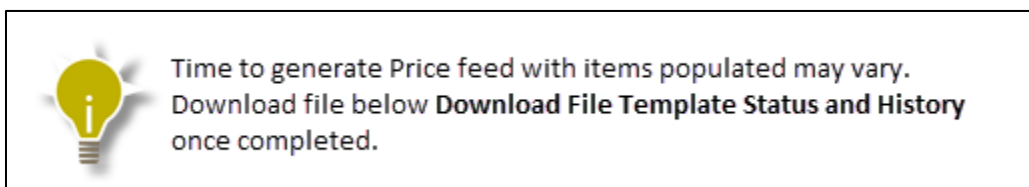


4. Select the **Template File Type**



5. Choose settings to **Download template with your items populated in the file**
 - a. To Download blank template, uncheck box.
 - b. To Download template with your items, keep box checked and set Industry, Category, and Manufacturer options.

6. Click on the **Download File Template** button



Data Integration Guide

7. Click the Download link under the **Download Link** column below the **Download File Template Status and History**

Download File Template
Upload File

Template File Type: Microsoft Excel Format(*.xls)
Download File Template

☒ Download template with your items populated in the file?

- For detailed instructions, download the template file in MS Excel format(.xls). To upload file for processing, click on Upload File tab above.

- For XML Integration guide and sample files, click [here](#).

Your request may take 20 minutes to prepare and process. You will receive an email notification when the file is ready for download.

Download File Template Status and History

Filter: Requested Date Status: All User: Refresh List

Date Range: Last 3 Days

File Template Name	Status	Requested Date	Requested User	Completed Date	Download Link
InventorySnapshot_20121121_160206.zip	Initial	11/21/2012 16:02:06 (PST)	portalsandbox09@gmail.com		

Status	Requested Date	Requested User	Completed Date	Download Link
Completed	11/21/2012 16:02:06 (PST)	portalsandbox09@gmail.com	11/21/2012 16:04:00 (PST)	Download

4.3. Populate Price Feed

1. Enter/Update Item Information
 - a. Required fields are marked with red header names and must be properly entered to prevent the item from failing.

	A	B	C	D	E	F	G	H	I	J
1	Version=2.0									
2	Seller Part #	NE Item #	Country Code	Currency	MSRP	MAP	Checkout MAP	Selling Price	Shipping	Activation Mark
3	A001	9SIA1923281210	USA	USD	5.00	0	False	5.00	default	True
4	A001	9SIA1922KG2918	AUS	AUD	6.45	0	False	6.45	default	True
5	A002	9SIA1922KG2917	USA	USD	10.00	0	False	10.00	default	True
6	A003	9SIA1922KG2916	USA	USD	9.99	0	False	9.99	default	True



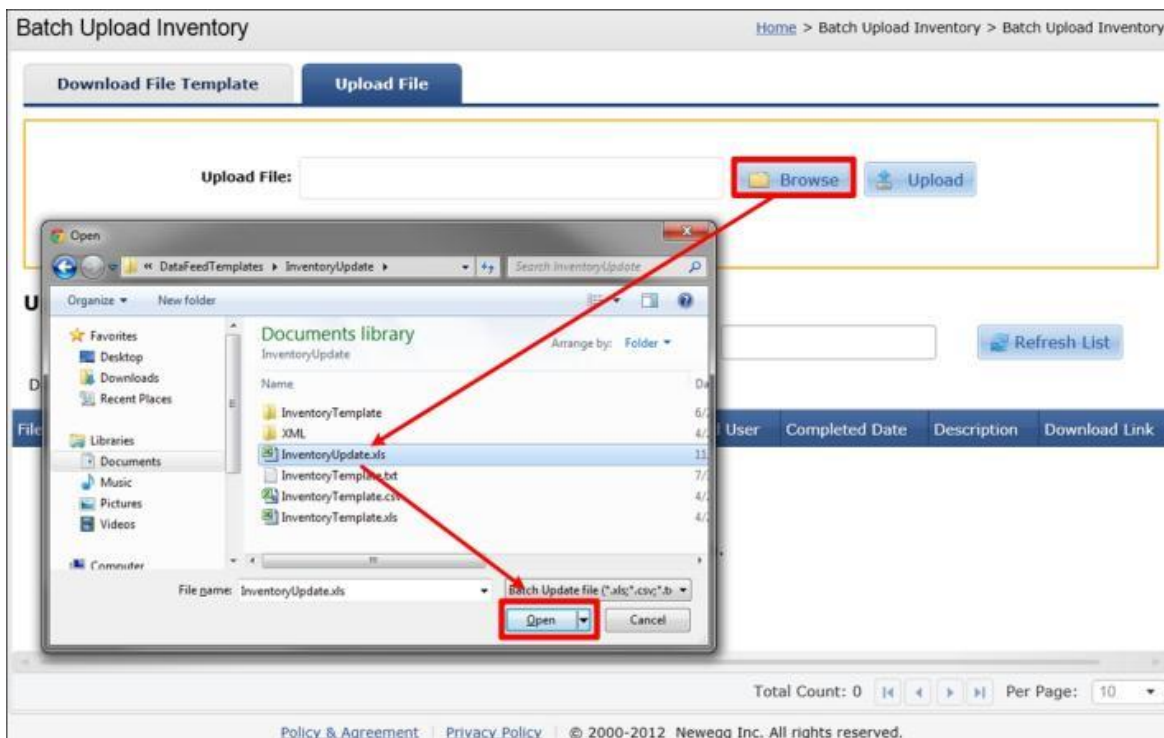
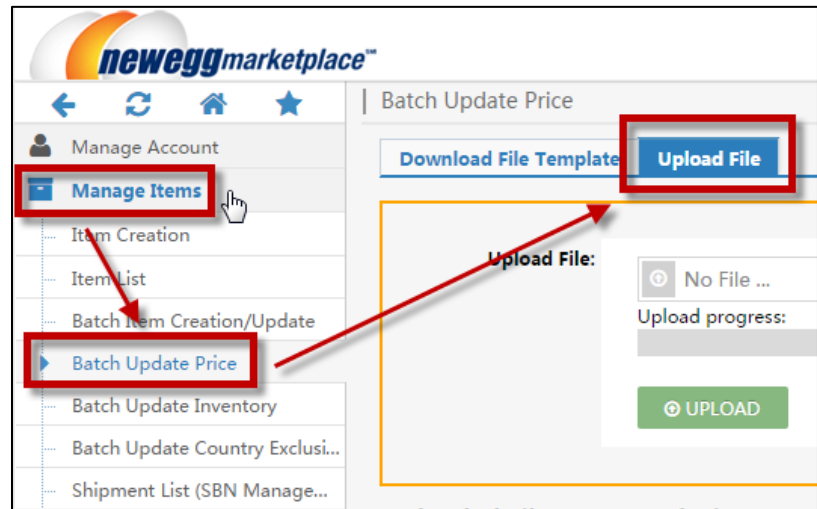
See **Instruction** sheet in the MS Excel (*.xls) Template for further data definitions and instructions.



To Activate or Deactivate an item, set the its **Activation Mark** field to **TRUE** or **FALSE** respectively.

4.4.Upload Price Feed

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Update Price**
3. Click on the **Upload File** tab
4. Click the **Browse** button
5. From the **Open** pop-up window
 - a. Search for and select your data feed
 - b. Click the **Open** button

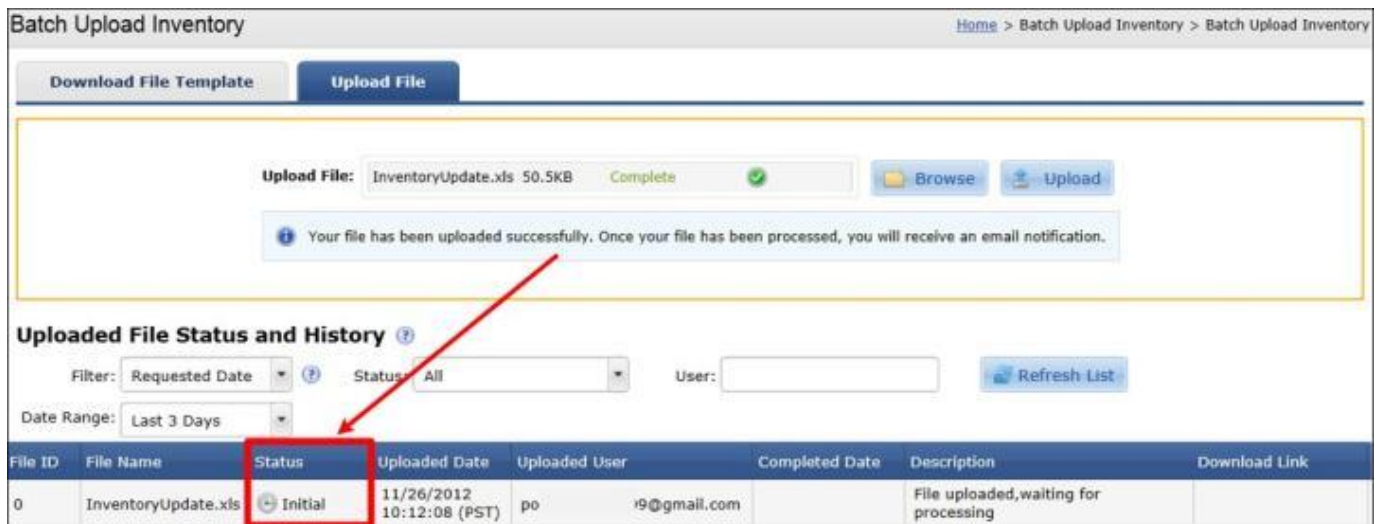


Data Integration Guide

- Click on the **Upload** button



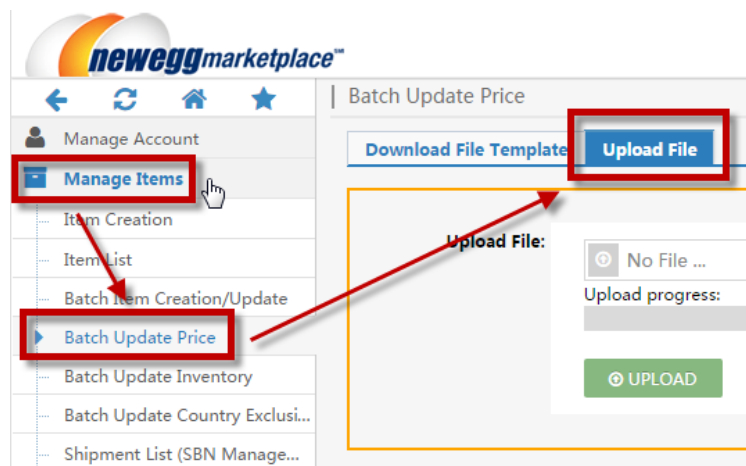
- Check feed status under Uploaded File Status and History



Processing times may vary depending on size and number of jobs in process queue.

4.5.View Price Processing Errors

- [Logon to Seller Portal](#)
- From the Navigation panel
 - Click **Manage Items**
 - Click **Batch Update Price**
- Click the **Upload File** tab



Data Integration Guide

4. Search for file under the **Uploaded File Status and History**



Uploaded File Status and History ?

Filter: Requested Date Status: All User: Refresh List

Date Range: Last 3 Days

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description	Download Link
---------	-----------	--------	---------------	---------------	----------------	-------------	---------------

5. Click on the [>> View Details](#) link under the **Download Link** column



Completed Date	Description	Download Link
11/26/2012 10:15:14 (PST)	Total Records: 4, Successfully Uploaded Records: 2	>> View Details

6. Open Inventory Processing Result File

File will contain items that received an error only with description of the error.

5. Batch Update Inventory

5.1. Batch Item Inventory Update Template

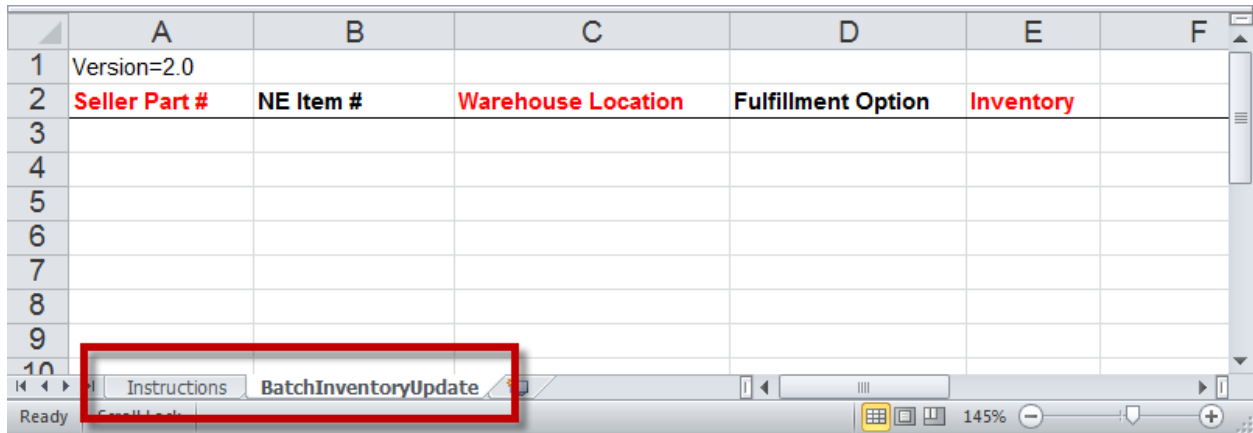
Regardless of the Inventory feed format you decide to use (xls, csv, txt, xml), it is highly suggested for first time users to download the template in the MS Excel (xls) format. The Excel Template includes the following worksheets that contain valuable information you will need to properly fill out the Inventory Feed.

➤ Instructions

The Instructions sheet provides an overview of how to use the template.

➤ BatchInventoryUpdate

This is the actual worksheet that will be used to enter your product information. Do not rename the tab otherwise the system will not process your feed.



	A	B	C	D	E	F
1	Version=2.0					
2	Seller Part #	NE Item #	Warehouse Location	Fulfillment Option	Inventory	
3						
4						
5						
6						
7						
8						
9						
10						

The screenshot shows the Excel interface with the 'BatchInventoryUpdate' tab selected and highlighted with a red box in the bottom tab bar. The worksheet contains a header row (row 2) with the following fields: Seller Part #, NE Item #, Warehouse Location, Fulfillment Option, and Inventory. Row 1 contains the text 'Version=2.0' in column A.

➤ Template Header

The template header includes the version number on the first row. Do not modify or remove from template.

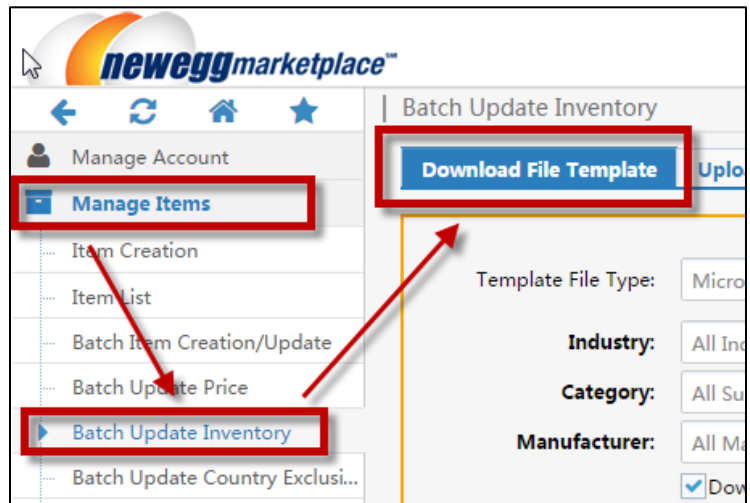
	A
1	Version=2.0

➤ Data field Header Names

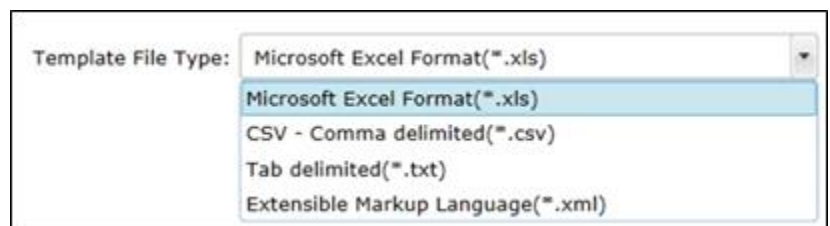
All data fields should be included. Do NOT modify the format or remove any fields from your inventory feed. Doing so may cause your items from being properly updated or to fail completely. If the field does not pertain to your item then simply leave the field blank.

5.2. Download Inventory Feed Template

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Update Inventory**
3. Click on the **Download File Template** tab (default)

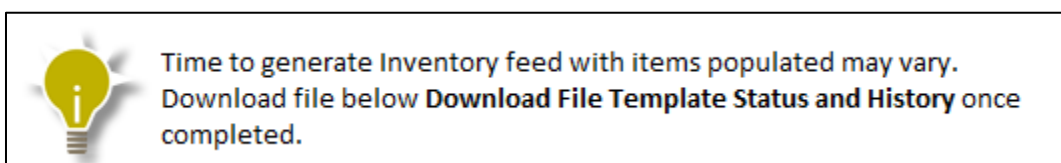


4. Select the **Template File Type**



5. Choose settings to **Download template with your items populated in the file**
 - a. To Download blank template, uncheck box.
 - b. To Download template with your items, keep box checked and set Industry, Category, and Manufacturer options.

6. Click on the **Download File Template** button



Data Integration Guide

7. Click the [Download](#) link under the **Download Link** column below the **Download File Template Status and History**

Download File Template
Upload File

Template File Type: Microsoft Excel Format(*.xls)
Download File Template
☒ Download template with your items populated in the file?

- For detailed instructions, download the template file in MS Excel format(*.xls). To upload file for processing, click on Upload File tab above.

- For XML Integration guide and sample files, click [here](#).

Your request may take 20 minutes to prepare and process. You will receive an email notification when the file is ready for download.

Download File Template Status and History

Filter: Requested Date Status: All User: Refresh List
Date Range: Last 3 Days

File Template Name	Status	Requested Date	Requested User	Completed Date	Download Link
InventorySnapshot_20121121_160206.zip	Initial	11/21/2012 16:02:06 (PST)	portalsandbox09@gmail.com		

Status	Requested Date	Requested User	Completed Date	Download Link
Completed	11/21/2012 16:02:06 (PST)	portalsandbox09@gmail.com	11/21/2012 16:04:00 (PST)	Download

5.3. Populate Inventory Feed

1. Enter/Update Item Information
 - a. Required fields are marked with red header names and must be properly entered to prevent the item from failing.

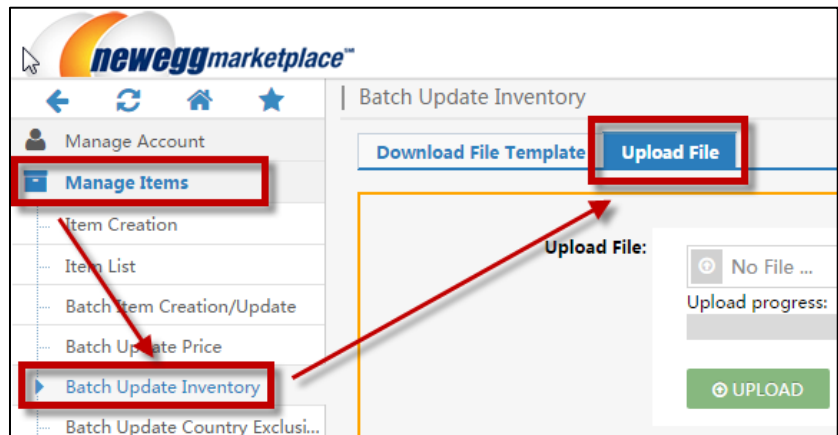
	A	B	C	D	E
1	Version=2.0				
2	Seller Part #	NE Item #	Warehouse Location	Fulfillment Option	Inventory
3	A001	9SIA1923281210	USA	Seller	25
4	A001	9SIA1922KG2918	MEX	Seller	10
5	A002	9SIA1922KG2917	USA	Seller	20
6	A003	9SIA1922KG2916	USA	Seller	51



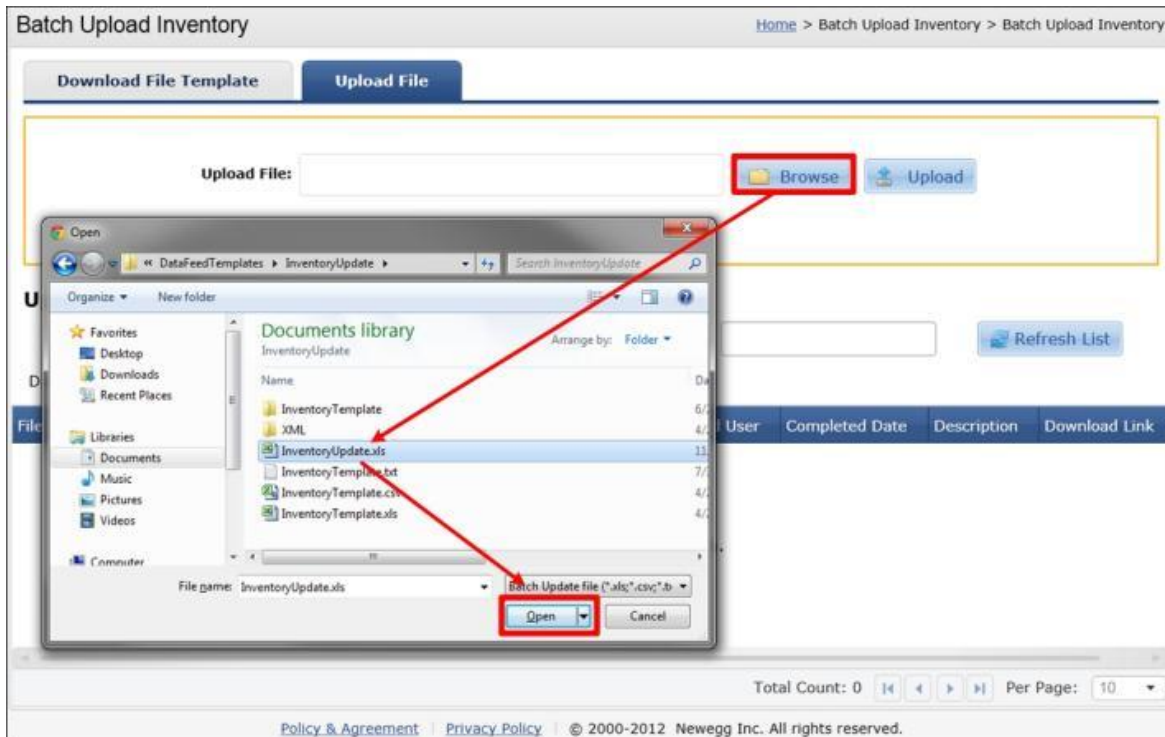
See **Instruction** sheet in the MS Excel (*.xls) Template for further data definitions and instructions.

5.4.Upload Inventory Feed

1. [Login to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Update Inventory**
3. Click on the **Upload File** tab
4. Click the **Browse** button
5. From the **Open** pop-up window



- a. Search for and select your data feed
- b. Click the **Open** button



6. Click on the Upload button



Data Integration Guide

7. Check feed status under Uploaded File Status and History

Batch Upload Inventory Home > Batch Upload Inventory > Batch Upload Inventory

[Download File Template](#) [Upload File](#)

Upload File: InventoryUpdate.xls 50.5KB Complete Browse Upload

Your file has been uploaded successfully. Once your file has been processed, you will receive an email notification.

Uploaded File Status and History

Filter: Requested Date Status: All User: [Refresh List](#)

Date Range: Last 3 Days

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description	Download Link
0	InventoryUpdate.xls	Initial	11/26/2012 10:12:08 (PST)	po		File uploaded, waiting for processing	



Processing times may vary depending on size and number of jobs in process queue.

5.5.View Inventory Processing Errors

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Batch Update Inventory**
3. Click the **Upload File** tab

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Batch Update Inventory

[Download File Template](#) [Upload File](#)

Upload File: No File ...

Upload progress:

[UPLOAD](#)

Navigation panel:

- Manage Account
- Manage Items**
 - Item Creation
 - Item List
 - Batch Item Creation/Update
 - Batch Update Price
 - Batch Update Inventory**
 - Batch Update Country Exclusion

4. Search for file under the **Uploaded File Status and History**

Uploaded File Status and History

Filter: Requested Date Status: All User: [Refresh List](#)

Date Range: Last 3 Days

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description	Download Link
---------	-----------	--------	---------------	---------------	----------------	-------------	---------------

Data Integration Guide

5. Click on the [>> View Details](#) link under the **Download Link** column



Completed Date	Description	Download Link
11/26/2012 10:15:14 (PST)	Total Records: 4, Successfully Uploaded Records: 2	>> View Details

6. Open Inventory Processing Result File

File will contain items that received an error only with description of the error.

6. Manufacturer List

All manufacturer/brand names must be pre-approved before they can be used to create an item. In Seller Portal, you can search through our database of accepted manufacturer names and/or submit a request to add a new one.

6.1. Look up Manufacturer

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Items**
 - b. Click **Manufacturer**
3. Click the **Manufacturer List** tab



4. Search for manufacturer by:
 - a. Manufacturer ID (Newegg's internal identification)
 - b. Manufacturer Name
 - c. Manufacturer URL
 - d. Manufacturer Support Email
 - e. Manufacturer Support Phone
 - f. Manufacturer Support URL

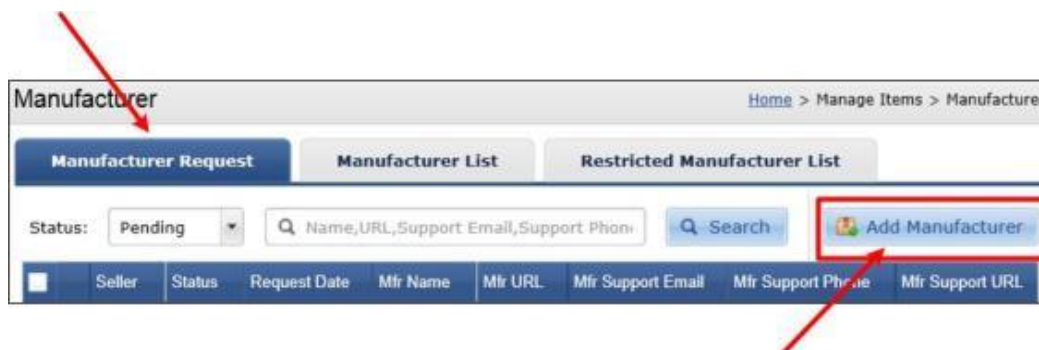


For best search results, enter part of the manufacturer name instead of the entire name (i.e. "Sony" vs. "Sony Electronics Inc.").

6.2.Manufacturer Request


Submit request to add a new Manufacturer name to the approved Manufacturer List.

1. Go to **Manage Items> Manufacturer**
2. Click **Manufacturer Request** tab
3. Click the **Add Manufacturer** button




4. Enter all requested information

5. Submit request
 - a. Click **"Submit & New"** to submit request and add another manufacturer.
 - b. Click **"Submit & Close"** to submit request and return to Seller Portal.



Marketplace Content team will review and process each submitted request. Please allow 1-2 weeks.



Contact mktп.content@newegg.com to submit manufacturer request in batch.

7. Manage Order with Seller Portal

After a customer places an order, Newegg Marketplace will verify the payment information and order details. Once the order is verified, Newegg Marketplace will notify you by:

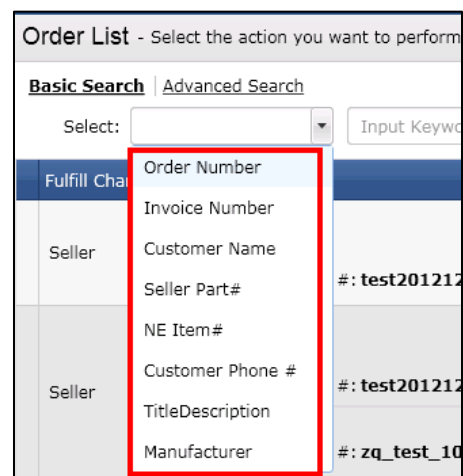
- a. Sending a notification email to your default account. Please also check your seller account in Seller Portal for current order status.
- b. For FTP users, Newegg will also upload an order file every hour to your directory [/Outbound/OrderList/](#)

7.1.Ship/Void Order

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Order**
 - b. Click **Order List**



3. Search Order(s) by:
 - a. Order Number
 - b. Invoice Number
 - c. Customer Name
 - d. Seller Part #
 - e. NE Item #
 - f. Customer Phone #
 - g. Title Description
 - h. Manufacturer



Order List - Select the action you want to perform for a specific order under the action column. [Learn more](#) [Home](#) > [Manage Order](#) > [Order List](#)

Basic Search | [Advanced Search](#)

Select: Order Number 41460202 Q Search Batch Ship

Fulfill Channel	Order Content	Customer	Ship Service	Status	Action
Seller	41460202 whaterver Qty: 2 Mfr Part #: test2012120801 Status: Shipped	Richard Chen	Expedited Shipping (3-5 business days)	Invoiced RMA#: 42620300(Closed)	Issue RMA
	UFO21 Qty: 1 Mfr Part #: zq_test_101221 Status: Shipped				Issue Courtesy Refund



Use Advanced Search options to filter your search results by different attributes.

Basic Search

Advanced Search

Select:

Order Number

Input Keywords

Q Search

Order Status:

All

Order Date:

All


Fulfill By:





All

Newegg

Seller

☐ Include historical orders

4. Under the **Action** column, hover cursor over the  icon
 - a. To ship order, "**Ship**"
 - b. To void order, Click "**Void Order**"

	<input type="checkbox"/>	Status	Return(s)	Action	Order Number
▶	<input type="checkbox"/>	Unshipped ✖		  2{...}	
▶	<input type="checkbox"/>	Unshipped ✖		 Ship	
▶	<input type="checkbox"/>	Unshipped ✖		 Void Order	

- Under Order Content, select item(s) to include in package list
- Click **Generate Package** button

General Info

Order Content

<input checked="" type="checkbox"/>	Seller Part #	NE Item #	MfrPart #/ISBN	UPC
<input checked="" type="checkbox"/>	RC00002	9SIA0000000000 Size:L / Color:Gold	C00000000000003	054



Multiple packages may be generated.



Generated Packages will appear under **Unshipped Package List**.

7. Select the package's **Shipping Carrier**
8. Enter the Shipping Service (i.e. "Ground")
9. Enter the **Tracking #**

Unshipped Package List | Shipped Package List

Package 1

Seller Part #	NE Item #	MfrPart #/ISBN	UPC
SR8698	9SIA06V000LSC4	SR8698	

Ship Carrier: Other Ship Service:

Ship Date: Ship From: 23441

Order P **History**

Policy & And

10. Print Package List
11. Click **Ship All Packages** button

Unshipped Package List | Shipped Package List

Package 1

Seller Part #	NE Item #	MfrPart #/ISBN	UPC	Item Description	Qty Shipped
84734	9SIA06E000HB4	19554	677726195541	Sunshine Kids Radian XT SL	1

Ship Carrier: Other Ship Service: Tracking #:

Ship Date: Ship From: 360 Stewart Road, Hanover Township, PA, USA 18706 [Change](#)

Package 2

Seller Part #	NE Item #	MfrPart #/ISBN	UPC	Item Description	Qty Shipped
88130	9SIA06E000IKL3	U311771	652182063184	Britax B-Nimble Stroller	1

Ship Carrier: Other Ship Service: Tracking #:

Ship Date: Ship From: 360 Stewart Road, Hanover Township, PA, USA 18706 [Change](#)

[Save All Packages](#) [Ship All Packages](#)



Order will not be processed by clicking the "SAVE ALL PACKAGES" button. You must click the "SHIP ALL PACKAGES" for the order to be processed.

8. Batch Ship Orders

8.1. Batch Order Shipping Template

Regardless of the format you decide to use (xls, csv, txt, xml), it is highly suggested to download the template in the MS Excel (xls) format. The Excel Template includes the following worksheets that contain valuable information you will need to properly fill out the Batch Shipping file.

➤ Instructions

The Instructions sheet provides an overview of how to use the template including a detailed review of each field in the template.

➤ BatchShippingUpdate

This is the actual worksheet in which you enter your Shipping info, using the specifications listed in the Instructions tab. This worksheet contains column headings (field names) representing each of the fields in your Ship Notice file. It has color-coded column headers to indicate whether the field is **required (red)** or **desired (black)**.

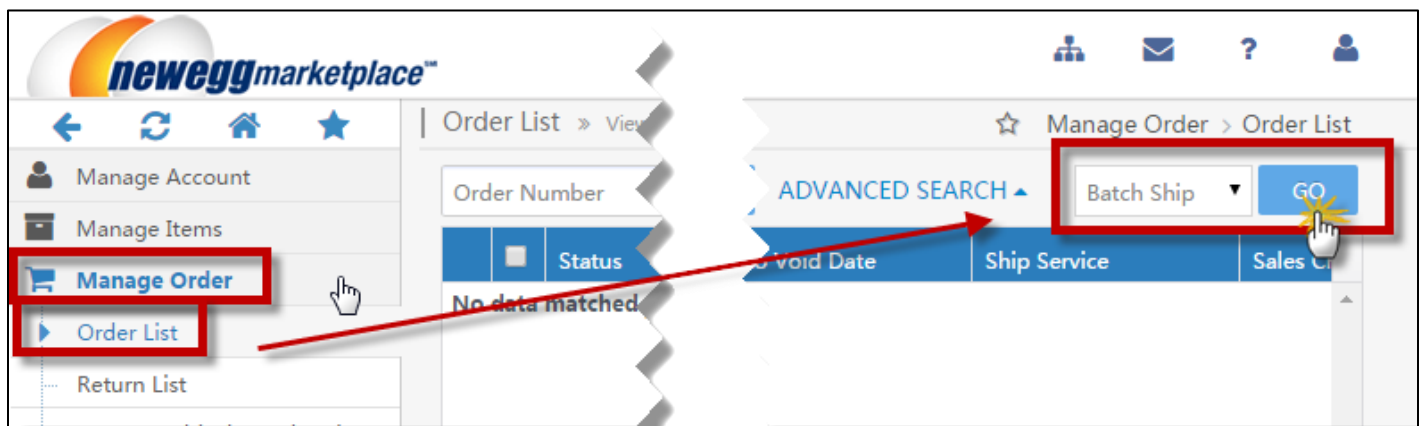
	A	B	C
1	Order Number	Order Date & Time	Ship To Address Line 1
2			
3			
4			
5			
6			
7			
8			
9			

➤ Data field Header Names

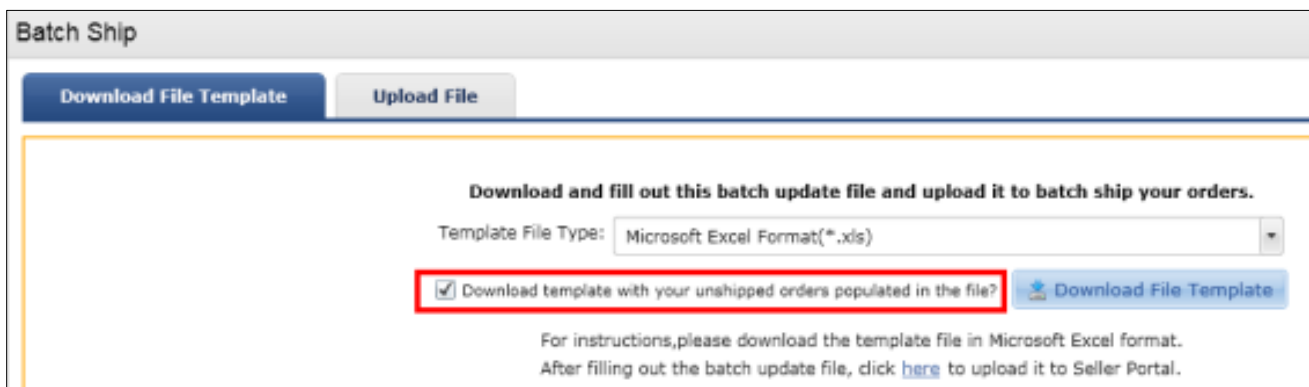
All data fields should be included. Do NOT modify the format or remove any fields from your inventory feed. Doing so may cause your items from being properly updated or to fail completely. If the field does not pertain to your item then simply leave the field blank.

8.2.Download Order Shipping Template

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Order**
 - b. Click **Order List**
3. Select “**Batch Ship**” from drop-down menu (default)
4. Click the **GO** button



5. Select download options
 - a. Select the **Template File Type** (i.e. xls, csv, txt, xml)
 - b. Check box to download template with your unshipped orders populated in the file (default)
 - c. Uncheck box to download empty order/shipping template



6. Click the **DOWNLOAD FILE TEMPLATE** button

Download File Template


Upload File

Download and fill out this batch update file and upload it to batch ship your orders.


Template File Type:

☒ Download template with your unshipped orders populated in the file?

Download File Template



In rare cases, an order may appear in multiple files. It's the seller's responsibility to ensure that duplicate orders are not processed.



Time to generate populated file may vary. Check status and download completed file under **Download File Template Status and History**.

Batch Ship

Download File Template

Upload File

Download and fill out this batch update file and upload it to batch ship your orders.

Template File Type:


☒ Download template with your unshipped orders populated in the file?

Download File Template

For instructions, please download the template file in Microsoft Excel format.
After filling out the batch update file, click [here](#) to upload it to Seller Portal.

Download File Template Status and History

Ref

File Template Name	Status	Requested Date	Requested User	Download Link
A006_BatchShipping_201166_19_00_14_129518857404843750.xls	 Update	06/06/2011	npaseller_h@hotmail.com	Download

8.3. Complete Batch Shipping File

1. Complete Required Order Shipping Details

a. Quantity Shipped

Number of units the item was shipped in this package



An item that has been ordered with a multiple quantity must be shipped and processed entirely. Items may be shipped in multiple packages with different tracking #'s but the must be processed in the same file.

- b. Actual Shipping Carrier
- c. Actual Shipping Method
- d. Tracking Number

The tracking number of this package. The tracking number cannot reused from previous orders.

Columns hidden for
viewability.

	A	Q	AD	AE	AF
1	Order Number	Item Seller Part #	Quantity Ordered	Quantity Shipped	Actual Shipping Carrier
2	88404022	A001	2	2 UPS	
3	88404022	A006	2	2 UPS	
4	88405662	A002	5	a 5 UPS	b
5	88405902	A003	5	5 UPS	
6	88406202	A004	5	5 UPS	
7	88406842	A005	7	7 UPS	
8	88411088	A007	10	10 UPS	
9	884111		10	10 UPS	
10	884113		5	5 UPS	
11	88411682	A008	5	5 UPS	
12					



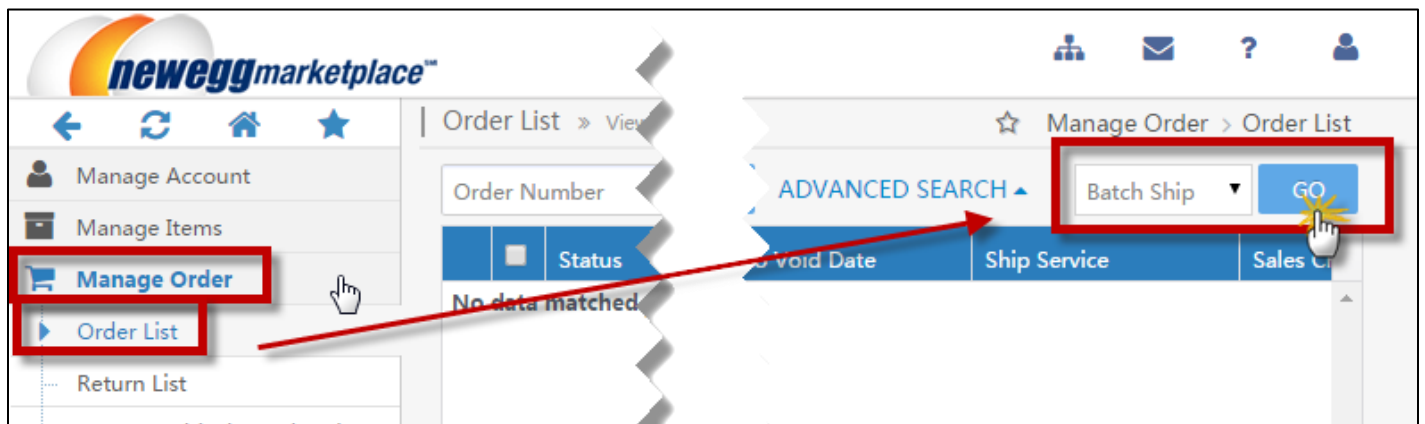
Multi-item Orders will be provided on multiple rows with the same order number. If multiple items were shipped in the same package then they must be included in the same ship notice/batch ship file with the same tracking number.

AG	AH
Actual Shipping Method	Tracking Number
Ground	dadfra654daf54a5d46
Ground	dadfra654daf54a5d46
Ground c	am6t841g6s54a6s d4f
Ground	am6t841g6s54a6s d4f
Ground	g6h549s8a69sdf6h51sg
Ground	dadfra654daf54a5d46
Ground	g6h4j69hd51j6d5s6dgh5
Ground	am6t841g6s54a6ssz6d54f
Ground	am6t841g6s54a6ssz6d54f
Ground	g6h549s8a69sdf6h51sg

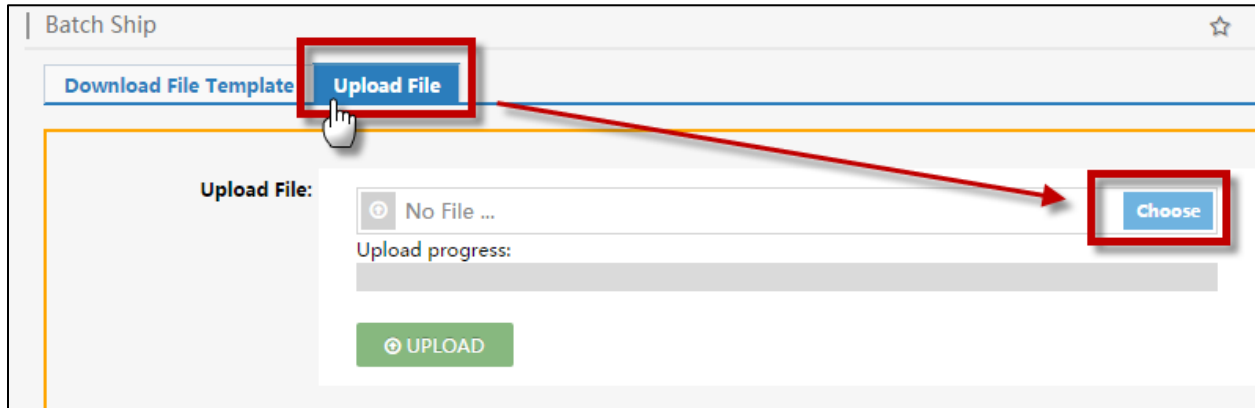
2. Upload Batch Shipping File

8.4.Upload Batch Shipping File

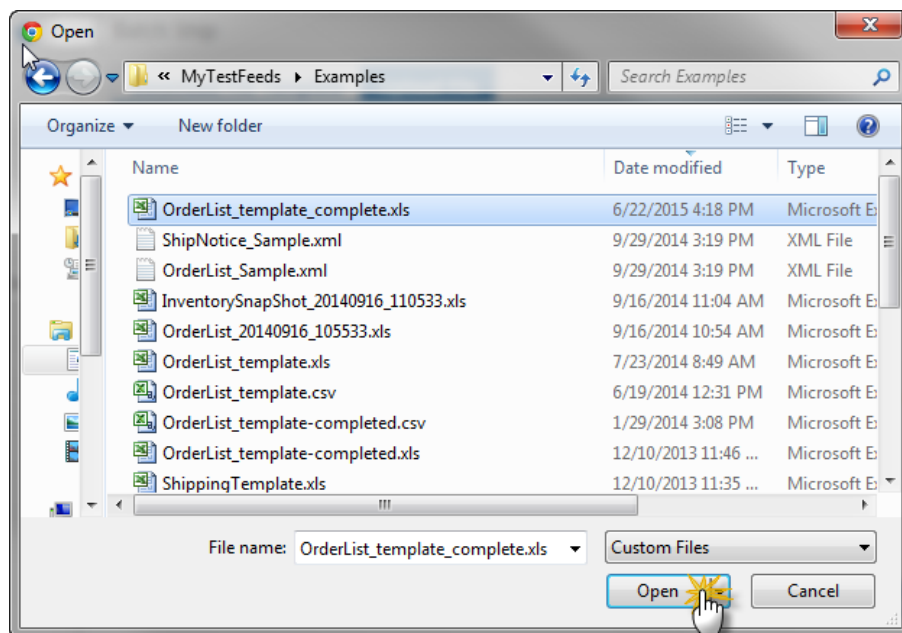
1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Order**
 - b. Click **Order List**
3. Select “**Batch Ship**” from drop-down menu (default)
4. Click the **GO** button



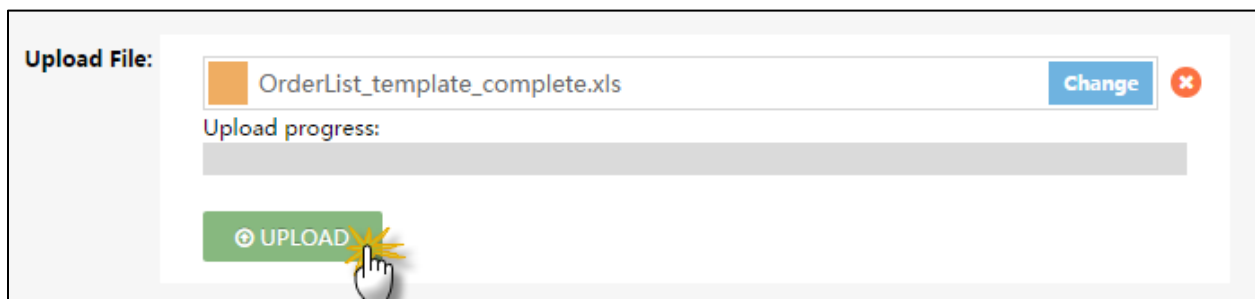
5. Click the **Upload File** tab
6. Click the **Choose** button



7. From the **Open** pop-up window
 - a. Search for and select your data feed
 - b. Click the **Open** button

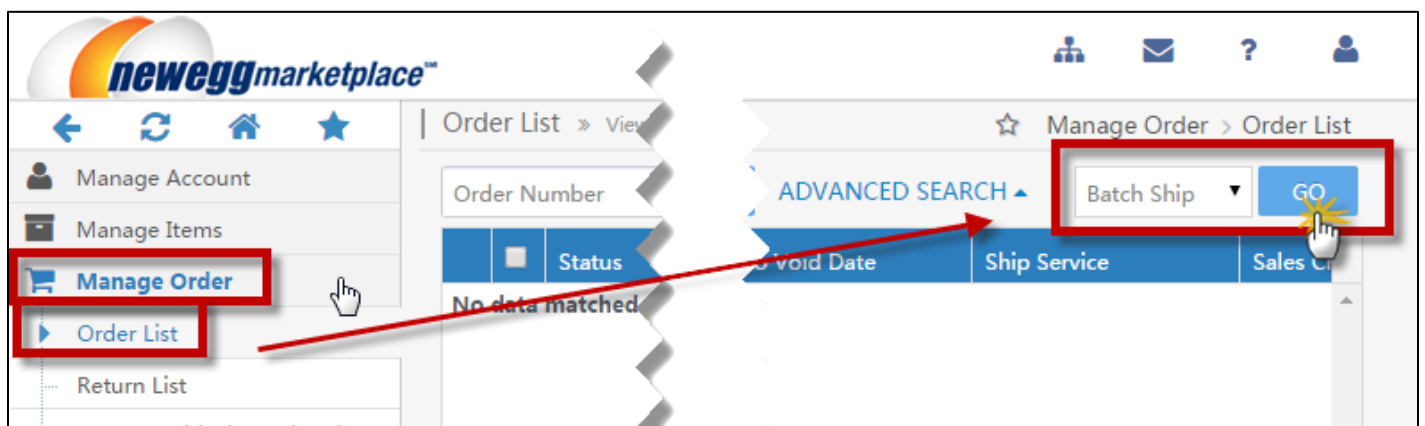


8. Click the **Upload** button

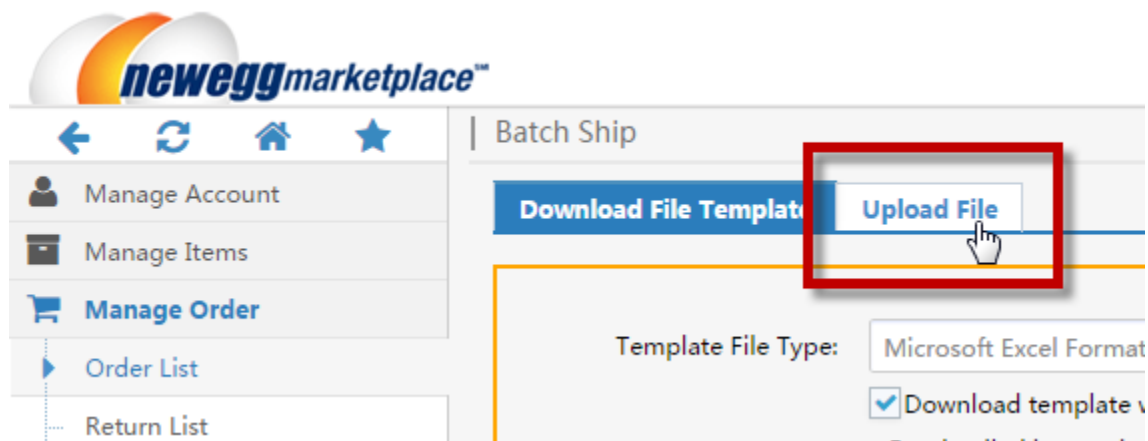


8.5.View Order Processing Errors

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Order**
 - b. Click **Order List**
3. Select “**Batch Ship**” from drop-down menu (default)
4. Click the **GO** button



5. Click the **Upload File** tab



6. Search for file under the **Uploaded File Status and History**



7. Click on the [>> View Details](#) link under the **Download Link** column



Completed Date	Description	Download Link
11/26/2012 10:15:14 (PST)	Total Records: 4, Successfully Uploaded Records: 2	>> View Details

8. Open Order Processing Result File

File will contain orders that received an error only with description of the error.

9. Integrate via FTP

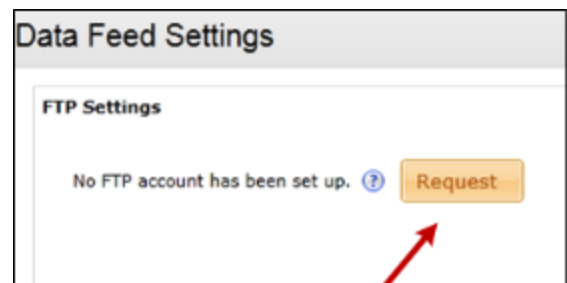
File Transfer Protocol (FTP) is a simple way for users to transfer files from one host to another host over the internet. Using FTP gives sellers an alternative method to sync their data feed operations with Newegg's system which includes downloading and processing orders.

9.1.Setup FTP Settings

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Account**
 - b. Click **Data Feed Settings**

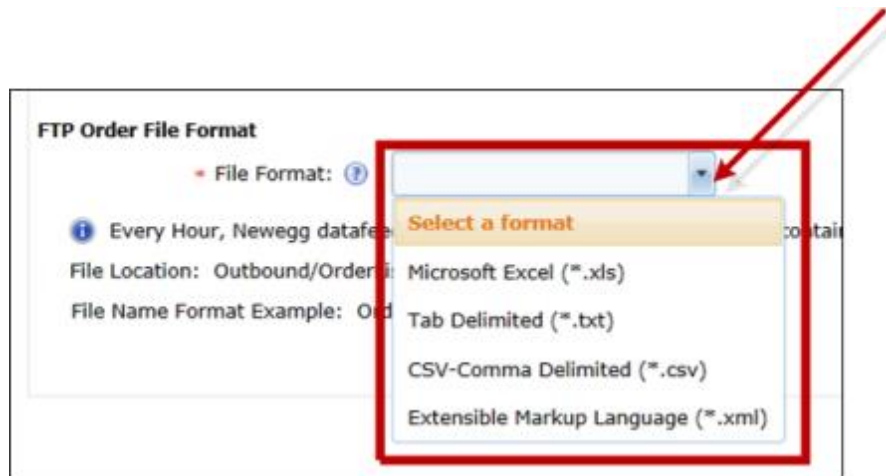


3. Click the **Request** button



4. Enter the desired password that will be associated with the FTP account
5. Re – enter Password for confirmation

Data Integration Guide

6. Select the **FTP Order File Format**

When an FTP account is setup, Newegg will automatically generate an order list file every hour that will include all orders placed within the previous hour.

7. Click the **Save** button

9.2. Inventory Snapshot File

Sellers may request to have inventory snapshots automatically generated to download from their FTP account. You can specify the file format, generation start time, and generation frequency. The inventory snapshot file will be available for sellers to download on the [/Outbound/Inventory/](#) directory.

1. [Logon to Seller Portal](#)
2. From the Navigation panel
 - a. Click **Manage Account**
 - b. Click **Data Feed Settings**





FTP account must be setup prior to setting up your Inventory Snapshot File. See section **Setup FTP Settings** above.

3. Under the **Inventory Snapshot File** section, click the **Request** button



Inventory Snapshot File

No Inventory Snapshot File has been set up. **Request**

4. Select the desired **File Format** (xls, csv, txt, xml)
5. Select the **File Generation Start Time**
6. Select the **File Generation Frequency**
7. Click the **Save** button

Inventory Snapshot File



* File Format: (?) Select a format ▼

* File Generation Start Time: (?) Select a time ▼

* File Generation Frequency: (?) Select a frequency ▼

File Location: Outbound/Inventory

File Name Format Example: InventorySnapshot_YYYYMMDD_HHMMSS.xls

 **Save**  **Cancel**



Time to generate Inventory Snapshot File may vary.



The Inventory Snapshot Files will be available to download from your FTP account under **/Outbound/Inventory/**.

9.3.FTP Directory Structure

/Inbond/CreateItem/

This directory is designated for all [Batch Item Update/Creation Templates](#) uploads. This includes:

- a. Batch Item Update/Creation Template, version 1.00/1.01
- b. Batch Item Creation Template for Existing Items , version 2.0
- c. Batch Item Update Template, version 3.0

/Inbound/Inventory/

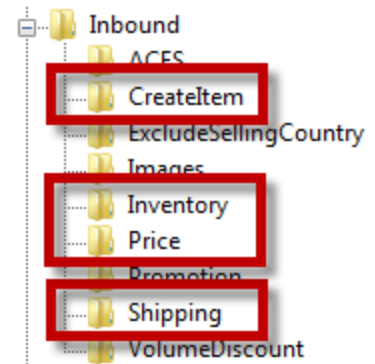
This directory is designated for [Batch Item Inventory Update Template](#) uploads only.

/Inbound/Price/

This directory is designated for [Batch Item Price Update Template](#) uploads only.

/Inbound/Shipping/

This directory is designated for [Batch Order Shipping Template](#) uploads only.



FTP Inbound directories will be scanned every 5 to 10 minutes.



All processing errors can be found in the respective **/Outbound/** directory. See below for more details.

Data Integration Guide

/Outbound/CreateItem/

This directory is where you can download all Processing Result Files for [Batch Item Update/Creation Template](#) uploads.

/Outbound/Inventory/

This directory is where you can download the following:

- a. [Inventory Snapshot File](#)
- b. The processing result files for [Batch Item Inventory Update Template](#) uploads.

/Outbound/OrderList/

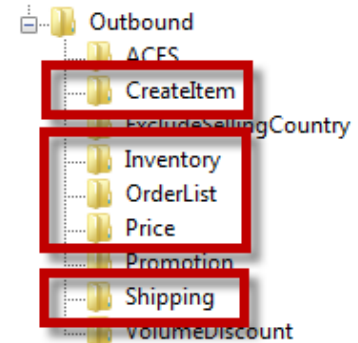
This directory is where you can download [Batch Order Shipping Template](#) files containing new orders received during the previous hour.

/Outbound/Price/

This directory is where you can download the processing result files for [Batch Item Price Update Template](#) uploads.

/Outbound/Shipping/

This directory is where you can download the processing result files for [Batch Order Shipping Template](#) uploads.



All Outbound files including Order list files will be purged after 90 days.

10. Appendix - Data Field Definitions

Seller Part #

Enter a unique identification number for each item. This value is assigned by the seller and must be unique for every item, including variations of the same product (for example, if item A comes in both red and blue, then red one must have a different Seller Part # than the blue one). This field is not editable after item creation. Max length: 40 characters.

Manufacturer

Enter the manufacturer name for the item. Manufacturer names need pre-approval before they can be used. You can check the list of acceptable manufacturers or request a new manufacturer to be added through the Manufacturer page in Seller Portal. Bulk request may be sent to mktpr.content@newegg.com. This field is not editable after item creation.

Manufacturer Part#/ISBN

Enter the manufacturer's unique part number or ISBN. This number must be unique for every item with the same manufacturer name, including variations of the same product (for example, if item A comes in both red and blue, then the red one must have a different Manufacturer Part#/ISBN than the blue one). This field is not editable after item creation. Max length: 20 characters.

The Manufacturer Part#/ISBN is only required if the UPC is not provided. Both are recommended.

UPC

Enter the item's 12 digit numeric Universal Product Code (UPC) or the 13 digit European Article Number (EAN). This field is not editable after item creation.

The UPC is only required if the Manufacturer Part#/ISBN is not provided. Both are recommended.

Newegg Item #

The Newegg (NE) Item # is the unique identification number assigned to each item by Newegg. All Marketplace NE item #'s will begin with, **9SI+ SellerID+ 7-alphanumeric code** (i.e. **9SIA0VY0GP4666**).

*Action**

The Action field tells our system how you want the item processed. Below are the five different values that the Action field will accept.

a. Create Item

This action will create a new item listing not currently in your item list. If the item exists in your item list and this action is selected, no further action will be taken.

b. Update Item

* Data feed only

Data Integration Guide

This action will allow you to update your item's content including the detail property fields. This action will NOT update the item's pricing information, inventory, shipping, activation or images.

c. Update/Append Image

This action will allow you to update your existing item's image(s) or append new image(s). When this action is selected, the system will only process the information provided in the [Item Images](#) and [Activation Mark](#) fields. All other information, including Selling Price, will be ignored.

d. Replace Image

This action will allow you to replace and reorder all your previously uploaded images. Any images uploaded by Newegg or other marketplace sellers cannot be replaced. When this action is selected, the system will only process the Item Images field and Activation Mark; all other information will be ignored.

If item does not exist in our system and the action is left blank, then the action will automatically default to "Create Item". If the item does exist in our system and the action is left blank, then no action will be taken.

Inventory

This field is used to input the item's inventory or quantity that is in stock and available for sale.

Item Length

The dimensions must be entered for each individual unit in inches. The fields will accept a number with up to 6 digits to the left of the decimal point and 2 digits to the right of the decimal point. Do not use commas, units of measurement, or any other symbols.

Item Width

The dimensions must be entered for each individual unit in inches. The fields will accept a number with up to 6 digits to the left of the decimal point and 2 digits to the right of the decimal point. Do not use commas, units of measurement, or any other symbols.

Item Height

The dimensions must be entered for each individual unit in inches. The fields will accept a number with up to 6 digits to the left of the decimal point and 2 digits to the right of the decimal point. Do not use commas, units of measurement, or any other symbols.

Item Images

At least one image is required to activate the item. See [Content Policy](#) page for image requirements.

Item Weight(lb.)

Enter the shipping weight for an individual unit in pounds. Do not include commas, unit of measurements, or any other symbols.

Product Description

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Enter a detailed description to be featured on the product page's overview. This description should state the features and functions of the product. Items in the same product family should contain the same product description.

Maximum: 4,000 characters, including spaces. Accepts the following basic HTML tags only:

, , ,
, <p>, , <i>, <u>, , , <sub>, <sup>

HTML must be well-formatted. All open tags (i.e. <p>) must be closed (</p>) except for
.

The product description must adhere to our [Product Description Policy and Guidelines](#) and [Offensive Content Policy](#).

Selling Price

The selling price is the actual price at which the item is listed for sale. This field accepts a number from 0.01 to 99999.00 with a maximum of 2-digits to the right of the decimal point. Do not use commas, dollar signs, or any other symbols.

Shipping

Based on your shipping settings, the system will calculate your shipping charge for the item if this field is set to "Default". Or, you may set the shipping to "Free". Shipping settings may be managed via Seller Portal: *Manage Account>Shipping Settings*.

Website Short Title

Enter a short and easily identifiable title for the item. The Website Short Title is the title that will appear on the product page and search results. Maximum: 200 characters, including spaces. The title must adhere to our [Website Short Title Policy & Guidelines](#) and [Offensive Content Policy](#).

*Activation Mark**

The Activation Mark field allows the seller to control the item's activation. Setting the Activation Mark to "True" will activate the item to go online. Setting the field to "False" will deactivate the item to go offline (consumers will not be able to see any deactivated items on Newegg.com). If left blank, the default is "True".

Age 18+ Verification

Certain items have an age restriction on use. If the item you are creating has such a restriction, set this value to Yes. Otherwise, set it to No. The default is No.

CheckoutMAP

If Checkout MAP is marked as True (checked) and the Selling Price is below [MAP](#), then the website will ask customer to add item to shopping cart AND go to checkout page to see the item's price.

Choking Hazard

* Data Feed only

Data Integration Guide

Certain items contain or are a choking hazard for children. If the item you are creating is such a hazard, please specify the type of choking hazard here. For more information, please refer to [CPSIA](#) for details.

Please note: if the item is a small ball, it cannot contain a small ball. Acceptable values include the following.

- a. Small parts
- b. Is a small ball
- c. Contains a small ball
- d. Contains balloons
- e. Is a marble
- f. Contains a marble

*Currency**

The currency of the item's selling price and instant rebate. Currently, the only option available for this field is USD. If left blank, system will default currency to USD.

Item Condition

Set the item's condition to "New" or "Refurbished". The default is "New".

Item Package

Enter either "Retail" or "OEM". The default is "Retail".

MAP

Minimum advertised price.

If the Selling Price is below the defined MAP, the website will ask customer to add item to shopping cart to see the item's price. This field accepts a number from 0.00 to 99999.00 with a maximum of 2-digits to the right of the decimal point. Do not use commas, dollar signs, or any other symbols. Set field to 0 to remove.

Please note: When an item's MAP is set by Newegg, the system will force all items listed under the same item to follow Newegg's MAP.

MSRP

The manufacturer's suggested retail price (MSRP) or list price for the item. This field accepts a number from 0.00 to 99999.00 with a maximum of 2-digits to the right of the decimal point. Do not use commas, dollar signs, or any other symbols. Set field to 0 to remove.

Proposition 65 (California)

Certain items contain chemicals that are known to the State of California to cause cancer or reproductive toxicity. If the item you are creating contains such chemicals, set this value to Yes. Otherwise, set it to No. The default is No. For more information please go to: <http://www.oehha.ca.gov/prop65.html> for list of chemicals.

*Related Seller Part #**

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This field is used to group items that are similar but vary in size, color, etc. It's highly recommended and in some cases required that sellers group any related items together so that they can be listed under one product page/listing. See the section [Batch Group Related/Variant Items](#) for more information. This field is not editable after item creation.

Shipping Restrictions/Hazardous Materials

Certain items have shipping restrictions where the item cannot be shipped via air. If the item you are creating has such a restriction, set this value to Yes. Otherwise, set it to No. The default is No.

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