

# Alex Hong

mail@alexhong.ml

**EDUCATION**     **Design**, Bachelor of Arts — **University of California, Davis**

**SKILLS**     **UI** and **graphic design** with an eye for **typography** and an obsessive attention to detail. Accessible, responsive **web design** and **development** with **HTML**, **CSS**, and **JS**. **Photoshop**. OS X, Windows, Unix. **Photography**, drawing, printmaking.

**EXPERIENCE**     **Photographer & Web Developer**, Freelance (2015–present)

**User Experience Designer** (2013–15) — **BlackArrow**, San Jose

Prototyped new features for and worked on a visual redesign of the BlackArrow Advanced Advertising Suite. Designed and managed a heavily customized, WordPress-based customer documentation site. Developed various internal tools, involving technologies ranging from jQuery to XML to shell scripting.

**Front-End Web Developer**, Contract (2011) — **GameSalad**, San Francisco

Designed and implemented a Vanilla theme for the GameSalad community forums, as part of a forum software transition and site-wide redesign. Worked on various other front-facing elements of the GameSalad site.

**Instructor & TA** (2006–10) — **UC Berkeley ATDP**

Served on the teaching staff of The Internet Classroom, a web design summer course for middle and high school students. Duties included developing a curriculum (which covered HTML, CSS, JS, Photoshop, Flash, and more), designing exercises, lecturing on technical topics, and managing a team of TAs.

**Web Designer**, Student Assistant (2006–10, intermittently) — **UC Davis**

Developed and implemented a visual identity and site for the California Solar Energy Collaborative, as well as a completely redesigned site for The California Backyard Orchard. Assisted in various other web projects for the Department of Chemical Engineering and Materials Science and the Department of Plant Sciences.