

Alex Hong

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EDUCATION **Design, Bachelor of Arts — University of California, Davis**

SKILLS **UI and graphic design** with an eye for **typography** and an obsessive attention to detail.
Accessible, responsive **web design** and **development** with **HTML, CSS, JS, and PHP**.
Photoshop. OS X, Windows, Unix. **Photography**, drawing, printmaking.

EXPERIENCE **Photographer, Freelance ('15–present) — San Francisco Bay Area**

User Experience Designer ('13–'15) — BlackArrow, San Jose

Prototyped new features for and worked on a visual redesign of the BlackArrow Advanced Advertising Suite. Designed and managed a heavily customized, WordPress-based customer documentation site. Developed various internal tools, involving technologies ranging from jQuery to XML to shell scripting.

Front-End Web Developer, Contract ('11) — GameSalad, San Francisco

Designed and implemented a Vanilla theme for the GameSalad community forums, as part of a forum software transition and site-wide redesign. Worked on various other front-facing elements of the GameSalad site.

Instructor ('09–10), IA ('07–08), TA ('06) — UC Berkeley ATDP

Served on the teaching staff of The Internet Classroom, a web design summer course for middle and high school students. Duties included developing a curriculum (which covered HTML, CSS, JS, Photoshop, Flash, and more), designing exercises, lecturing on technical topics, and managing a team of TAs.

Web Designer, Student Assistant ('06–10, intermittently) — UC Davis

Developed and implemented a visual identity and site for the California Solar Energy Collaborative, as well as a completely redesigned site for The California Backyard Orchard. Assisted in various other web projects for the Department of Chemical Engineering and Materials Science and the Department of Plant Sciences.