

hoops

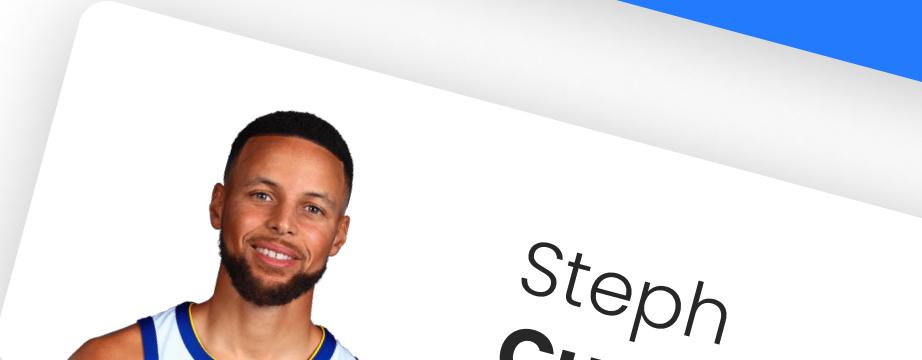
Creating your dream team

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Fantasy Basketball

A game where users undergo the process of constantly **picking a team of players** based on their real life performance week-by-week



User Journey

PLAYER SELECTION PROCESS

DISCOVERY

 Player

 Player

 Player

 Player

 Player

 Player

CONSIDERATION



Lillard



Curry



Lowry

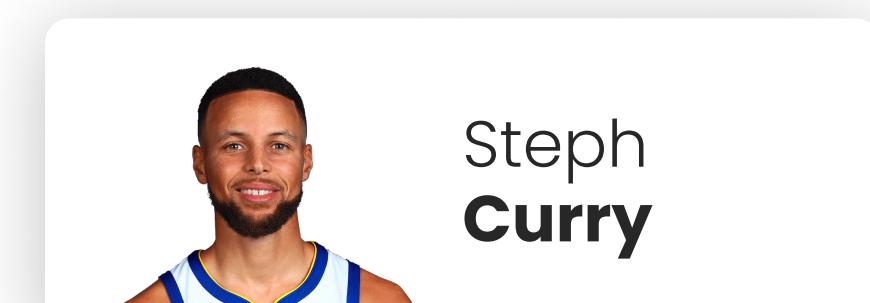


Morant

DECISION



Damian
Lillard



Steph
Curry

PROBLEM

There's an **oversaturation** of **discovery**
focused tools

NBA Player Stats 2020-21

[Team Statistics ▾](#)[2020-21 Regular Season ▾](#)[All Positions ▾](#)[All NBA ▾](#)

Player Stats - All NBA

RK	NAME	POS	GP	MIN	PTS	FGM	FGA	FG%	3PM	3PA	3P%	FTM	FTA	FT%	RE
1	Stephen Curry LEB/GS	PG	63	34.2	32.0	10.4	21.7	48.2	5.3	12.7	42.1	5.7	6.3	91.6	5.
2	Bradley Beal DUR/WSH	SG	60	35.8	31.3	11.2	23.0	48.5	2.2	6.2	34.9	6.8	7.7	88.9	4.
3	Damian Lillard POR/LEB	PG	67	35.8	28.8	9.0	19.9	45.1	4.1	10.5	39.1	6.7	7.2	92.8	4.
4	Joel Embiid PHI	C	51	31.1	28.5	9.0	17.6	51.3	1.1	3.0	37.7	9.2	10.7	85.9	10.
5	Giannis Antetokounmpo MIL/LEB	PF	61	33.0	28.1	10.3	18.0	56.9	1.1	3.6	30.3	6.5	9.5	68.5	11.
6	Luka Doncic DAL/LEB	PG	66	34.3	27.7	9.8	20.5	47.9	2.9	8.3	35.0	5.2	7.1	73.0	8.
7	Zach LaVine CHI/DUR	SG	58	35.1	27.4	9.8	19.4	50.7	3.4	8.2	41.9	4.4	5.1	84.9	5.
8	Zion Williamson NO/DUR	PF	61	33.2	27.0	10.4	17.0	61.1	0.2	0.6	29.4	6.0	8.7	69.8	7.
9	Kevin Durant BKN	PF	35	33.1	26.9	9.3	17.2	53.7	2.4	5.4	45.0	6.0	6.8	88.2	7.

QUESTION

How might we improve the experience of
comparing smaller subsets of players?

Introducing Hoops

What's Hoops?

A website that lets you conduct the **entire player selection process** in one place

DISCOVERY

All Players

Discover players via a list of all the players in the league

CONSIDERATION

Groups

Consider smaller subsets of players with sortable tables of groups you create

DECISION

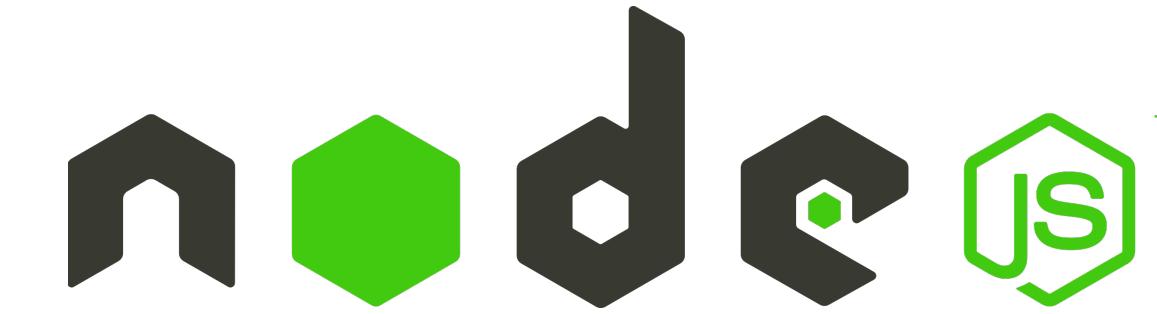
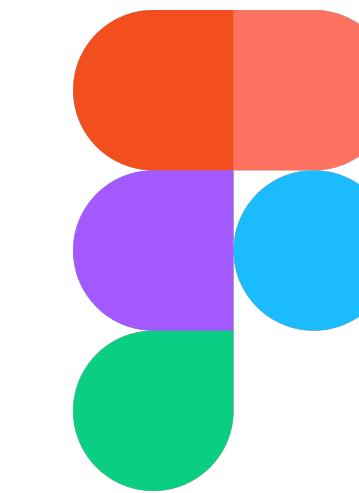
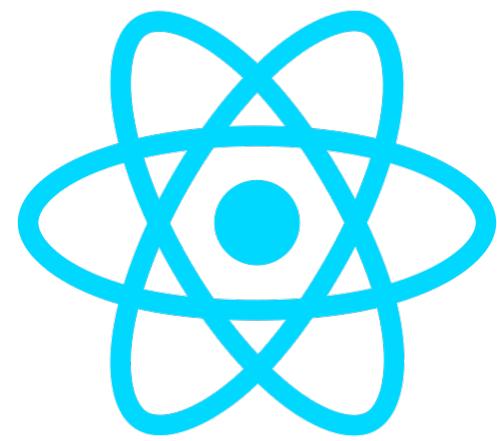
Head to Head

Decide between players via in-depth comparisons of players one on one



Demo

Tools



What We Learned

Overall

- 1 Coding is Time-Intensive:** Realized quickly that a lot goes into making a simple modal work
- 2 All of us were Full-Stack Newbies:** All had limited experience with Express, MongoDB, React, Node etc.
- 3 APIs and Login Challenges:** We were the most stuck on these parts
- 4 Bonding as a Team Made Work Fun:** Enjoyed the process

hoops

Thank you!

