ALEX YOUNG HONG

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CONNECT

LinkedIn : linkedin.com/in/young-alex-hong
Portfolio Site (React) : https://alexhongdev.com/

SKILLS

HTML / CSS / JavaScript / jQuery
GatsbyJS / NextJS / GraphQL
Wordpress / ReactJS / Redux / Angular
Express / Node / SailsJS / Ember
MongoDB / SQL / Workbench / Postgresql /
Firebase

Sass / Less
Git / Github / BitBucket / JIRA / Heroku
Salesforce / Figma / Adobe Target /
Photoshop
PHP, Python, Ruby / Ruby on Rails

EXPERIENCE

WEB DEVELOPER | 06/2020 to Current
Dow Jones - Investors Business Daily - LOS ANGELES, CA

Tasks :
- Modernization Project : Led research and development to modernize current Wordpress and ReactJS development by implementing Headless CMS, utilizing Front-End frameworks GatsbyJS and NextJS, as well as testing multiple CMS's against the Front-End frameworks to compare compatibility and performance optimization.
- Wordpress + Elementor and ReactJS site development/updates as well as Investor's Business Daily application updates.
- Salesforce HTML Email development for seasonal promotions and email A/B testing.
- Target A/B testing IBD brand sites with Adobe Target.
- Development of Marketing promotions for Investor's Business Daily mobile applications (In-App).
- Improved development workflow and overall performance of Marketing sites.

Development :
- HTML, CSS, JavaScript, jQuery, ReactJS
- GatsbyJS, GraphQL, Contentful, Gatsby Cloud, Netlify, Shopify
- NextJS, Tailwind, Vercel, Wordpress, Elementor, Bootstrap
- Git, Github, BitBucket, JIRA
- Salesforce, Figma, Adobe Target, Adobe Photoshop
- Trello, Asana, FullStory

Example Projects :
- IBD Main - https://investors.com/
- IBD Marketing - https://get.investors.com/
- How to invest in AI - https://get.investors.com/infographics/ai/
- Elon Musk EV Vehicles - https://get.investors.com/infographics/elon-musk/
- How to invest in EV - https://get.investors.com/infographics/how-to-invest-in-electric-vehicles/
- Founder's Club - https://get.investors.com/founders-club/
- IBD Live - https://get.investors.com/ibd-live/
- IBD Digital - https://get.investors.com/ibd/
- IBD Digital & Print - https://get.investors.com/ibd/ibd-digital-and-print/
- Leaderboard - https://get.investors.com/leaderboard/
- MarketDiem - https://get.investors.com/marketdiem/
- MarketSurge - https://get.investors.com/marketsurge/
- SwingTrader - https://get.investors.com/swingtrader/

WEB DEVELOPER | 12/2017 to 11/2019
MGA Entertainment - Van Nuys, CA

Tasks :
- MGA Entertainment site development. (mgae.com)
- MGA Brand site development : LOL Surprise, Poopsie Slime Surprise, Little Tikes, VIRO Rides, Kingdom Builders, The Original Moj Moj, Num Noms, Ready2Robot, Bratz Collector, etc.
- Worked with UI/UX Designers and converted PSD designs into live websites.

Development :
- HTML, CSS, Javascript, jQuery
- Wordpress, AngularJS, EmberJS
- Git, BitBucket, JIRA, SQL, MySQL Workbench, Jenkins

Example Projects :
- mgae.com
- lolsurprise.mgae.com
- littletikes.com
- bratz.com

WEB DEVELOPER | 02/2016 to 12/2017
Lawpromo / Webpromo - Los Angeles, CA

Tasks :
- Wordpress Template Development
- Client Wordpress Site Development
- Worked with UI/UX Designers and converted PSD designs into live websites.

Development :
- HTML, CSS, Jquery, JavaScript.
- Wordpress, AngularJS Development
- Git, BitBucket, Heroku

Example Projects :
- webpromo.com
- polaszeklaw.com (Client Site Example)
- template.webpromo.com/C171057-IC/ (Wordpress / Ultimatum Theme Template Development)
- template.webpromo.com/L171069-PI/ (Wordpress / AngularJS Template Development)

FRONT END DEVELOPER | 03/2015 to 12/2015
Thunderbolt Studios - LOS ANGELES, CA

Tasks :
- Worked on Private Equity Crowdfunding Platform called Thunderbolt Engine.
- Worked with UI/UX Designers and converted PSD designs into live websites.

Development :
- HTML, CSS, jQuery, JavaScript
- AngularJS, SailsJS, MongoDB, GenghisApp (local), MongoLab
- Git, BitBucket, Heroku
- SendGrid for email management service

Example Projects :
- thunderboltalpha.herokuapp.com (Thunderbolt Studio Project)
- mpttechnologies.com (Mustard Technologies Website)
- likethat.video (App - MailChimp integration and custom emails)

EDUCATION AND

University of California Los Angeles - Westwood, CA

TRAINING

Bachelor of Science
Anthropology, 07/2012

University of Southern California - Los Angeles, CA
Specialization
SAP Specialization, 07/2013

General Assembly - Los Angeles, CA
Coding Bootcamp
Full Stack Development, 11/2013