

Task 2 – Planning Document

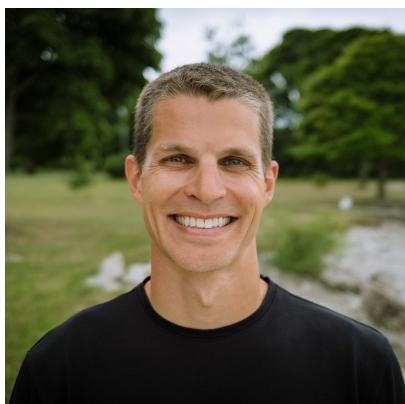
Part 1 - Project Idea

1. The website I will be creating and designing will be a Pet Adoption website. Its main purpose is to connect pets with loving homes, educate individuals about pet care, simplify the adoption process and to connect adopters with rescue organizations.
2. The website will consist of the following pages:
 - 'Home Page', which will be the main page with a website description and image.
 - 'Adopt a Pet' page, insisting of an adoption application form with a simple step-by-step form for easy adoption requests.
 - 'Pet Profiles' page, insisting of detailed pet pages with images, personality traits, and adoption requirements making it easier for the user to make a decision. The images would be large, high-quality, appealing pet cards with clear "Meet Me" buttons for a smooth experience.

- 'Success Stories' page, a section showcasing heartwarming adoptions and emotional stories to inspire more users.
- 'Contact Us' page, insisting of a form for users to ask any queries they might have.

Part 2 - Target Audience

User Persona 1:



Name: Samuel Agius

Age: 41

Occupation: Software Developer

Motivations:

- looking for a child-friendly pet that will be a loving and safe companion for his family as a parent of two young kids

Goals:

- find a pet that is suitable for children and matches his energetic family lifestyle
- explore success stories to gain assurance in his choice

Frustrations:

- unclear explanations regarding pet temperament and interactions with children
- challenges in identifying pets with family-oriented characteristics
- complex adoption approval procedure

User Persona 2:



Name: Jessica Gatt

Age: 23

Occupation: Marketing Coordinator

Motivations:

- Jessica has always wanted a pet but wasn't sure if she was ready. After moving into her own apartment, she feels it's the perfect time to adopt a cat or a small dog

Goals:

- discover a pet that aligns with her lifestyle as a beginner pet owner
- understand the aspects of pet care, expenses, and duties involved
- effortlessly finish the adoption procedure online

Frustrations:

- complicated adoption applications that involve numerous steps
- pet listings that are outdated and display animals that are no longer available

User Persona 3:



Name: Paul Zammit

Age: 72

Occupation: Retired School Principal

Motivations:

- recently lost his wife and is struggling with loneliness
- he wants to adopt a senior dog or cat for comfort and routine

Goals:

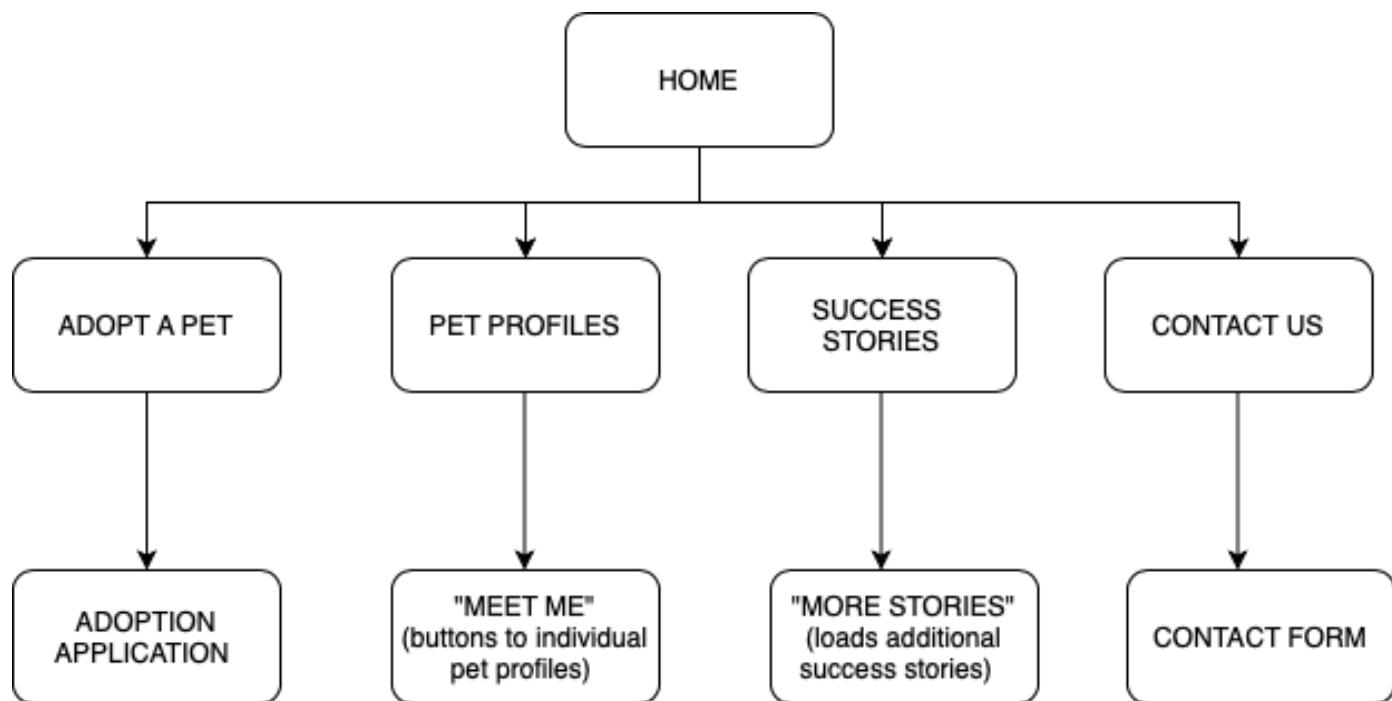
- look for a mature pet that is relaxed and low-maintenance
- provide a companion to stay with him during the day
- make sure the pet matches his more laid-back lifestyle

Frustrations:

- many pet advertisements emphasize young, energetic animals
- a shortage of support for older adopters, including help with pet care

Part 3 - Design Planning

1. Sitemap



2. Style Guide

Adopt a Pet Pet Profiles Success Stories Contact Us

[Adopt a Pet](#) [Pet Profiles](#) [Success Stories](#) [Contact Us](#)

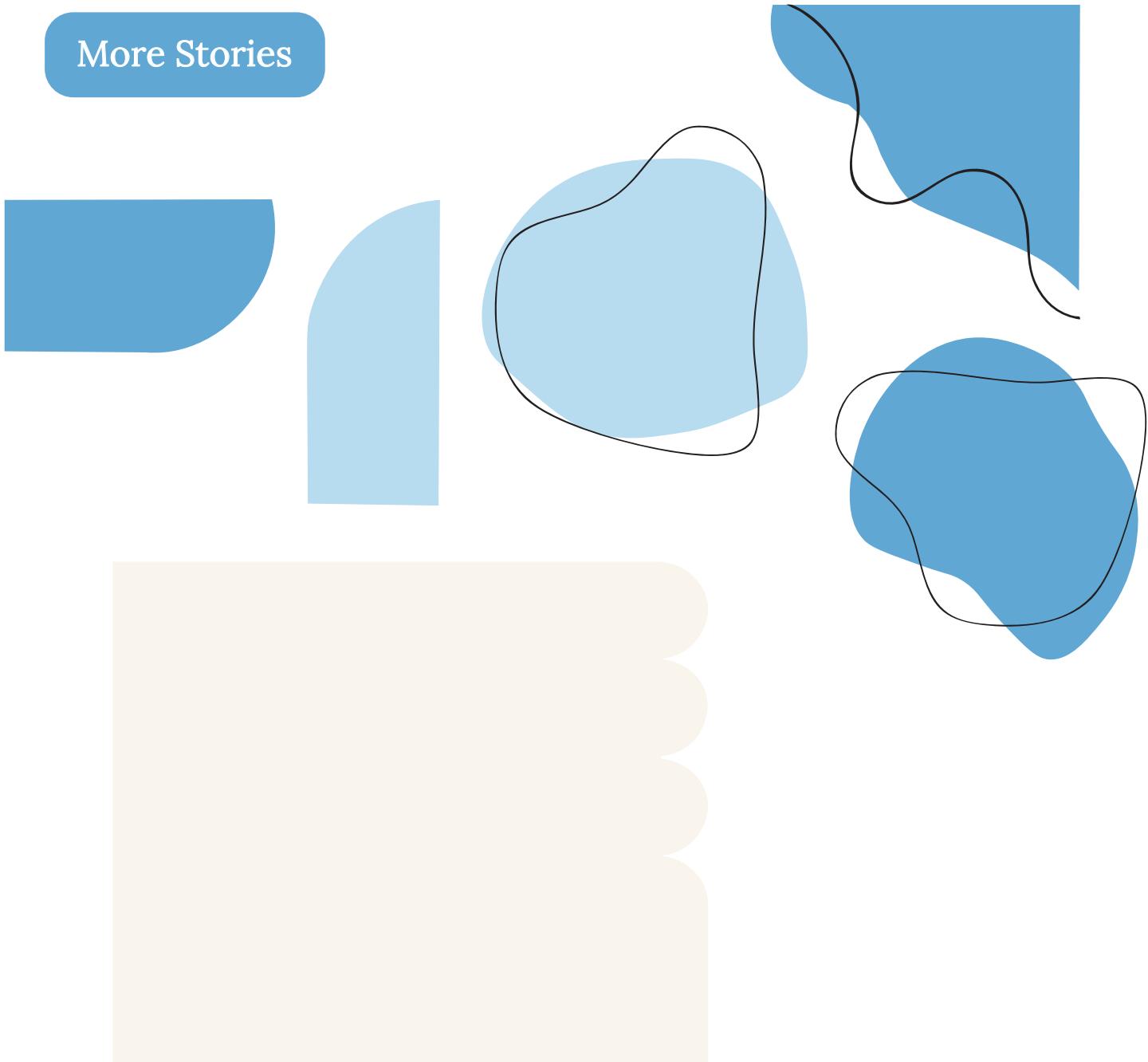
Meet Me

Submit

More Stories



HOME4PAWS
Malta & Gozo



Arial Rounded Mt I

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 . , ! ? - _ : ;

Lora

The quick brown fox jumps over the lazy dog

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 (.,!/?#\$%&*/\@::)

Penultimate

The spirit is willing but the flesh is weak

SCHADENFREUDE

3964 Elm Street and 1370 Rt. 21

<https://fonts-online.ru> info@fonts-online.ru

Poppins

The quick brown fox jumps over the lazy dog

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 (.,!/?#\$%&*/\@::)

Penultimate

The spirit is willing but the flesh is weak

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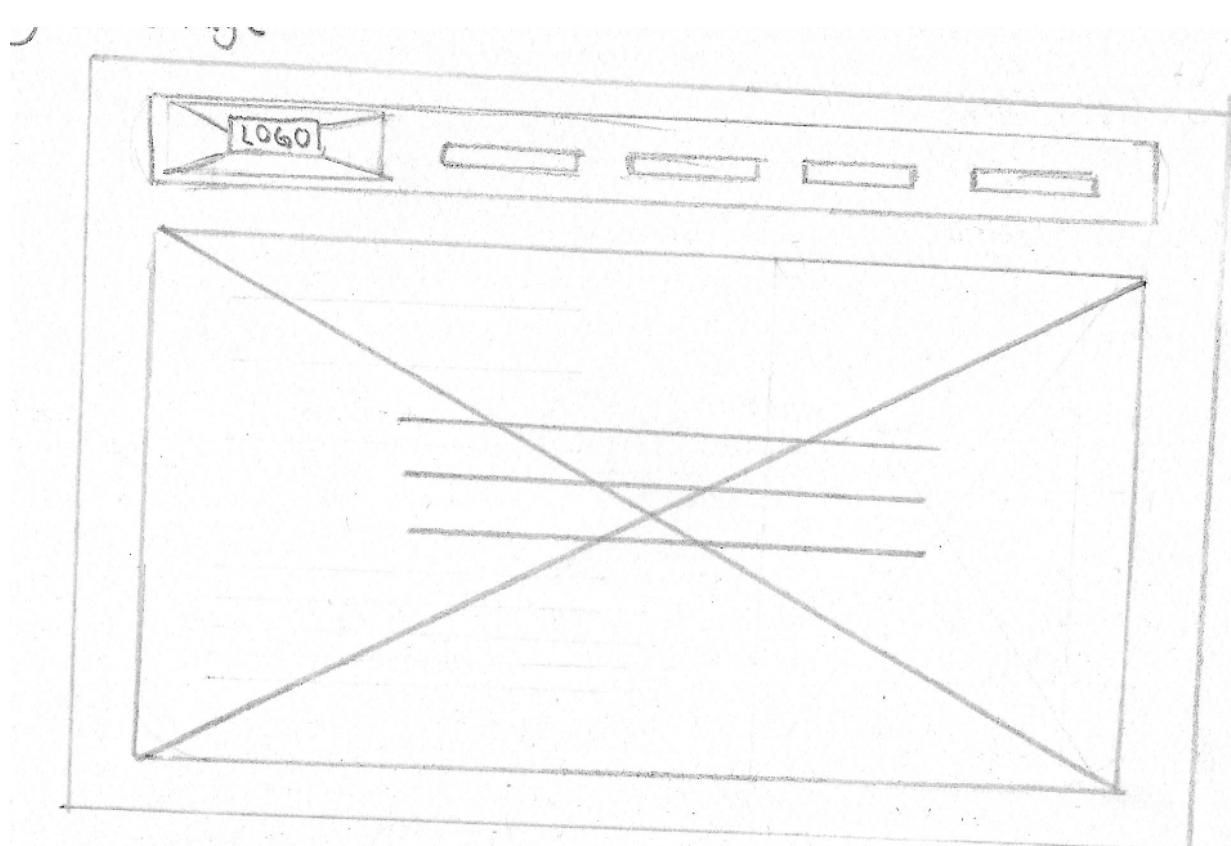
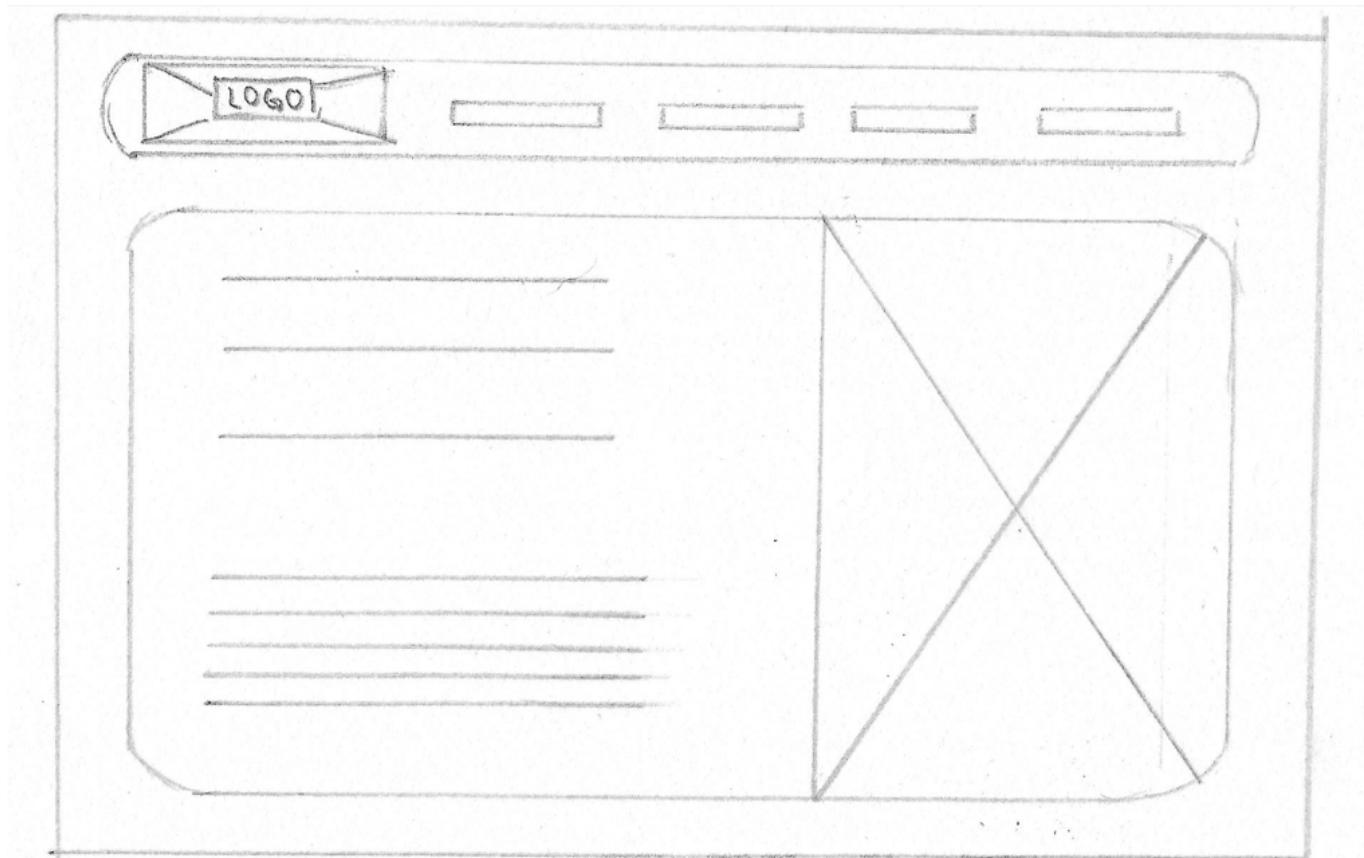
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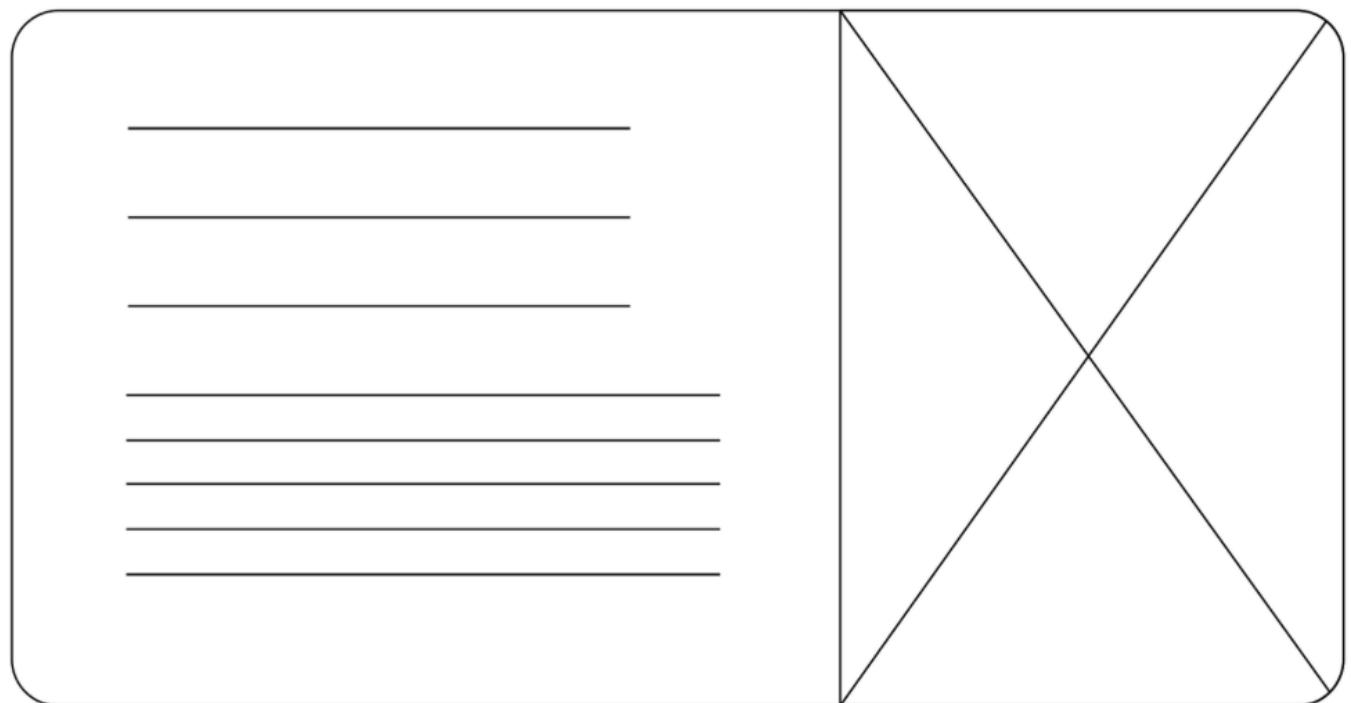
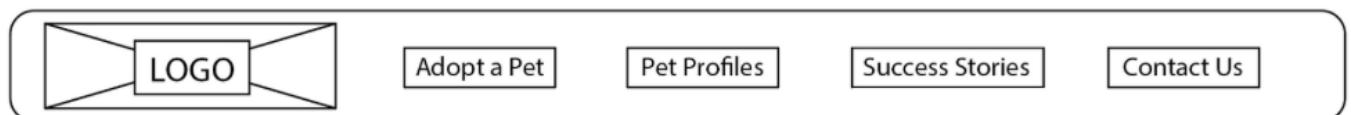
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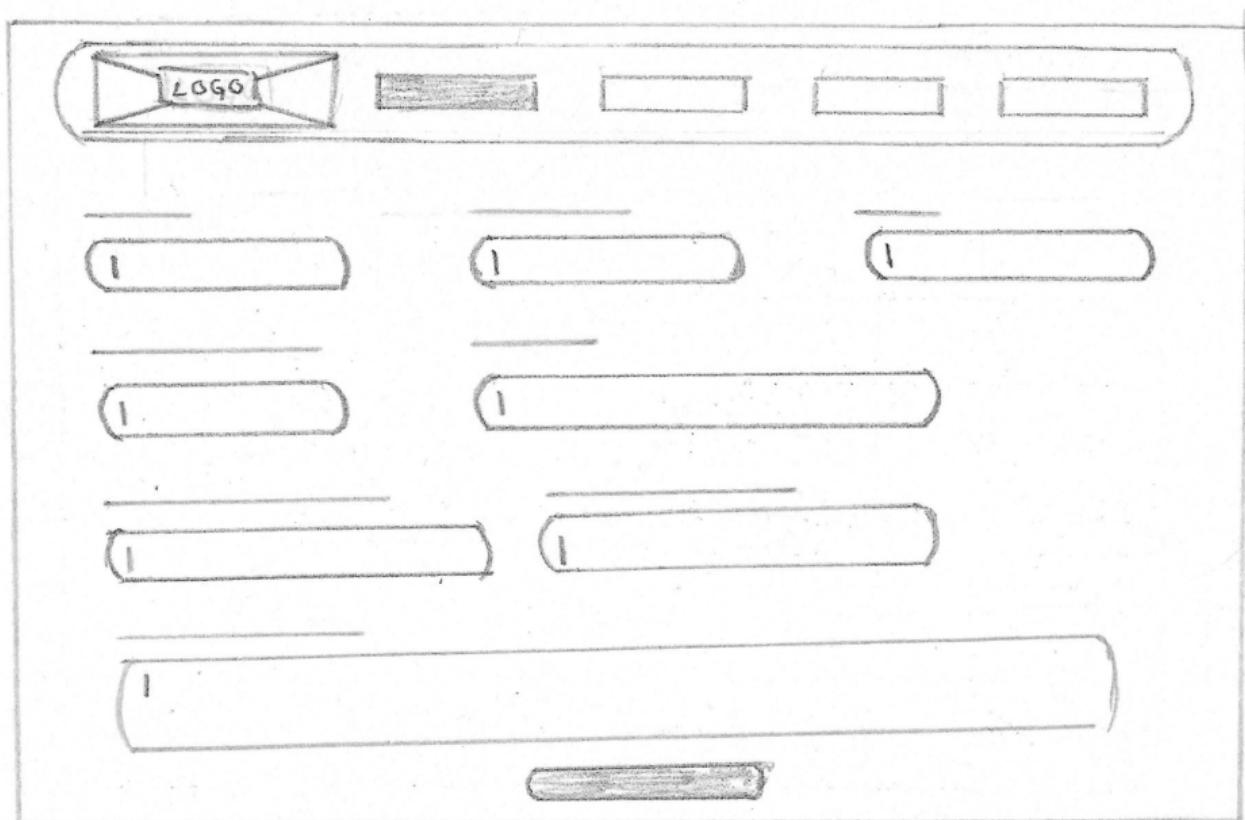
3. Wireframes

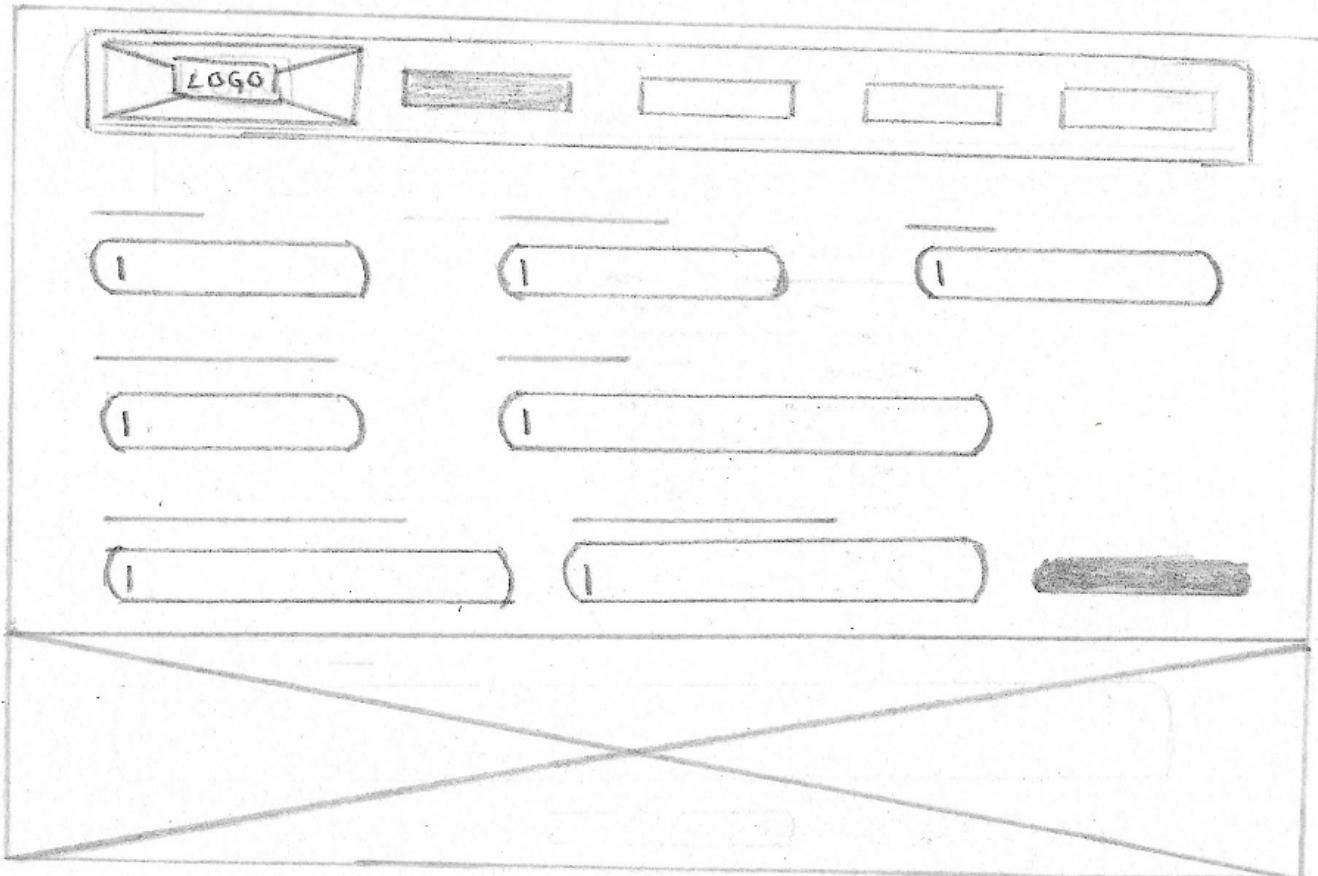
Home page:





Adopt a Pet page:





LOGO

Adopt a Pet Pet Profiles Success Stories Contact Us

Name

Last Name

Age

Contact Number

Email

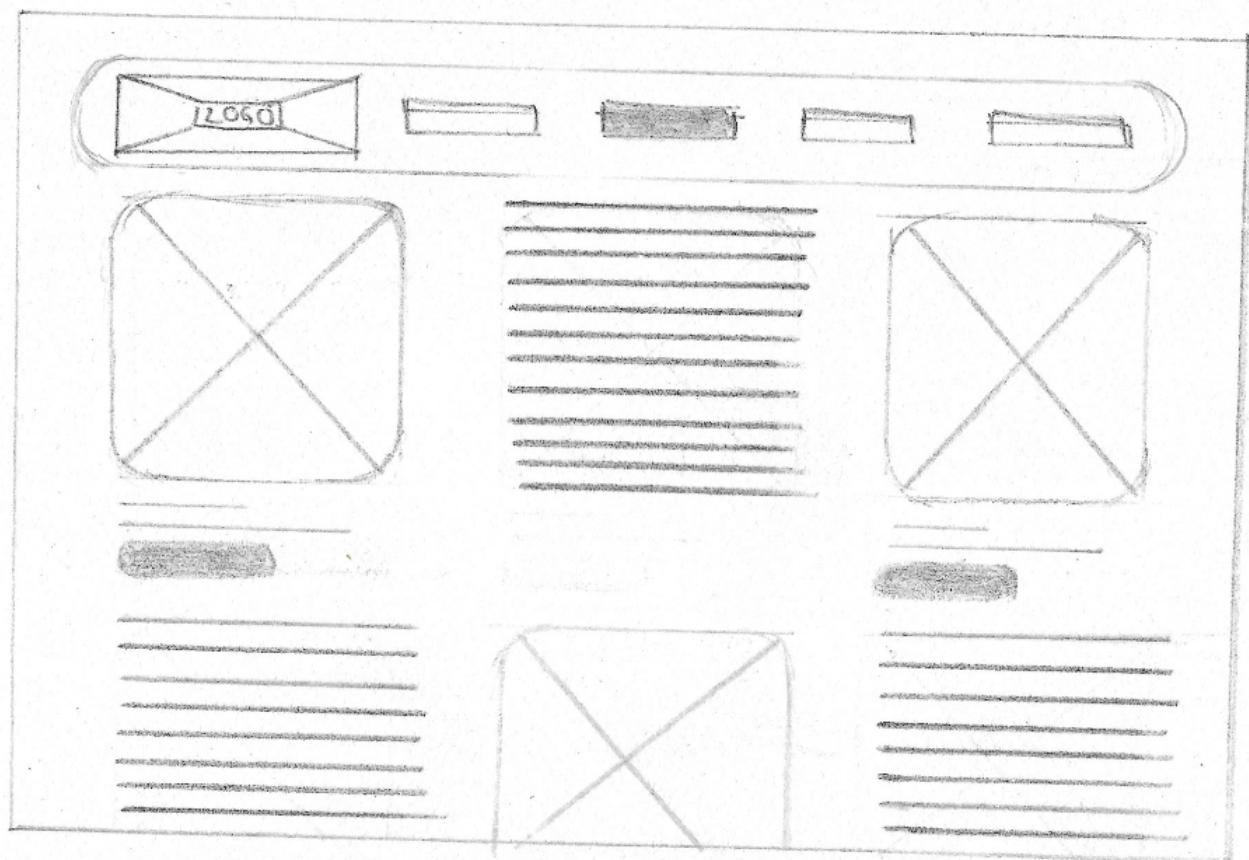
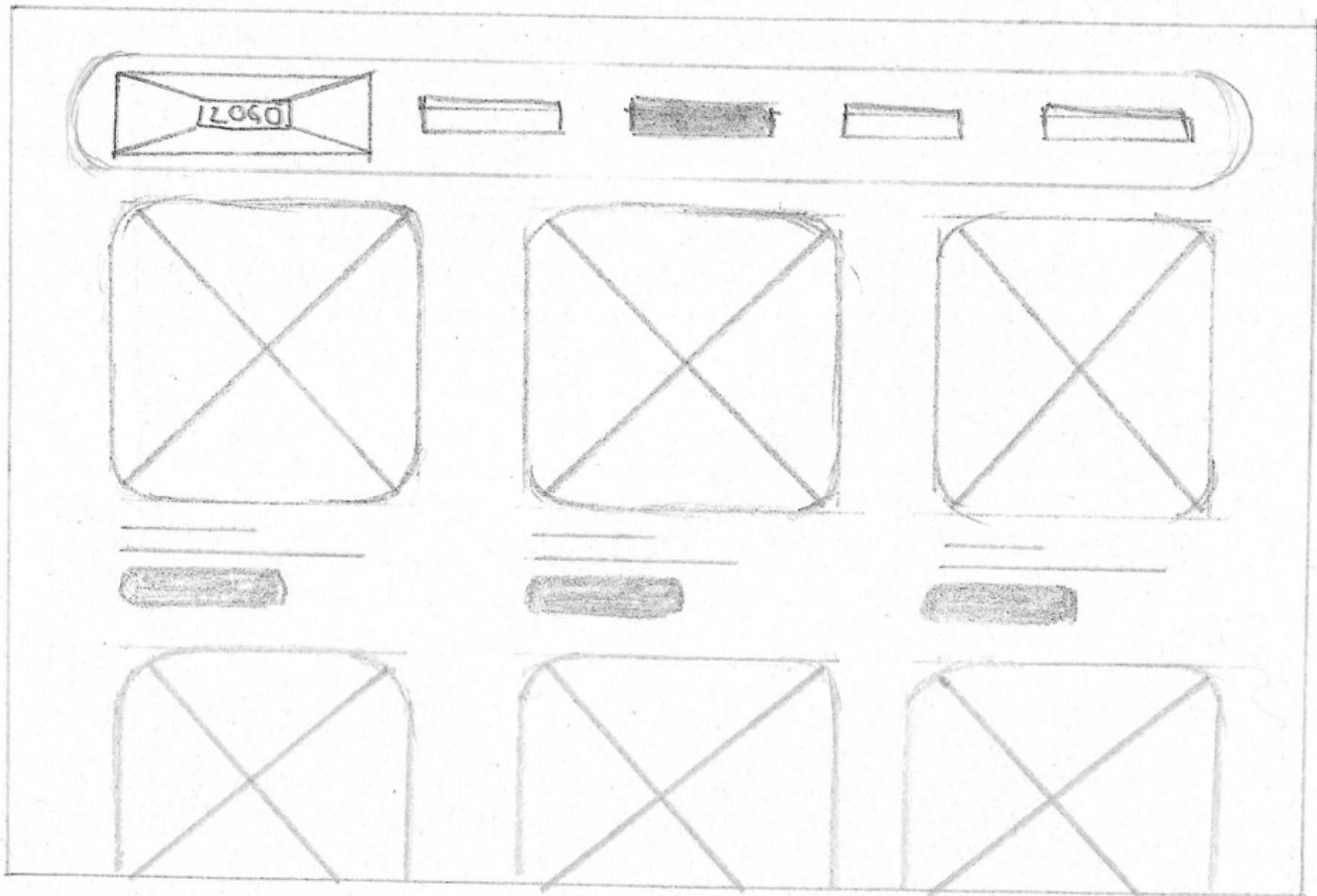
Do you own other pets?

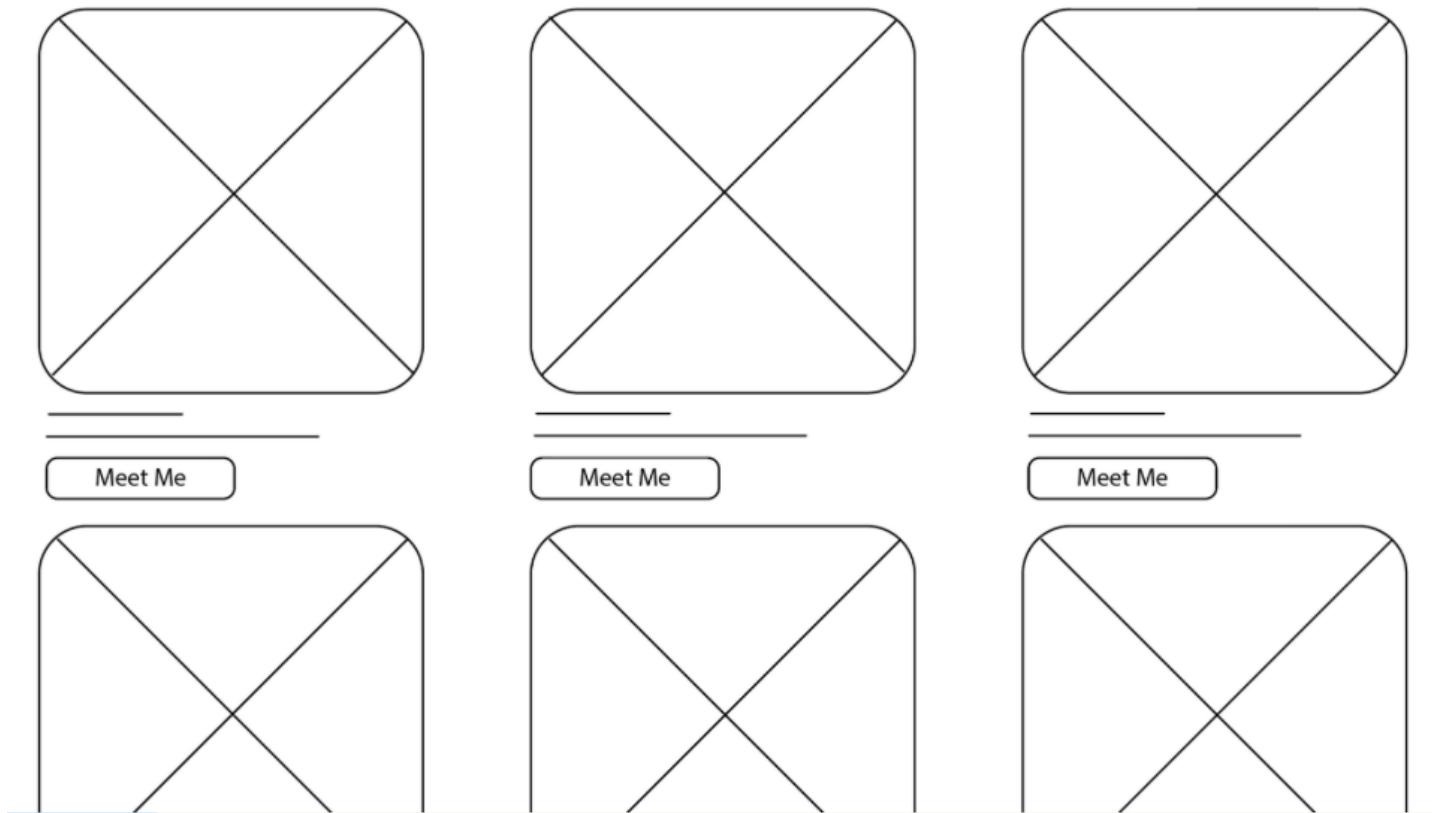
Do you have an outdoor area?

Message

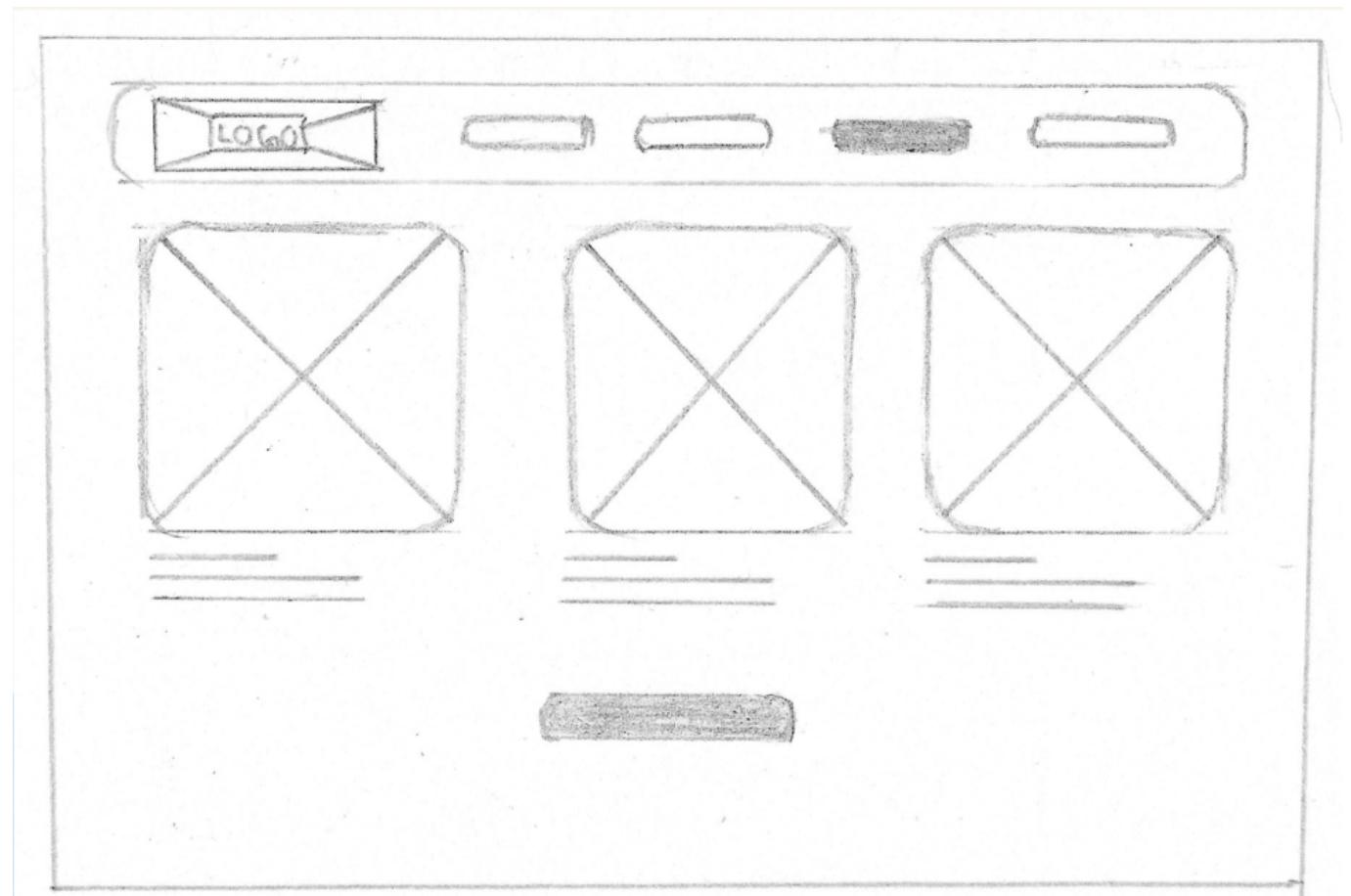
Submit

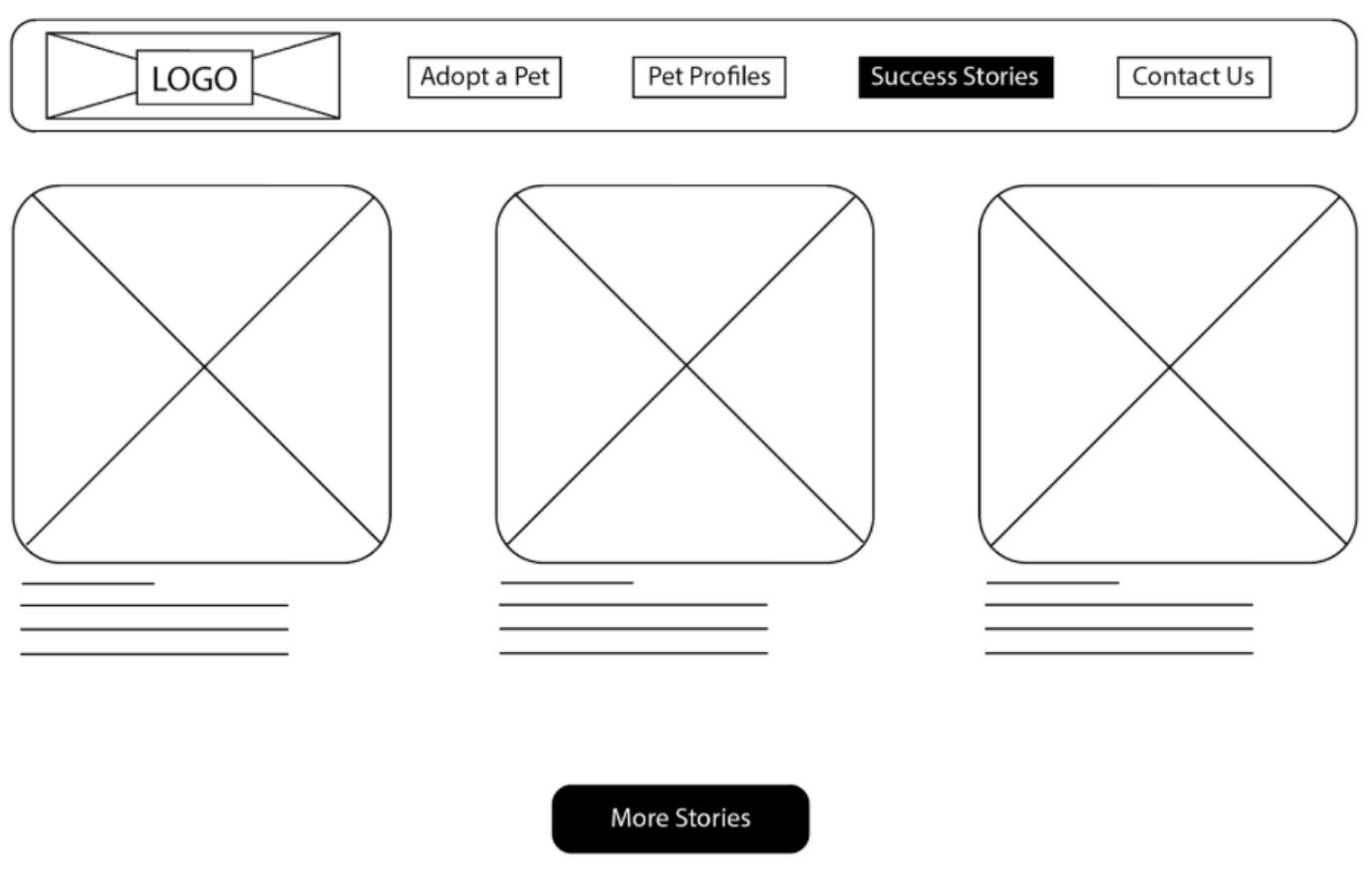
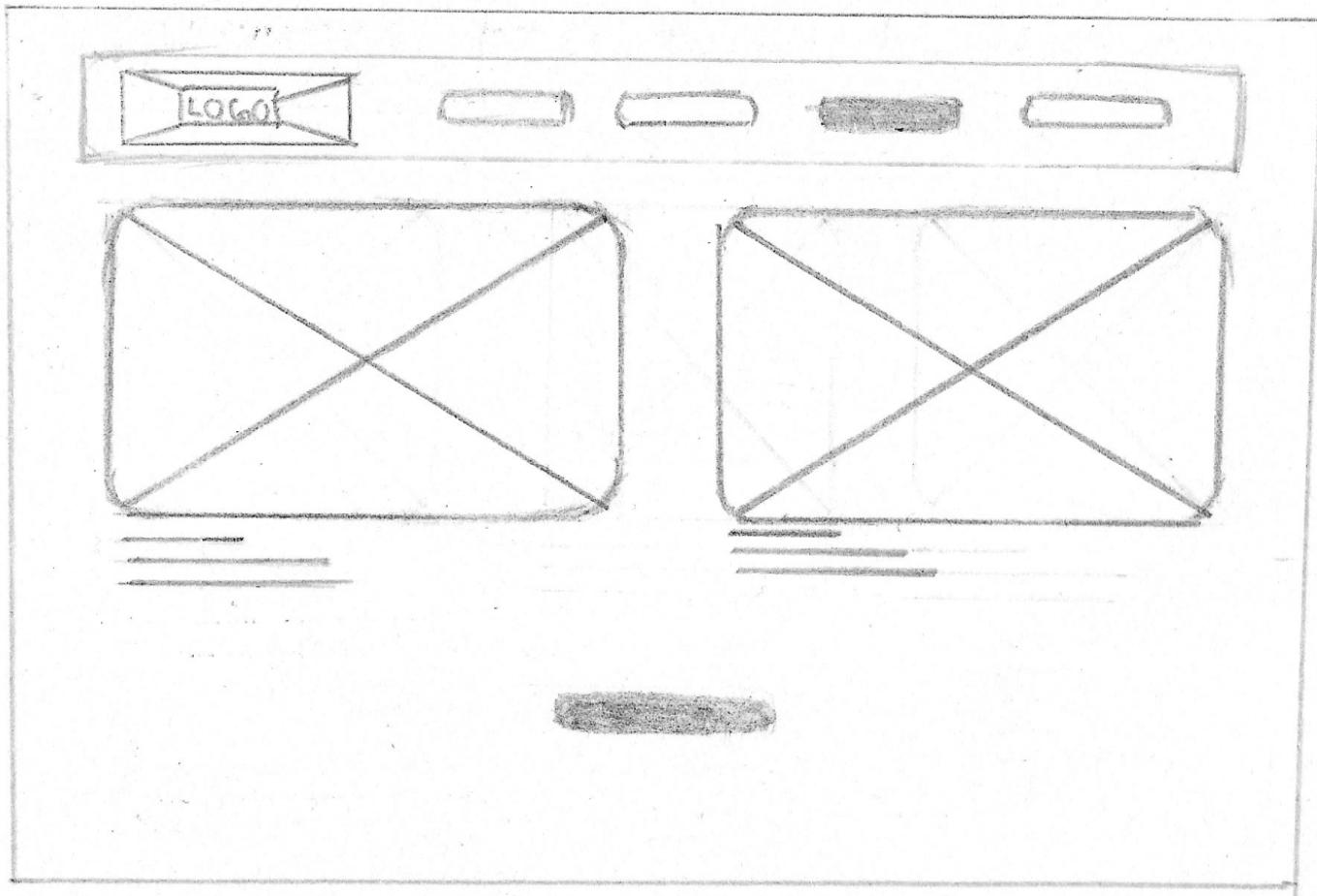
Pet Profiles page:



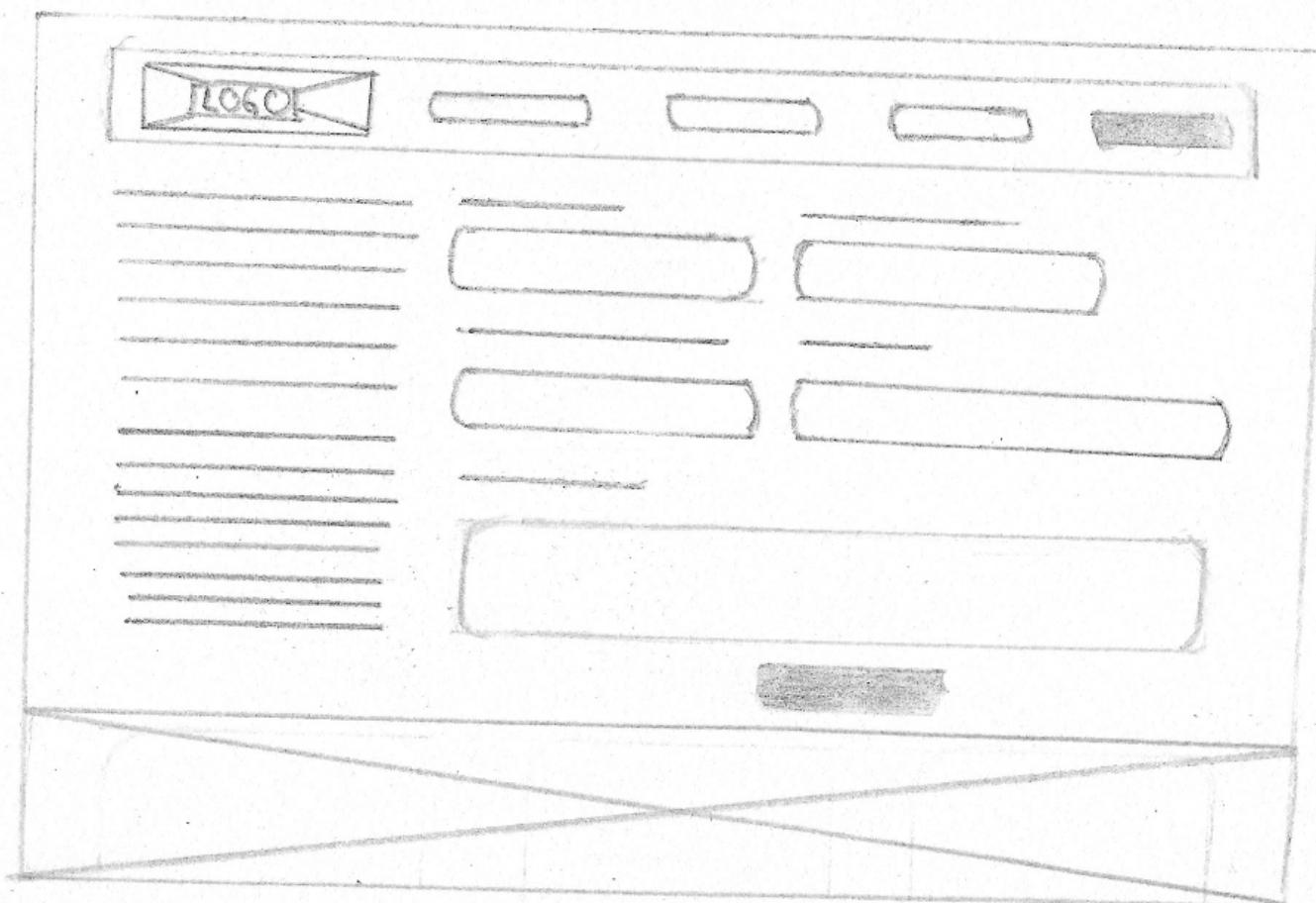
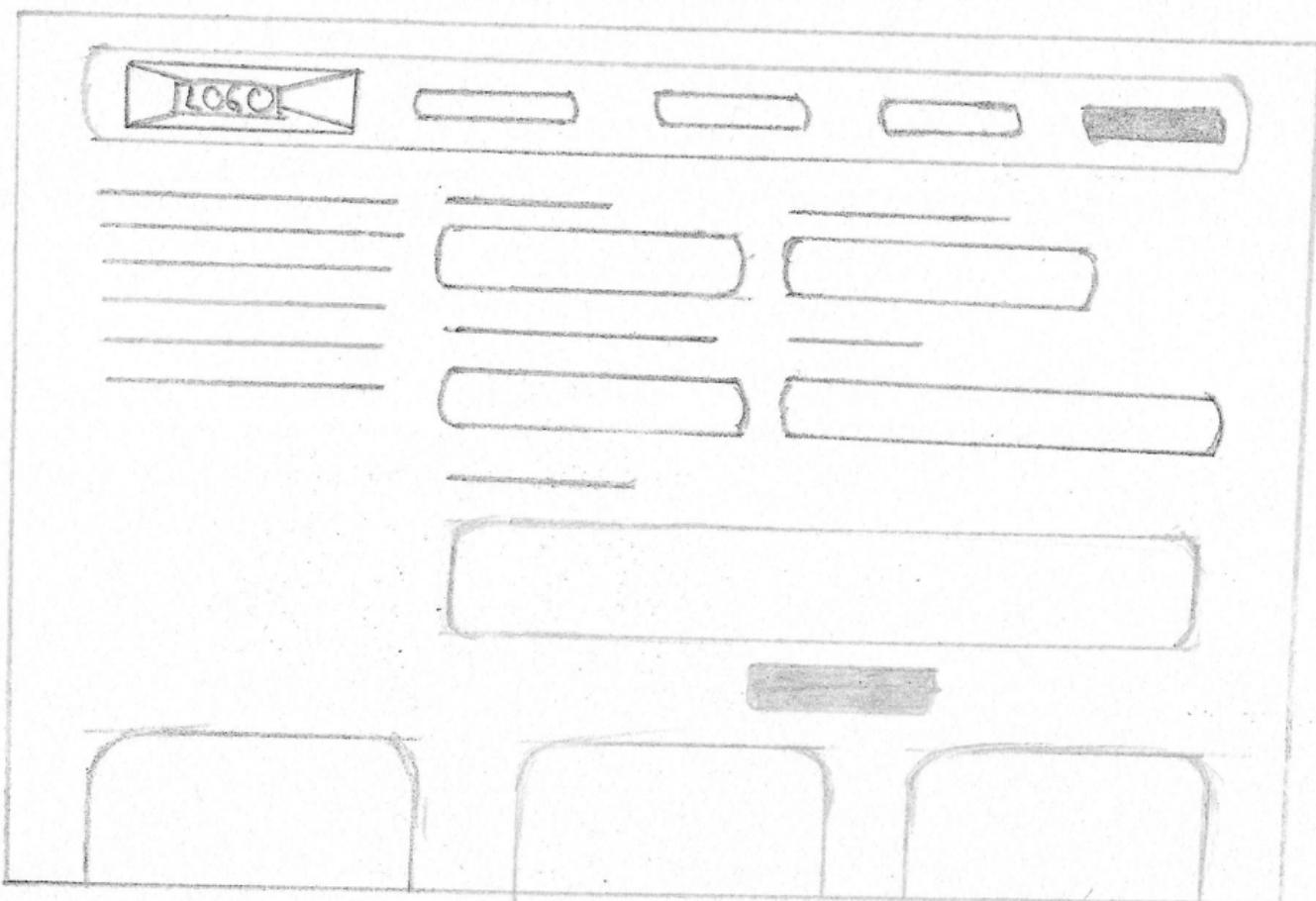


Success Stories page:





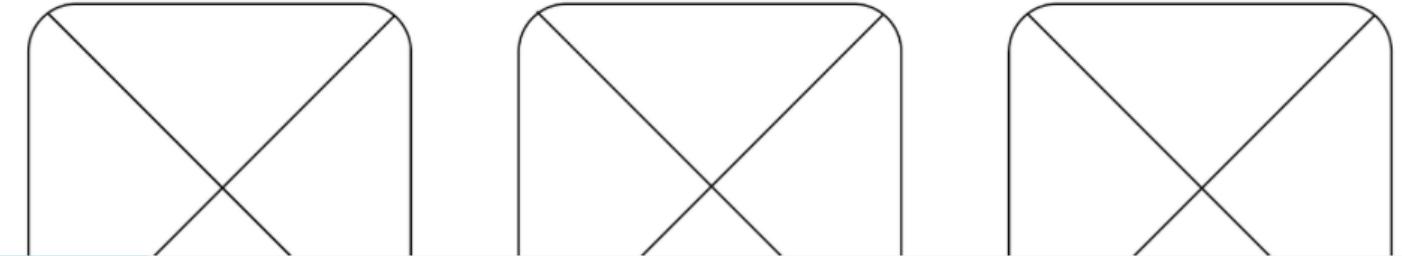
Contact Us page:





Name	Last Name
<input type="text"/>	<input type="text"/>
Contact Number	Email
<input type="text"/>	<input type="text"/>
Message	
<input type="text"/>	

Submit



Part 4 – Test Plan

IPO Chart:

Input	Process	Output
User clicks on navigation buttons (Adopt a Pet, Pet Profiles, etc.)	Detect and route to the corresponding page	Redirect to selected section/page
User click logo	returns user to the Homepage	Homepage reloads
User fills in form fields (Adopt a Pet page)	Website collects the entered information	Form fields show user's input
User clicks Submit button	Website checks the form and sends the data	Confirmation message "Form Submitted" appears
User clicks "Meet Me" button (Pet Profiles page)	Website opens the Adopt a Pet form	Adoption form appears
User clicks "More Stories" button (Success Stories page)	Website loads additional success stories	More success stories are displayed
User fills in Name, Contact Number, Email, Message (Contact Us page)	Website stores and prepares the data for submission	Form fields are updated with the user's input
User clicks Submit button	Website checks the form and sends the data	Confirmation message "Form Submitted" appears