

release.global Landing Page Website Manual
updated 6/11/2025

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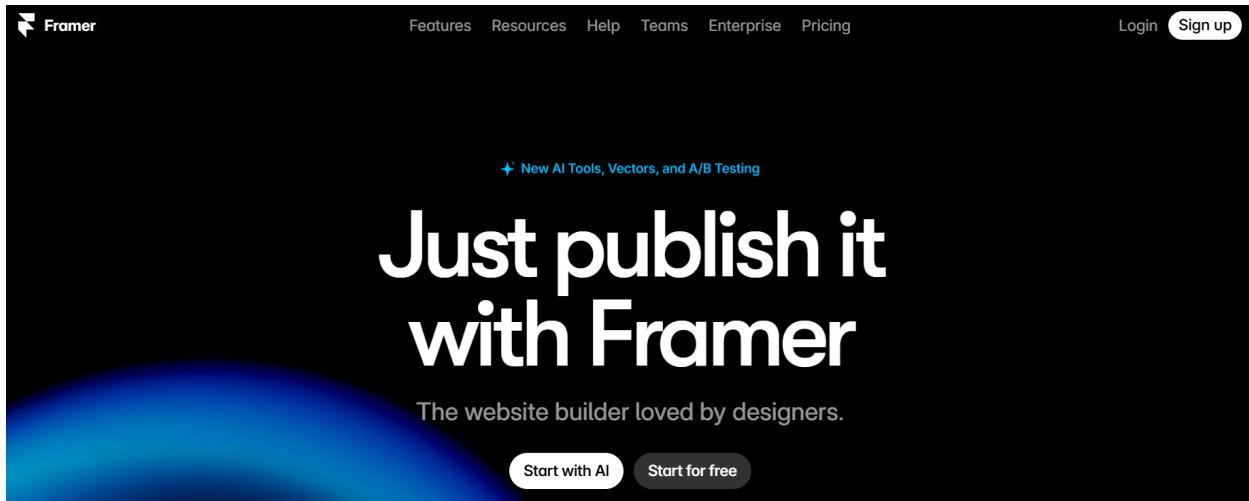
[Adding a fade in, fade out effect to images when scrolling](#)

Navigating the website editor

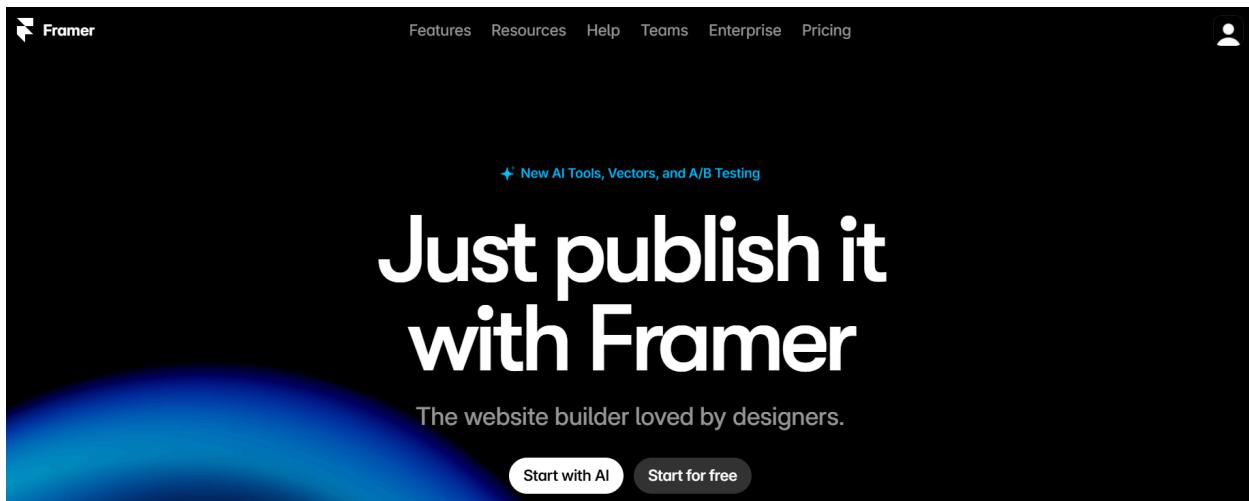
Goal: finding where to edit the Framer website at

Step-by-Step Instructions

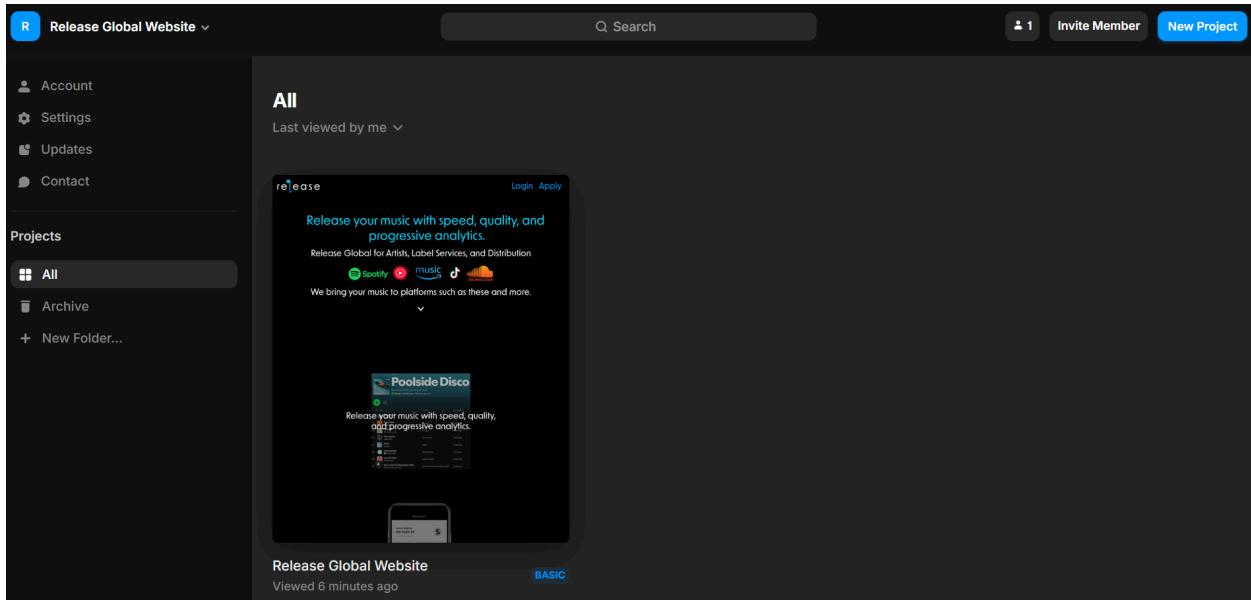
- Go to the Framer website.
 - If you have not logged in, log in with the release.global@artistpg.com (or admin@release.global) account credentials. The screen will look like this if you are not logged in:



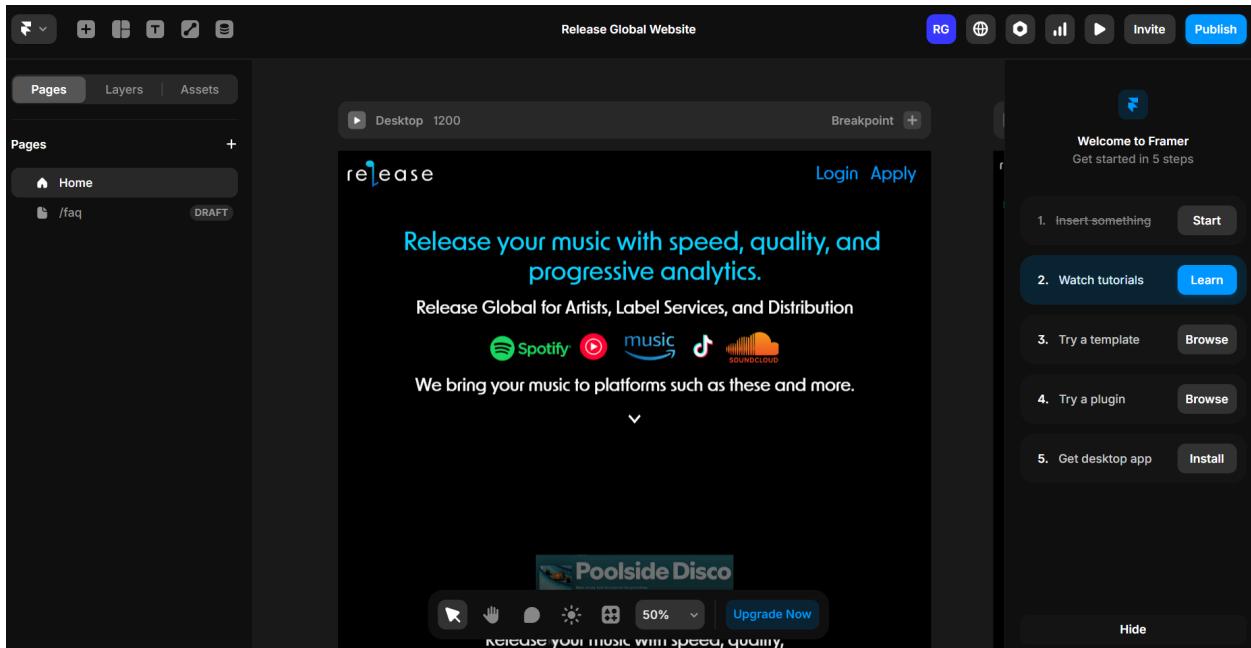
- If you are logged in, click on “Start for free” or the profile icon, then Projects, to go to your dashboard. The screen will look like this if you are logged in:



- The screen will look like this when you're viewing your dashboard. Click on the Release Global Website project to start editing it.



- The screen will look like this when you click on the project, and you are ready to edit the website. The Release Global landing page is the **Home** page.

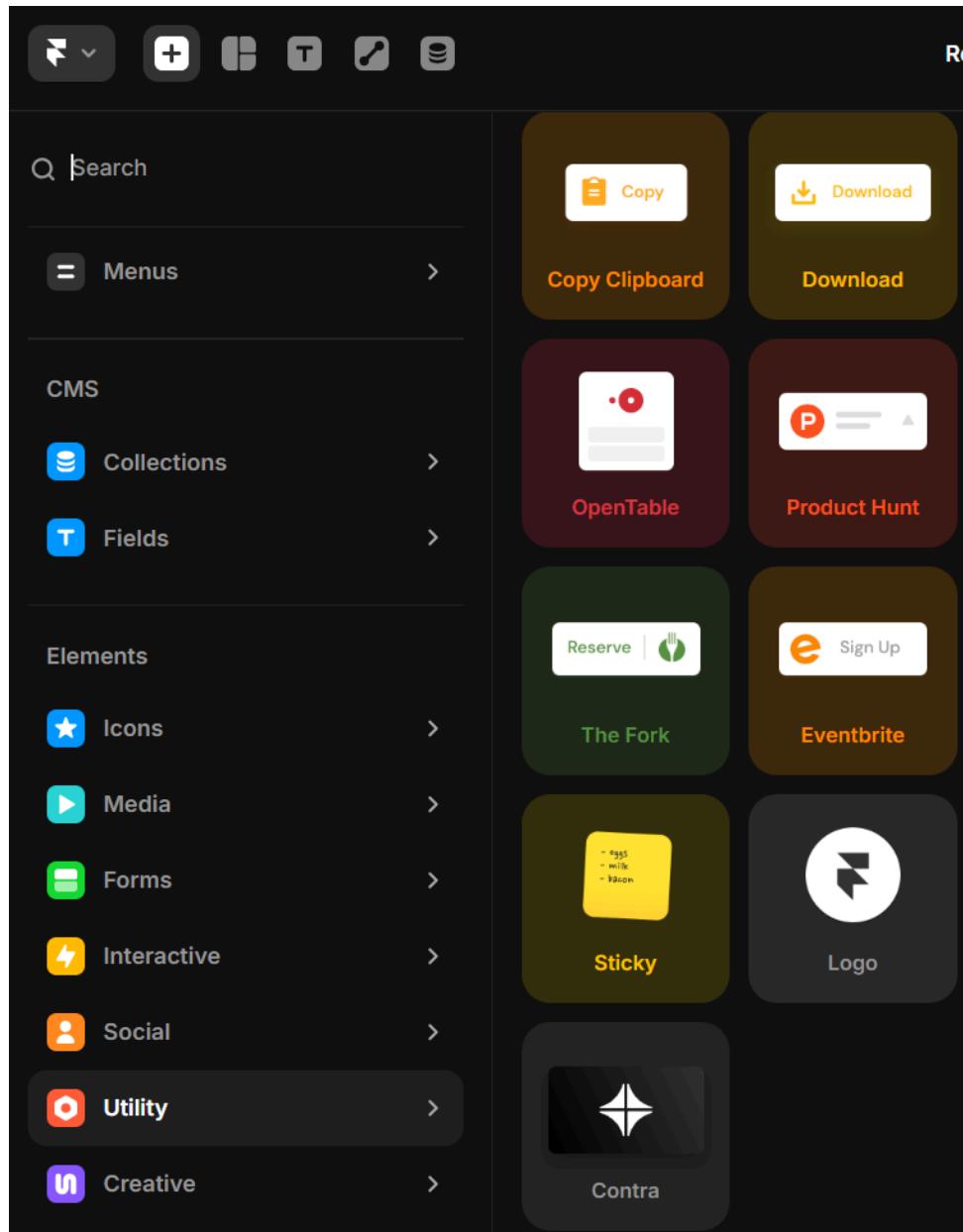


Adding logos

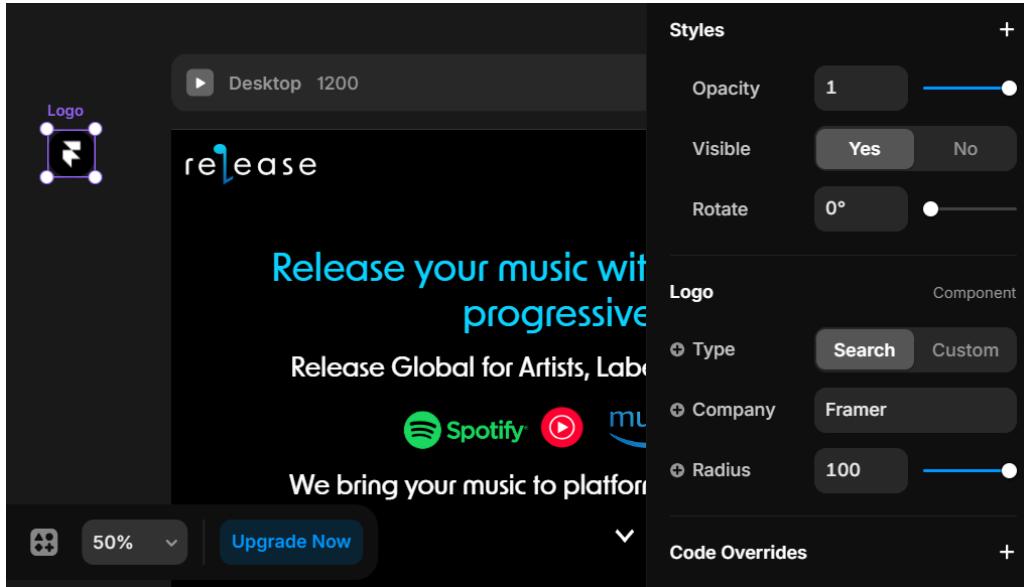
Goal: adding a logo on the website

Step-by-Step Instructions

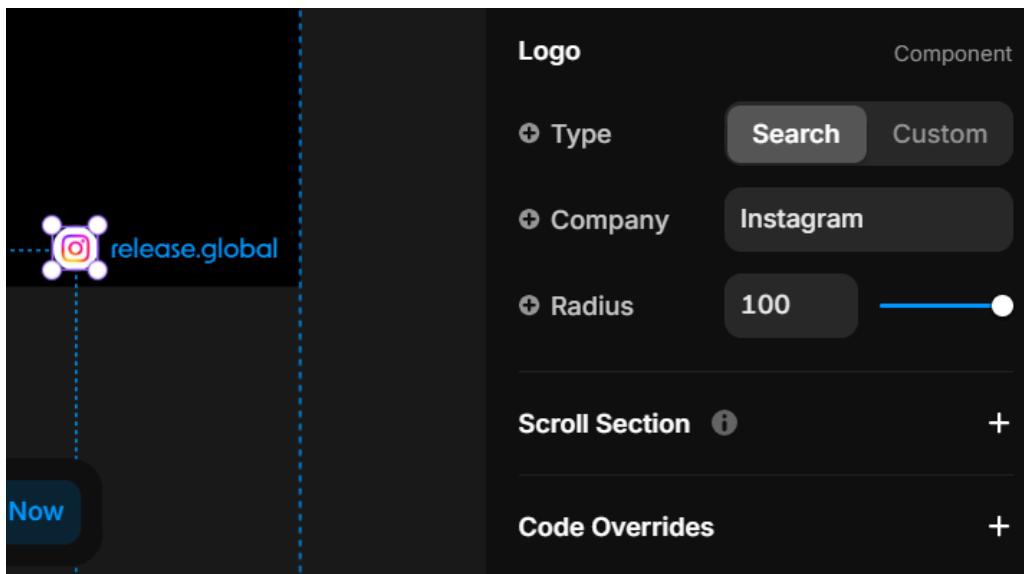
- Click on the + icon on the top left-hand corner, then Utility, then Logo.



- To add a custom logo: on the right-hand side, click on Custom, then Upload, then Choose File to upload a logo image with a transparent background. Drag and drop the logo where you want it to be on the website page.



- If your logo is from a major company, you can also search for the company instead.



- Click on Publish, then Update at the top right-hand corner to save changes.

Adding text

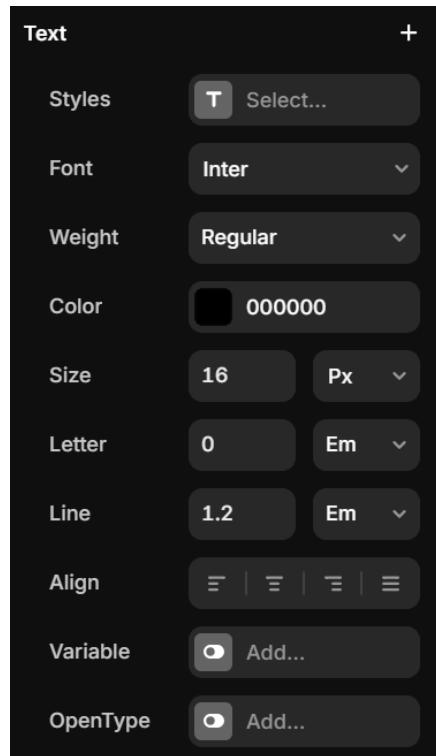
Goal: adding text on the website

Step-by-Step Instructions

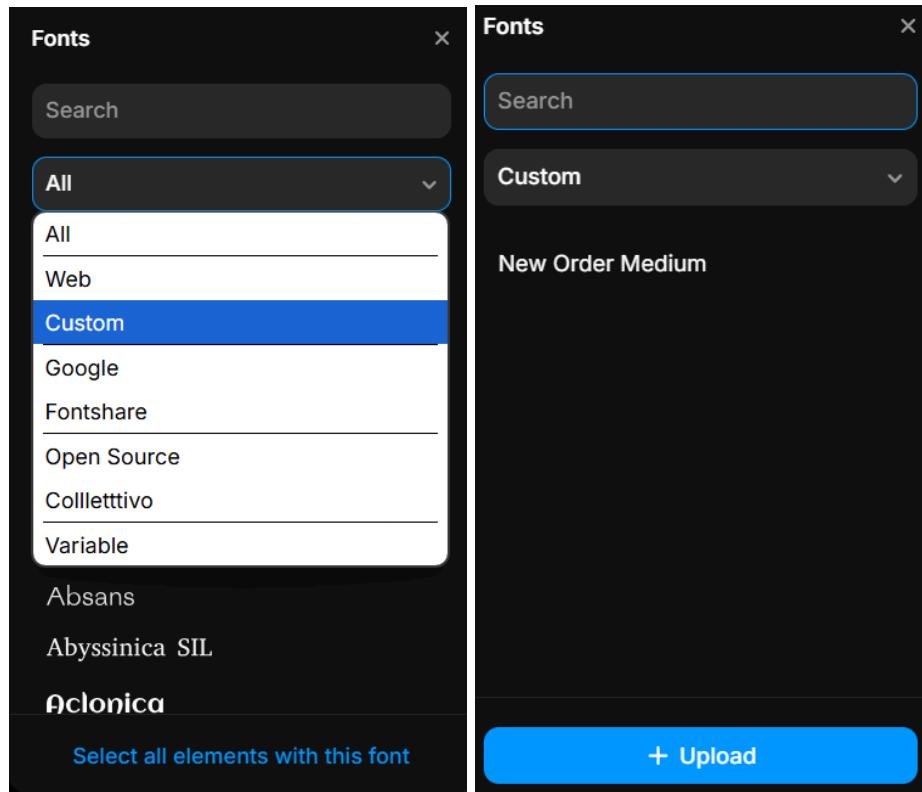
- Click on the T icon at the top left-hand corner.



- Click anywhere on the page to insert the text box.
- On the right-hand vertical navigation bar, you can change the text's font, color, and size.



- To use the New Order font (the font that Release Global uses), click on Font, then Custom, then Upload to upload the font file.



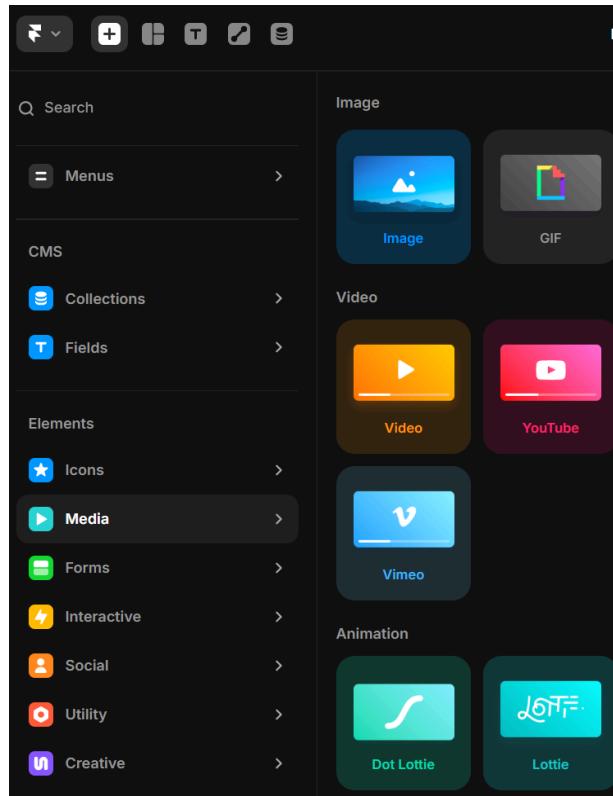
- Drag and drop the text where you want it to be on the website page.
- Click on Publish, then Update at the top right-hand corner to save changes.

Adding images

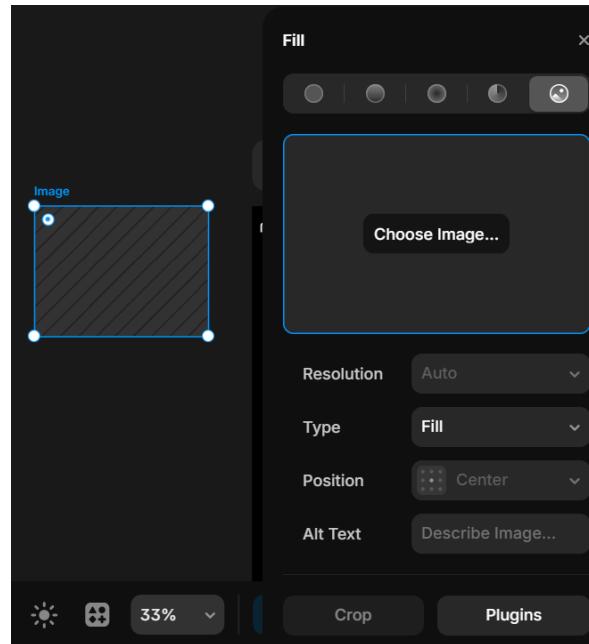
Goal: adding images on the website

Step-by-Step Instructions

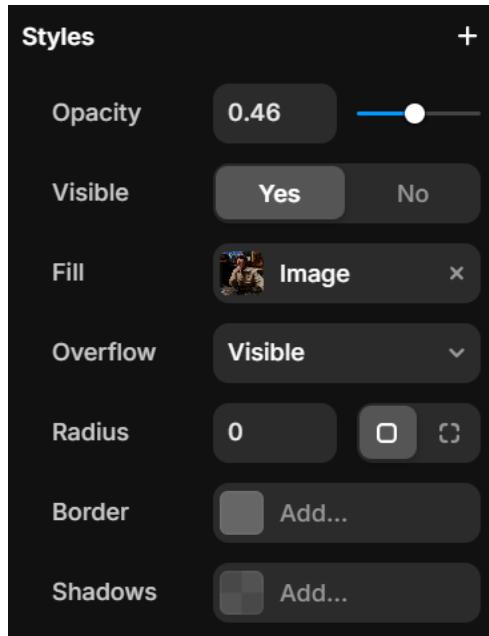
- Click on the + icon on the top left-hand corner, then Media, then Image.



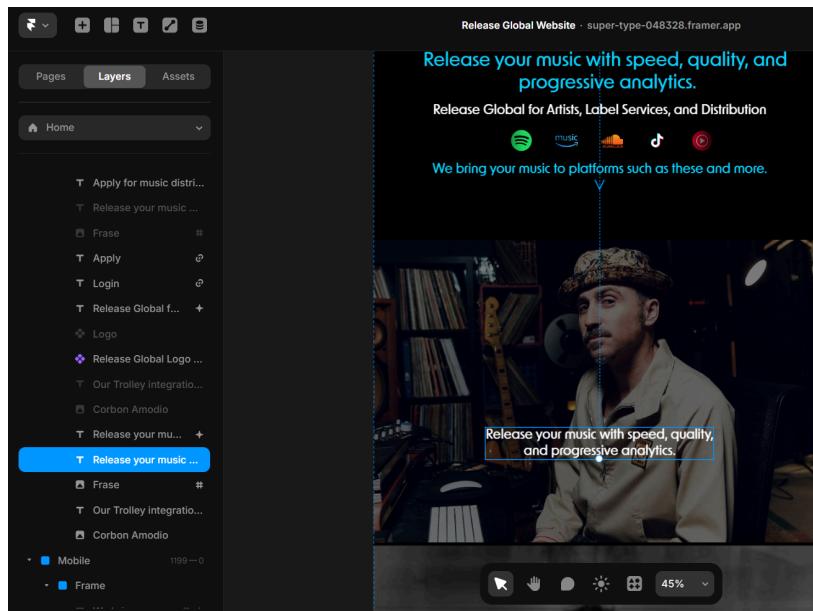
- Double-click on the image box and click on Choose Image to insert the image file.



- Drag and drop the image where you want it to be on the website page. You can resize it by expanding or shrinking it, and you can use 100vh for the height to fill up the screen automatically (it may mess up formatting for the rest of the website).
- If you want to make the image darker to put text over it, adjust the opacity on the right-hand side.



- To get the text in front of the image, drag the text element before the image element in the Layers section on the left-hand side.



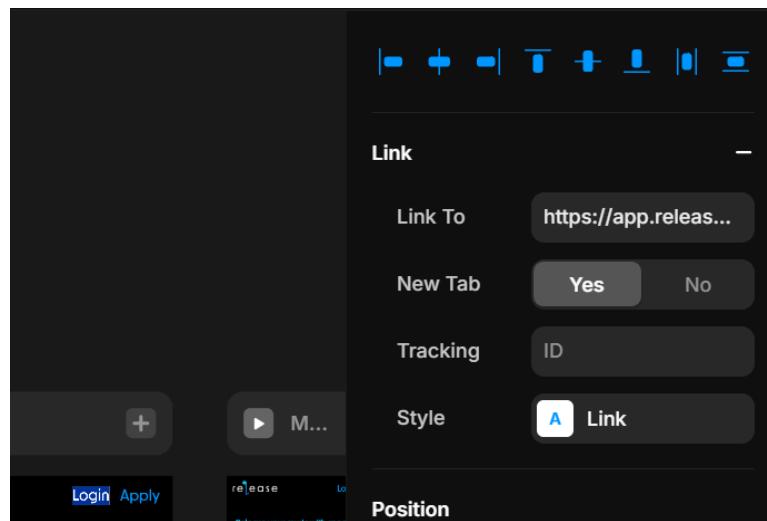
- Click on Publish, then Update at the top right-hand corner to save changes.

Adding buttons/links

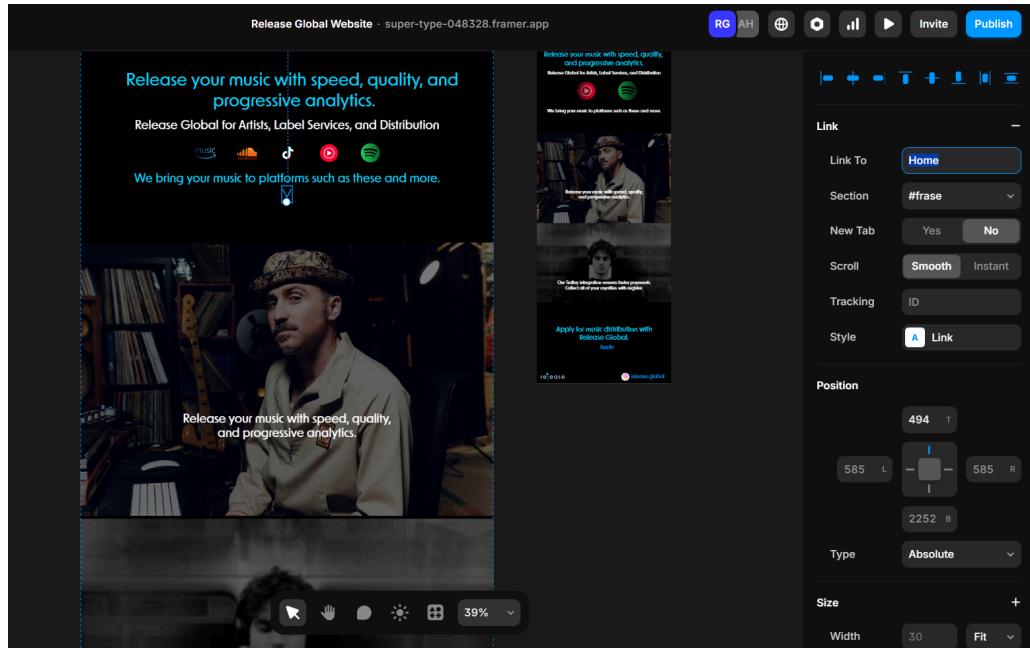
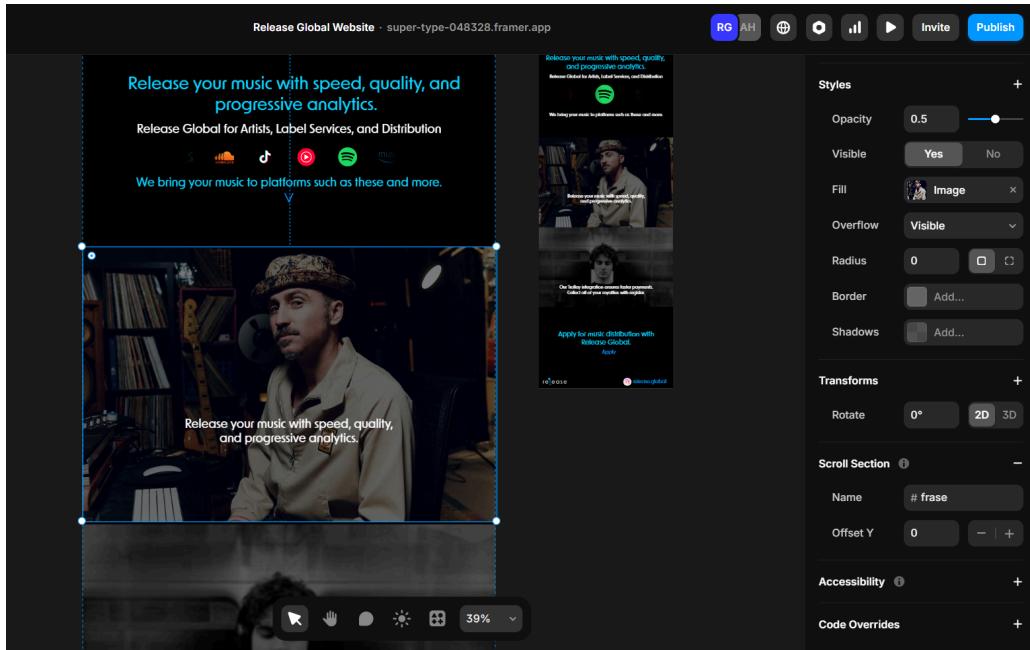
Goal: adding buttons or links on the website

Step-by-Step Instructions

- You can add links to text by selecting the text and pasting a link into the Link To box.



- Adding a button will take more steps since there isn't a specific button element in Framer. This [tutorial](#) explains how to do it.
- There is a down arrow on the first frame that uses a down arrow symbol from [here](#). To link it to jump down to the next section, first add a name to the image in the next section through Scroll Section, such as "frase" in this example. Then for the arrow, link to Home, the name of the next section's image for Section, and set Smooth for Scroll. This [tutorial](#) explains how to do it.



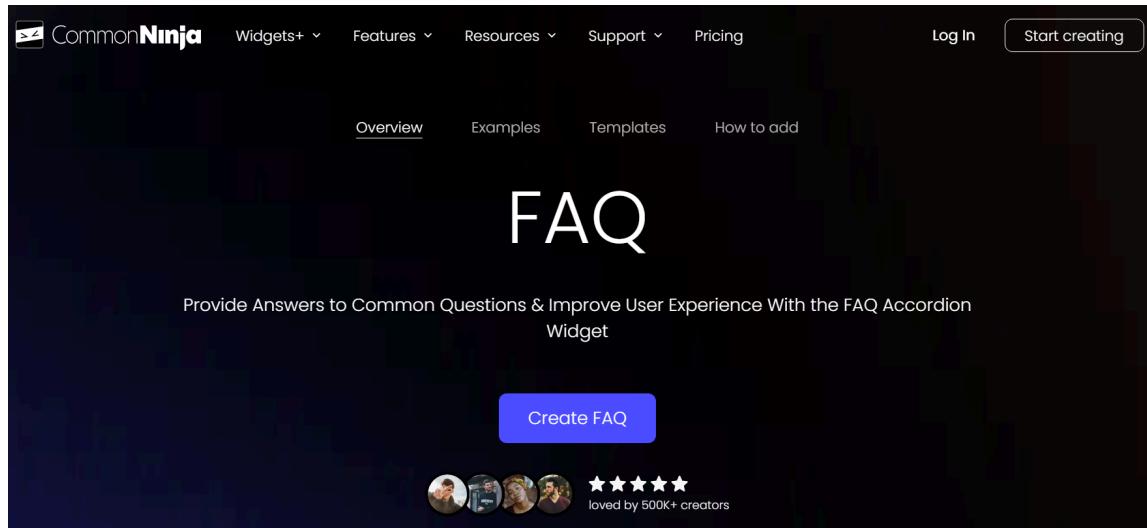
- Click on Publish, then Update at the top right-hand corner to save changes.

Adding the logo slider

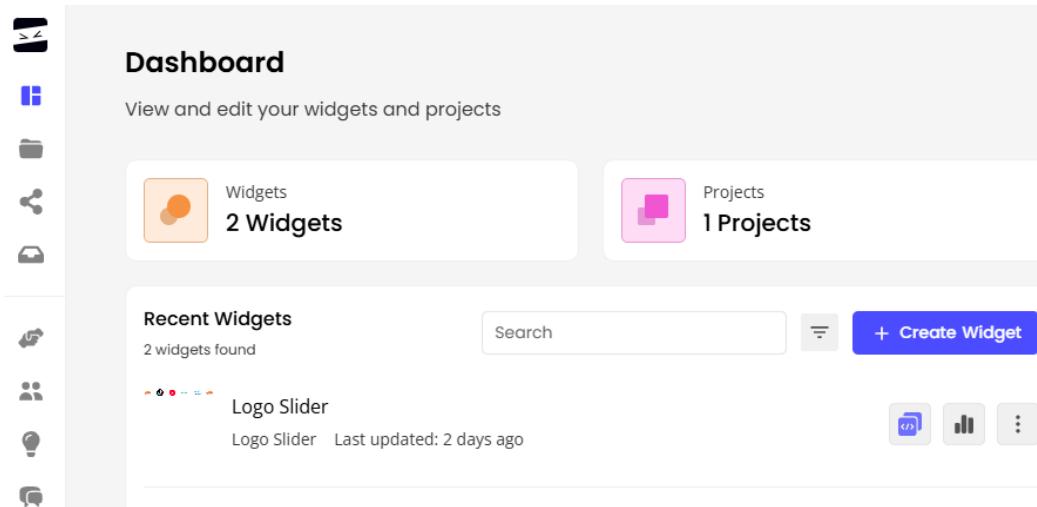
Goal: adding the logo slider from Common Ninja (which is different from adding logos from Framer)

Step-by-Step Instructions

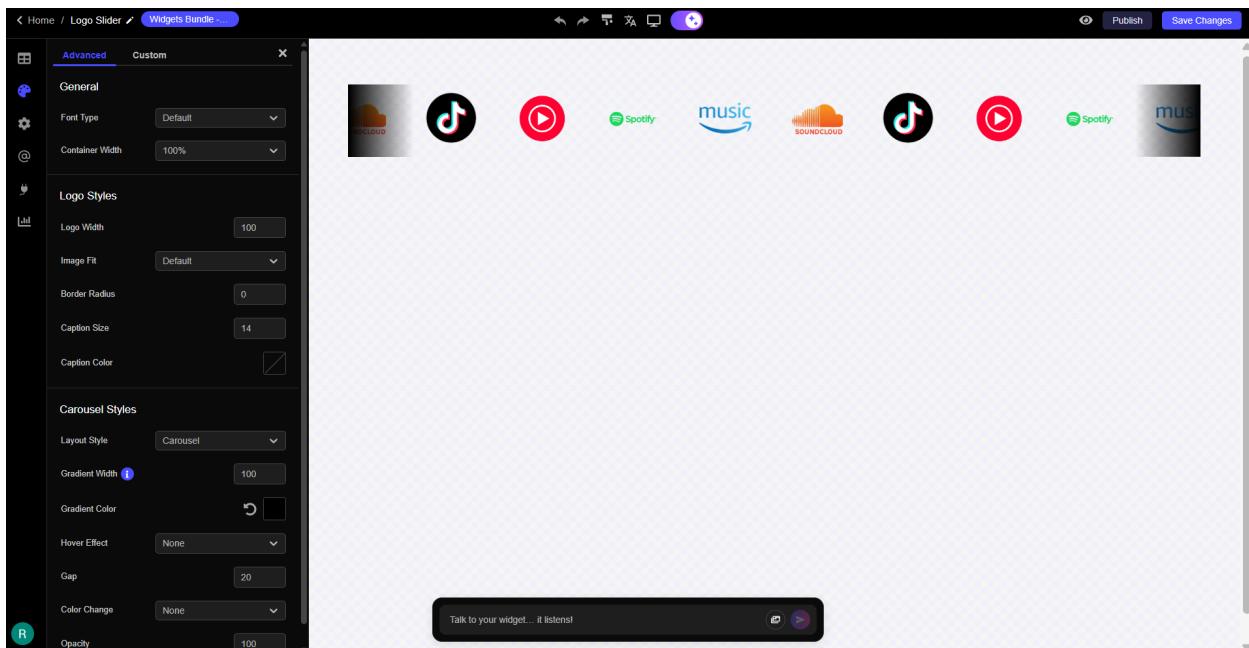
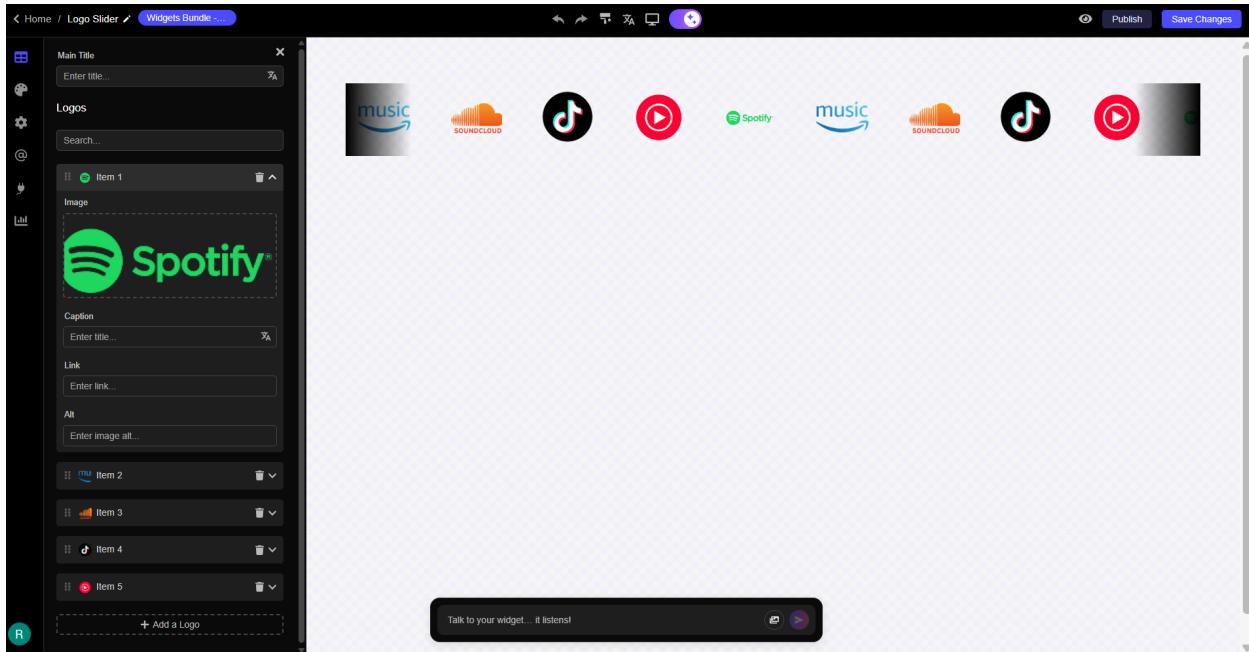
- Since the logo slider is a [plug-in](#) widget from Common Ninja, log into Release Global's Common Ninja account (with release.global@artistpg.com) to access the logo slider.



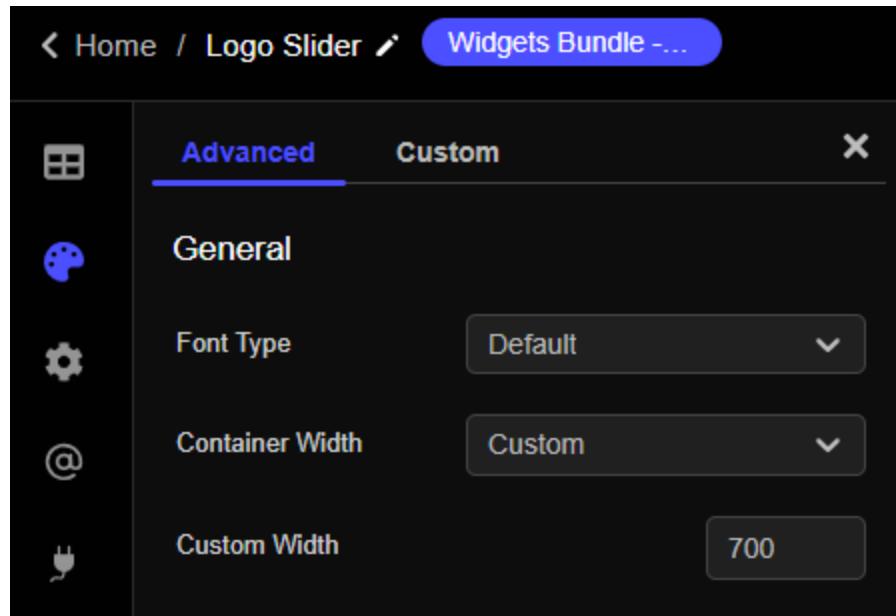
- If you see the Common Ninja dashboard, select the Logo Slider project.



- You can change the icon images and the gradient color to match the Framer website's background color in the left-hand vertical navigation bar.



- You can also change the width of the container so that the logos do not show up multiple times at once, by choosing Custom for the Container Width.



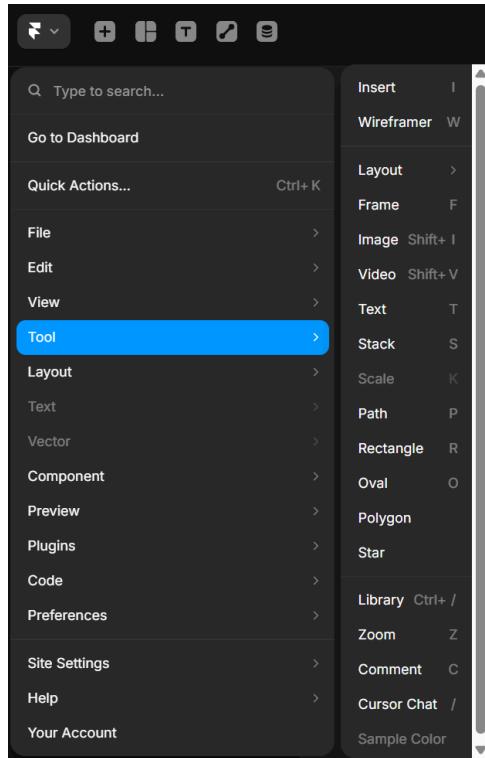
- Click on Save Changes and Publish at the top right-hand corner to save changes.
- If this widget is already on Framer, you can make sure the changes are saved there as well by clicking on Publish (in Framer), then Update at the top right-hand corner. It will take a few minutes for the changes to refresh.

Adding the dark layer over images

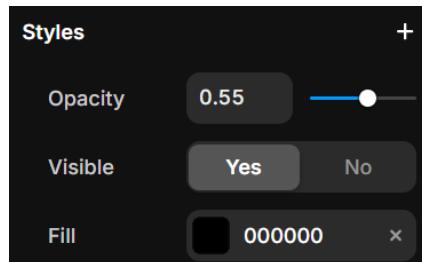
Goal: adding a dark layer over an image on the website (*optional)

Step-by-Step Instructions

- If you want to put a dark layer over a frame instead of adjusting an image's opacity, you can make a frame and adjust its opacity.
- Click on the Framer icon, then Tool, then Frame.



- On the right-hand vertical navigation bar, you can change the frame's color to black and the opacity to make the frame see-through.



- Drag and drop the frame where you want it to be on the website page.
- Click on Publish, then Update at the top right-hand corner to save changes.

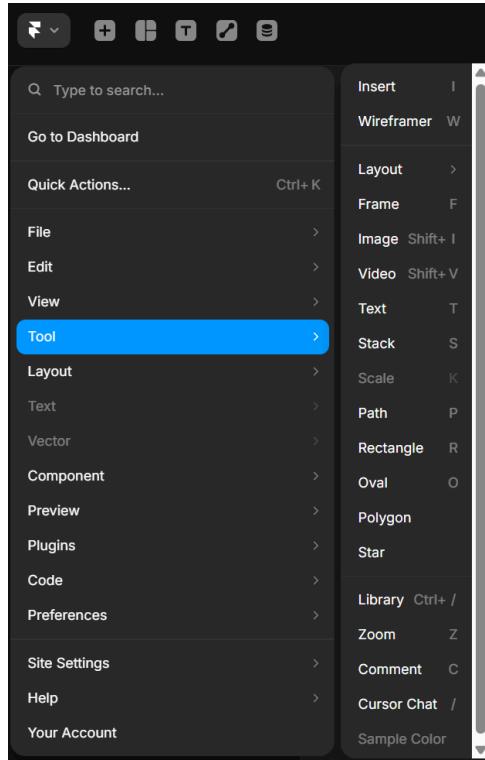
Changing the website background color

Goal: change the website background to a different color

Step-by-Step Instructions

- There is no background color feature for the template, so you have to use a frame on top of the template to change the color.

- Click on the Framer icon, then Tool, then Frame.



- On the right-hand vertical navigation bar, you can change the frame's color to the color you want the background to be.



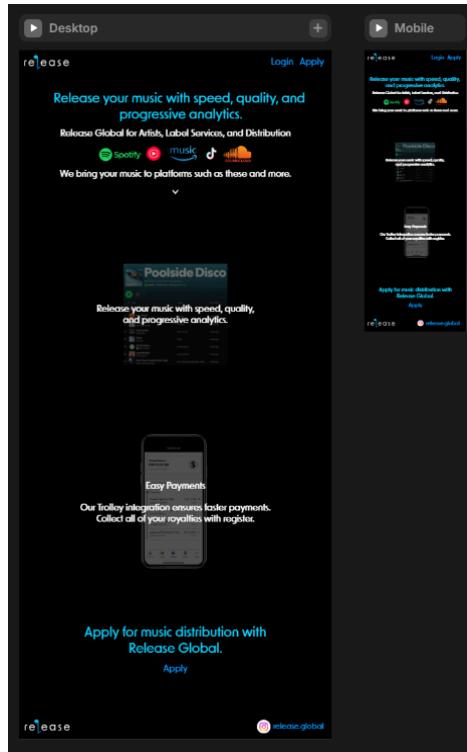
- Drag and drop the frame where you want it to be on the website page.
- Click on Publish, then Update at the top right-hand corner to save changes.

Resizing the website

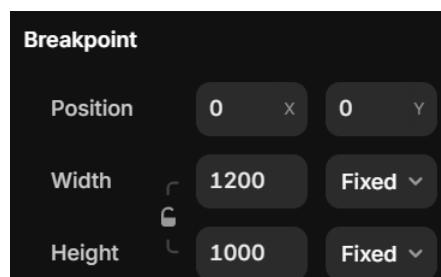
Goal: adjusting the size of the website, including to add more content or change the device screen size

Step-by-Step Instructions

- Suggestions for the website dimensions:
 - The dimensions of the desktop website: 1200 (width), 1000 (height)
 - The dimensions of the mobile website: 390 (width), 1072 (height)



- To resize the website:
 - On the right-hand vertical navigation bar, you can change the frame's width and height. You don't need to change the width unless it doesn't fill up the screen's width, but you will need to increase the height if you need to scroll for more information.



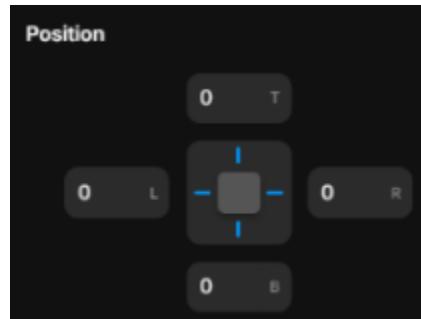
- Click on Publish, then Update at the top right-hand corner to save changes.

Fixing the position of text or images

Goal: fixing whenever the text or images appear correctly positioned on the editor, but incorrect when the website is published

Step-by-Step Instructions

- Positions are determined by the Position section on the right-hand vertical navigation bar, which looks like this:



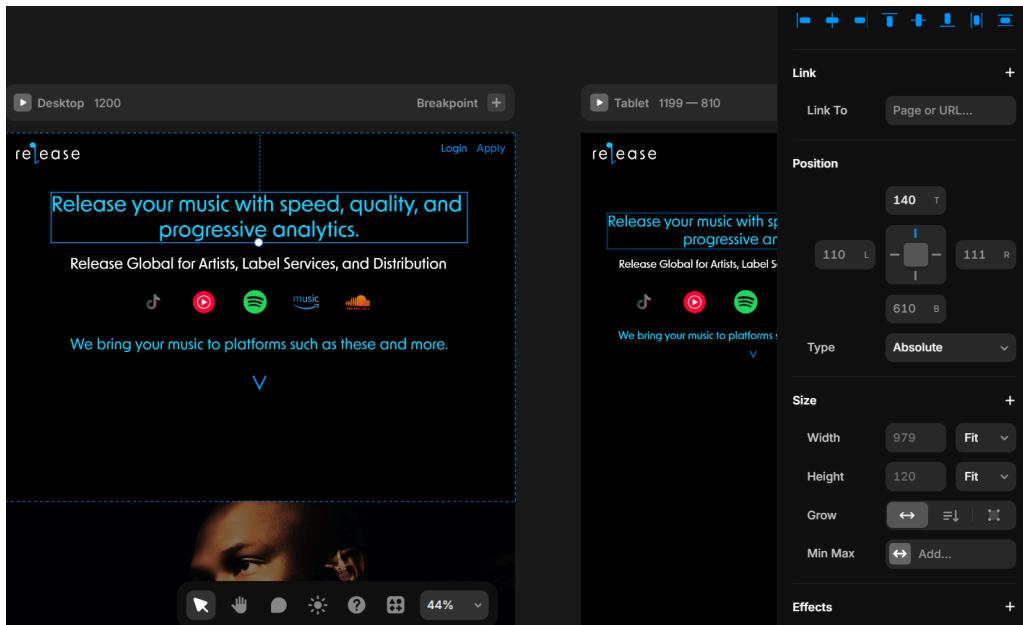
If the line corresponding to a specific direction (T = top, L = left, R = right, B = bottom) is selected (colored blue), the element will be kept in place along that side of the frame.

- This is an example of an **image** that is positioned correctly to fill the whole frame in the **center**. Under the Position section, select the L, T, R, and B lines.

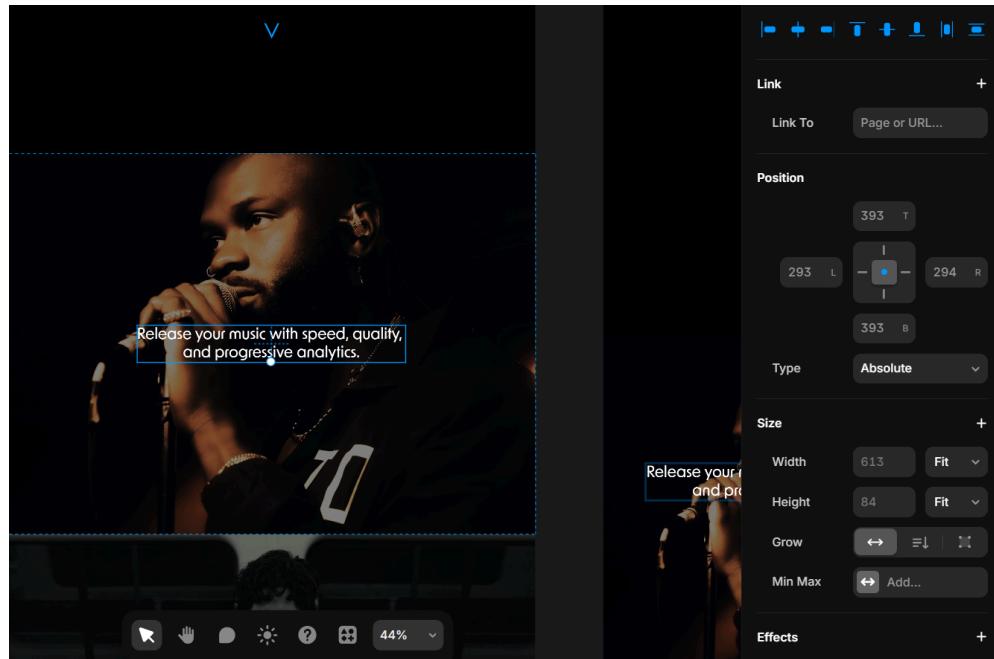
The image is centered and fills the frame. The 'Position' panel shows the following settings:

- Link:** Page or URL...
- Type:** Absolute
- Position:** Top (T) 0, Left (L) 0, Right (R) 0, Bottom (B) 0. All four lines are highlighted with a blue outline.
- Size:** Width 1200, Height 870, Min Max Add...
- Layout:** (empty)
- Effects:** (empty)

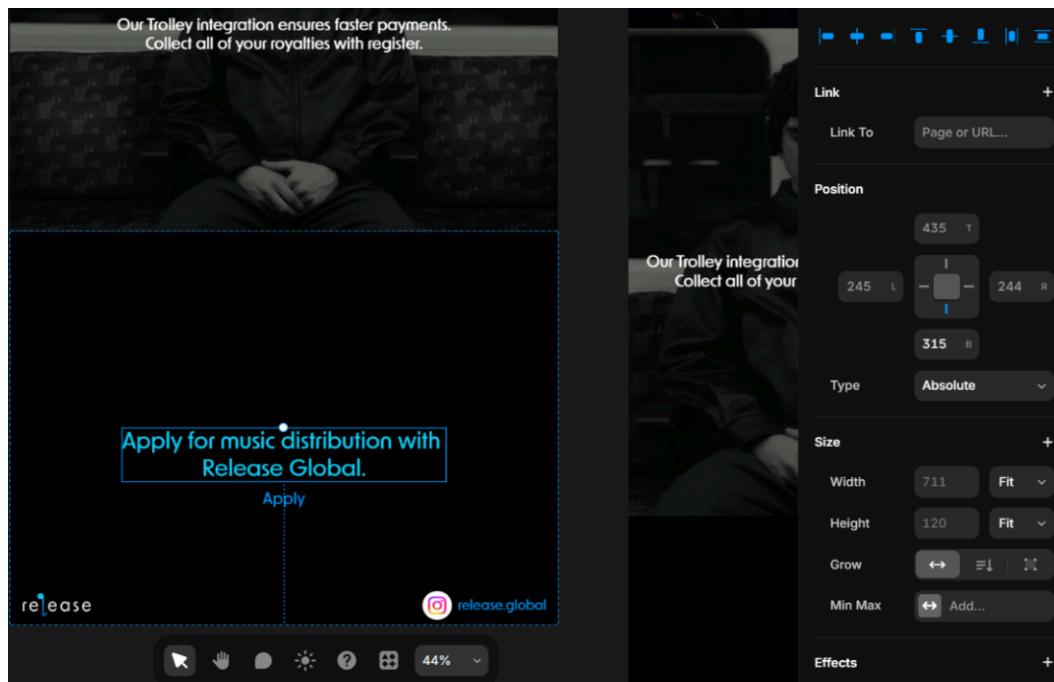
- This is an example of **text** that is positioned correctly to be in the **top center** of the website. Under the Position section, select the T line.



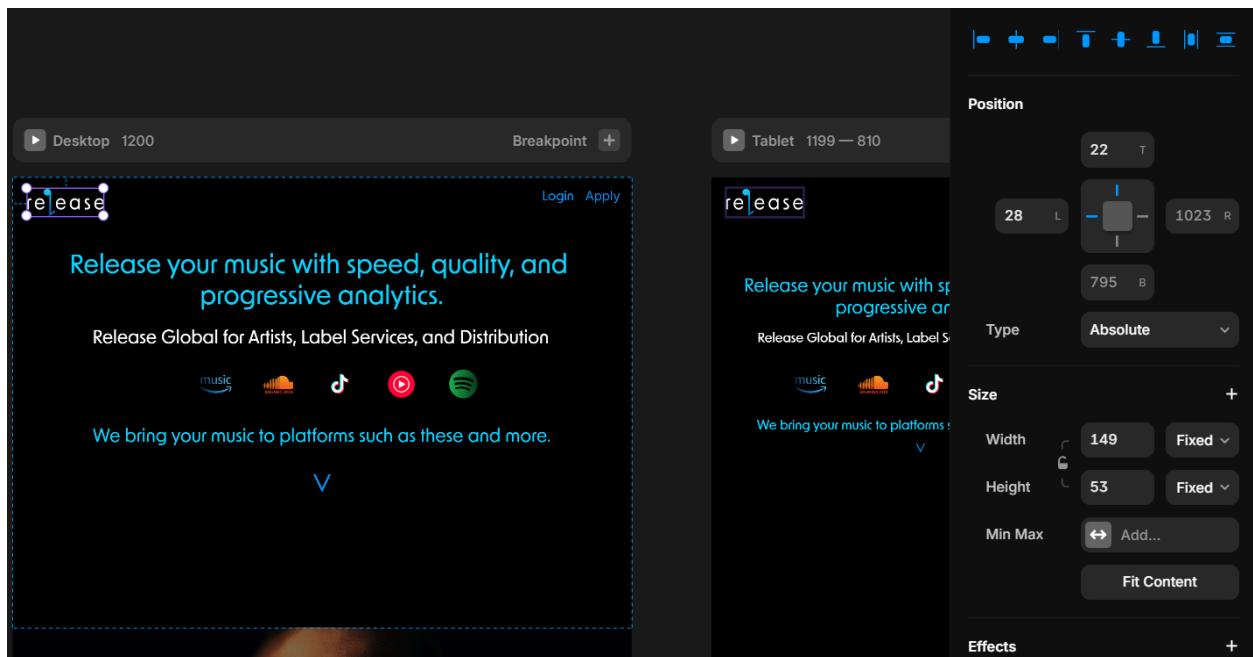
- This is an example of **text** that is positioned correctly to be in the **middle center** of the website. Under the Position section, select the middle of the position selector (represented by a blue dot).



- This is an example of **text** that is positioned correctly to be in the **bottom center** of the website. Under the Position section, select the B line.



- This is an example of an **image** that is positioned correctly to be in the **top left-hand corner** of the website. Under the Position section, select the T and L lines.



- This is an example of **text** that is positioned correctly to be in the **top right-hand corner** of the website. Under the Position section, select the T and R lines.

Desktop 1200

Tablet 1199 — 810

Position

Link To: <https://app.release.global>

New Tab: Yes

Style: Link

Type: Absolute

Position: T: 22, R: 112, L: 1026, B: 818

- This is an example of an **image** that is positioned correctly to be in the **bottom left-hand corner** of the website. Under the Position section, select the L and B lines.

Position

Type: Absolute

Position: T: 801, R: 1023, L: 28, B: 16

Size

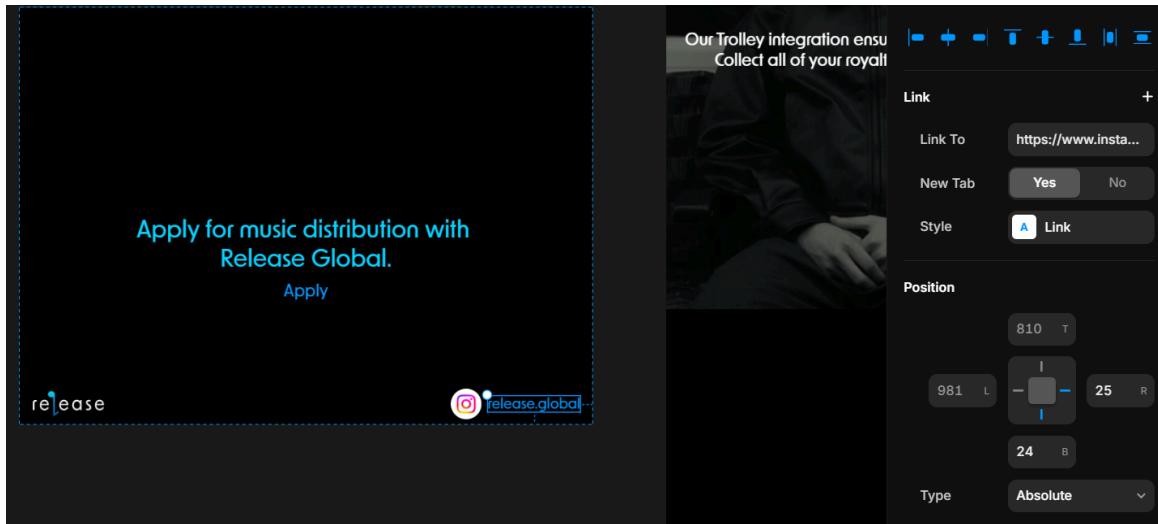
Width: 149

Height: 53

Min Max: Add...

Fit Content

- This is an example of **text** that is positioned correctly to be in the **bottom right-hand corner** of the website. Under the Position section, select the R and B lines.



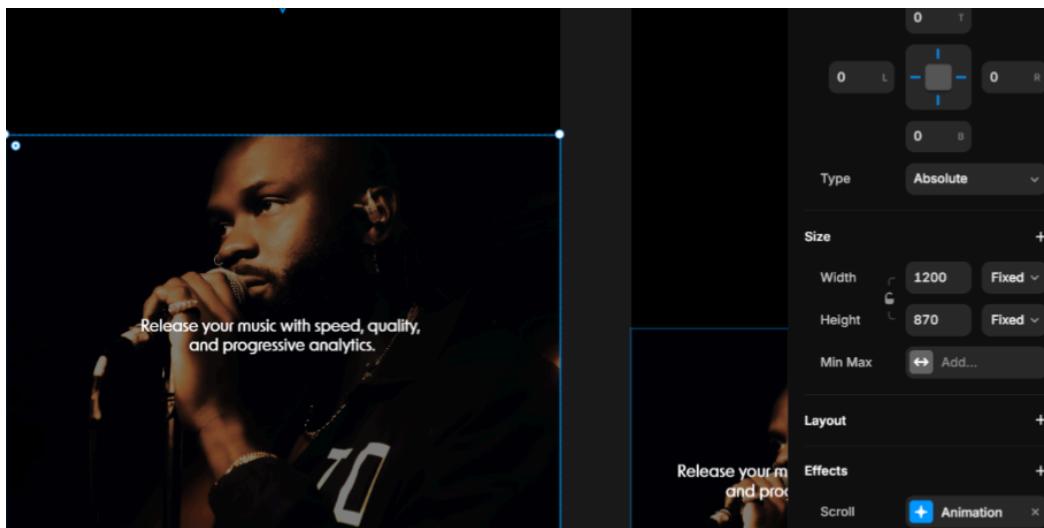
- Click on Publish, then Update at the top right-hand corner to save changes.

Adding a fade in, fade out effect to images when scrolling

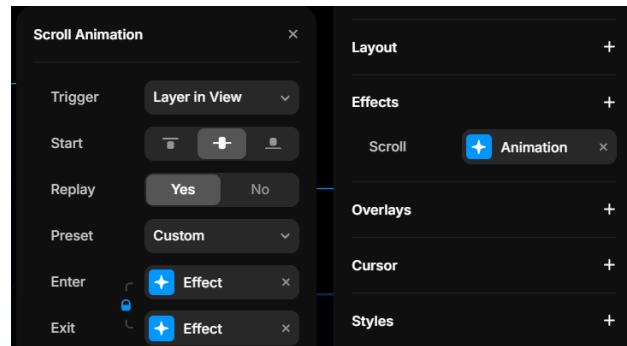
Goal: making the website more interactive by having images fade in and out when scrolling

Step-by-Step Instructions

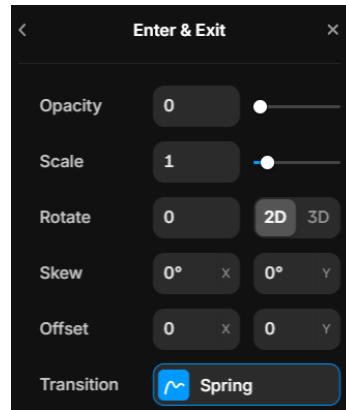
- Select the image you want to apply an effect to, then click on +, then Scroll Animation under Effects on the right-hand vertical navigation bar.



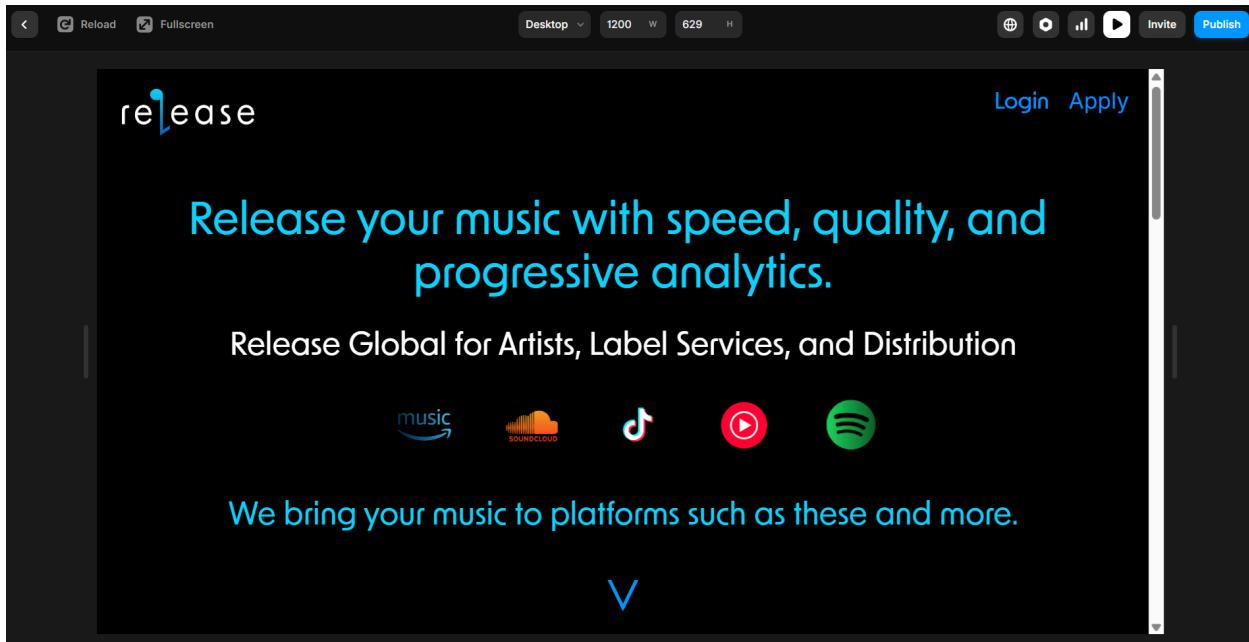
- Once you add the effect, you can modify its settings by clicking on it, or click on the X to delete it. Click on the Enter and Exit settings to customize how the image fades in or out.



- Click on the Transition settings, then the Time and Delay settings, to change how fast the fade effect happens.



- Preview what the effect looks like by clicking on the  button at the top right-hand corner and scrolling.



- Click on Publish, then Update at the top right-hand corner to save changes.