

Alex Marsh
Economics Department
University of North Carolina - Chapel Hill
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Education

Ph.D. Economics, University of North Carolina - Chapel Hill	May 2025 (Expected)
M.A. Economics, Duke University	May 2019
B.S. Economics, Belmont University, <i>Summa Cum Laude</i>	December 2016

Research Fields

Industrial Organization, Applied Econometrics

Working Papers

- “Revenue Management with Reallocation” (Job Market Paper)* (with Garrett Scott and Jonathan Williams)
- “What Can Web Traffic Reveal about Air-Travel Demand?”* (with Garrett Scott, Drew Kuiken, and Jonathan Williams), Submitted to *Economics of Transportation*
- “Allocating Upgrades: Challenges and Opportunities in the Airline Industry”* (with Garrett Scott and Jonathan Williams)
- “Personalized Pricing in the Airline Industry”* (with Andrii Babii, Garrett Scott, and Jonathan Williams)

Works in Progress

“Consideration Sets with Intertemporally Related Goods: Evidence from an Airline”

Research & Professional Experience

Research Assistant

Jonathan Williams and Andrew Yates	Fall 2024 - Present
Jonathan Williams	Fall 2020 - Fall 2021
Chantale LaCasse	Summer 2022
Luca Maini and Andrés Hincapié	Fall 2020
James Roberts	Fall 2017 - Spring 2019
<i>User Behavior and Strategy Intern</i> at CableLabs	Summer 2021

Conferences & Presentations

Econometric Society Summer School in Dynamic Structural Econometrics	2024
International Industrial Organization Conference	2024
Southern Economics Association Annual Meeting	2021, 2022, 2023

Missouri Valley Economic Association Annual Meeting	2016
Federal Reserve of Dallas Annual Economics Scholars Program	2015, 2016

Teaching Experience

Instructor

ECON 370: Economic Applications of Data Science	Fall 2021, 2022, 2023
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Teaching Assistant

ECON 101: Introduction to Economics	Spring 2025
Teaching Assistant, ECON 470: Econometrics	Spring 2023

Honors & Awards

Summer Fellowship, Center for Regulatory Industry Studies	Summers 2021 - 2024
Gallman Scholar Fellowship, UNC Economics	Spring 2022
Merit Scholarship, Duke University	Fall 2017 - Spring 2019
Summa Cum Laude, Belmont University	Fall 2016
Alpha Chi Honor Society, Belmont University	Spring 2015
William G. Hall Scholarship, Belmont University	Fall 2014
Merit Scholarship, Belmont University	Fall 2012 - Spring 2016

Service

President, UNC Economics Graduate Student Association	Fall 2021 - Spring 2022
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Computational Skills

R, Julia, Matlab, Stata, Python, LaTeX

References

Jonathan Williams

Professor
Department of Economics
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Fei Li

Associate Professor
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Andrii Babii

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Gary Biglaiser

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Brian McManus

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