

# First 10 sketches

FIRST 10

Subject: 10 elevators exercise

Date:

①

ETA of elevator  
ETA to floor  
Physical buttons

Entered floor (display)

status

②

(All touch screen)

1) Initially select 100 interval  
2) Select 10 interval  
3) Select exact floor

Current floor height

③

Shows current floor

876

1) App on phone to select floor  
2) Tap control panel  
3) When tap ETA

④

name  
↑  
ETA  
↑  
###

Text your floor request to the system

status

⑤

worst

< ## >

scroll through a carousel to select your floor and only see status when you pass it in the list

⑥

Physical buttons and see ETA in bottom left display

ETA display

status

⑦

status

a s d f

1) type name of person/dept you are going to  
2) when enter status becomes ETA

⑧

mic (think drive through)

1) Say floor, name/dept  
2) status => ETA

⑨

Camera uses face recognition to determine the floor you work on & tells you your ETA

⑩

screen, not physical

1 2 3 4  
5 6 7 8  
9 10 11 12  
13 14 15 16  
17 18 19 20  
21 22 23 24  
25 26 27 28  
29 30 31 32

- list all floors - status highlighted  
- time appears when floor selected

## Criteria

- **Fast:** Considering the size of this building, it is safe to assume that a lot of people will be waiting for the elevator. Therefore, the user experience would not be optimal if it takes a long time for each user to enter their destination and get the information they need.
- **Durable:** As mentioned above, a lot of people will be using this product all day, every day. Thus, if it is not made of durable products, it is likely the product will break down during a rush and need continuous maintenance which will cause frustration to the user and increase costs for the owner. Minimizing moving parts is a good way to increase durability.
- **Accessible:** This building probably houses millions of people with different backgrounds. It is essential for the product to be inclusive accessible to everyone to provide a positive customer experience and to minimize waiting times. Common issues that may be impacted include smaller people who could not reach the panel or blind people who cannot see the display.
- **Simple:** People using an elevator are often in a rush and doing other things at the same time such as reading an email on their phone. They might also have their hands full. Therefore, the process needs to be as simple as possible to reduce waiting times.



## Second 10 sketches

### Second 10

Subject:

Date:

①

Status

- 1) Tap smartwatch on NFC reader
- 2) ETA is displayed on watch

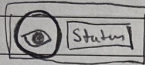
②

Status



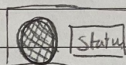
- 1) Text floor to phone number
- 2) System answers w/ ETA

③



- 1) Camera constantly looking and tells you your ETA when recognizes you

④



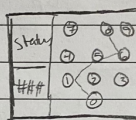
- 1) Say your floor
- 2) Speaker answers w/ ETA

⑤

STATUS
900-1000
800-900
700-800
600-700
500-600
400-500
300-400
200-300
100-200
00-100

- 1) Enter interval w/ your floor
- 2) Numbers update to narrow down to your floor (4 clicks)
- 3) Status updates with ETA
- 4) Display is reset

⑥



- 1) Use swipe motion to enter your # faster (## displayed as you go)
- 2) ## changes to ETA

⑦

9	6	3	Status
8	5	2	0
7	4	1	stand

(ideal for hands full)

- 1) Stand on the sign and tap the numbers of the floor
- 2) Status updates to ETA

⑧

\*NO CONTROL PANEL\*

everything is done through an app so there are nothing to maintain and everyone can enter at the same time

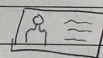
⑨



- 1) No need to enter your destination before entering elevator
- 2) Just stop when you reach destination

⑩

Status



- 1) Tap ID badge on reader
- 2) Status updates to ETA