

RÍO SECRETO®

NATURE RESERVE



THE MOST SPECTACULAR PLACE IN THE RIVIERA MAYA

Groups

RÍO SECRETO®





GENERAL INFORMATION

For the last 10 years, **Río Secreto** has become one of the most important and prestigious tourist attractions in the country.

It is part of an immense series of underground rivers, that have been explored in Quintana Roo; what makes the area of **Río Secreto** so special is the fact of not being completely flooded, which allows anyone to access without the need of being a cave diver.

Meeting this underground reality could seem like trespassing dimensional gates... it is amazing and difficult to describe, but **Río Secreto** is a natural treasure that opens its doors to be shared, to be enjoyed and to be respected.

RS



RÍO SECRETO



A journey through a crystal museum, in which impressive geological formations tell the story of our planet.

Ten years ago, a farmer in **Playa del Carmen**, discovered an opening in the ground while chasing after an iguana. Then, a group of speleologists experts of the area, visited the place, without knowing the natural beauty they were about to discover: a majestic semi flooded underground cave system, a hidden wonder of nature.

And this is how it all started...

Today, **Río Secreto** is a nature reserve **committed with the preservation of the ecosystem**. We are located at the **Riviera Maya**, on the highway to Chetumal-Puerto Juárez, 10 minutes away from Playa del Carmen.

The cave system has approximately **40 km**, from which **we only use 10% in five different ecotouristic routes** and the other 90% is destinated to its preservation.



Río Secreto

WHY CHOOSE RÍO SECRETO?

1 Small groups.

Our visitors will be able to enjoy this natural wonder in groups of **max. 10 people**, in company of one of our specialized guides.

2 Family activities.

(minimum age: 4 years old)

Each family can choose between **one of our activities**, according to the kind of adventure they wish to experience.

3 Rain isn't an obstacle.

Our nature reserve works under any kind of weather condition. Remember: it doesn't rain underground!

4 We respect nature.

Thanks to our wildlife monitoring project, we have identified more than **100 species** at our nature reserve and have been able to preserve more than **100 hectares** of jungle at Playa del Carmen.

5 Recognized on worldwide level.

Our good practices have been **acknowledged and endorsed by national and international organizations**. Also, companies such as National Geographic, have chosen us as filming and investigation site.





Rio Secreto gives the opportunity to commune with nature, to understand its origin. Upon entering the cave, the magic will vibrate and reflect on the fragility of environmental care.



| SUSTAINABILITY





EMPLOYMENT GENERATION AND FAIR TRADE

Many of our team members have learned different professions, thanks to being raised in small communities. **Río Secreto** is interested in supporting our people and offers some organic products for our visitors to purchase.

- ▶ We prefer to hire people from nearby communities, with the intention of improving their life quality.
- ▶ We prefer to buy local and ecofriendly products. Also, we work with local and national suppliers.



SOCIAL RESPONSIBILITY

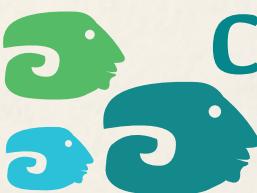
We support two civil organizations:



Jaguar Wildlife
Center A.C.



- It's an organization whose goal is to monitor, rehabilitate, relocate and liberate wild fauna, aside from encouraging environmental education and conservation.



Centinelas
del Agua
A.C.

- It's an organization that is mainly responsible of teaching environmental education programs in water conservation subjects.



Río Secreto COMMUNITY



Our volunteers program was born on november, 2017 with the purpose of motivating the members of our Río Secreto family, to take part on initiatives that contribute to the community and shape better citizens.

Our volunteers can participate on projects that have been proposed by other co-workers or register their own ones. The objective is to put into practice their leadership and team work skills.

Thanks to this project, we have accomplished different activities through which we have been able to retribute to the community with the same love and commitment it has provided us.



Río Secreto **SCIENCE**

Since 2015, the researcher Fernanda Lases installed a laboratory at our nature reserve, where she has driven various paleoclimatological studies. Thanks to these investigations, it has been possible to identify the amount of water filtration at areas with low anthropogenic impact.

The preservation of more than 100 hectares of jungle at our nature reserve, guarantees the filtration of approximately 10.000.000 m³ water per year, which is equal to provide water to 1.000 people in a day or a 5 member family in a year.

Understanding cave's behaviour over the years helps us to prevent future changes and identify the best way to preserve our ecosystem.





COMPETITIVE ADVANTAGES

SUSTAINABLE DEVELOPMENT GOALS



- ▶ “Hall of Fame” granted by **Trip Advisor** for winning the Certificate of Excellence 2018.
- ▶ Winners 2009 - 2017 of the **World Travel Award** for “Leading Nature Reserve”.
- ▶ “Top 10 Maya-Themed Family Activities” According to **National Geographic**.
- ▶ Research and filming set for **National Geographics** series “Misterios del Inframundo”.
- ▶ EarthCheck Silver Certificate.
- ▶ Distinctive “S”. Sustainability guarantee.
- ▶ Recognition as a **Socially Responsible Company**.
- ▶ Part of **UN Global Compact** and **MY World México**, world’s largest corporate sustainability initiatives.
- ▶ Distinctive “H”. Recognizes companies that offer food and beverages services and follow the Mexican National Program for Hygienic Handling of Food.
- ▶ “Premio Ética y Valores”. Through this prize, the Mexican Chamber of Industry (CONCAMIN) acknowledges on national level, the promotion of ethical and values in the SRC industry. On 2018, **Río Secreto** was the first tourism company in the Yucatan Peninsula in receiving this award from hands of Mexico’s President.
- ▶ **SITE** Society for Incentive Travel Excellence: World leader organization on incentive travel. An excellent professional way to promote incentive journeys and to learn from their highstandards.



LOCATION



5 min. from Playa
del Carmen.

45 min. from Cancun
International
Airport.



Clear highway
signs.



Entrance right
off the Federal
highway.





Includes:



Access to the Nature Reserve.



Groups of 10 persons



(MAX) per guide.



Lockers.



Specialized guide.



Neoprene suit (WETSUIT)
and life jacket.



Safety helmet with lamp.



Towels.



Food and Drinks.

Duration:

Approximately



3.5 hours.

Minimum age:

4 years.

 *Kids from 4 to 12 years old.

Recommendations:

Swimsuit / comfortable clothes / shoes for water. Credit cards or cash for souvenirs, photography service and tips (not included).



A UNIQUE NATURAL WONDER!

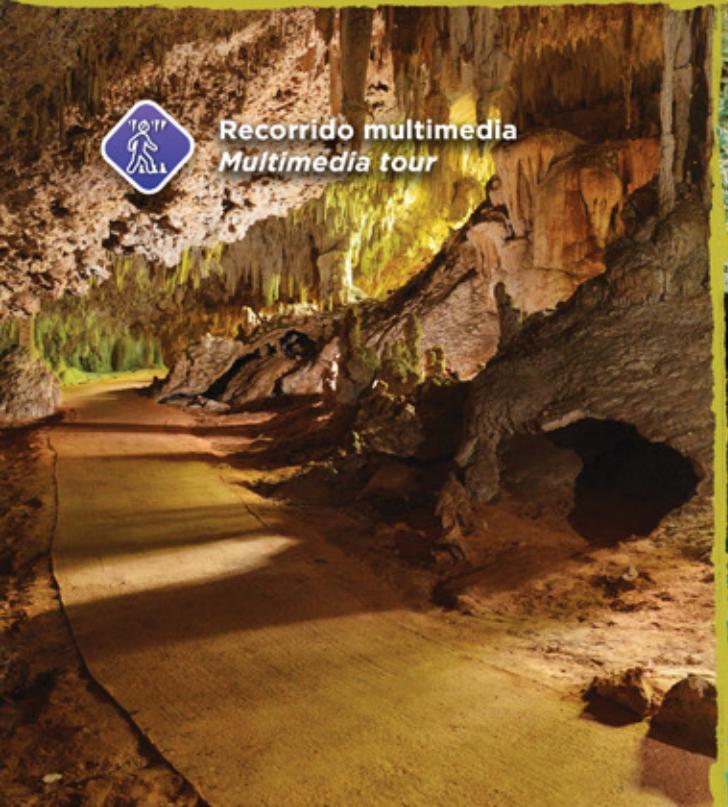
RÍO SECRETO® PLUS



Rappel



Recorrido multimedia
Multimedia tour



Río Subterráneo
Underground River



Includes:

- A Access to the Nature Reserve.
- Groups of 10 people (max) per guide.
- Lockers.
- Specialized guide.
- Neoprene suit (wetsuit) and life jacket.
- Safety helmet with lamp.
- Rappel.
- Multimedia tour.
- Bicycle.
- Towels.
- Food and Drinks.

Duration:

Approximately

6.5 hours.

Minimun age:

7 years.

*Kids from 7 to 12 years old.

Recommendations:

Swimsuit / comfortable clothes / Water shoes. Credit cards or cash for souvenirs, photography service and tips (not included).



UPGRADE YOUR ADVENTURE!



Bicicleta
Bike



RÍO SECRETO
& TULUM



Includes:

- Transportation service with A / C.
- Train service.
(parking to the archaeological site).
- Entrance to archaeological site Tulum.
- Free time (1hr).
- Refreshment.
- Guide specialized in Mayan culture, archeology and caves.
- Umbrella.
- Entrance to the Rio Secreto nature reserve.
- Neoprene suit.(WETSUIT)
- Lockers.
- Towels.
- Helmet with lamp.
- Food and Drinks.

Duration:

Approximately.

8 hours.

Minimum age:

4 years

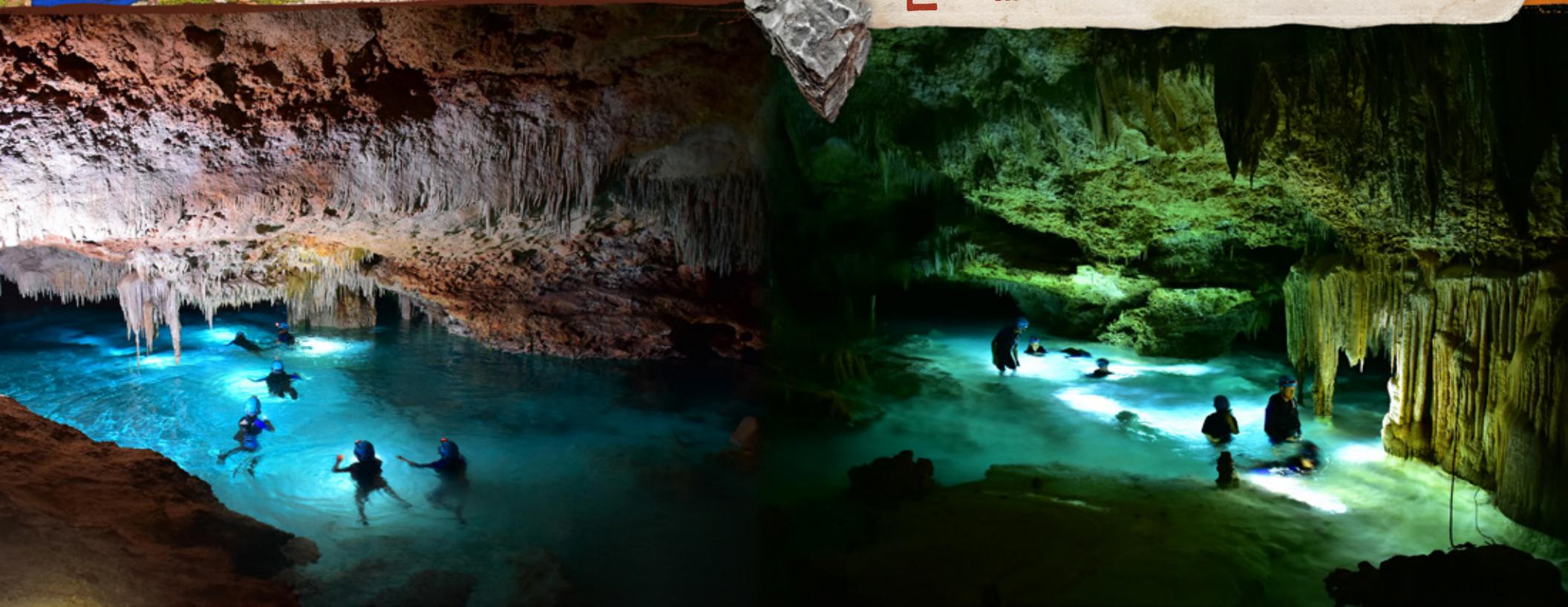
*Kids from 4 to
12 years old.

Recommendations:

Swimsuit / comfortable clothes / cap or hat / sunglasses / biodegradable sunscreen / water shoes.Credit cards or cash for souvenirs, photography service and tips (not included)



**COME AND VISIT TWO GEMS OF THE
RIVIERA MAYA IN ONE DAY!**





-  **Includes:**
- Entrance to nature reserve.
- Specialized guide.
- Personal photographer.
- Wetsuit and life jacket.
- Water shoes.
- Helmet with lamp.
- Lockers.
- Towel.
- Food and Drinks.

Duration:

Approximately.



4 hours.

However, there isn't a specific time because each visitor decides how long they want to stay.

Minimum age:

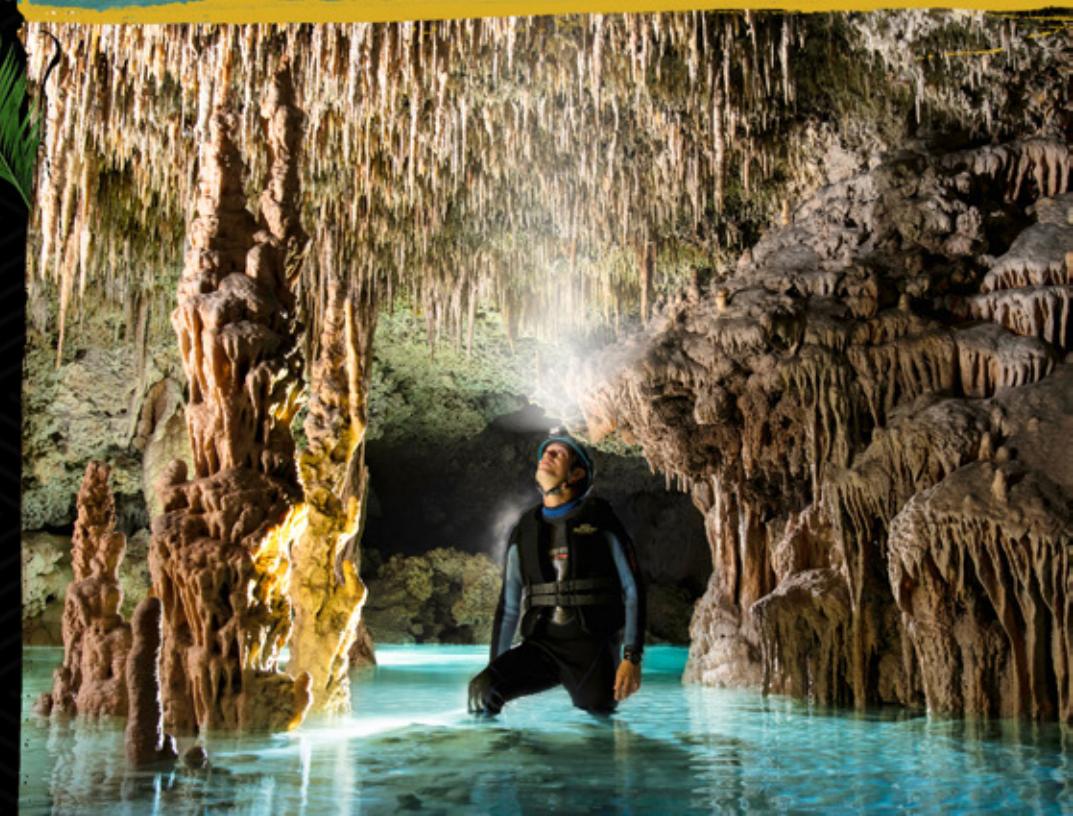
8 years.



* Kids: 8 to 12 years.

Recommendations:

Swimsuit / comfortable clothes.
Credit cards or cash for souvenirs,
photography service and tips
(not included).



**THE MOST COMPLETE AND EXCLUSIVE TOUR
IN THE MEXICAN CARIBBEAN!**



COMPREHENSIVE SERVICE

For your next event we offer comfortable, well-designed facilities and excellent services with the added advantage of their excellent location just off the federal highway leading to all major hotels, airports and hospitals.

Our experience enables us to provide professional guidance in order to coordinate and create exciting atmospheres for your events. **Río Secreto** has one of the most unique natural environments in the world, offering you the opportunity to successfully host your most memorable events.

RS





WHY CHOOSE RÍO SECRETO?

► EXPERIENCE

Staff with years of experience in event consultation, planning and organization.

► CREATIVITY

Created to fit the exact specifications and budgets of every project.

► STRATEGIC ALLIANCES

Enabling us to offer market innovation and generate preferential conditions in costs.

► DESIGN

We are able to create the design, image and concept of your event.

► FLUIDITY

Receive prompt response to your every need.

► STAFF

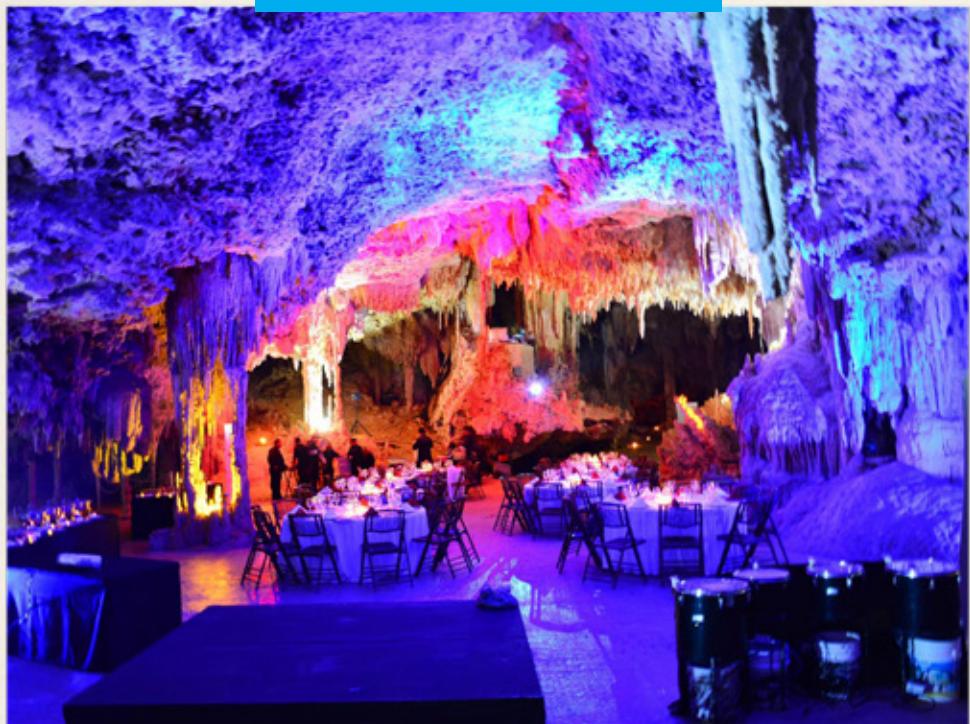
Comprehensive service and personalized attention.



SALÓN DE LA PAZ

-HALL OF PEACE-









DIFFERENT ACTIVITIES, DIFFERENT POSSIBILITIES



- ▶ Work meetings.
- ▶ Incentives.
- ▶ Team building.

- ▶ Exhibits and expositions.
- ▶ Conventions.
- ▶ Concerts.

- ▶ Brand activations.
- ▶ Conferences.
- ▶ Weddings.



PALAPA KIN





PALAPA DEL CIEGO





HAKUTXAL



Kōmance

by RÍO SECRETO®



Your wedding is the most important event of your life. It is a consecration of your love, made in the company of your loved ones.

Your wedding in **Río Secreto** will add a spectacular ingredient to this special day since it places you in the Mayan underworld, 25 meters underground, in a millenary cavernous system...

Your wedding will be part of that incredible history. It will be an unforgettable, one-of-a-kind ceremony, taking place in direct contact with Mother Nature, in the presence of the supreme being and accompanied by the love of your life... a truly unsurpassable event.

RS





WHAT IS INCLUDED?

- ▶ Entrance to the **Río Secreto Nature Reserve**.
- ▶ On-site transportation.
- ▶ **Río Secreto** Event Coordinator during the event.
- ▶ Mayan altar decorated with flowers and seeds.
- ▶ Ceremony performed by a shaman (Mayan priest).
- ▶ Setup of fabric-covered chairs.
- ▶ Marriage toast with Xtabentún and Balché.
- ▶ Waiter service (1).
- ▶ Candle arrangement.
- ▶ Regional hors d'oeuvres to close the event.
- ▶ Cold drinks made of chaya (Mayan herb) and dried hibiscus flower.
- ▶ Event duration: 3 hours.

EXTRAS

- ▶ Regional musical group.
- ▶ Extra lighting.
- ▶ Necklaces for the bride and groom.
- ▶ Necklaces for the guests.





TRANSPORTATION

We count with a fleet of vehicles available for trasportation from the hotel to the Nature Reserve.

— RS —





SATISFIED
CLIENTS



 Santander

 TELMEX

 motorola

 HunterDouglas®

 movistar

 Scotiabank

 INSITUM™

 KASPERSKY®

 SAMSUNG

 HSBC

 Audi

 Google

 AT&T

 Henkel

 BOSS
HUGO BOSS

 Coca-Cola

 EPSON®

 OXFORD
GLOBAL

 pepsi

 Ford

 LG

 Site

 GM

 Scentsy
INDEPENDENT
CONSULTANT

 Mercedes-Benz

 VOLVO

 CHEVROLET

 Lenovo.

 Pfizer

 APEX
SYSTEMS
© Business for an environment

Groups

RÍO SECRETO®



Río Secreto

CONTACT YOUR DMC