

# RÍO SECRETO®

NATURE RESERVE

**Safe  
travels**

approved by



— A SCENARIO WITH A UNIQUE NATURAL —  
**LOCATION IN THE WORLD**



# General Information



During the last ten years, **Río Secreto** has become one of the most important and prestigious tourist attractions in the country.

**Río Secreto** is a journey through a glass museum, whose impressive formations tell the geological history of the planet. As you enter the bowels of the Earth, you can appreciate this majestic place by walking and floating, making it, without a doubt, **a life transforming experience**.

As you enter this subterranean reality, it would appear that you are passing through dimensional portals; It is incredible and difficult to describe, but **Río Secreto is a natural treasure that opens its doors to be shared, to be enjoyed and to be respected**.



Río Secreto offers the opportunity to enjoy nature, vibrate in tune with it, marvel at its rooms created over millions of years. **An opportunity to reflect on the care and fragility of the environment.**



Thanks to the infrastructure of **more than 100 hectares of preserved jungle**, Río Secreto has unique stages and spaces for filming, recording sets and locations for private events.

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A central graphic features a bird with orange and blue plumage perched on a branch, surrounded by various tropical leaves like monstera and palm fronds. The background is a bright, textured green. Large, semi-transparent white letters spelling "SUSTAINABILITY" are positioned behind the bird, partially obscured by the foliage.

# JOB CREATION AND FAIR TRADE

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Many of our collaborators have learned different trades thanks to their origins in small communities. **Río Secreto** is interested in supporting our people and includes some organic products for the consumption of our visitors.

- We give preference in hiring people who are originally from neighboring municipalities, with the aim of improving the quality of life of the community that houses us.
  - We give preference to the purchase of local and environmentally friendly products, in addition most of our suppliers are regional and some national.
- .....



# SOCIAL RESPONSABILITY

We support 2 civil associations:



Jaguar Wildlife  
Center A.C. 

Association whose objective is the monitoring, rehabilitation, relocation and release of wildlife, as well as promoting environmental education and conservation.





# COMPETITIVE ADVANTAGES

- **Travelers Choice 2024** recognition for being chosen as one of the best attractions in the destination by **TripAdvisor** users.
- We are one of the **100 must-see experiences** in Mexico.
- Obtaining the **Safe Travels** seal that accredits us as a safe place and with excellent protocols against **COVID-19**.
- **"Top 10 fan activities in the Mayan World"** by **National Geographic**.
- Film and research set for the **National Geographic** series **"Mysteries of the Underworld."**
- Obtaining Gold Certificate from **EarthCheck**.

- **Distinctive "S".** Sustainability Guarantee.
- Recognition as a **Socially Responsible Company**.
- Adhered to the **Global Compact and My World México**, the largest corporate sustainability initiatives in the world.
- **Distinctive "H".** Hygiene, Trust and Safety in Food Handling.
- **Ethics and Values Award.** **CONCAMIN** recognizes at the national level, the ethics and values in the CSR Industry. In 2018, Río Secreto became the first company on the Peninsula to receive this award from the President of the Republic.
- **SITE, Society for Incentive Travel Excellence:** association recognized as a leader in this matter globally and in Mexico. An excellent professional force to detonate incentive trips and learn from their demanding handling.



# Site

# Location



5 min.

from Playa  
del Carmen.



Clear road signs.

45 min.

from Cancun  
International  
Airport.



Entrance on the  
federal highway.

# — THE IDEAL PLACE FOR — YOUR FILMING

Here **the decoration is made by Mother Nature**, creating spaces of extraordinary beauty that give you the possibility of feeling, exploring and portraying the natural surroundings.



100% natural enclosures.



Large, quiet and private locations.



Unique scenarios.



Location:

# SALÓN DE LA PAZ

Walk between corridors that had remained silent until today and enjoy a dazzling location in a **2 million year old room** where all your senses will be transported on a trip to the past.

## POSSIBILITIES

### Capacity:



DINNERS:  
120 people.



WEDDINGS:  
200 people.



CONCERTS:  
200 people.

**Ideal for:** Activations, team buildings, weddings, commercials, music videos, conferences and trainings.



**What's include?**: Scouting, internal transportation, entrance to the ejido, wifi, bathroom service, parking and technical staff.

\* Restrictions: No fire, smoke or drone.



**25 mts.**

**Stage**

**Tables**

**High boy table**

**Bar**

**DJ**

**25 mts.**

**25 mts.**

RS

**Location: Salón de la Paz.**  
**Seminars | Conferences | Reality show**





Location:

# SALÓN DEL AGUA

The place where crystal clear waters and formations converge in the same place creating simply **perfect postcards**, capable of embellishing any moment.

## POSSIBILITIES

Capacity:



**WEDDINGS:**  
7 - 10 people.



**FILMING:**  
20 people.

**Ideal for:** Filming, music videos, weddings, commercials and bridal requests.



**What's include?**: Scouting, internal transportation, entrance to the ejido, wifi, bathroom service, parking and technical staff.

\* Restrictions: No fire, smoke or drone.





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Location:

# CAVE WITH WATER

A unique place due to its characteristics, a majestic system of semi-flooded **caves with various thousand-year-old sections** that show and tell you the geological history of the Earth.

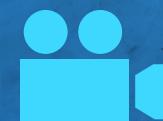
## POSSIBILITIES

### Capacity:



#### WEDDINGS:

7 - 10 people.



#### FILMING:

10 - 15 people.

**Ideal for:** Filming, music videos, commercials and photoshoots.



**What's include?**: Scouting, internal transportation, entrance to the ejido, bathroom service, parking and technical staff.

\* Restrictions: No fire, smoke or drone.



**Location: Cave with Water**  
Documentaries | Commercials





Location:

# MAYAN JUNGLE

More than 100 hectares of jungle surrounded by Mayan vestiges, cave entrances, trails and fauna that complement an area of brand new green tones granted by Mother Nature.

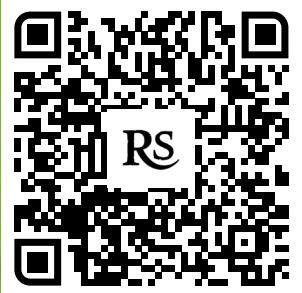
## POSSIBILITIES

### Capacity:

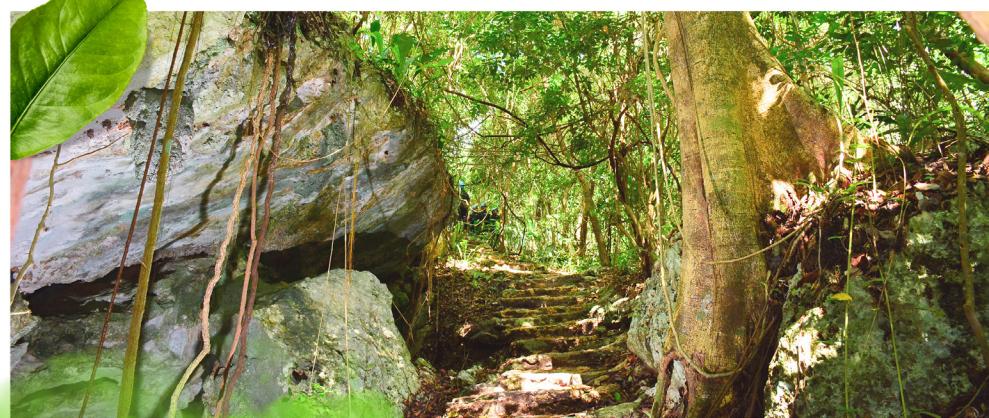


**FILMING:**  
30 - 45 people.

**Ideal for:** Filming, music videos, commercial documentaries, drone's flight recordings and photoshoots.



**What's include?:** Scouting, internal transportation, entrance to the ejido, restroom service, parking and technical staff.





Location:

# MAYAN VILLAGE

A space full of culture and traditions, ideal for filming that seeks to capture the essence of the past and the present.

## POSSIBILITIES

### Capacity:



FILMING:  
20 people.

**Ideal for:** Filming, music videos, private events, commercials, drone's flight recordings and wedding requests.



**What's include?**: Scouting, internal transportation, entrance to the ejido, wifi, bathroom service, parking and technical staff.





Location:

## ALT MAYAN CEREMONY

Where culture, smells, colors and sounds will make the perfect harmony as a recording set.

### POSSIBILITIES

#### Capacity:



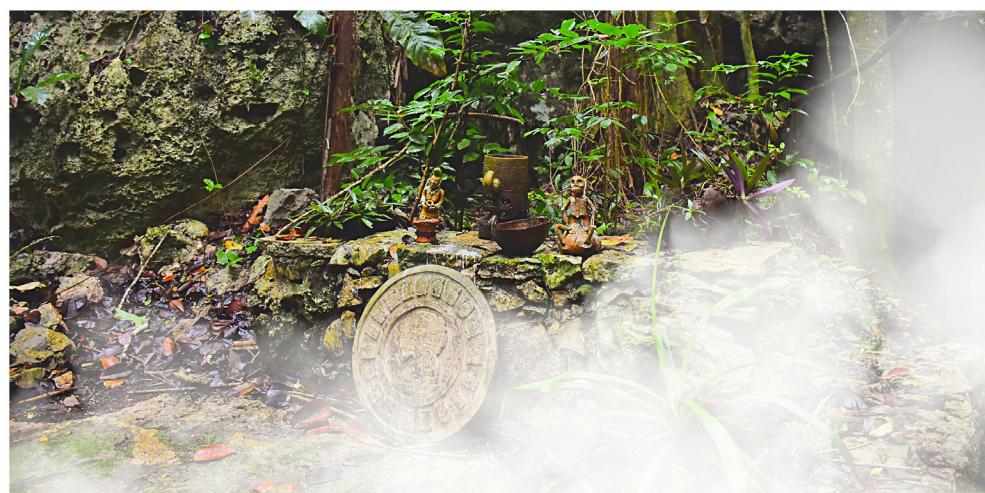
FILMING:  
20 people.

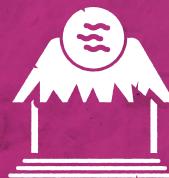


**Ideal for:** Filming, music videos, private events, commercials, drone's flight recordings and wedding requests.



**What's include?**: Scouting, internal transportation, entrance to the ejido, wifi, bathroom service, parking and technical staff.





Location:  
**HA KUX TAL**  
Palapa with cenote

Make your events in a **natural environment** with all the comforts of an illuminated area in front of a beautiful cenote, with capacity for events of 400 people.

## POSSIBILITIES

Capacity:



**PRESENTATIONS:**  
150 - 200 people.

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**Ideal for:** Events, music videos, conferences, commercials and weddings.  
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**What's include?**: Palapa in front of an exclusive cenote for the event, scouting, lighting, Wi-Fi, bathroom service, private parking for 100 vehicles, administration staff, group coordinator and technical staff.



# - CLIENTS - AND EVENTS

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ALAN POR EL MUNDO



NETFLIX



Fairmont  
MAYAKOBA

# RÍO SECRETO®



Río Secreto

**CONTACT**

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