



WELCOME TO PANAMA

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BIOGRAPHY

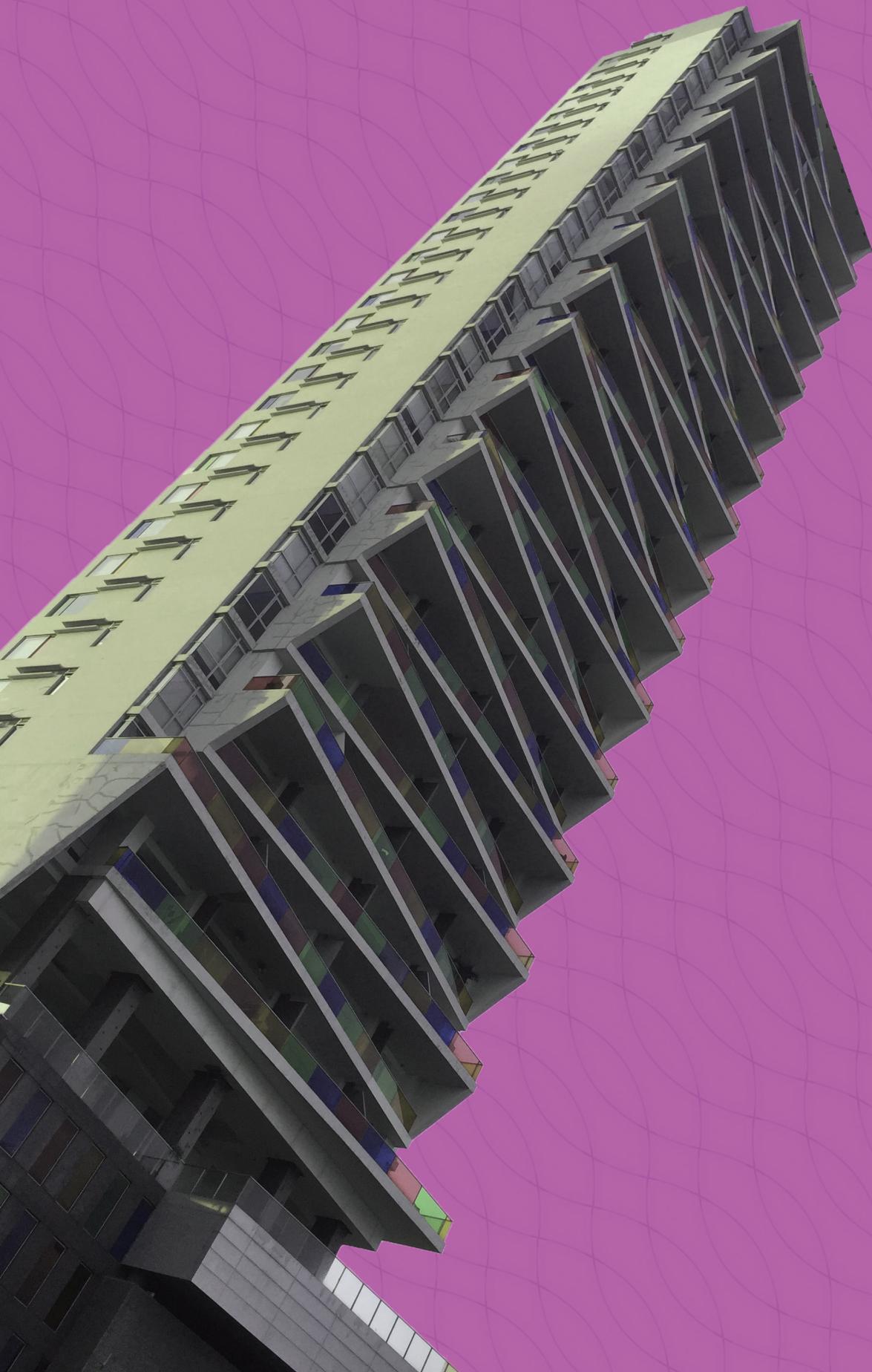


I am Alexis Barnes from Mebane, North Carolina, which is not too far from Chapel Hill. I am the oldest of three. I have a younger sister and brother. Growing up I loved being involved with sports. I was a setter for the volleyball teams I played for from 4th grade up to my senior year in high school. I played school ball and club ball, so I did some travelling on the east coast to play in tournaments. I also did track. I was thrower on my middle school and high school track teams. My specialty was shot put. Outside of participating in sports, I love listening to music. You will most likely catch me walking around or doing work with my headphones on.

I attend the University of North Carolina at Chapel Hill. I'm double majoring in multimedia journalism and media production with a minor in history. I came across the School of Media and Journalism my freshman year when I took a class that gave an overview of the school. I loved the class so much I decided to change my major to journalism. I decided to do video production in the communications department because I love documentary video, so I wanted to be able to have the experience of taking both coding classes and video classes. I also fell in love with the history classes and ended up taking too many, so I ended up with the minor.

During my first-year, I began working for UNC New Media (also known as GoHeels TV) for the Athletic Department as a production assistant. I do videography and video editing for the Olympic sports on campus. It was fitting for me to come across this opportunity because I didn't want to continue playing sports because of injuries I've had in the past, so I thought this was the best way for stay involved with sports. So I have experience doing game highlights, editing feature stories, and shooting and editing interviews. I have worked in some capacity on several different projects that was either produced online or shown on the video board at football and basketball games.

I'm someone who is willing to try anything new. My sophomore year, I was staff writer for the Daily Tar Heel on the sports desk. I learned that I did not want to be a writer, but it helped my journalism skills and gave me amazing opportunities. I recently learned how to stitch 360 video for a class. I am now known as the "360 Stitch Master." I love to take on opportunities, so I can not only improve my skills, but also keep my mind and eyes open to the world around me.



STATEMENT OF INTENT

I intend on graduating from the University of North Carolina at Chapel Hill in May 2017 with degrees in multimedia journalism and communications and a minor in history. I hope to find a career doing either web development or video work in sports or music. I would like to work in sports because I've been involved with sports since I was young. I never had the physical skills to play Division I, but the passion for it is still there. Since I've been in Chapel Hill, I've been working

hard as a production assistant for UNC New Media, and I hope to continue to work in sports. I am also interested in working in music because it's the only thing that could match my passion for sports. My intent is to work in areas that I am passionate about. I hope to bring together all my passions. I am at the intersection of web development, design, and video production. I want to mesh it all together and produce cutting edge work.

A LITTLE ABOUT MY PERSONALITY

Shy

Humorous

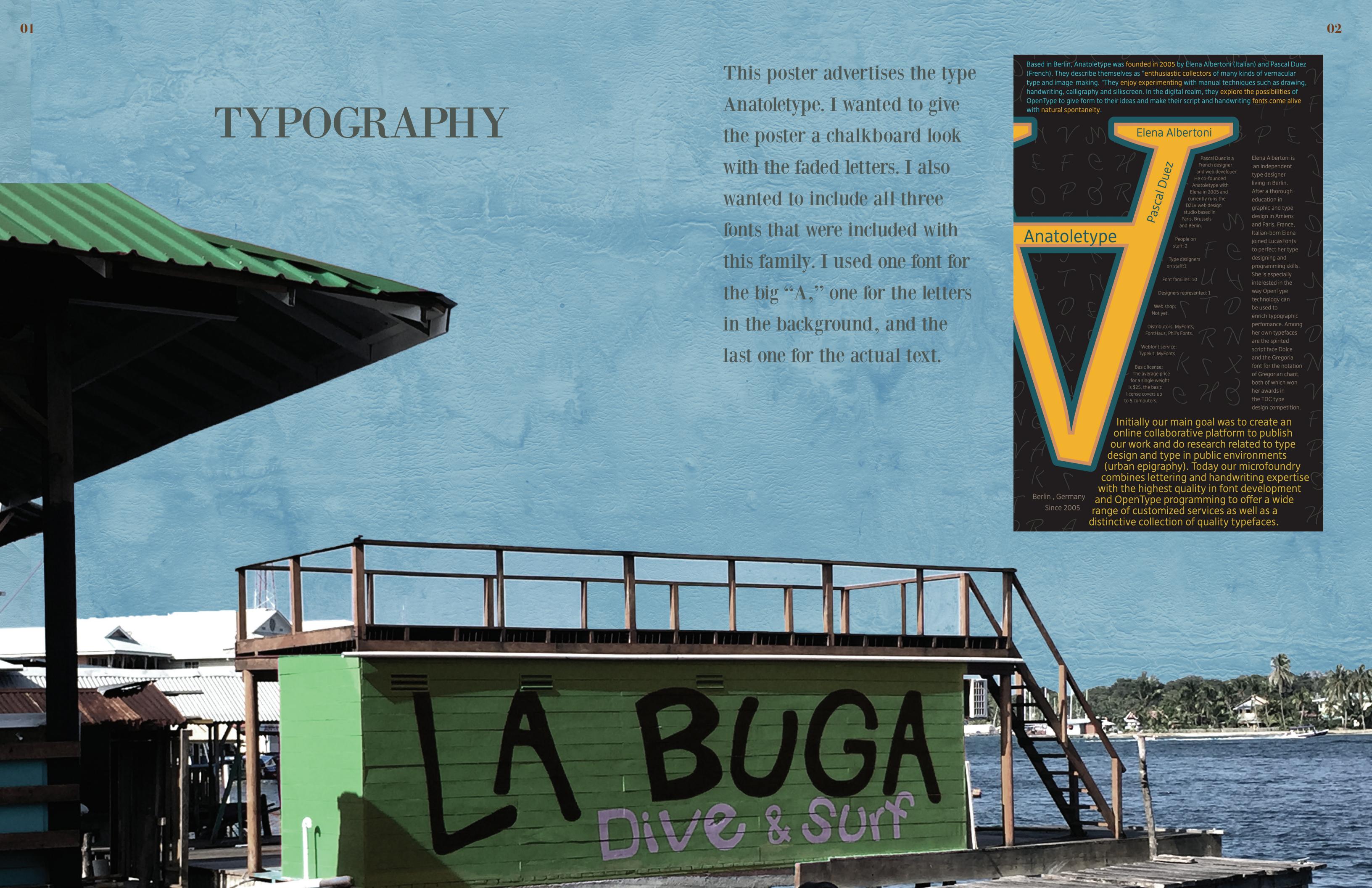
Chill

Passionate

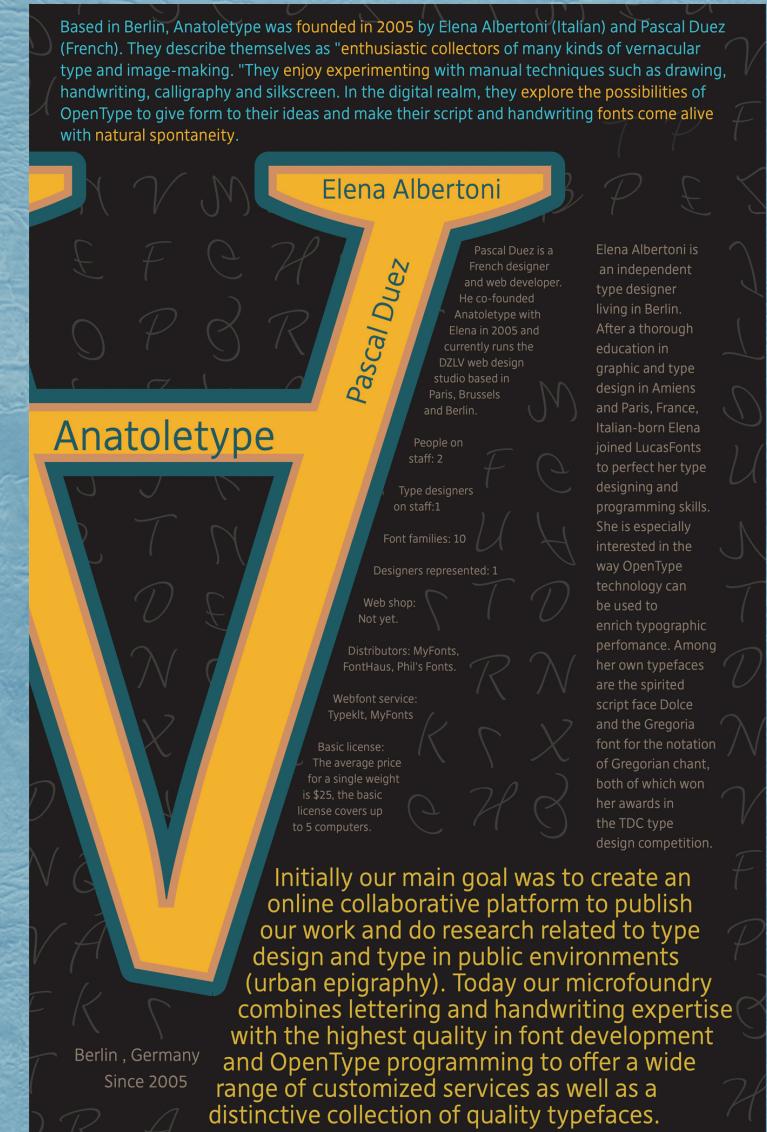
Hardworking

I am a very laid-back person, so I typically go with the flow of things. I'm an introvert, so I don't do a lot of talking. But when I get to know someone, I tend to open up and be more outgoing.

TYPOGRAPHY



This poster advertises the type Anatoletype. I wanted to give the poster a chalkboard look with the faded letters. I also wanted to include all three fonts that were included with this family. I used one font for the big “A,” one for the letters in the background, and the last one for the actual text.



Based in Berlin, Anatoletype was founded in 2005 by Elena Albertoni (Italian) and Pascal Duez (French). They describe themselves as "enthusiastic collectors of many kinds of vernacular type and image-making." They enjoy experimenting with manual techniques such as drawing, handwriting, calligraphy and silkscreen. In the digital realm, they explore the possibilities of OpenType to give form to their ideas and make their script and handwriting fonts come alive with natural spontaneity.

Elena Albertoni

Pascal Duez is a French designer and web developer. He co-founded Anatoletype with Elena in 2005 and currently runs the DZLV web design studio based in Paris, Brussels and Berlin.

Pascal Duez

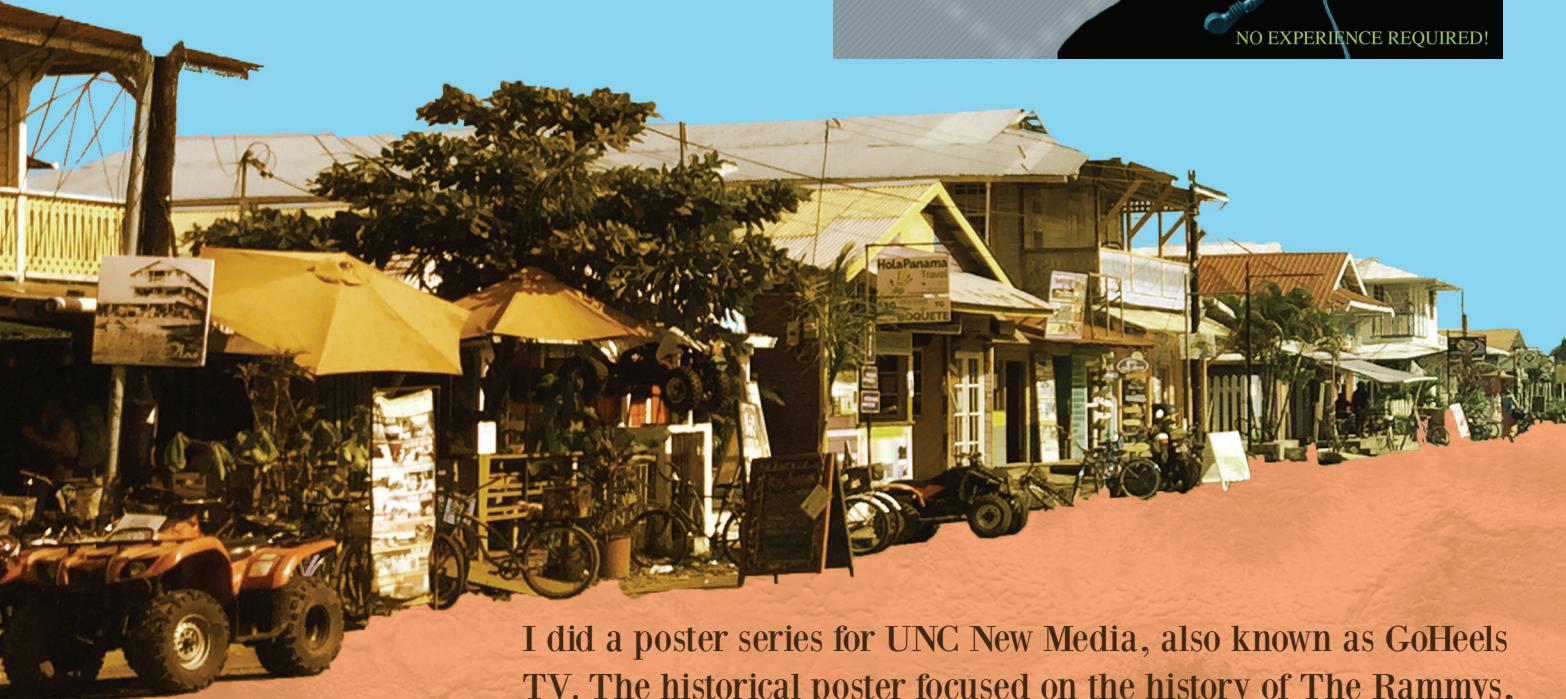
Elena Albertoni is an independent type designer living in Berlin. After a thorough education in graphic and type design in Amiens and Paris, France, Italian-born Elena joined LucasFonts to perfect her type designing and programming skills. She is especially interested in the way OpenType technology can be used to enrich typographic performance. Among her own typefaces are the spirited script face Dolce and the Gregoria font for the notation of Gregorian chant, both of which won her awards in the TDC type design competition.

Anatoletype

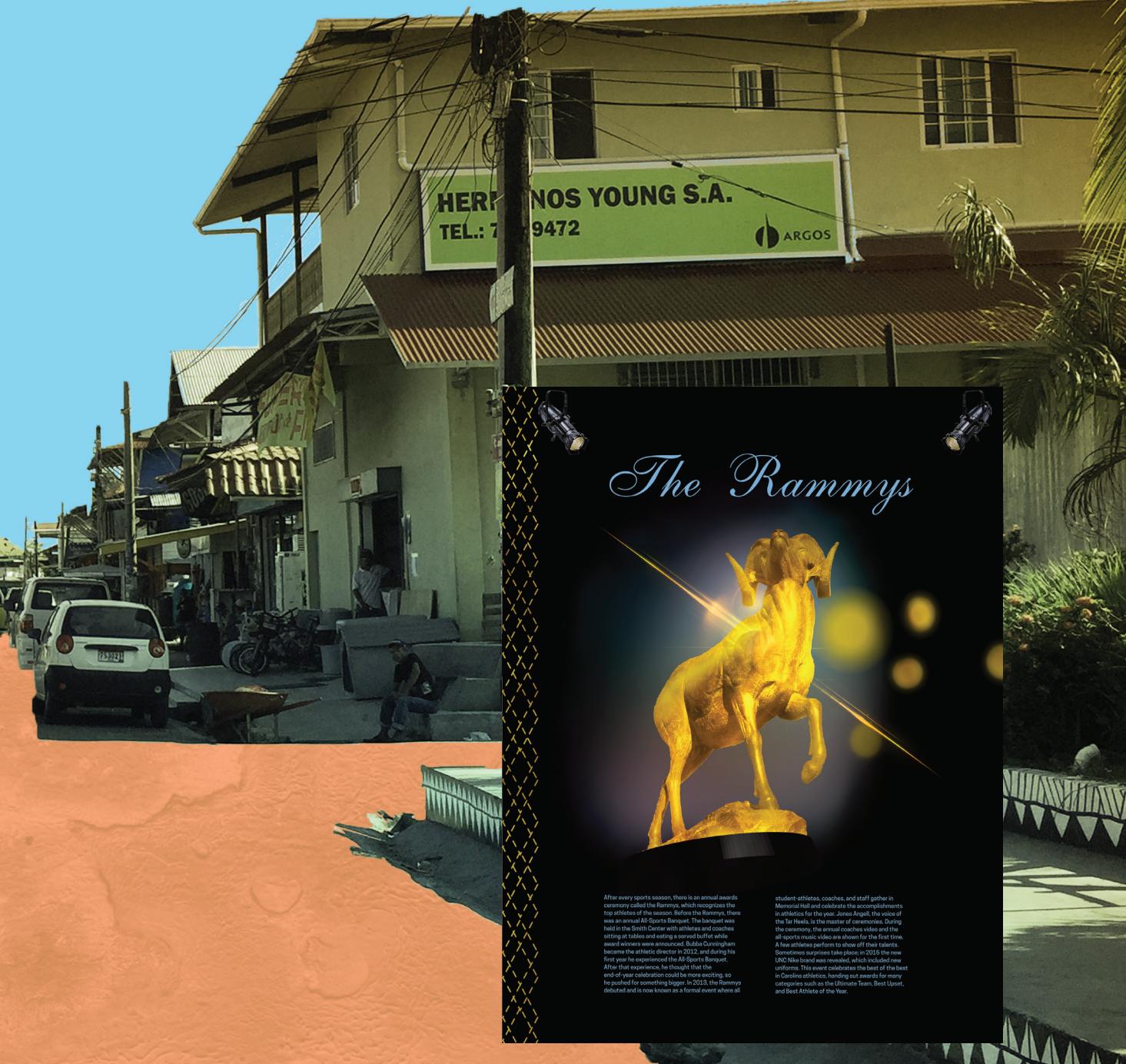
People on staff: 2
Type designers on staff: 1
Font families: 10
Designers represented: 1
Web shop: Not yet.
Distributors: MyFonts, FontHaus, Phil's Fonts.
Webfont service: Typekit, MyFonts
Basic license: The average price for a single weight is \$25, the basic license covers up to 5 computers.

Berlin, Germany
Since 2005

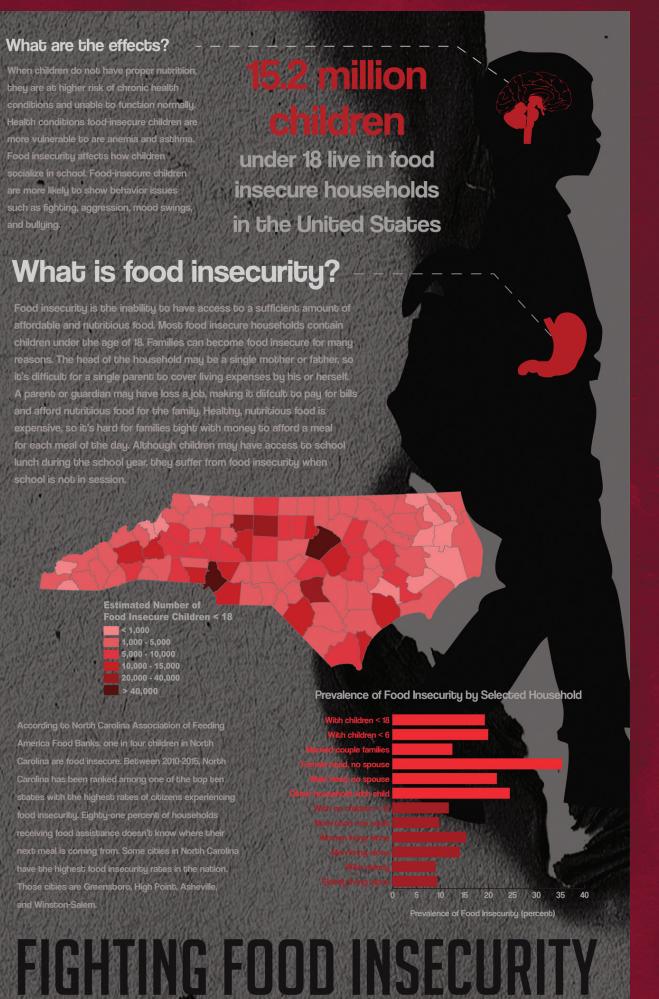
Initially our main goal was to create an online collaborative platform to publish our work and do research related to type design and type in public environments (urban epigraphy). Today our microfoundry combines lettering and handwriting expertise with the highest quality in font development and OpenType programming to offer a wide range of customized services as well as a distinctive collection of quality typefaces.



I did a poster series for UNC New Media, also known as GoHeels TV. The historical poster focused on the history of The Rammys, which is the end of the year sports banquet that awards student-athletes for their accomplishments on and off the field. The flyer and social media graphic advertises an interest meeting for potential hires at New Media. I wanted the overall look to give a different visual than the graphics the athletic communications department produce.



INFOGRAPHIC



The infographic focuses on food insecurity among children in North Carolina. Not only did I want to provide numbers, I wanted to explain what food insecurity was. So I used the text to explain food insecurity and the effects. I wanted the overall look convey what it feels like to be food insecure.



PERFECT WAVES to Learn how to SURF



I wanted my visual identity to have a 90's vibe to it because I love the music, movies, and television shows from that era. So I looked back at movie and television posters like House Party and Martin to see the aesthetic of the posters. I used what I studied and applied it to my logo, so it can represent me. I used myself for my logo because I'm usually recognized by my hair, so I wanted to incorporate my hair into the logo.

VISUAL IDENTITY



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Multimedia Developer

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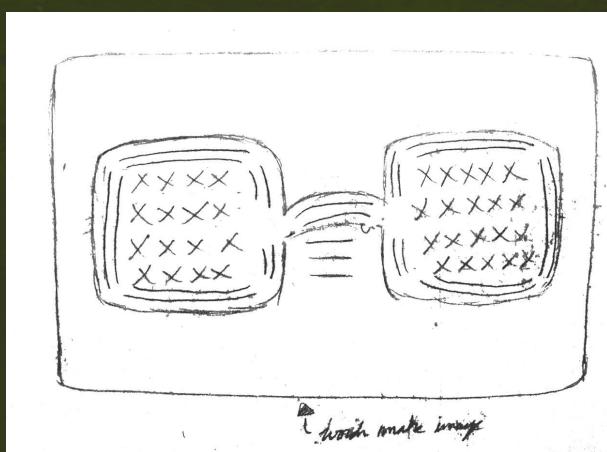
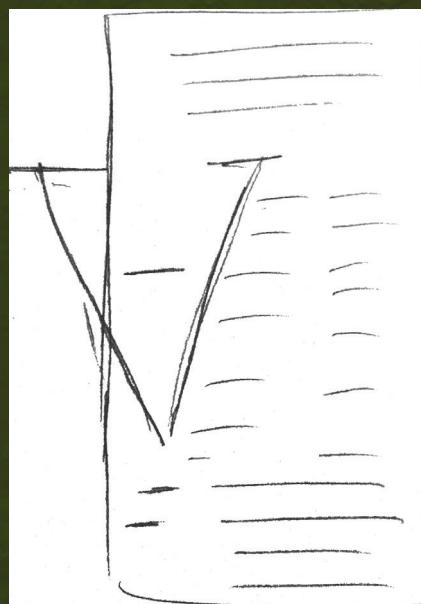
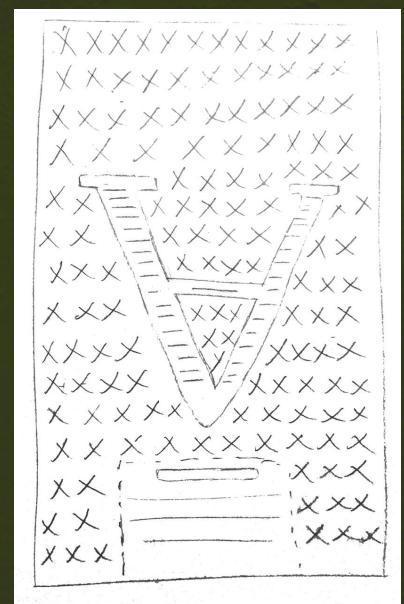
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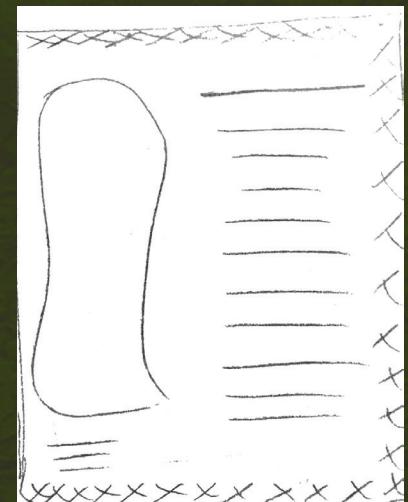
Twitter: @LexiNicole06



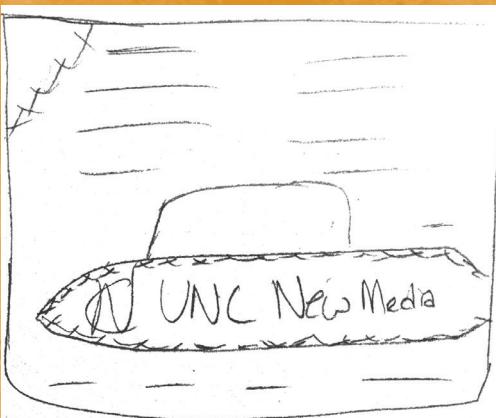
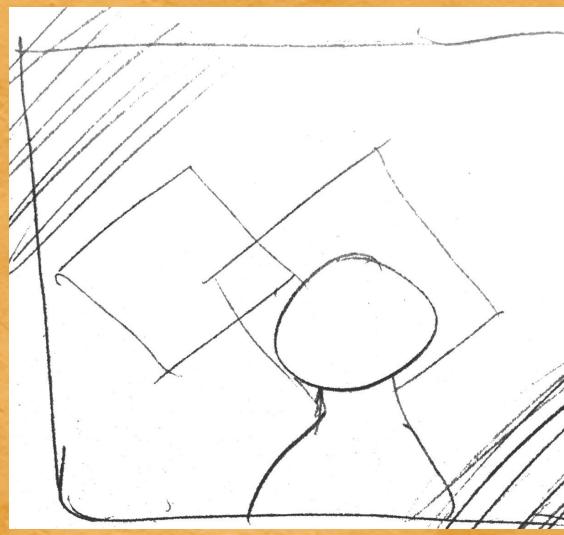
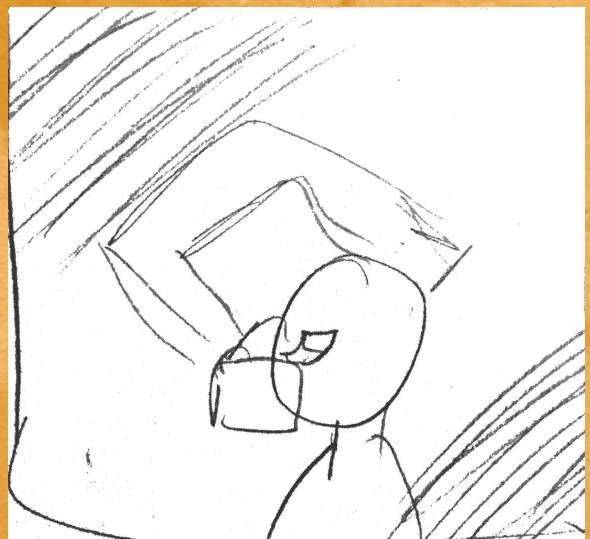
TYPOGRAPHY SKETCHES



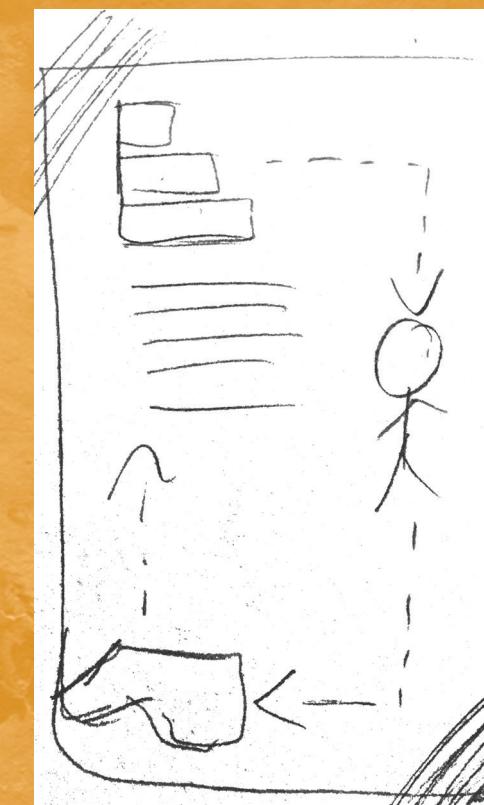
HISTORICAL POSTER SKETCHES



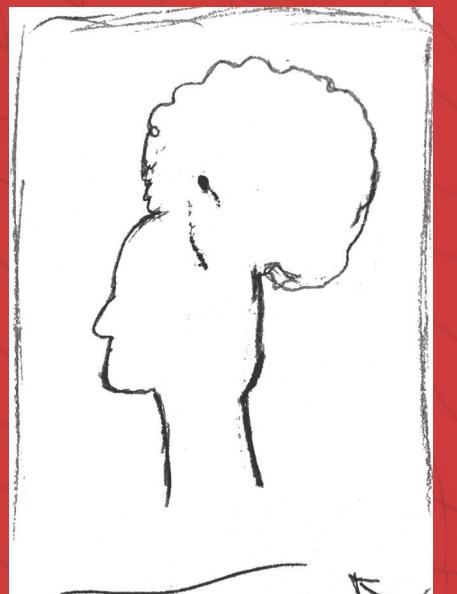
FLYER & SOCIAL MEDIA GRAPHIC SKETCHES



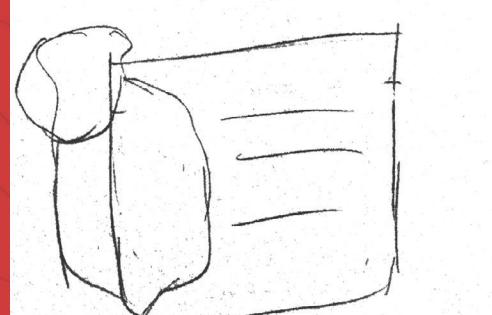
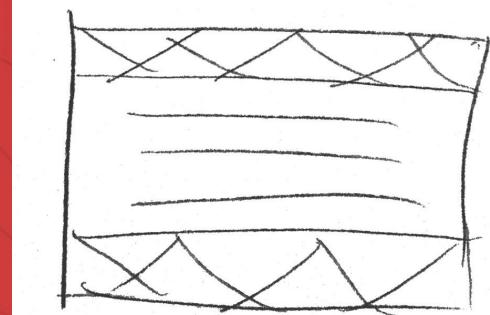
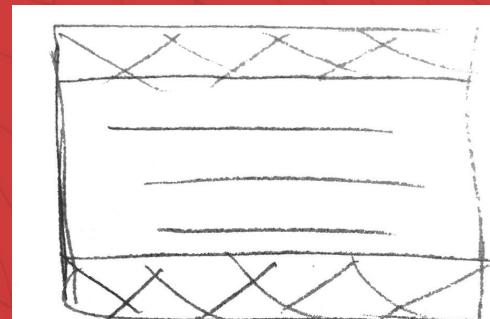
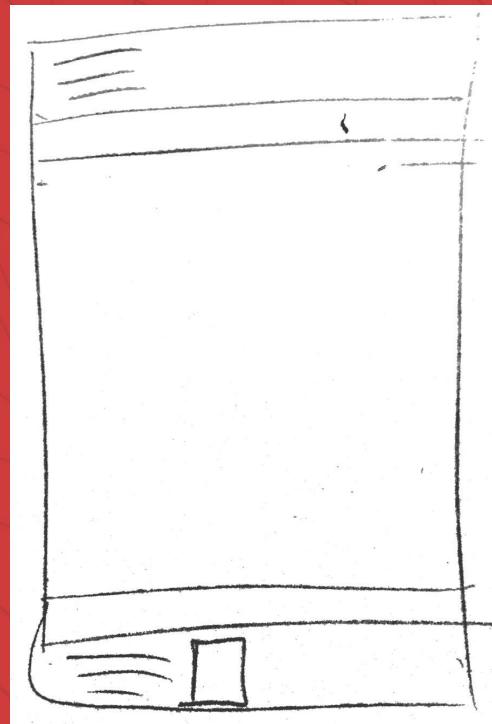
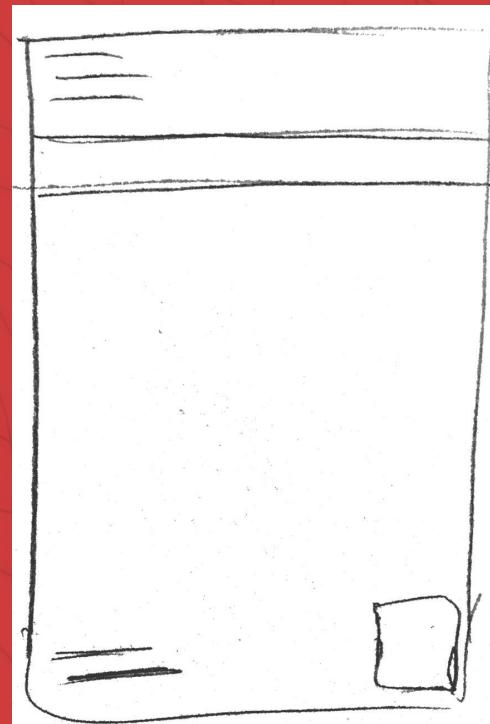
INFOGRAPHIC SKETCHES



LOGO SKETCHES



LETTER HEAD & BUSINESS CARD SKETCHES



ACKNOWLEDGEMENTS

First, I would like to thank my professor Dr. Barnes for developing my skills in graphic design. I came a long way since the first day of class, and I wouldn't have made it to this point without his dedication to his students. Thank you to my instructor Steven King and the School of Media and Journalism for the opportunity to work on the Undercurrent project in Bocas del Toro. I wouldn't have been able to make the trip without my mother, family, and others who donated and supported me during my first trip out of the country.







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