

Analysis of Netflix Streaming Content from Jan 2008 to Jan 2020

By: Alexis Lydon

This project explores Netflix titles added between January 2008 and January 2020. It analyzes growth trends, genre and rating distributions, and country-level contributions — offering insight into how Netflix's global catalog has evolved.

[Overview](#)[Genre](#)[Rating](#)[Country](#)[Search](#)[Start Analysis](#)

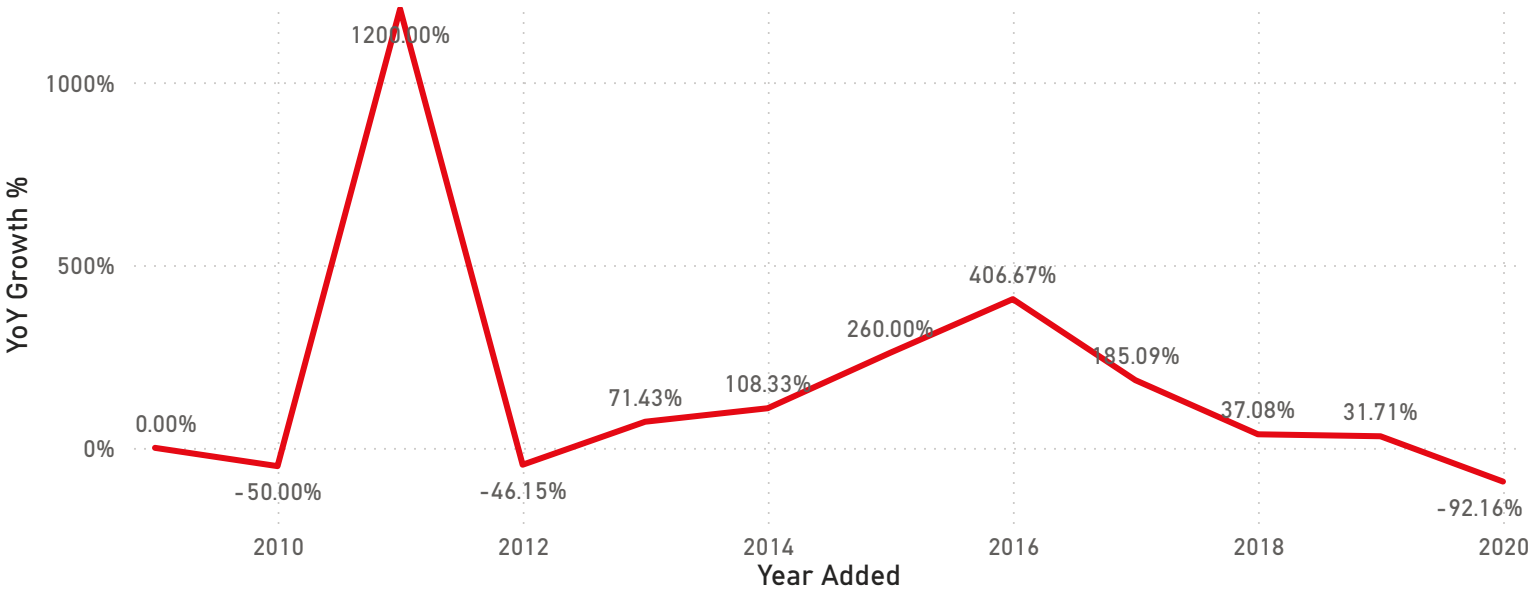
Netflix Titles Overview

Jan 2008 - Jan 2020

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Next: Genre →

YoY Growth (%)



6221

Total Number of Titles Added

4263

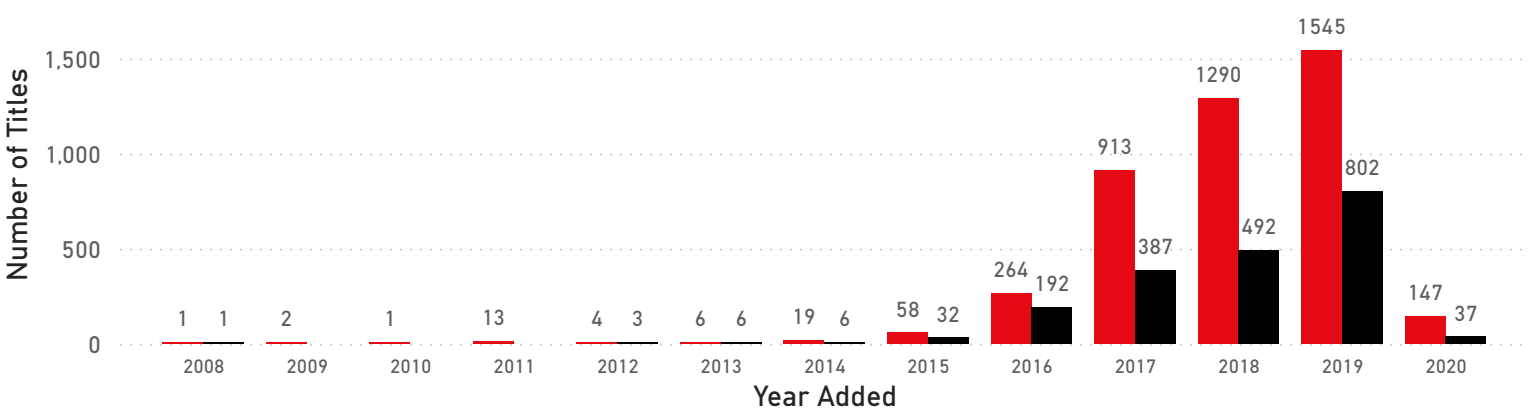
Movies Count

1958

TV Shows Count

Number of Titles Added Per Year

Type ● Movie ● TV Show



Filters

Genre

Search

- ☐ Action/Adventure
- ☐ Anime
- ☐ British TV Shows
- ☐ Comedy
- ☐ Crime TV Shows

Country

Search

- ☐ Afghanistan
- ☐ Albania
- ☐ Argentina
- ☐ Armenia
- ☐ Australia

Rating Categ...

- ☐ Adult
- ☐ Kid-Friendly
- ☐ Not Rated
- ☐ Teen

Release year

1925 2020

Type

- ☐ Movie
- ☐ TV Show

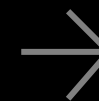


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Netflix Titles Genre Breakdown

Jan 2008 - Jan 2020

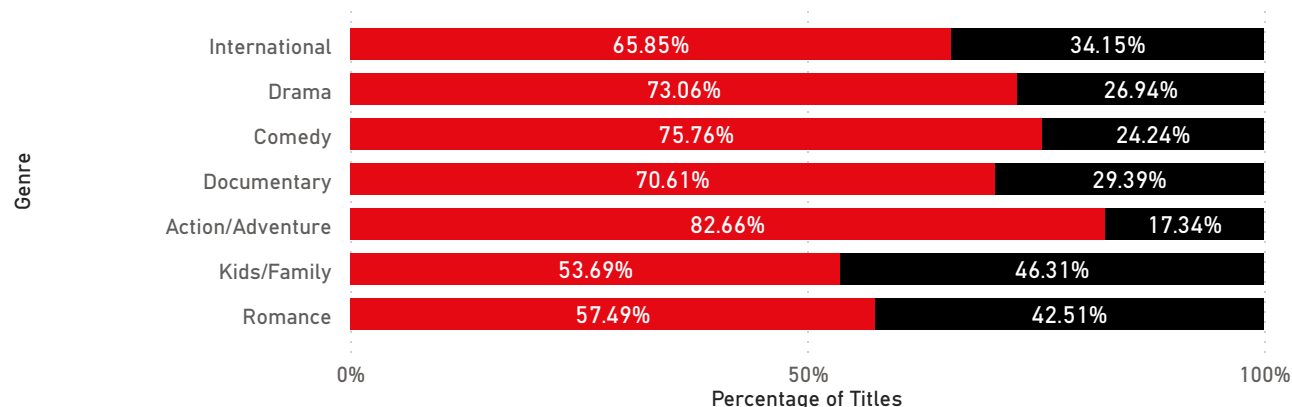
Next: Rating



International, Drama, and Comedy genres seem to dominate overall.
100% of Sports, Music & Musicals, and LGBTQ+ titles are Movies.

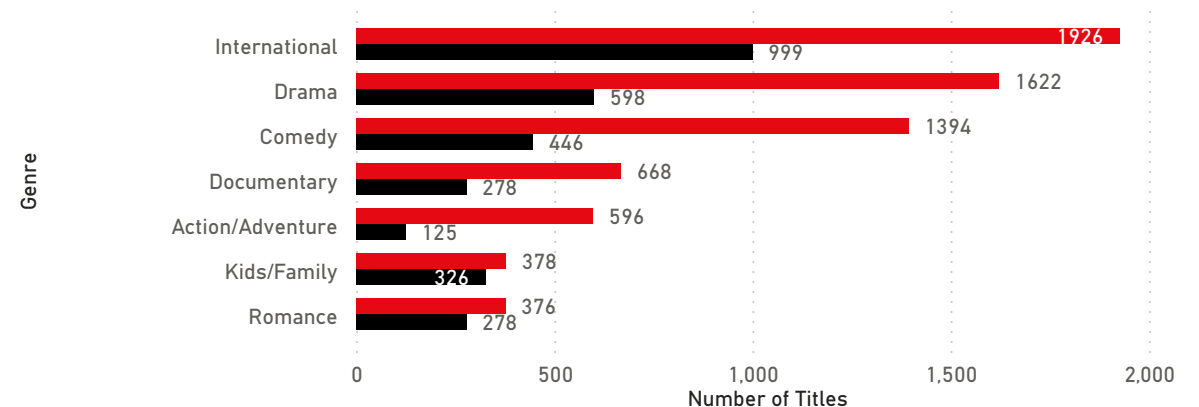
Percentage of Titles by Genre and Type

Type ● Movie ● TV Show



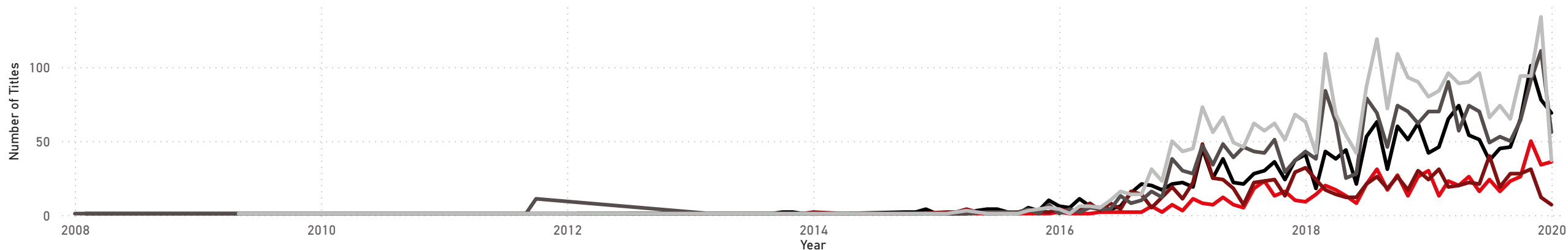
Number of Titles by Genre and Type

Type ● Movie ● TV Show



Number of Titles by Year, Month and Genre

Genre ● Action/Adventure ● Comedy ● Documentary ● Drama ● International



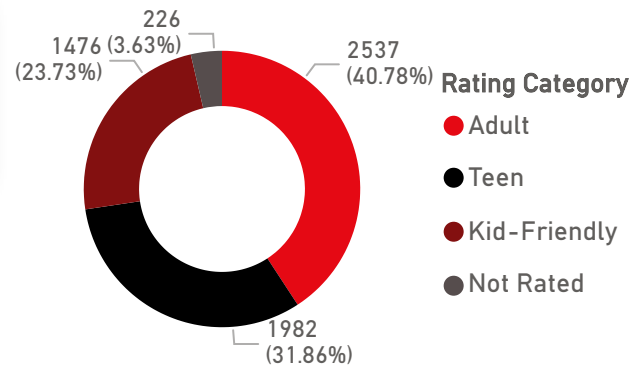
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Netflix Titles Rating Insights

Jan 2008 - Jan 2020

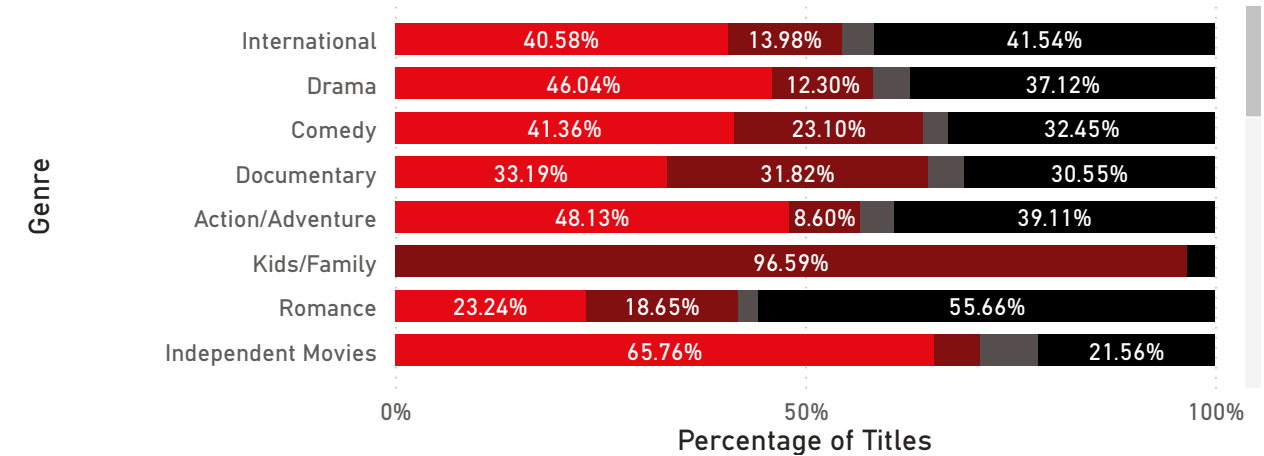
Next: Country →

Number of Shows by Rating Category



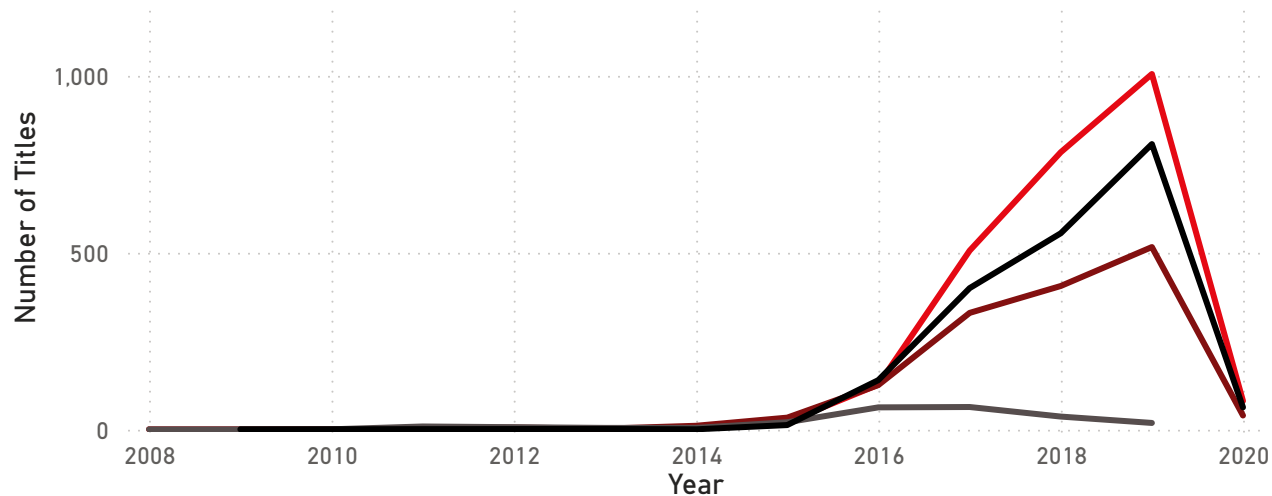
Percentage of Titles by Genre and Rating Category

Rating Category ● Adult ● Kid-Friendly ● Not Rated ● Teen



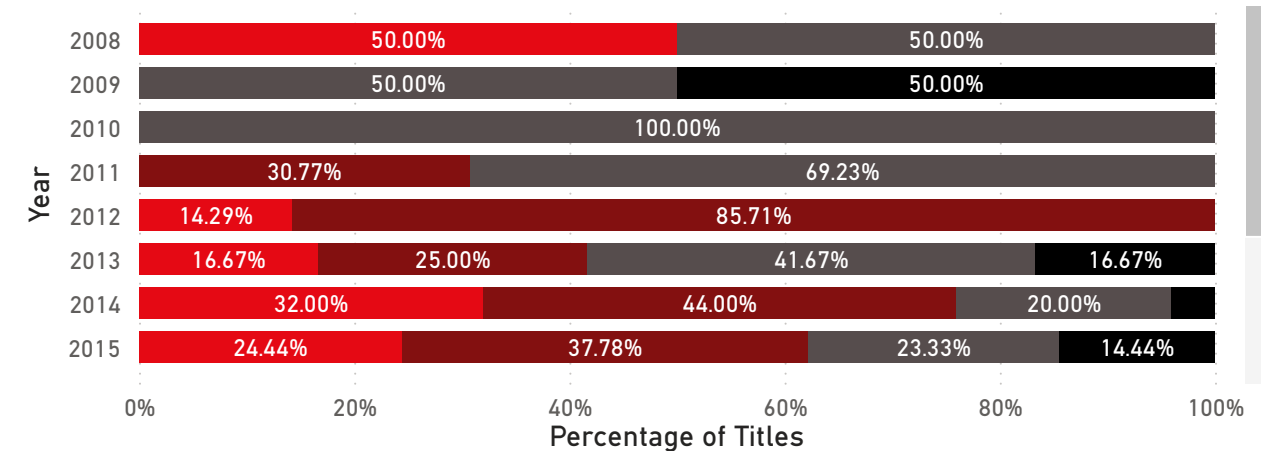
Number of Titles by Year and Rating Category

Rating Category ● Adult ● Kid-Friendly ● Not Rated ● Teen



Percentage of Titles by Year and Rating Category

Rating Category ● Adult ● Kid-Friendly ● Not Rated ● Teen



Netflix Titles Country Analysis

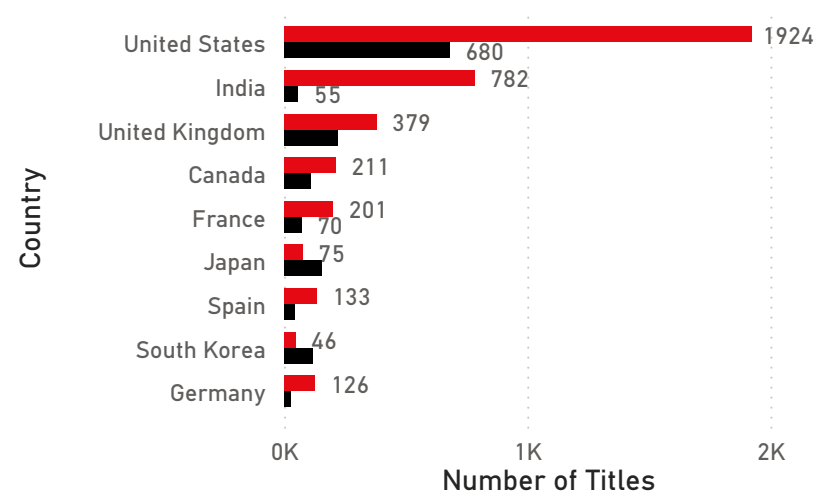
Jan 2008 - Jan 2020

The United States has the most Netflix titles.

In the United States and Canada, Comedy and Drama dominate, but in the other top 10 countries, International Movies and TV Shows are most prevalent.

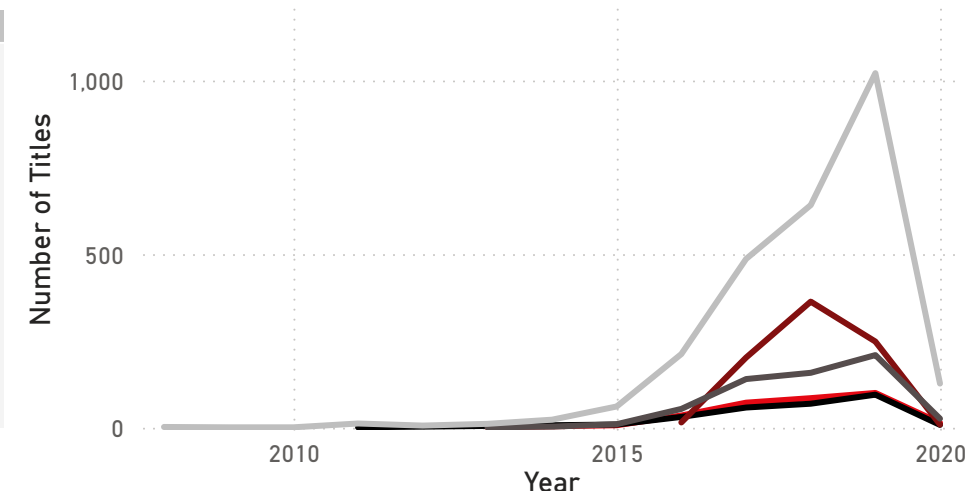
Number of Titles by Country and Type

Type ● Movie ● TV Show

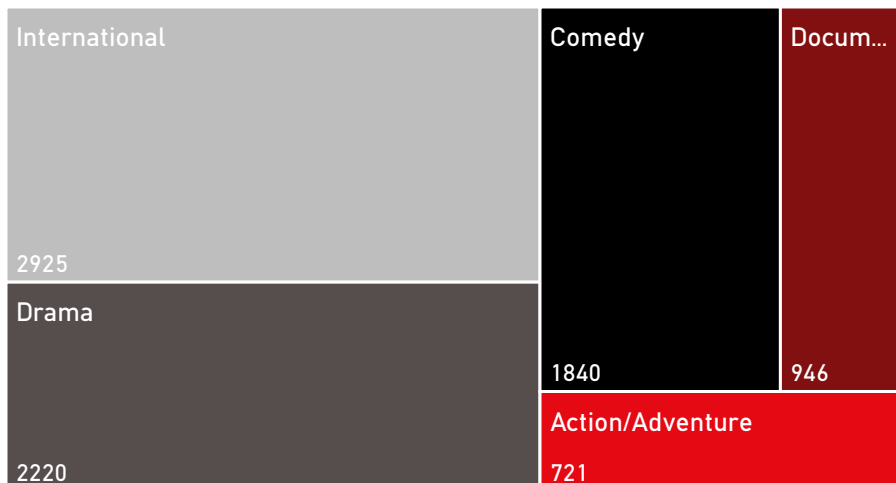


Number of Titles by Year and Country

Country ● Canada ● France ● India ● United Kingdom ● United States



Most Common Genres in



Filter by Country

🔍 Search

- ☐ Afghanistan
- ☐ Albania
- ☐ Argentina
- ☐ Armenia
- ☐ Australia
- ☐ Austria

Top 3 Genres for Top 10 Countries

Country	Top 3 Genres (Ranked)	Title Count
United States	Comedy, Drama, Documentary	2604
Canada	Comedy, Kids/Family, Drama	318
Japan	International, Anime, Action/Adventure	229
United Kingdom	International, British TV Shows, Documentary	601
France	International, Drama, Comedy	271
Germany	International, Drama, Comedy	151
India	International, Drama, Comedy	837
Mexico	International, Drama, Comedy	129
Spain	International, Drama, Comedy	178
South Korea	International, Korean TV Shows, Romance	162



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Netflix Titles Explorer

Jan 2008 - Jan 2020

Browse Titles Based on Your Filters

Title	Show Id	Release Year	Type	Genre	Rating Category	Duration (Minutes)	Number of Seasons
▼							
海的儿子	80136789	2016	TV Show	Drama	Kid-Friendly		
海的儿子	80136789	2016	TV Show	International	Kid-Friendly		
忍者ハットリくん	80990464	2012	TV Show	Anime	Kid-Friendly		
忍者ハットリくん	80990464	2012	TV Show	Kids/Family	Kid-Friendly		
최강전사 미니특공대 : 영웅의 탄생	81011096	2018	Movie	Kids/Family	Kid-Friendly		68
반드시 잡는다	80226357	2017	Movie	Drama	Adult		110
반드시 잡는다	80226357	2017	Movie	International	Adult		110
반드시 잡는다	80226357	2017	Movie	Thrillers	Adult		110
마녀사냥	80226338	2015	TV Show	Comedy	Adult		
마녀사냥	80226338	2015	TV Show	International	Adult		
마녀사냥	80226338	2015	TV Show	Korean TV Shows	Adult		
แผนร้ายนายเจ้าเล่ห์	80993794	2016	TV Show	Comedy	Teen		
แผนร้ายนายเจ้าเล่ห์	80993794	2016	TV Show	International	Teen		
แผนร้ายนายเจ้าเล่ห์	80993794	2016	TV Show	Romance	Teen		
يوم الدين	81043190	2018	Movie	Drama	Teen		97
يوم الدين	81043190	2018	Movie	Independent Movies	Teen		97
يوم الدين	81043190	2018	Movie	International	Teen		97
اشتباك	80147323	2016	Movie	Drama	Teen		98
اشتباك	80147323	2016	Movie	Independent Movies	Teen		98
اشتباك	80147323	2016	Movie	International	Teen		98

Click Here to Show Filters