



alexis britt

Phone 209.879.3463

E-mail me@alexisbritt.com

Portfolio alexisbritt.com

OBJECTIVE

Passionate, dynamic visual and interactive designer committed to utilizing creative problem solving and implementing data-driven strategies to effectively meet and exceed business objectives

EDUCATION

Spring 2016

Bachelor's of Fine Arts

School of Web Design and New Media

Academy of Art University, San Francisco, CA

RECOGNITION

Academy of Art WNM Spring Show

Cyberite. Category: Type+Motion, 2014

Golden Zephyr. Category: Type, 2014

Cuisinart. Category: Illustration, 2012

Academy of Art WNM Summer Showcase

Portfolio, 2013

AAU Portfolio Grant, Summer 2011

EMPLOYMENT

February 2017- Current

Visual + Interactive Designer

BASIS

San Mateo, CA

Implemented cross-functional design operations across global marketing team

Facilitated the design strategy and execution for global brand initiatives and events

Developed art direction for numerous campaigns including national TV ads and digital user experiences

January 2016 - January 2017

Interaction Designer

INTEL

San Francisco, CA

Designed, developed, tested and refined prototypes through User testing protocols + agile working

Cultivated sitemaps, User task flows, personas, content and feature strategies + iOS/Android interaction models

Partnered with multidisciplinary teams + product owners to understand and deliver direct business objectives

August 2012-Current

Freelance Designer

VARIOUS CLIENTELE

San Francisco, CA

Execute design deliverables for various Clients within time sensitive delivery schedules

Consistently communicate and remain open to feedback from Client

Focus on asset creation, brand identity and development, responsive web and UX/UI design

Get to know me better at:

 /alexisbritt

 /alexisbritt
