

ALEXIS ANG

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WORK EXPERIENCE

Crumbs and Whiskers

July 2022 — Present

Lead Host

- Memorize the information of 30+ cats at a time to converse with guests about the various cats they interact with and match cats to the life-styles and personalities of potential adopters
- Monitor cat health by ensuring that cats are eating regularly, administered medications, and behaving normally
- Ensure the normal operation of the store by delegating tasks to Store Hosts and selling food and merchandise
- Hold friendly conversations to create a welcoming environment for guests looking to spend time with cats

Positive Masculinity Now

October 2023 — January 2024

Web Developer

- Updated and maintained company and partner websites in accordance with brand aesthetics and style guidelines
- Created wireframes and mockups for new page designs
- Increased national awareness of the company brand through quality analysis and usability testing
- Collaborated with UX designers to create a positive presence on our websites and social media platforms

SKILLS & TOOLS

UX research and strategy | User Testing | UI design | Competitive Analysis | Human-centered design | Prototyping | Wireframing | Interaction design and information architecture | Responsive web design | Front-end programming (HTML and HTML5, CSS, JavaScript, jQuery, Bootstrap) | Figma | Miro | Version control (Git) | Statistical data analysis and visualization | Writing and editing | Microsoft Office

PROJECTS

"PetSpace" Case Study (UX Research)

September 2023 — Present

A dog- and cat-centric social media platform that allows users to create a pet profile, share content, and communicate with others.

- Created a competitive analysis to assess the strengths and weaknesses in competitor products
- Crafted user personas, journey maps, and empathy maps to provide guidance when making user flows, sitemaps, call to action buttons, and UX copy
- Conducted user tests on first Hi-Fi iteration to collect data to better inform future iterations

"Wingmate" Dating App Case Study (UX Research and Design)

September 2022 — October 2022

A mobile dating app that puts a twist on the tried and true dating app model by including third-parties in the matchmaking process.

- Conducted user research to establish a target demographic
- Generated solutions and ideas that addressed potential user pain points
- Created interactive prototypes for "Wingmate" mobile app and iterated upon these prototypes after user testing

EDUCATION

George Washington University

August 2022 — February 2023

- UX/UI Design Boot Camp

University of California, Davis

September 2016 — June 2020

- Bachelor of Science in Statistical Data Science
- Minor in English