

# ALEXIS ANG

☎ 1 (650) 743 - 1888    ✉ alexisddang@gmail.com

## WORK EXPERIENCE

---

### Crumbs and Whiskers

July 2022 — June 2024

*Lead Host*

- Memorize the information of 30+ cats at a time to converse with guests about the various cats they interact with and match cats to the life-styles and personalities of potential adopters
- Monitor cat health by ensuring that cats are eating regularly, administered medications, and behaving normally
- Ensure the normal operation of the store by delegating tasks to Store Hosts and selling food and merchandise
- Hold friendly conversations to create a welcoming environment for guests looking to spend time with cats

### Positive Masculinity Now

October 2023 — January 2024

*Web Developer*

- Updated and maintained company and partner websites in accordance with brand aesthetics and style guidelines
- Created wireframes and mockups for new page designs
- Increased national awareness of the company brand through quality analysis and usability testing
- Collaborated with UX designers to create a positive presence on our websites and social media platforms

## SKILLS & TOOLS

---

UX research and strategy | User Testing | UI design | Competitive Analysis | Human-centered design | Prototyping | Wireframing | Interaction design and information architecture | Responsive web design | Front-end programming (HTML and HTML5, CSS, JavaScript, jQuery, Bootstrap) | Figma | Miro | Version control (Git) | Statistical data analysis and visualization | Writing and editing | Microsoft Office

## PROJECTS

---

### "PetSpace" Case Study (UX Research)

September 2023 — Present

*A dog- and cat-centric social media platform that allows users to create a pet profile, share content, and communicate with others.*

- Created a competitive analysis to assess the strengths and weaknesses in competitor products
- Crafted user personas, journey maps, and empathy maps to provide guidance when making user flows, sitemaps, call to action buttons, and UX copy
- Conducted user tests on first Hi-Fi iteration to collect data to better inform future iterations

### "Wingmate" Dating App Case Study (UX Research and Design)

September 2022 — October 2022

*A mobile dating app that puts a twist on the tried and true dating app model by including third-parties in the matchmaking process.*

- Conducted user research to establish a target demographic
- Generated solutions and ideas that addressed potential user pain points
- Created interactive prototypes for "Wingmate" mobile app and iterated upon these prototypes after user testing

## EDUCATION

---

### George Washington University

August 2022 — February 2023

- UX/UI Design Boot Camp

### University of California, Davis

September 2016 — June 2020

- Bachelor of Science in Statistical Data Science
- Minor in English