

ALEXIS WILLIAMS

MEDIA KIT

MISSMANAGED



ABOUT

Alexis Denise Williams is a 19 year-old integrated digital media and computer science student based in New York City. As a young black-latina woman in STEM, her content is a celebration of what “breaking the mold” looks like.

Her advocacy for STEM representation, female empowerment, and social justice have allowed her to excel at programs such as “Kode With Klossy” by Karlie Kloss, become a TED speaker, headline an international Adidas campaign, grace the cover of Pulse Spikes Magazine, and be featured on Instagram’s official account as a change-maker.

LET'S GET SOCIAL.

links are clickable!

☆ INSTAGRAM

[@alexisdenisew](#) +83.5K followers

☆ TIKTOK

[@lelegenevieve](#) +177.7K followers

☆ TWITTER

[@alexisdenisew](#) +2.9K followers

*Updated May 1st 2021



WHERE TO FIND ME

MICROSOFT



PARTNERSHIPS
PARTNERSHIPS
PARTNERSHIPS



PAST PARTNERSHIPS INCLUDE MICROSOFT, ADIDAS, FUJIFILM
INSTAX, TEEN VOGUE, TOMS, BUMBLE, AND MORE

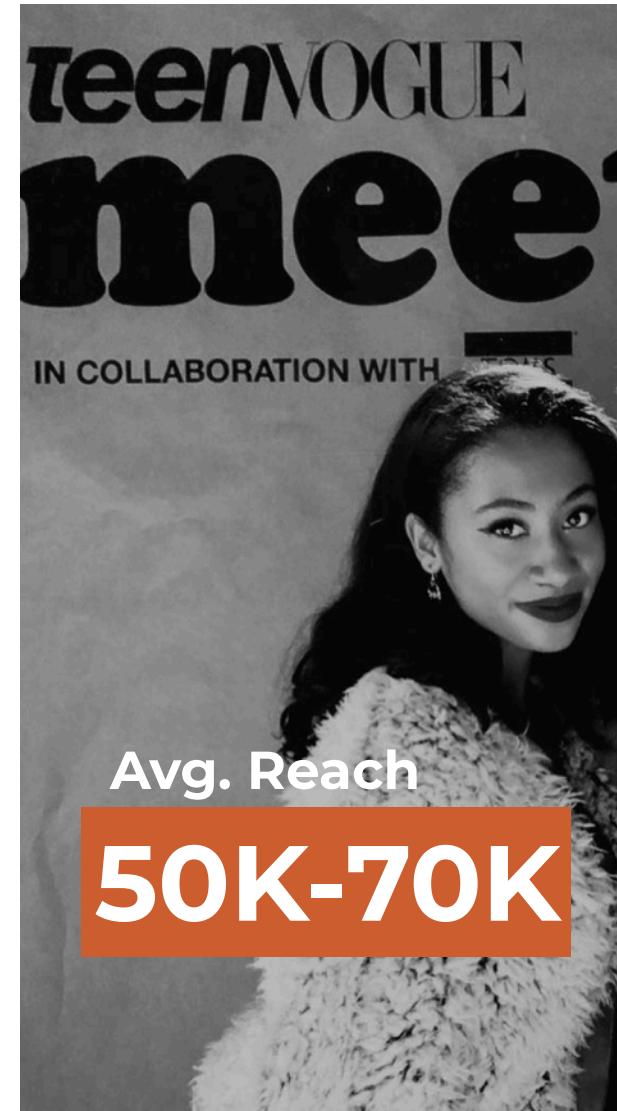
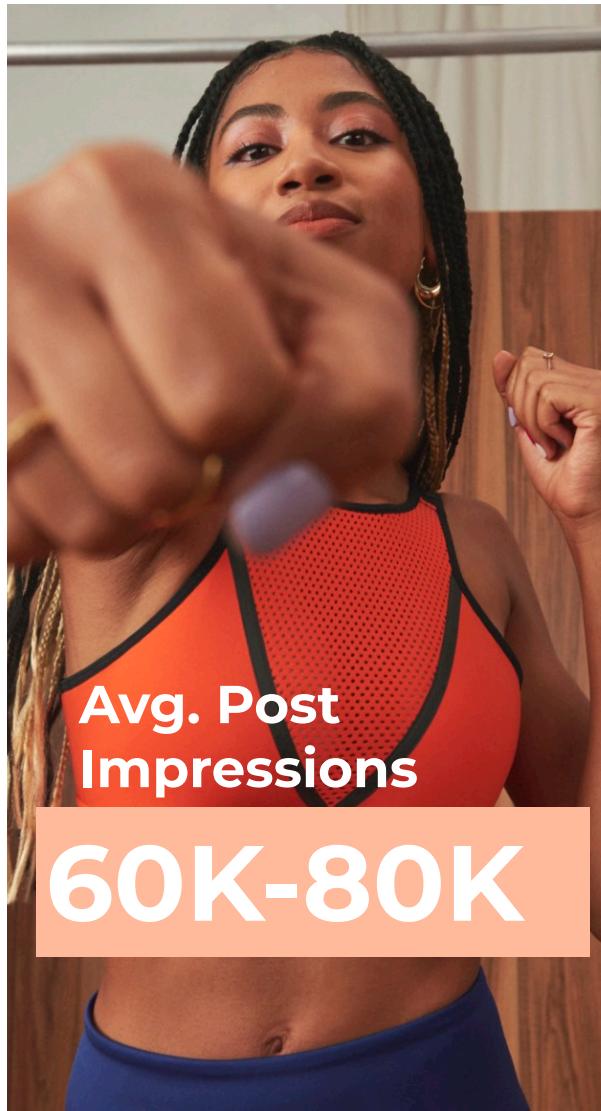
YOU, BY ME. YOU, BY ME.



- TIKTOK VIDEOS*
- INSTAGRAM POSTS*
- INSTAGRAM STORIES*
- INSTAGRAM REELS*
- PUBLIC SPEAKING ENGAGEMENTS*
- EVENTS + PUBLIC APPEARANCES
- PRODUCT/SERVICE GIFTING
- PUBLISHING OPPORTUNITIES
- SERIES SPONSORSHIP OPPORTUNITIES
- LICENSING OPPORTUNITIES

* Please inquire for rates and availability.

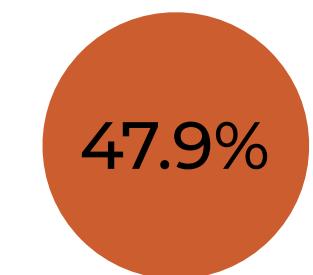
MY NUMBERS



*Numbers based on Instagram Insights, May 2021

84.1% FEMALE
15.9% MALE

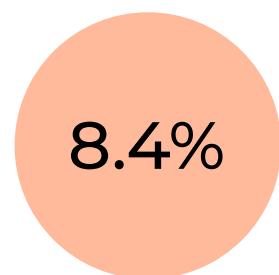
AGE RANGE (Top 3)



18-24 YEARS OLD



25-34 YEARS OLD



13-17 YEARS OLD

LOCATIONS

(Top 3)

USA CANADA UK

80.4%

5.7%

2.4%



AUDIENCE.
AUDIENCE.
AUDIENCE.
AUDIENCE.



WHAT I'M REALLY PASSIONATE ABOUT:

- Empowering younger girls
- Mental health & self-awareness
- Inspiring change
- Sustainability
- Activism
- Women-led/women-founded brands & organizations



Alexis is represented by MISSMANAGED.



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**Contact.
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