Alexis Gallisá

Design/front-end lead specializing in web/mobile design, CSS/SASS frameworks, responsive layouts, JS interactions, large site templating and content management system implementations.

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SKILL SET
Adobe Photoshop, Adobe Illustrator, Sketch, HTML, CSS, SASS, JavaScript, DJango/Python, Twig/PHP, Grunt, Git.

EDUCATION
Trinity College, Hartford, CT - 2000
B.A., Studio Arts.
Honors in Studio Arts.
Fern D. Nye Award for outstanding achievement in the area of Graphic Arts.

EXPERIENCE

Senior UI/UX Designer/Developer
TWITCH, SAN FRANCISCO CA   DEC 2014 - PRESENT

Primary design and technical lead on several projects at Twitch including TwitchCon.com/2015/, web accessibility, and a CSS framework initiative. The CSS initiative decreased the site's CSS selector count from 12k to less than 6.5k and reduced compile times from 20 seconds to less than 3 seconds. Separated all CSS into its own repository and collaborated with one other engineer to create an NPM-based release process for proper integration into multiple web systems. Created a Pattern Library that documents HTML markup and BEM CSS classes associated with visual design patterns utilized by Twitch. Built a Grunt-based task system to compile SASS and generate a static version of the Pattern Library on GitHub for internal access by designers and engineers. Built TwitchCon.com using WebHook, a CMS and static site generator. This involved creating relationship-based templates for scheduled events with location and guest information. Collaborated with a 3d illustrator to build a diorama-inspired theme for the site with AJAX transitions and advanced CSS transition techniques.

Creative Technical Director
CBS INTERACTIVE, INC., SAN FRANCISCO CA   DEC 2012 - DEC 2014

Led a full redesign and front-end rebuild of GameSpot.com. Created designs and patterns that were used on dozens of unique page templates. Built systems that allowed us to safely make radical changes to the site during large events such as E3 and Game of the Year. Much of these templating systems and ideas were eventually forked into the system that now powers all of CBSi properties including CNET.com. Managed the day to day operations of a five-person front-end team and helped set direction and product planning for a fifteen-person engineering group. Was directly involved in all major decisions made to the site including design, engineering, business and editorial direction.

Art Director
CBS INTERACTIVE, INC., SAN FRANCISCO CA   MAR 2012 - DEC 2012

Led the redesign of GiantBomb.com and ComicVine.com following the acquisition of Whiskey Media by CBS. One of the key contributors to the tech stack rebuild that powered these sites. This included new templating systems built in Twig, a new custom CMS, a full wiki system, and a live chat/video experience. Worked with one other developer to write the large majority of templates and SASS. Spearheaded efforts to build a custom HTML5 video player with full responsiveness, fullscreen/full-window capabilities and pinned video functionality.

Senior Designer and Front-End Engineer
WHISKEY MEDIA, SAN FRANCISCO CA   JAN 2011 - APR 2012

One of two designers responsible for the look and feel of GiantBomb.com, Tested.com, and ComicVine.com. Was also an integral part of the engineering group, making large contributions to our Django templating, SASS framework and JS functions. Redesigned front-pages of each site and conducted many large-scale efforts to increase viewers and paid memberships.

Art Director
CNET NETWORKS, INC., SAN FRANCISCO CA   JUN 2010 - JAN 2011

Lead design on BNET.com. Contributed heavily to the redesign of ZDnet.com, and creation of CBSMoneyWatch.com. Was an essential bridge between product, design, and engineering teams by facilitating communication and cooperation from both creative and technical points of views.

Senior Designer
CNET NETWORKS, INC., SAN FRANCISCO CA   JUL 2006 - MAY 2010

Collaborated with the Art Director and one other to design BNET.com. Primarily responsible for the "guts" and templates used through out the site which featured magazine-like layouts, infographics and custom artwork.

Web/Print Designer & Web Developer
BUSINESS EDGE INTERNET, FARMINGTON CT   AUG 2000 - JUL 2006

Lead design and front end development for Business-Edge.com. Had full involvement in overseeing, planning, and developing print and web projects for various clients. Helped build and integrate a custom CMS for use by Business-Edge.com and its clients.