Alexis Hancock
Web Developer

434-229-1599
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Core Competencies

Full Stack Deevelopment
Knowledge Management
Technical Documentation
User Experience Research

Technical Skills

Core Langauges: PHP, MySQL, Javascript, HTML, CSS

Software: Adobe Photoshop/InDesign, Vagrant

Version Control: Git, SVN

Continuous Integration: Grunt, Jenkins

Frameworks: Javascript MVC, MEAN stack, LAMP Stack

Project Management: JIRA, Confluence, Redmine, Slack, Flowdock

Education

M.S. Organizational Change Management Specialization: User Experience & Knowledge Management
The New School for Public Engagement,
New York, NY.
May 2013

**B.S. New Media Marketing
Minor: Media Arts and Technology**
Rochester Institute of Technology,
Rochester, NY
May 2011

Volunteering and Talks

4/2016: Grace Hopper 1-Day: "Navigating Spaces"

6/2014: Black Girls Code "Respect is Love" Hackathon – Technical mentor

5/2013: WordPress VIP Conference Presenter – "Workflow @ CBS Local"
Github: https://github.com/alexishancock

Professional Experience

Software Developer (Contract)
Alley Interactive
New York City, NY
8/15-2/16

Jr. Software Engineer
CBS Local Digital Media Group
New York City, NY
9/13-8/15
• Analyze, design, and develop websites using PHP, HTML, Javascript, CSS, and MySQL.
• Work with the development team and product managers to customize WordPress VIP CMS
• Build new features into the sites using internal RESTful API and third party APIs, such as Facebook and Twitter

Resident Data Researcher
New Visions for Public Schools
New York City, NY
6/12-6/13
• Integrated Google Scripts with Google Spreadsheet Databases
• Created Data Specialist Network Information site for all 78 schools
• Helped to maintain datasets linked to development training and program data biweekly.
• Provided development supported to the tool innovation unit by reporting on the education technology landscape.
• Tracked formative assessment data through Algebra Initiative

Interactive Media Intern
Progressive Pupil
New York City, NY
1/12-5/12
• Website design and WordPress CMS installation
• Conducted photo editing for staff pictures & social media design

**Marketing Communications
Summer Intern**
Girl Scouts of Western New York
Rochester, NY
5/10-8/10
• Created, developed, and implemented new projects in web content development of each department page and launched social media campaign with Facebook. Wrote, edited, and proofread several press releases and 3 ad copies.