Alexis Palfreyman
CIT 230
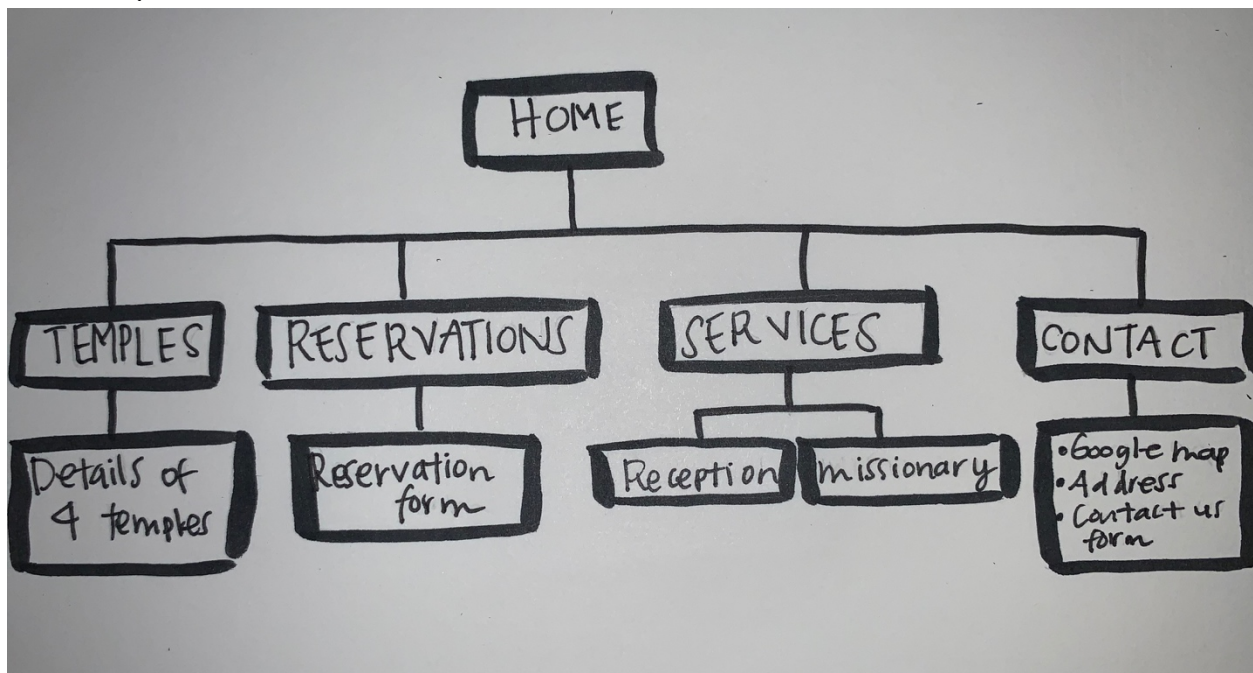Sister Campbell

Term Website Planning

Site Name
Temple Inn & Suites

Site Purpose
Temple Inn & Suites was made to accommodate members of the Church of Jesus Christ of Latter-day Saints who serve in temples around the world. They will be located near every temple location to facilitate access. The purpose of this website is to promote and provide information about specialized services that this hotel chain offers such as changing rooms, bathroom facilities, baby-sitter services, long-term stay accommodations, reception and sitting area, catering and food services, and a family search center.

Target Audience: The target audience of the Temple Inn & Suites is temple workers and attendees who are in need of any of the services provided by this chain during their activities inside the temple. People could be accessing the website through their smartphones, tablets, or laptops/desktops.

Site Map:

Logo

Color Scheme

I want to incorporate blues on my design. I will try these two options and use whichever looks better and best matches my target audience.

#CCDAD1	#424B54	#E1CE7A	#FFFFFF	#80DED9

#CCDAD1	#3066BE	#119DA4	#6D9DC5	#80DED9

Background: #FFF / #CCDAD1
Headings: #E1CE7A / #119DA4
Text: #424B54 / #80DED9
Header/Footer: #80DED9 / #3066BE
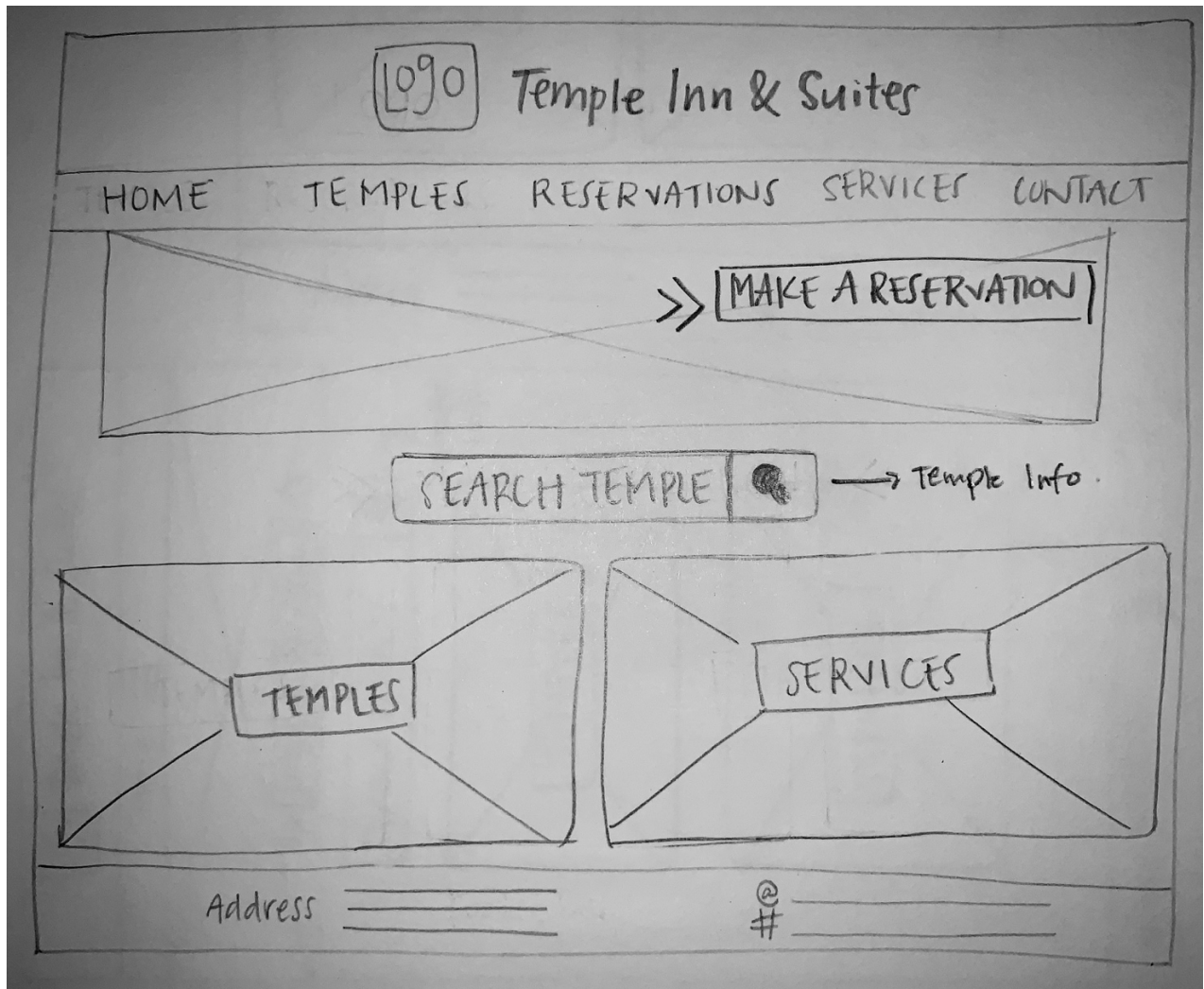Navigation: #E1CE7A / 119DA4
Hover: #E1CE7A / 3066BE

Typography

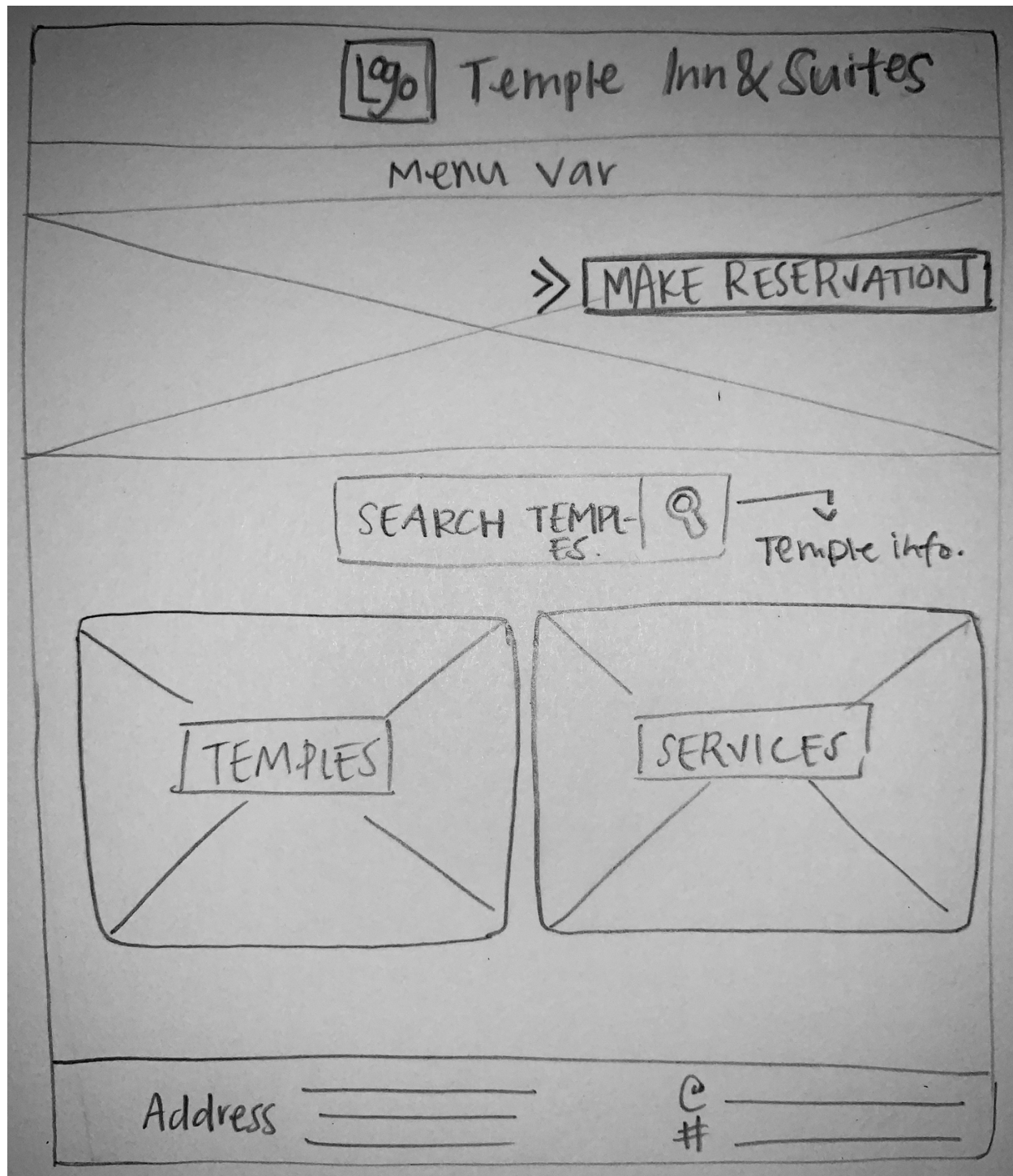Main text- Quicksand, Regular or Open Sans, Regular
Headers- Kaushan Script, Regular

Wireframe Sketches

Large View:

Medium View:

Small View: