

# alexis tran—

Portfolio at [alexistran.design](http://alexistran.design)  
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## education

### University of California, Berkeley '18

B.A. Cognitive Science,  
Minor in Computer Science

## skills

### design

Interaction Design  
Visual Design  
Wireframing  
Information Architecture  
Prototyping  
User Research  
Usability Testing  
Data Analytics

### development

HTML/CSS  
Python  
Java  
SQL  
Git  
Basic JavaScript

## tools

Adobe Creative Suite  
Sketch  
Figma  
Invision

## achievements

**Berkeley Builds Hackathon**  
1st place

## experience

### Outward Inc. (Williams-Sonoma)

User Experience Designer, October 2018 - Present

- Worked closely with internal and external stakeholders, PM's, and engineers to conceptualize and design visualization tools utilizing Outward's imaging technology.
- Involved with every step of the design process, from research to wireframes to visual design.
- Projects include designing a help center, wall and floor visualizer, and monogramming tool replacing a 3rd party tool which costed millions of dollars to license.

### Blizzard Entertainment

Software Engineering Intern, May 2017 - August 2017

- Intern on the Accounts and Commerce team in the Battle.net org.
- Designed, prototyped, and implemented an internal data visualization tool to drive business insights and make data more accessible to other teams.
- Determined key business metrics through analysis of datasets containing commerce data for millions of users. (Adobe XD, HTML, CSS, D3.js)

### Innovative Design

Visual Designer, January 2017 - May 2018

- Created professional visual assets (logos, branding, and other requested work) pro bono for a variety of clients.

## projects

### Novabot

Product Designer, Spring 2018

- Worked with a software engineer from Twitch to design a chatbot that allows people to donate cryptocurrency to their favorite streamers.

### BAWAR Messaging App

Designer and Developer, Spring 2016

- Worked with the non-profit, Bay Area Women Against Rape, to design and implement a messaging app that would allow victims of sexual trauma to anonymously reach out for help online.