



ALEXIS LUCIO

WHO I AM

Wholehearted designer and creative out to explore product/UX design roles with fast paced & collaborative teams.



alexislucio.com



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DESIGN EXPERIENCE

INTERACTION/UX DESIGNER

Oct 2015-present

Envestnet Yodlee

- Manage and design Budget app from conceptualization to release
- Assist in establishing brand consistency via new style guide
- Collaborate with UI/UX team to develop first time user experiences
- Design and iterate various mobile apps within responsive framework

EXPERIENCE DESIGNER

Jun 2015-Aug 2015

Stanford Creative Ignition Lab at Autodesk

- Conduct user research via need finding interviews and surveys
- Generate user personas to clearly present insights
- Spearhead design of brand & experience of user society
- Curate "C.I. Lab Expo" at Autodesk Gallery as part of final project

VISUAL STORYTELLER

Jan 2015-Jun 2015

YCore

- Design infographics, documents, slide decks and e-mail invites
- Research and develop company assets (logo and brand) for group looking to pitch company ideas to stakeholders
- Create storyboards and vision for videos and other media

PRODUCT DESIGN INTERN

Jun 2014-Aug 2014

Green Toys, Inc.

- Collaborated in market research and analysis presentations
- Conceptualized advertisements and slide shows in Creative Suite
- Utilized need finding and user research for skunkworks projects
- Designed series of developmental infant toys and toddler playsets

EDUCATION

Stanford University

Sep 2010-Jun 2014

B.S. Engineering, Product Design
Minor, Theatre & Performance Studies

General Assembly, San Francisco

Jun 2015-Jul 2015

Certification, Visual Design

SKILLSET

Design Process Stanford d.school process

UI/UX Sketch, Invision, Zeplin.io, Framer, Napkin, POP, ethnography

Marketing Tools identity design, logo design, copy

Adobe Creative Suite Illustrator, Indesign, Lightroom, Photoshop

Presentation Keynote, Powerpoint, Prezi

Languages Spanish (fluent), Italian (proficient), Japanese (elementary)

ACHIEVEMENT

Student Exhibition 2014 Beijing International Biennial, October 2014

University Award Douglas A. Russell Award for Excellence in Design