



WHO I AM

I am wholly-invested about incorporating diverse user perspectives into products. I utilize my multifaceted interests & background to create innovative solutions within fast-paced teams.



alexislucio.com



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DESIGN EXPERIENCE

PRODUCT DESIGNER

June 2016-present

Sysdig

- First full-time designer, in charge of creating all new UI/UX features
- Launched and maintained a company-wide style guide project
- Learned HTML/CSS to better integrate with remote dev team
- Prioritize tasks based on company goals and quarterly release

INTERACTION/UX DESIGNER

Oct 2015-June 2016

Investnet Yodlee

- Sole designer behind the Yodlee FinApp Budgets app (3 months)
- Took initiative to create a new style guide assets for designers
- Analyzed the user experience in 7 of the company apps in redesign of cohesive user experience across application family

EXPERIENCE DESIGNER

Jun 2015-Aug 2015

Stanford Creative Ignition Lab at Autodesk

- Project lead at the C.I. Lab for Explorer Program to provide insights on how non-designers can use Autodesk programs in the future
- Manage the user research process: Identifying potential users, conducting needfinding interviews in person, and analyzing survey results

PRODUCT DESIGN INTERN

Jun 2014-Aug 2014

Green Toys, Inc.

- Worked on skunkworks projects, focusing on needfinding and user research with parents, children (infants to 3 years) and manufacturers
- Utilized need finding and user research for skunkworks projects
- Designed series of developmental infant toys and toddler playsets

EDUCATION

Stanford University

Sep 2010-Jun 2014

B.S. Engineering, Product Design
Minor, Theatre & Performance Studies

General Assembly, San Francisco

Certification; HTML, CSS, and Responsive Web Nov 2015-Feb 2016
Certification; Visual Design Jun-Jul 2015

SKILLSET

Design Process

Design Thinking Process, pioneered by the Stanford d.school

UI/UX

Sketch, Invision, HTML/CSS, Inspector, Zeplin.io, Framer

Marketing Tools

Branding and identity design, copywriting

Adobe Creative Suite

Illustrator, Indesign, Lightroom & Photoshop