

ALEX BASSO

FULL STACK SOFTWARE ENGINEER

615-403-1593 | alex.j.basso@gmail.com | Philadelphia, PA | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

TECHNICAL SKILLS

JavaScript, Python, HTML, CSS, React, Redux, Flask, Express, SQL, SQLite, SQLAlchemy, PostgreSQL, AWS, Premiere Pro, After Effects, Photoshop

PROJECTS

VIDI (Python, JavaScript, Flask, SQLAlchemy, WTForms, React, Redux, AWS, HTML5, CSS)

[Live](#) | [GitHub](#)

Full stack web application that allows users to read about and review films and filmmakers

- Using a Python/Flask backend, constructed RESTful APIs to communicate with frontend
- Utilized SQLAlchemy to manage seeded database data as well as user-generated content
- Within a React framework, created a dynamic user experience with interactive toggles and buttons
- Managed application state in a Redux store to efficiently handle front end data and reduce server calls
- Utilized an AWS S3 bucket for a secure and cost-effective way to host image files

FORTEFY (Python, JavaScript, Flask, SQLAlchemy, WTForms, React, Redux, AWS, HTML5, CSS)

[Live](#) | [GitHub](#)

Full stack web application that allows users to upload and listen to their favorite music

- Collaborated with fellow developers using a Git workflow to delegate responsibilities, debug, and handle merge conflicts by employing a considered branch-oriented workflow
 - Implemented fully functional and persistent music player from a React HTML5 package
 - Researched and implemented new packages, like Mutagen, to properly handle and read file upload data
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WORK EXPERIENCE

Showtime Networks, Associate Producer/Editor • New York, NY

Sep 2019 – Feb 2023

- Facilitated exponential subscriber growth as part of the creative marketing department
- Promoted brand content by scripting and editing network commercials, episode teasers, partnered promotions, awards submissions, behind-the-scenes content, et al.
- Collaborated with series executive producers and department heads to ensure projects were exceptional at the highest level
- Managed individual jobs and integrated marketing campaigns through collaborative processes with internal and external partners
- Worked closely with graphics and audio teams to communicate project needs and refine elements

Spot Savvy, Senior Editor • Brooklyn, NY

Aug 2016 – Sep 2019

- Oversaw entire post-production editorial process for boutique video production house
 - Individually edited retail commercials, medical explainer videos, training modules, et al.
 - Ingested, transcoded, and logged media from shoots into local file storage
 - Prepped and delivered final projects to clients via channels like Extreme Reach and other FTP servers
 - Integrated new hires into team by providing training on creative techniques and departmental workflows
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EDUCATION

Full Stack Web Development

App Academy – 2023

Bachelor of Arts | Radio-Television-Film

The University of Texas at Austin – 2016