

# ALEX BASSO

FULL STACK SOFTWARE ENGINEER

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## TECHNICAL SKILLS

JavaScript, Python, HTML, CSS, React, Redux, Flask, Express, SQL, SQLite, SQLAlchemy, PostgreSQL, AWS, Premiere Pro, After Effects, Photoshop

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## PROJECTS

### VIDI

[Live](#) | [GitHub Repo](#)

Full stack web application that allows users to upload and read about films/filmmakers and leave reviews.

- Using a Python/Flask backed, created RESTful API and SQL database to manage user and seed data
- Within a React/Redux framework,, independently developed fully interactive and styled frontend giving users the ability to smoothly navigate and upload film and filmmaker information

### FORTEFY

[Live](#) | [GitHub Repo](#)

Full stack web application that allows users to upload and listen to their favorite music

- Developed interactive features such as fully functional music player and customizable playlist functionality integrated with AWS for seamless uploading and reading of music files
  - Collaborated with fellow students using a git workflow to delegate responsibilities, debug, and generate new ideas as a team
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## WORK EXPERIENCE

### ASSOCIATE PRODUCER/EDITOR

Sep 2019 – Feb 2023

Showtime Networks, New York, NY

Wrote, edited, and produced premium broadcast video content for Showtime creative marketing department to promote viewership and subscriber growth in fast-paced environment

- Promoted brand content by scripting and editing network commercials, episode teasers, partnered promotions, awards submissions, behind-the-scenes content, et al.
- Managed individual jobs and integrated marketing campaigns through collaborative processes with internal and external partners

### SENIOR EDITOR

Aug 2016 – Sep 2019

Spot Savvy, Brooklyn, NY

Oversaw entire post-production editorial process for boutique video production house

- Edited video content, ingested and logged footage, and transcoded and delivered final projects to clients
  - Integrated new hires into team by providing training on creative techniques and departmental workflows
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## EDUCATION

Full Stack Web Development

App Academy – 2023

Bachelor of Arts | Radio-Television-Film

The University of Texas at Austin – 2016