PP4RS | R Module

Slot 6

Dora Simon

10.09.2018

Outline of the R-Module

Slot 1: Intro & Data Types

Slot 2: Conditionals and Functions & Loops

Slot 3: Read in Data

Slot 4: Data Manipulation

Slot 5: Regressions

Slot 6: Graphs

Slot 7: knitR

Now: Graphs

Not all graphs are created equal

Principles for nice graphs¹

Once upon a time, a picture was worth a thousand words. But with online news, blogs, and social media, a good picture can now be worth so much more. Economists who want to disseminate their research, both inside and outside the seminar room, should invest some time in thinking about how to construct compelling and effective graphics.

"Picture Superiority Effect": ability of humans to retain more information seen through pictures than through words

[1] Source: Schwabish, Jonathan A. 2014. "An Economist's Guide to Visualizing Data." Journal of Economic Perspectives, 28 (1): 209-34. Link to the Paper

- 1. Show the data
 - People look at graphs at first
 - Data are most important part of the graph

- 1. Show the data
 - People look at graphs at first
 - Data are most important part of the graph
- 2. Reduce the clutter
 - unnecessary or distracting elements should be avoided
 - examples of clutter:

- 1. Show the data
 - People look at graphs at first
 - Data are most important part of the graph
- 2. Reduce the clutter
 - unnecessary or distracting elements should be avoided
 - examples of clutter:
 - dark or heavy gridlines
 - unnecessary tick marks, labels, or text
 - unnecessary icons or pictures
 - ornamental shading and gradients
 - unnecessary dimensions

- 1. Show the data
 - People look at graphs at first
 - Data are most important part of the graph
- 2. Reduce the clutter
 - unnecessary or distracting elements should be avoided
 - examples of clutter:
 - dark or heavy gridlines
 - unnecessary tick marks, labels, or text
 - unnecessary icons or pictures
 - ornamental shading and gradients
 - unnecessary dimensions
- 3. Integrate the text and the graph
 - o graphs should contain enough information to stand alone
 - integrated legends (right below the title, on the chart, at the end of a line) are better

- 1. Show the data
 - People look at graphs at first
 - Data are most important part of the graph
- 2. Reduce the clutter
 - unnecessary or distracting elements should be avoided
 - examples of clutter:
 - dark or heavy gridlines
 - unnecessary tick marks, labels, or text
 - unnecessary icons or pictures
 - ornamental shading and gradients
 - unnecessary dimensions
- 3. Integrate the text and the graph
 - o graphs should contain enough information to stand alone
 - integrated legends (right below the title, on the chart, at the end of a line) are better

There is a Cheatseet for this.

Let's have a look at good and bad graphs in the paper itself!

Details

For more details, check the paper yourself. It includes topics like:

- Colors: tools for creating nice, consistent colors and that also work with greyscale when printed
- Fonts
- Maps
- Infographic tools

Website of the author with more data visualization info.

Graphs in R

How to graph in R

As you can imagine, there are lots of packages and functions around graphs.

Base functions:

- plot()
- lines()
- barplot()
- hist()
- pie()

How to graph in R

As you can imagine, there are lots of packages and functions around graphs.

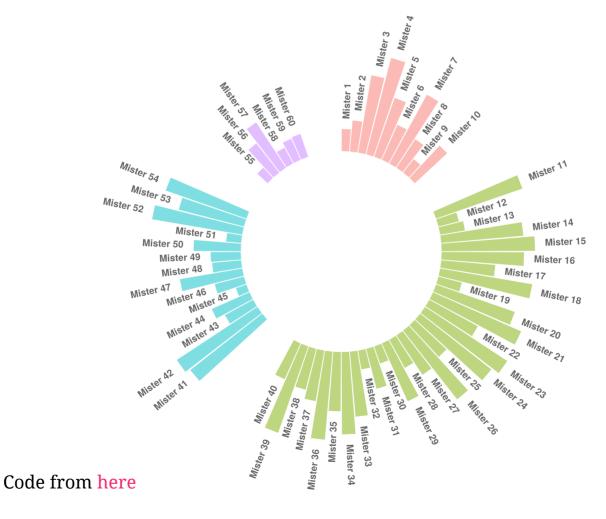
Base functions:

- plot()
- lines()
- barplot()
- hist()
- pie()

We will use ggplot2, the most common package for graphs.

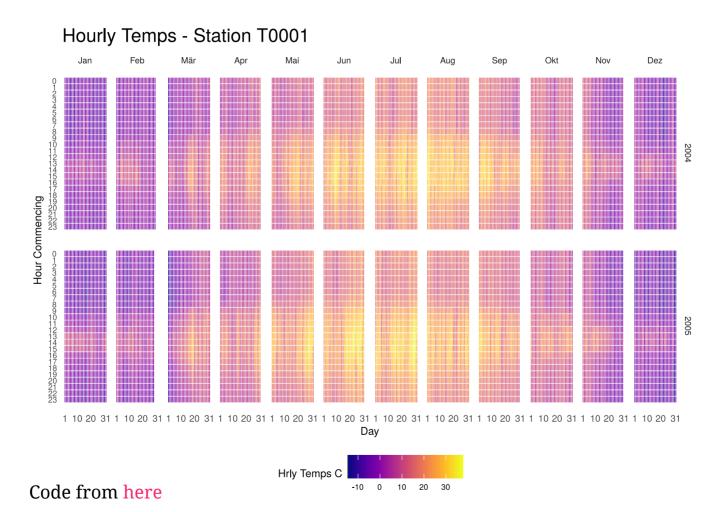
- It can do everything that the base functions can do
- Has a nicer syntax
- Better output quality
- More options

The power of ggplot



9 / 21

The power of ggplot



10 /

Resources

- base plots in R: Examples with code
- fancy graphs in R: R Graph Gallery
 - Look at fancy graphs and their code
 - All sorts of functions, not only ggplot
- ggplot2 cheatsheet
- ggplot2 references better than the usual helpfiles!

Some examples are found in a different slideset.

Exercise

Exercise

We are going to replicate Figure 1 from the Income and Democracy paper of Friday.

Follow these steps:

- 1. Read in the raw data
 - Read in the sheet named "F1" from the raw data folder of Friday
 - Rename lrgdpch to log_gdp_pc and fhpolrigaug to freedom_house
- 2. Start the plot
 - Log GDP per Capita should be on the x-axis
 - the measure of democracy should be on the y-axis
- 3. Add a scatterplot and choose a good point size
- 4. Fit a smooth line to the data
 - choose the method to be used
 - you can adjust the appearance such as the color, the size and the transparency
- 5. Adjust the axis labels to be nicely readable
- 6. Add the country names as labels into the plot (hint: use geom_text())
 - you can adjust their size as well

Additional Exercise

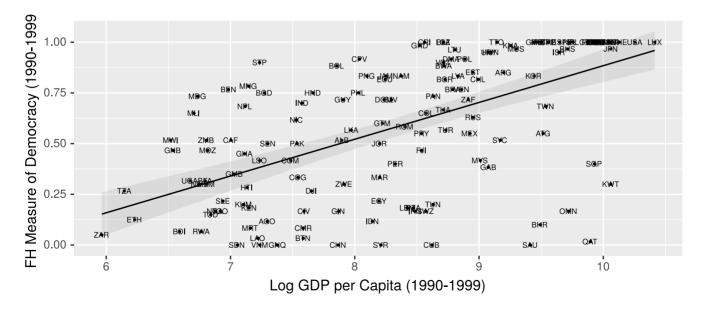
Recreate Figure 2 form the Income and Democracy paper of Friday.

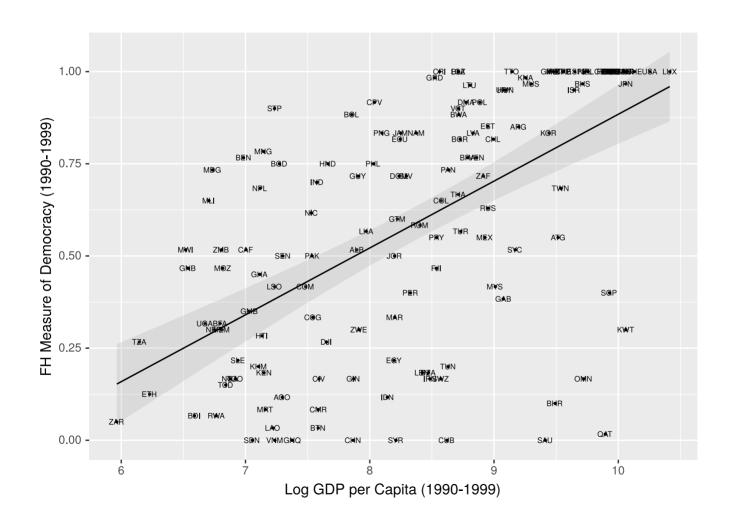
Follow these steps:

- 1. Read in the raw data
 - Read in the sheet named "F2" from the raw data folder of Friday
 - Rename s5fhpolrigaug to freedom_house_change and s5lrgdpch to log_gdp_pc_change
- 2. Repeat the same steps as before for creating the plot
 - adjust the axis labels
- 3. Save your plot with ggsave

Read in the raw data

- Read in the sheet named "F1" from the raw data folder of Friday
- Rename lrgdpch to log_gdp_pc and fhpolrigaug to freedom_house

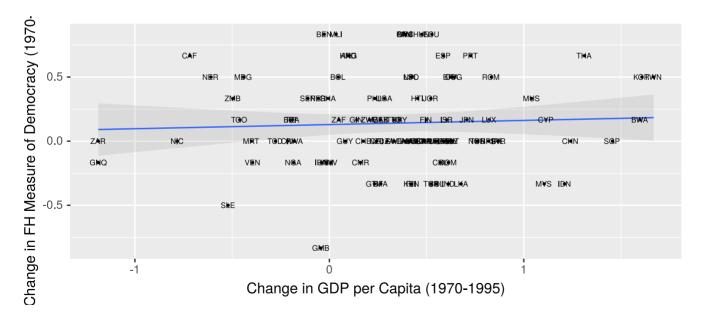


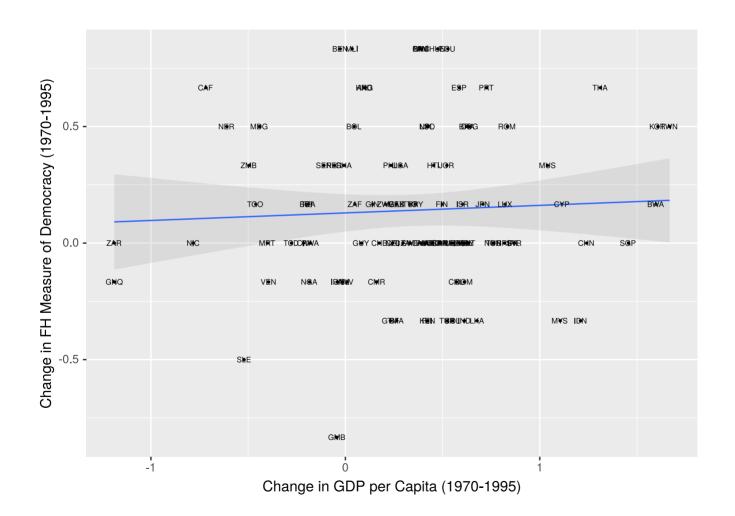


Read in the raw data

- Read in the sheet named "F1" from the raw data folder of Friday
- Rename s5fhpolrigaug to freedom_house_change and s5lrgdpch to log_gdp_pc_change

```
ggplot(ajry_f2, aes(x=log_gdp_pc_change, y=freedom_house_change)) +
  geom_point(size = 0.5) +
  geom_smooth(method = "lm", size = 0.5, alpha = 0.2) +
  geom_text(aes(label = code), size = 2) +
  labs(x = "Change in GDP per Capita (1970-1995)",
    y = "Change in FH Measure of Democracy (1970-1995)")
```





Saving plots:

```
#my_plot <- ggplot() + geom_point()
#ggsave("my_plot.png", my_plot)</pre>
```

In order to view a plot, just print it (e.g. my_plot or print(my_plot))