

Alexander Knight

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Personal

I am a pro-active, self-motivated, hard-working and enthusiastic individual who is currently employed as an Implementation Consultant at Rakuten Marketing within the city of Brighton. I hold a 2:1 BCS (Hons) degree in Digital Media Development from the University Of Brighton and have over 2 years worth of experience working within the tech industry.

My overall aim is to work for a company that is passionate about Digital Media & providing high-quality solutions that both the company & I are proud of. It is vital for me to be able to demonstrate the experience I have & the creativity that I can provide within my career.

Experience

Rakuten Attribution/Marketing | *September 2015 – Present* *Implementation Consultant*

<http://marketing.rakuten.co.uk>
<https://dc-storm.com>

Rakuten Marketing tracks the success rate of clients marketing activity by providing a single multi-channel view of any marketing activity via an online reporting platform.

As an Implementation Consultant, my responsibilities include:

- Keeping up to date, having a deep understanding and utilising web development programming languages such as HTML, CSS, JavaScript, jQuery & additional libraries
- Heavily involved with constructing elegant, readable code that includes descriptive comment code so that it is maintainable by other members of the team
- Relied upon to build any documentation to provide insight for the client, team members and the wider business
- Providing training to Team Members & Clients on the use of the platform & building code based solutions
- Utilising effective written & verbal communication skills to order to build better relationships with clients
- Proactive, motivated and prone to taking initiative
- Maintaining knowledge and full understanding of the company's products in order to relay this knowledge to the client effectively
- Utilising debugging tools in order to QA any code that is implemented to ensure it is working as intended

Go Telecom | *August 2013 – October 2014* *Junior Web Developer*

<http://www.directnumbers.co.uk>
<http://www.buy03numbers.co.uk>

- Developed and maintained company websites & online marketing collateral as well as online systems and blogs
- Supported fellow employees by providing:
 - Training in the use of backend systems
 - Troubleshooting issues with in-house code and external systems
- Involved in staff meetings to maintain the quality of on-going projects
- Identifying any problems with a project and providing solutions in a timely, effective manner
- Utilised project management skills to manage multiple tasks associated with a variety of different projects
- Deliver results on strict, tight deadlines
- Utilised PHP, JavaScript, jQuery, HTML, CSS and SQL to create online back-end & front-end systems.
- Successfully designed and developed a website to market a new range of 03 numbers along with a backend system to accompany this
- Maintained database systems
- Used Adobe products to successfully design and develop marketing campaigns

Education

BCS (Hons) Digital Media Development | *University Of Brighton*
October 2011 – July 2015, Qualification: 2:1

3D Dynamic Animation | Digital Marketing | Digital Post Production | Mobile Application Development | Augmented Reality Video Advertisement & Website Project | 3D Graphics & Animation | Project Planning & Control | Interactive Multimedia Design | Time Based Media | Web Design & Development | Professional and Study Skills | Computers in Context | Introduction to Web Development/Databases/Programming

BTEC Extended Diploma, Networking & System Support |
South Downs College
October 2009 – 2011, Qualification: Double Distinction

Communication and Employability | Computer Systems | Information Systems | Software Design and Development | Website Production and Management | IT Technical Support | Database Design | Systems Analysis | Design, Event Driven Programming | Software Installation | Network Management | Computer System Maintenance

Transferable Skills

Adobe: After Effects | InDesign | Photoshop | Illustrator | Premiere Pro
 Database: Design | Development | SQL
 Microsoft: Access | Excel | Powerpoint | Word
 Programming: Android / Java
 Server: LAMP – (Linux, Apache, MySQL, PHP) | Laravel | nodeJs
 Web Development: HTML5 | CSS3 | PHP | JavaScript | jQuery | AngularJS
 Web Management: Drupal | WordPress (Theme Creating/Editing)
 Workplace: Problem Solving | Time Management | Technical Communication
 Version Control: GitHub

References - **available upon request**