SENG 310 - Assignment 1

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Team's Name:

Furious 4

Full names of each of your group members:

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App Description:

Good Money is a financial assistant app designed to help people (specifically students and young adults) manage their spending responsibly by keeping track of their monthly income and expenses. This app is able to link up to a personal bank account and sync credit/debit cards to automatically update the app. As the user makes purchases, the application will graph out the expenses, income, and net balance over time and categorize what type of purchases were made (eg. eating out, entertainment, groceries). This will show the user how their money is being spent on what items throughout the month. Some other features could also include having the app analyze the user's expenses and make recommendations based off spending habits and setting monthly goals and keeping track of progress of how much to spend/day to reach a goal.

A short, one-paragraph description of the users you plan to interview (no names):

We are planning to interview people who are between 18 to 40. These people might need money to raise their life qualities.

Sample Interview Questions:

1. Demographics (optional)

   (a) Age (or I prefer not to respond)
   (b) Gender (or I prefer not to respond) LOL

2. We might asking some question about education background here.

3. Are you proficient with using a software to solve problems in your life? (Are they able to use computer to help them improve their lives.)

4. Do you own a smartphone? (are they applicable for a smartphone application)

5. Do you have a regular income? (to understand is features could be added related to an income)

6. Is financial management/having a monthly budget something that you currently need to keep track of? (would this potentially replace something the applicant already does)

7. How do you currently manage your monthly expenses? (get more ideas from the user for the app)

8. What kind of items do you regularly buy throughout the month? (figure out good categories for spending) (we might asking some question like where do you spend your income every month? eg education rent food or something else)

9. What do you currently do to save money? (ideas for how the app could make recommendations) (is this one asking a same question like question 6 does?)

10. Are you currently saving money for traveling or purchasing something? (One of selling points of our application is that the application can help people to find out how long does it take to achieve their saving goals.)

11. Do you think purchasing information is a very private thing to yourself?(Someone might not want others to see what they purchase because they think it is private.)

12. Do you allow someone who you trust to help you manage your expenses. (If answer is yes, we sell our app to him.)