

# SENG 310

## Assignment #2 Marking Scheme

**NOTE:** This is a general marking scheme and does not take into account the subjective portion of the grading of assignments. Additional marks may be deducted for unanticipated issues with your submission or low quality work.

**Team Name:**

**Student Names:**

### **General**

#### **Lab Attendance [ /4]**

- Attendance at Labs 1 & 2
- This is an individual mark for each member of the group

#### **Writing Style and Submission [ /4]**

- Conciseness
- Clarity/Grammar
- Followed submission instructions

### **Task and User Analysis**

#### **Description of interviews [ /9]**

- Clear description of the users who were interviewed (including relevant details)
- Users interviewed represented varied types of end-users
- Clear description of the types of questions asked.
- Questions were designed to gain useful information. Questions were non-leading.
- Clear description of the characteristics of a typical end-user of the system (age, computer experience, etc)
- Description of the general system user is based on the interviews
- Retrieved useful and relevant information from the interviewed users and made a good attempt to learn new information
- Consent forms were submitted
- Good notes were taken during the interviews. Information from the notes was used to generate the report.

**Description of system tasks [ /6]**

- Clear description of system tasks
- Described tasks covered the functionality of the system
- Tasks reflected the desires of the interviewed users
- Task descriptions do not make unnecessary assumptions about the interface
- Tasks represent distinct user goals rather than complex collections of goals
- Tasks are prioritized in a reasonable way and prioritization is based on the interviews

**Personas [ /8]**

- Each persona (3 marks each)
  - Contains detailed and specific information.
  - Does not contain irrelevant information.
  - Is not identical to a real person who was interviewed.
  - Is given a name & picture.
- Personas represent varied types of end users (2 mark)

**Task Scenarios [ /14]**

- Each scenario: (4 marks for each scenario)
  - Is precise and represents a definite action by a specific user
  - Is detailed and specific rather than vague and general
  - Is appropriate for the system, based on results of the interviews
  - Does not overlap with other scenarios (ie. each scenario is a different story but follows the same path through the system)
- Scenarios represent the system: (2 marks)
  - Scenarios are truly representative of the system
  - Clear explanation of why these scenarios are representative

**Total [ / 45]**