

QUEEN'S SPACE CONFERENCE

Sponsorship Package

Queen's University

Date TBD (2020)
Four Points by Sheraton
Kingston, ON



Who Are We?

QSC 2020

The Queen's Space Conference, or QSC, is Canada's largest student-run space conference. We are excited to bring undergraduate students and space enthusiasts together for the 8th year in a row!

Our mission is to provide an opportunity for students from across Canada to explore the endless possibilities in the space industry. Our conference features speakers from all facets of the industry, and brings in nearly 150 enthusiastic delegates each year!

OUR GOAL

To spark interest in the space industry and to provide a starting point for those looking to pursue space-related careers

OUR TEAM

We are a group of undergraduate students passionate about advancing Canada's position in the space industry. We believe that space is the future, and we want to help students connect with the industry and research relevant to their interests.

Our sponsorship team is responsible for securing funds for the conference, and making sure that students have access to relevant industry connections.



Why Choose Us?

RECRUIT

Over the course of 3 days and 2 nights, bright, creative, and energetic minds will come together to explore ideas larger than life itself. Throughout our application process, we ensure that every delegate at QSC is forward-thinking and dedicated to seeking out new opportunities. Many of these students are interested in co-op, internship, or entry-level positions in the space industry.

NETWORK

Each year at QSC we host a Platinum Networking event that brings together all the speakers, sponsors, and Platinum-level delegates, as well as numerous other networking opportunities through the weekend. Whether you are a startup or a Fortune 500 corporation, everyone in the room will have something to offer, enabling you to develop relationships and expand your circle of influence.

GAIN EXPOSURE

QSC has been featured in local and international media outlets, such as the Planetary Society, and your company can be a part of this exposure with us. Throughout the year, QSC is active on social media, and delivers newsletters to the student population. Your company can be featured in posts that will reach all faculties and groups at Queen's and beyond. QSC provides a unique opportunity where you will find up to 150 undergraduate space enthusiasts, as well as other industry professionals, knocking on your door to learn more. With us, your company will be able to share its story, build brand recognition, and make a lasting impact. Partnering with QSC will not only enable the next generation of space enthusiasts, but it will also expand the reach of your company.



What are the Sponsorship Tiers?

INTERPLANETARY (\$2000+)

This is our highest tier, and gives you the chance to make the most possible impact at our conference! With this tier, you get two free VIP passes to send your representatives to the conference. You also get a large spot at our student fair and the opportunity to have your representatives give opening and/or closing addresses. In addition, you get access to delegate resumes before the conference, promotion on social media, and a large logo on our website and promotional material. Best of all, you get the exclusive reward of being a Title Sponsor - so you will be promoted as "QSC 2020, presented by your company".

EXTRATERRESTRIAL (\$1000+)

This tier is an amazing opportunity for midsized companies to gain exposure and make more connections in the industry! At this tier, you get promotion on social media and a standard-sized booth at the student fair. You also get one free VIP pass to send a representative to the conference (or 50% off of two passes). You also get access to delegate resumes after the conference and a medium-sized logo on our website. You also have the option to become a title sponsor for a conference event of your choice!

PLANETARY (\$500+)

This tier is a great starting point for those who may not have much experience with our conference. At this tier, you get promotion on social media and a standard sized booth at the student fair, as well as a small logo on our website.



How Else Can Your Company Get Involved?

PERSONALIZE YOUR SPONSORSHIP

Not interested in any of the options offered above? Have a great idea for how we could help to promote your business? No worries! Give us a shout and we'll help to come up with a sponsorship package that better fits your needs.

UP YOUR IMPACT

Make the most of your QSC experience by increasing your presence at the conference! Sending promotional materials is just one great way to make sure that delegates and speakers truly remember your brand. Not only are promotional materials a lot of fun, they are an easy way to direct conference-goers to learn more about what you do. Sending mentors is another great way to get involved, by giving your company access to valuable personal connections and feedback from delegates and sponsors.

NON-MONETARY SPONSORSHIPS

Do you have an amazing product that you think would be a great fit at QSC? Are your services something that could benefit our conference? Let us know! We're always open to working with your team to figure out alternative ways that we can both benefit from your sponsorships!



What are You Waiting For?

CONTACT US

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