

Alex Collier

Product Designer

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Work

- Mar 2021
Present
- Lead UX/UI Designer**
Spartan Bioscience Inc.
- Lead the design, implementation, and maintenance of Spartan's customer visible product software, including multi-platform GUIs
 - Create interactive, high fidelity prototypes for usability testing, and developer hand-off
 - Work collaboratively with cross-functional teams including product managers, software developers, and executives
 - Incorporate feedback from many channels into revisions
- Nov 2020
Mar 2021
- Creative Lead**
Spartan Bioscience Inc.
- Championed and maintained corporate design guidelines
 - Designed and produced marketing documents and graphics
 - Filmed, and edited video collateral
 - Produced custom illustrations, icons, and photos
- Jun 2017
Nov 2020
- User Experience and Graphic Design Lead**
Spartan Bioscience Inc.
- Designed, prototyped, and tested medical device software
 - Revised designs based on tests and UX research
 - Worked closely with developers, assisting with code as needed
 - Designed, built, and documented a design system
 - Used this design system to redesign and build the company website
 - Assisted in instructional design for technical workflows
 - Designed, and produced marketing and training materials
- Apr 2015
Jun 2017
- Marketing Coordinator**
Spartan Bioscience Inc.
- Assisted in user experience design
 - Maintained company WordPress site and server
 - Designed and produced marketing documents
 - Product photography

Education

Carleton University
B.Comm., International Business
and Marketing

Skills

Design

UX design
Wireframing
Prototyping
Iconography
Accessibility
Web design

Tools

Adobe XD
Framer
Photoshop
Illustrator
InDesign
Premiere Pro

Code

HTML/CSS
JavaScript
TypeScript
Vue.js
React
Git

Other

Flexible
Quick learner
Detail oriented
Resourceful
Passionate
Marketing