In Power Querry nachschauen ob es 100 % eindeutige und richtige Werte gibt vor allem für die Primary Keys

Beschreiben wie ich die Farben ausgewählt habe

Net Sales = SUM(shopify\_sales[Subtotal Price])

Total Qty = SUM(shopify\_sales[Quantity])

Avg. Order Value = AVERAGE(shopify\_sales[Subtotal Price])

Total Customer = DISTINCTCOUNT(shopify\_sales[Customer Id])

Single Order Customer = CALCULATE(

    COUNTROWS(VALUES(shopify\_sales[Customer Id])),

        FILTER(VALUES(shopify\_sales[Customer Id]),

            CALCULATE(DISTINCTCOUNT(shopify\_sales[Order Number])) = 1))

Repeat Customer = CALCULATE(

    COUNTROWS(VALUES(shopify\_sales[Customer Id])),

        FILTER(VALUES(shopify\_sales[Customer Id]),

            CALCULATE(DISTINCTCOUNT(shopify\_sales[Order Number])) > 1))

Life Time Value = [Net Sales]/[Total Customer]

Repeat Rate = [Repeat Customer] / [Total Customer]

Purchase Frequenzy = DISTINCTCOUNT(shopify\_sales[Order Number]) / [Total Customer]

Learnings

Calculated Measures vs columns

Dynamischer Titel

Filtern nochmal wh (selected Measure)

To dos

* Aus einer Excel mehrere machen
* Daten verunreinigen damit ich sie in Power Querry cleanen kann
* Chat fragen wie man drauaus auch Data Science sachen ableiten kann