

# Persona: Krzysztof



## Demographics:

Age: 25  
Location: Poznań  
Education:  
Aeronautical  
Engineering  
Interests:  
Bodybuilding

## Challenges:

Lack of fluency during professional conversations  
Limited possibilities of practising English in professional environment

## Goals:

Pass English exam at University  
Learn professional vocabulary and use it in practise

## Educational needs:

Development of writing skills  
Learning typical ICAO phrases

## Motivation:

Professional development in the field of aviation  
Gain more fluency in speaking

## Biggest Fears:

Lack of professional development