

## Persona: Krzysztof



## Demographics:

Age: 25  
Location: Poznań  
Education:  
Aeronautical  
Engineering  
Interests:  
Bodybuilding

## Challenges:

Lack of fluency during  
professional  
conversations  
Limited possibilities of  
practising English in  
professional  
environment

## Goals:

Pass English exam  
at University  
Learn professional  
vocabulary and use  
it in practise

## Educational needs:

Development of  
writing skills  
Learning typical  
ICAO phrases

## Biggest Fears:

Lack of  
professional  
development

## Motivation:

Professional  
development in the  
field of aviation  
Gain more fluency  
in speaking