

Alexander King (He/Him)

(215) 565-5468 | amk6984@psu.edu | [LinkedIn](#)

EDUCATION

The Pennsylvania State University

Smeal College of Business

Bachelor of Science in Supply Chain and Information Systems

Minor in Sustainability Leadership | Certificate in Information Sciences and Technology

University Park, PA

Expected Graduation: May 2023

Cumulative GPA: 3.73/4.0

Dean's List: 4/5 semesters

RELEVANT WORK EXPERIENCES

VertMarkets, Inc.

Horsham, PA

Summer Intern: Environmental and Energy Group

May 2020 – August 2020; May 2021 – August 2021

- Performed data analysis and management on day-to-day basis to optimize company's current clientele base
- Carried out client research within industrial water and wastewater treatment fields to engage industry executives
- Bolstered Microsoft Excel knowledge and skills while coordinating 20,000+ rows of client data
- Utilized company's own database software, Cerebro, to run dozens of persona tagging queries
- Researched/analyzed unique audience demographics across 5+ diverse industries (i.e. pharmaceutical, oil and gas, chemical)

Acme Markets Pharmacy

Doylestown, PA

Produce Clerk

May 2017 – January 2020

- Selected out of peer group of shelf stockers to oversee functionality of produce department
- Learned to work in fast-paced environment with variety of co-workers
- Guided customers through desired areas of store, explained location of various products
- Qualified to work as bagger and cashier in addition to held position

CAMPUS INVOLVEMENTS

Penn State EcoReps

University Park, PA

Co-President

February 2021 – Present

- Oversaw Assistant Program Coordinators (APCs) in facilitating University-wide collaboration
- Strategized overarching program goals
- Controlled administrative aspects of program; ensuring general member success
- Led weekly Leadership Meetings as well as weekly General Body Meetings

Event Planning Committee Member

August 2019 – May 2021

- Educated first-year students on practicing sustainability in residence and commons areas
- Organized and hosted various educational events regarding sustainable practices during academic year
- Strived to create culture of sustainability and environmental mindset throughout Penn State
- Planned two large-scale engagement-focused events (Fall: Single-Use Scaries, Spring: Earth Hour)

Penn State Council of Supply Chain Management Professionals (CSCMP)

University Park, PA

Active Premium Member

January 2020 – Present

- Attended 1+ networking/informative event per week to further develop Supply Chain Management skills
- Conducted industry-specific research to add to knowledge base of Supply Chain theory and practice
- Networked with industry professionals and like-minded peers to improve social skills

Penn State Mock Trial Association

University Park, PA

Active Member

September 2019 – May 2021

- Prepared for and participated in local, regional, and national simulated legal competitions
- Led, motivated, and worked closely with other team members and executive board members to achieve similar goals
- Enhanced public speaking, critical thinking, analysis skills as well as self-confidence
- Learned how to effectively work in team-oriented environment

ADDITIONAL EXPERIENCES

Star49 Editorial Services

Doylestown, PA

Founder and Editor-In-Chief

March 2020 – Present

- Strengthened editorial knowledge and skills through self-education, copyediting, proofreading
- Developed entrepreneurial mindset by creating form of active income based on passions
- Conducted resume reviews, cover letter advising, edits of peer essays
- Gained experience in both social media marketing and digital media design through creation of business Instagram profile

SKILLS & AWARDS

Microsoft Office: Excel, PowerPoint, Word | **LinkedIn Learning:** Six Sigma, Supply Chain Foundations, Leadership, Global D&I

Awards: 2020 S.T.A.R.T. Essay Contest Finalist, Leaders Save Lives Scholarship Award | **Other:** Adobe Spark, Entrepreneurship