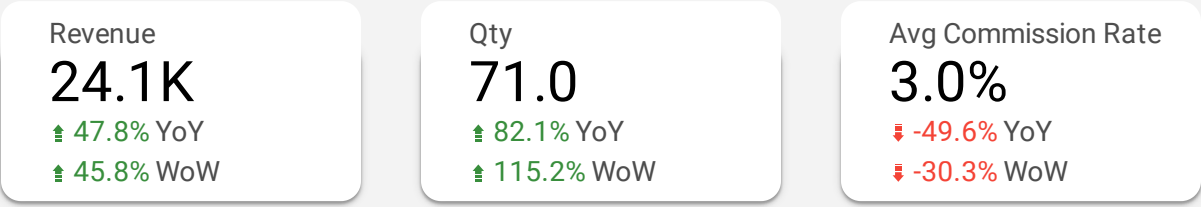




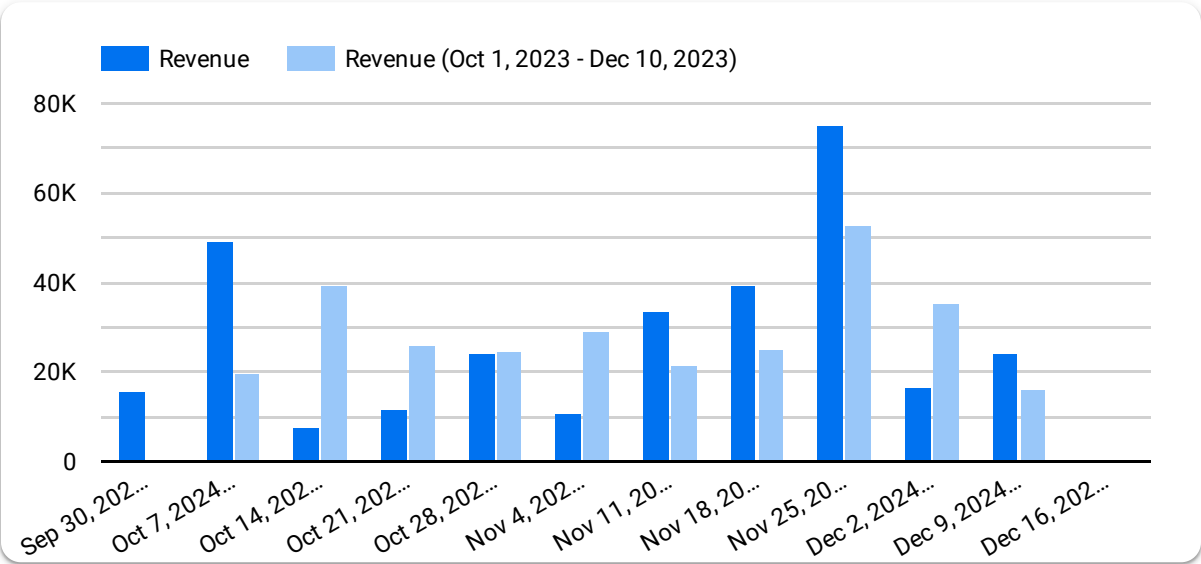
Main KPIs YoY & WoW

YoY: 2023 December 04 - December 10  
WoW: 2024 December 02 - December 08



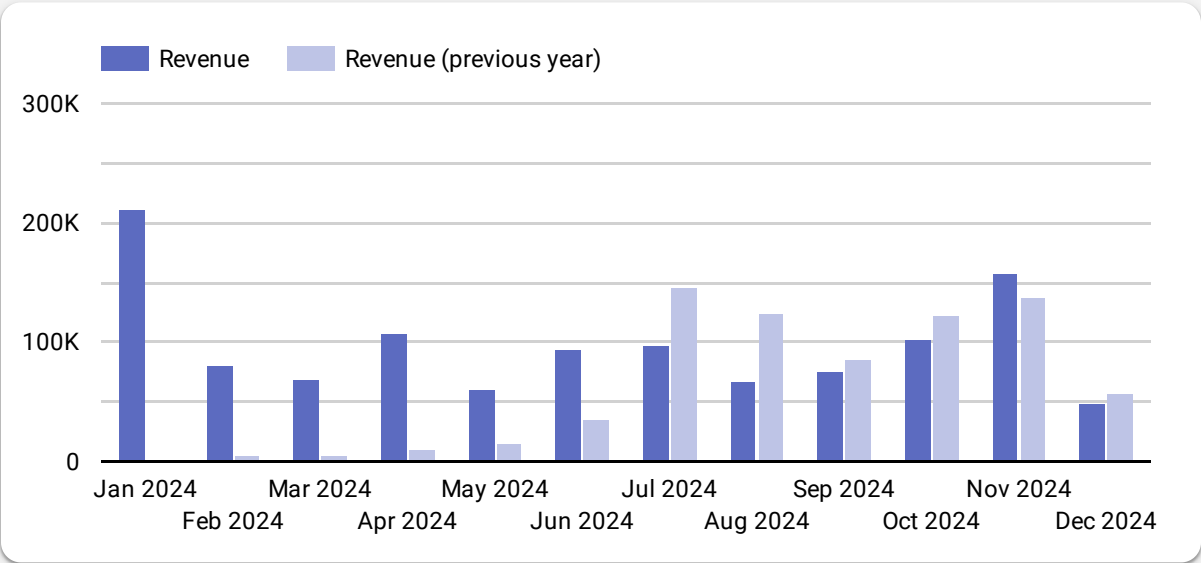
WEEKLY Revenue YoY

YoY: 2023 Full Week Period, match with Black Friday week



MONTHLY Revenue YoY

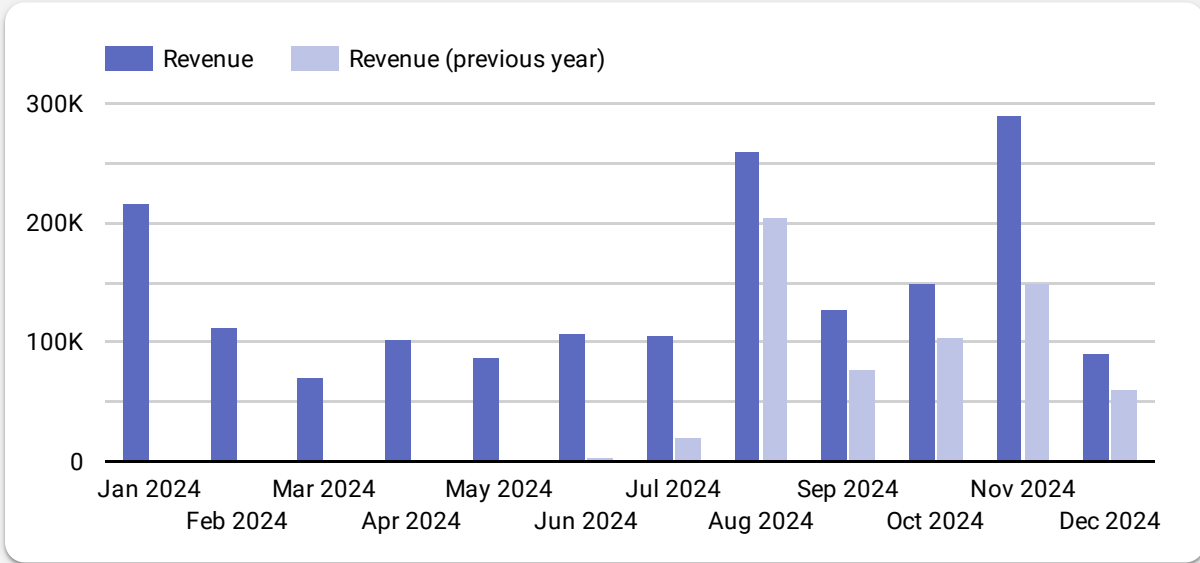
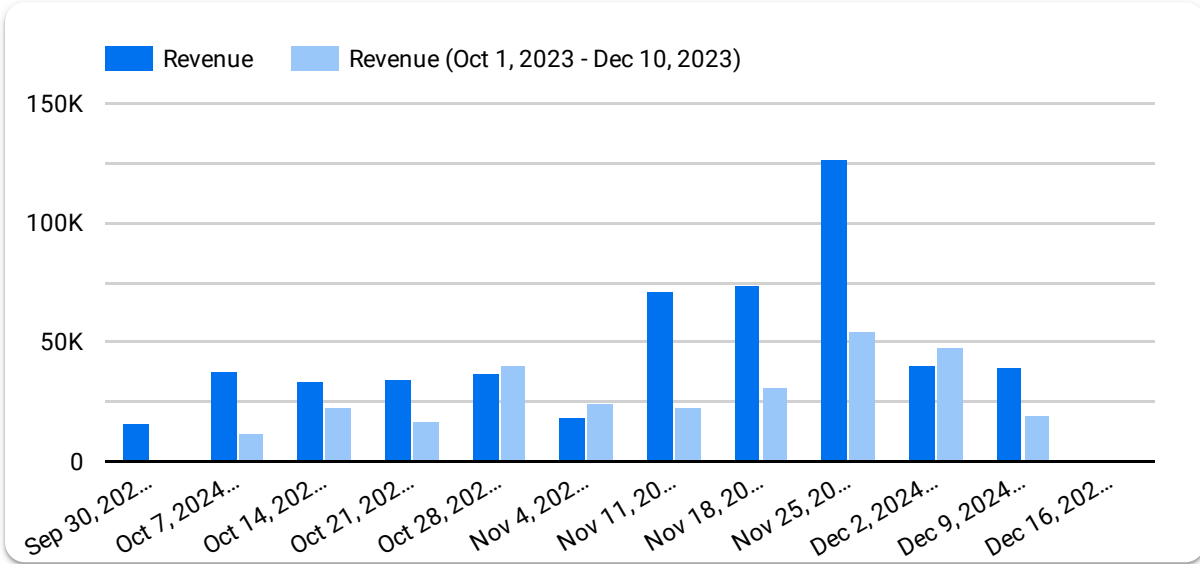
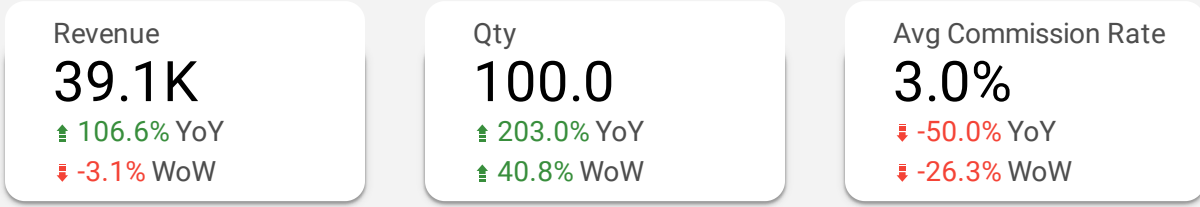
YoY: 2023 Full Month Period



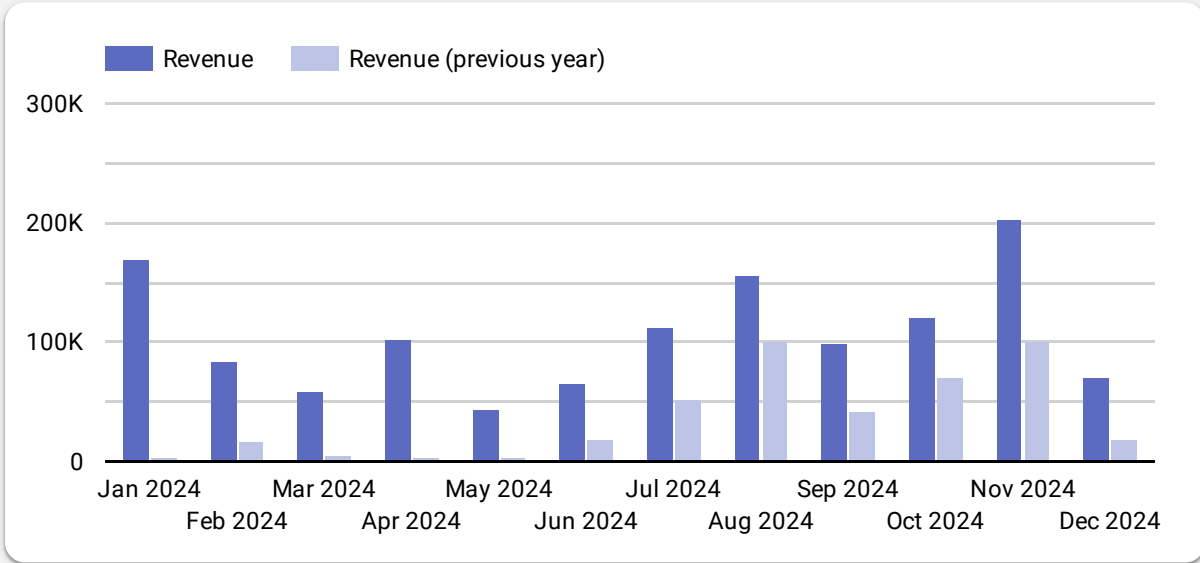
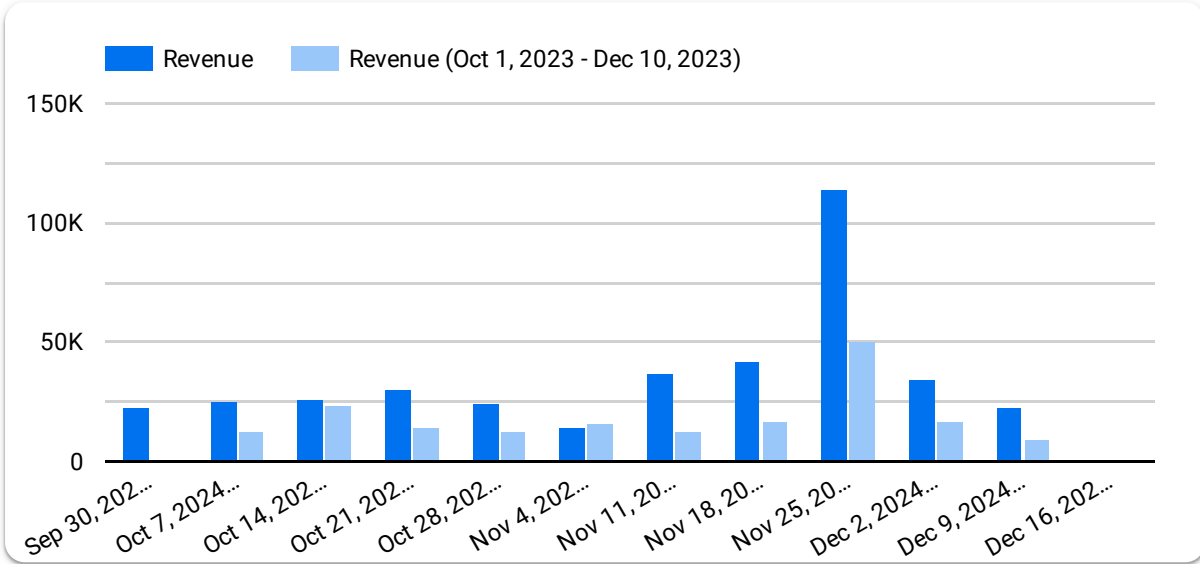
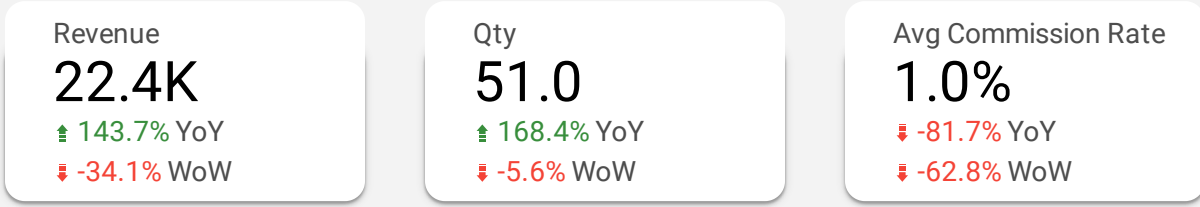
PUBLISHERS Performance YoY

YoY: 2023 December 04 - December 10

CUSTOM publishers	Qty ▾	% Δ	Revenue	% Δ	CUSTOM commission	% Δ
Tangoo	58	141....	20.2K	110....	0.03	-50.0...
Clickonometrics	11	83.3...	2.4K	-34.2...	0.03	-49.9...
Codicepromozioni	1	-	1.3K	-	0.03	-
Kuplio	1	-	255.7	-	0.03	-



CUSTOM publishers	Qty ▾	% Δ	Revenue	% Δ	CUSTOM commission	% Δ
Tangoo	63	117....	27.4K	61.9...	0.03	-50.0...
Kaina24	29	-	7.9K	-	0.03	-
Codicepromozioni	3	-	2.4K	-	0.03	-
Instagram	2	-	471.6	-	0.03	-
https://www.bo...	2	-	798.3	-	0.03	-
https://kuponu...	1	-	187.3	-	0.03	-



CUSTOM publishers	Qty ▾	% Δ	Revenue	% Δ	CUSTOM commission	% Δ
Tangoo	37	146.7% ▲	18.3K	127.7% ▲	0.01	-83.4% ▼
Kaina24	10	-	3K	-	0.01	-
http://www.linkbux...	2	-	618.6	-	0.01	-
http://www.bonus...	1	0.0%	263.5	-70.4% ▼	0.01	0.2% ▲
https://kindred.co/	1	-	116.1	-	0.01	-