

INNOPOLIS UNIVERSITY

Secure Systems and Networks Research project

Submitted By:
Vasiliy Podtikhov,
Bulat Saifullin,
Timur Samigullin

Submitted To:
Rasheed Hussain
Azat Safin
Konstantin Urysov
Kirill Saltanov

December 5, 2016

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Abstract

In modern day social networks become widely used. Practically almost all employers using them. But they can be used to formating public opinion in way not acceptable by company, or by accident share some confidentially information. This often happened because ordinary employee don't unaware of global company goals.

In this work we will try to link a social identity to an IP address by analysis of user traffics. This will help us to establish leakage, find disgruntled employees and change company politics to prevent this situations.

1. Introduction

Mapping IP address to account on social network is generally believed to be difficult for an individual with no dedicated infrastructure or privileged information. Social networks owners such as Vk.com and Facebook.com have this information, but they always hide it except in the case of a legal decision. But this information may be very handy in big corporations. In average 60% of employee actively use social networks [1]. And sometime employees post trade secret in social network, usually they use fake name. But if the employee go in account while he in the corporation's network mapping IP address to account on social network, can help us to find him.

2. Related Work

Today we widely used Netflow analysis for security reasons [2][3]. But only recently science works was introduced whom main goal was determine users action in social networks [4][5]. Unfortunately method who helped us to identify user never was introduced. In this paper we tried to find a solution for this problem.

3. Research question

- Find connection between user traffic and profile changes.
- What sending data affects changes in profile?
- How to analysis user's net-flow traffics?
- How to analysis a profile in social network?

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4. Methodologies

NetFlow is a feature that was introduced on Cisco routers that provides the ability to collect IP network traffic as it enters or exits an interface. By analyzing the data provided by NetFlow, a network administrator can determine things such as the source and destination of traffic, class of service, and the causes of congestion. A typical flow monitoring setup (using NetFlow) consists of three main components:[\[1\]](#)

- Flow exporter: aggregates packets into flows and exports flow records towards one or more flow collectors.
- Flow collector: responsible for reception, storage and pre-processing of flow data received from a flow exporter.
- Analysis application: analyzes received flow data in the context of intrusion detection or traffic profiling, for example.

We analysed netflow dumps in corporation environment and tried to check if connection was established in period of time and check presence of person in this time period on site. The main purpose is to find correlations between posted time and netflow traffic.

5. Common things

6. VK

Text about subject

7. Instagram

Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, Twitter, Tumblr, and Flickr. [2]

Getting data from instagram

To find correlation between posted time and netflow traffic, we need to get exact time, when user post photo.

First, all information about post was getting through API functional of Instagram web-site. For this reason third-part application should be registered at instagram development page, and access-token should be got. Request method for getting info about specific post shown bellow:

1 https://api.instagram.com/v1/media/shortcode/BNPjFcrh22_?access_token=3955223166.3a064fe.2562f48363ac48f8b002f713fddeae2e

8. Facebook

9. Results

10. Our programmes

11. Conclusions

12. Acknowledgments

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