Pyber - Alex Koynoff

```
In [13]: %matplotlib inline
    # Dependencies and Setup
    import matplotlib.pyplot as plt
    import pandas as pd
    import numpy as np

# File to Load (Remember to change these)
    city_data_to_load = "data/city_data.csv"
    ride_data_to_load = "data/ride_data.csv"

# Read the City and Ride Data
    city_df = pd.read_csv(city_data_to_load)
    ride_df = pd.read_csv(ride_data_to_load)
```

In [14]: # Display the data table for preview city_df.head()

Out[14]:

	city	driver_count	type
0	Richardfort	38	Urban
1	Williamsstad	59	Urban
2	Port Angela	67	Urban
3	Rodneyfort	34	Urban
4	West Robert	39	Urban

```
In [15]: # Display the data table for preview
          ride df.head()
Out[15]:
                           city
                                            date
                                                   fare
                                                               ride_id
               Lake Jonathanshire 2018-01-14 10:14:22 13.83 5739410935873
                South Michelleport 2018-03-04 18:24:09 30.24 2343912425577
           2 Port Samanthamouth 2018-02-24 04:29:00 33.44 2005065760003
           3
                     Rodneyfort 2018-02-10 23:22:03 23.44 5149245426178
                      South Jack 2018-03-06 04:28:35 34.58 3908451377344
In [16]: # Combine the data into a single dataset using left join
          merge_data = pd.merge(ride_df,city_df, on="city",how="left")
          # Display the data table for preview
          merge_data.head()
Out[16]:
```

	city	date	fare	ride_id	driver_count	type
0	Lake Jonathanshire	2018-01-14 10:14:22	13.83	5739410935873	5	Urban
1	South Michelleport	2018-03-04 18:24:09	30.24	2343912425577	72	Urban
2	Port Samanthamouth	2018-02-24 04:29:00	33.44	2005065760003	57	Urban
3	Rodneyfort	2018-02-10 23:22:03	23.44	5149245426178	34	Urban
4	South Jack	2018-03-06 04:28:35	34.58	3908451377344	46	Urban

Bubble Plot of Ride Sharing Data

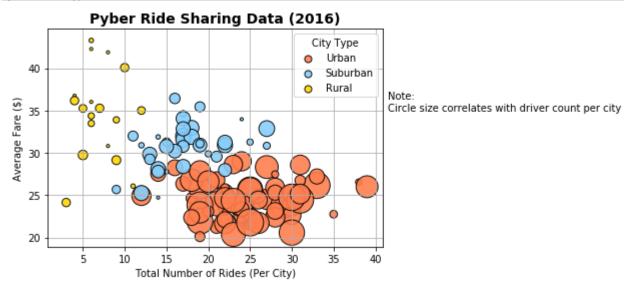
```
In [17]: #create data frames for each city type then group by city
         urban = merge data[merge data["type"] =="Urban"].groupby([merge data["city"]])
         suburban = merge data[merge data["type"] =="Suburban"].groupby([merge data["city"]])
         rural = merge data[merge data["type"] =="Rural"].groupby([merge data["city"]])
         #calculate the values for the x \& y axis. also calculate a value to use for the size of the bubbles
         urban x = urban["ride id"].count()
         urban y = urban["fare"].mean()
         urban size = urban["driver count"].mean()
         suburban x = suburban["ride id"].count()
         suburban y = suburban["fare"].mean()
         suburban size = suburban["driver count"].mean()
         rural x = rural["ride id"].count()
         rural y = rural["fare"].mean()
         rural size = rural["driver count"].mean()
         #create scatter plot
         plt.scatter(urban x,urban y, s=urban size * 10, marker="o", facecolor="coral", edgecolors="black", alpha = 0.
         90, label = "Urban")
         plt.scatter(suburban x,suburban y,s=suburban size * 10, marker="o", facecolor="lightskyblue", edgecolors="bla
         ck", alpha = 0.90, label = "Suburban")
         plt.scatter(rural x,rural y,s=rural size * 10, marker="o", facecolor="gold", edgecolors="black", alpha = 0.90
         , label = "Rural")
         plt.grid()
         #create title and lables
         plt.title("Pyber Ride Sharing Data (2016)", fontsize=14, weight="bold")
         plt.xlabel("Total Number of Rides (Per City)", fontsize=10)
         plt.ylabel("Average Fare ($)", fontsize=10)
         #create Legend
         legend = plt.legend(title="City Type", fontsize = 10, loc="upper right")
         #change markers size for legend one by one using sizes property found here: https://stackoverflow.com/questi
         ons/24706125/setting-a-fixed-size-for-points-in-legend
         legend.legendHandles[0]. sizes = [50]
         legend.legendHandles[1]. sizes = [50]
         legend.legendHandles[2]. sizes = [50]
         #text outside of plot found here: https://stackoverflow.com/questions/42435446/how-to-put-text-outside-python
```

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```
-plots
plt.text(41.5,35, "Note: \nCircle size correlates with driver count per city", fontsize=10)

#save the figure. using bbox in order to fix the note's text so it shows
plt.savefig("data/PyberRideSharingData2016.png",bbox_inches="tight")

#shows the scatter plot
plt.show()
```



Total Fares by City Type

```
In [18]: #create a data frame grouped by "type", then calculate the sum of fares by "type"
    type_group = merge_data.groupby(["type"])
    total_fares_sum = type_group["fare"].sum()

#show the sum values by type for reference
    total_fares_sum.head()
```

Out[18]: type

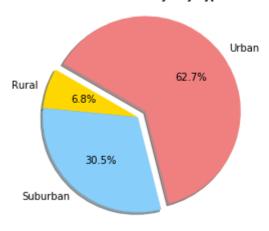
Rural 4327.93 Suburban 19356.33 Urban 39854.38 Name: fare, dtype: float64 3/25/2019 Pyber - Alex Koynoff

```
In [19]: #set up the characteristics for the pie graph
labels = ["Rural", "Suburban", "Urban"]
colors = ["gold", "lightskyblue", "lightcoral"]
explode = [0,0,0.1]

#set up the pie graph
plt.pie(total_fares_sum, labels=labels, colors=colors, explode=explode, shadow=True, startangle=150, autopct=
"%1.1f%")
plt.title("% of Total Fares by City Type", fontsize=10, weight="bold")

#save the plot. using bbox in order to fix the note's text
plt.savefig("data/TotalFaresbyCityType.png",bbox_inches="tight")
plt.axis("equal")
plt.show()
```

% of Total Fares by City Type



Total Rides by City Type

```
In [20]: #create a data frame grouped by "type", then calculate the count of ride_ids by "type"
    type_group = merge_data.groupby(["type"])
    total_rides_count = type_group["ride_id"].count()

#show the count values by type for reference
    total_rides_count.head()
```

Out[20]: type

Rural 125 Suburban 625 Urban 1625

Name: ride_id, dtype: int64

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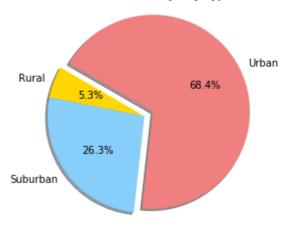
```
In [21]: #set up the characteristics for the pie graph
labels = ["Rural", "Suburban", "Urban"]
colors = ["gold", "lightskyblue", "lightcoral"]
explode = [0,0,0.1]

#set up the pie graph
plt.pie(total_rides_count, labels=labels, colors=colors, explode=explode, shadow=True, startangle=150, autopc
t="%1.1f%")
plt.title("% of Total Rides by City Type", fontsize=10, weight="bold")
plt.axis("equal")

#save the figure
plt.savefig("data/TotalRidesbyCityType.png",bbox_inches="tight")

#show the pie graph
plt.show()
```





Total Drivers by City Type

Out[22]: type

Rural 78 Suburban 490 Urban 2405

Name: driver_count, dtype: int64

```
In [23]: #set up the characteristics for the pie graph
labels = ["Rural", "Suburban", "Urban"]
colors = ["gold", "lightskyblue", "lightcoral"]
explode = [0,0,0.1]

#set up the pie graph
plt.pie(total_drivers_sum, labels=labels, colors=colors, explode=explode, shadow=True, startangle=150, autopc
t="%1.1f%")
plt.title("% of Total Drivers by City Type", fontsize=10, weight="bold")
plt.axis("equal")

#save the figure
plt.savefig("data/TotalDriversbyCityType.png",bbox_inches="tight")

#show the pie graph
plt.show()
```

% of Total Drivers by City Type

