ALEX LE

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SUMMARY

-Entrepreneur with an MBA thinking "out of the box" to provide software-based solutions.

-Strong in design, research, and integration problem-solving skills.

- Skilled in developing business plans, requirements specifications, user documentation, and architectural systems research.

EDUCATION

MASTER'S DEGREE
Finance
University of Houston- Clear Lake
2017 – 2018

BACHELOR OF SCIENCE
Marketing
University of Houston- Clear Lake
2012 – 2016

SKILLS

Research

-Contextual inquiry

-Comparative analysis

-Statistical analysis

Back End

-Python

-Node JS

-Express

-SQL

Relevant Courses

-Quantitative Analysis

-Game Theory

-Statistical Methods in Research

Front End

-HTML/CSS

-JavaScript

-React

Cloud

-AWS

-Firebase

EXPERIENCE

Co-owner

Nasa Liquor / Houston, TX / 2012-Current

- Co-founded one of the few well-known, specialized wine and spirits shops in Texas with a social media following of over 5,500 Instagram followers.
- Created financial models using Microsoft Excel to track regional industry standards and growth rate.
- Extracted raw sales and social media data to make business analytical decisions.
- Consulted other Nasa Liquor locations on financial decisions, product curation, and business analytics.

Fall Internship

Merill Lynch / Houston, TX/ Aug. 2012- Apr. 2013

- Gained exposure to key aspects of the Wealth Management Division, as well as various investment vehicles, personal portfolio analysis, relationship management, and client interaction.
- Reviewed credit of potential mortgage loan clients.
- Analyzed mortgage loan accounts for Bank of America's repurchased of mortgage loans and entered data into Excel sheets.

Summer Internship

Bailey Peavy Bailey Cowan Heckaman, LLC / Houston, TX/ May 2009- Aug. 2009

- Assisted lead attorneys with legal brief preparation by reviewing documents for a $8mm group pharmaceutical settlement on behalf of 6,000 clients.
- Reviewed legal documents for key words using the company's data extraction program.
- Helped develop an MS-Excel time-keeping tool to keep track of hours worked, replacing a legacy tool.

CERTIFICATIONS

Software Engineer

Digital Crafts Bootcamp/ Houston, TX / 2018-Current

- Graduated from the program in January 2019 and logged over 1000+hours of coding time.
- Learned and applied full stack development skills in JavaScript, Python, HTML, and CSS and database proficiencies in Postgres and MongoDB.
- Worked with and developed proficiencies in frameworks such as jQuery, Node, and Rails.

Projects

- Cellar Tracker App- This web app allows user to save their favorite adult beverage to a digital Cellar. Within the Cellar, users are able to add, edit and delete items. They also have the ability to read and write reviews on products. Github- https://github.com/alexle512/cellar-tracker
- Pick & Choose- This web app randomizes fun activities to spice up any date night. Github- https://github.com/alexle512/DigitalCrafts-Front-End-Project