

# ALEX LE



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## SUMMARY

-Entrepreneur with an MS Finance degree, thinking unconventionally to provide software-based solutions.

-Strong in design, research, and integration problem-solving skills.

- Skilled in developing business plans, requirements specifications, user documentation, and architectural systems research.

## EDUCATION

### MASTER'S DEGREE

Finance  
University of Houston- Clear Lake  
2017 - 2018

### BACHELOR OF SCIENCE

Marketing  
University of Houston- Clear Lake  
2012 - 2016

## SKILLS

### Research

-Contextual inquiry  
-Comparative analysis  
-Statistical analysis

### Back End

-Python  
-Node JS  
-Express  
-SQL

### Relevant Courses

-Quantitative Analysis  
-Game Theory  
-Statistical Methods in Research

### Front End

-HTML/CSS  
-JavaScript  
-React

### Cloud

-AWS  
-Firebase

### ERP

-Microsoft Dynamics  
-SAP ERP  
-Salesforce

## EXPERIENCE

### Software Engineer

Digital Crafts Bootcamp/ Houston, TX / 2018-Current

- Graduated from the program in January 2019 and logged over 1000+hours of coding time.
- Learned and applied full stack development skills in JavaScript, Python, HTML, and CSS and database proficiencies in Postgres and MongoDB.
- Worked with and developed proficiencies in frameworks such as jQuery, Node, and Rails.

### Projects

- Cellar Tracker App- This web app allows user to save their favorite adult beverage to a digital Cellar. Within the Cellar, users are able to add, edit and delete items. They also have the ability to read and write reviews on products.
- Created an e-commerce mobile app that used Salesforce API and Stripe integrated payment systems.
- Created a stock and energy news app for Tudor Pickering Holt & Co, an energy investment and merchant bank based in Houston.

### Lead Technical Business Analyst/Co-owner

Nasa Liquor / Houston, TX / 2012-Current

- Co-founded one of the few well-known, specialized wine and spirits shops in Texas with a social media following of over 5,500 Instagram followers.
- Created financial models using Microsoft Excel to track regional industry standards and growth rate.
- Extracted raw sales and social media data to make business analytical decisions using Salesforce.
- Consulted other Nasa Liquor locations on financial decisions, product curation, and business analytics.

### Fall Internship

Merill Lynch / Houston, TX/ Aug. 2012- Apr. 2013

- Gained exposure to key aspects of the Wealth Management Division, as well as various investment vehicles, personal portfolio analysis, relationship management, and client interaction.
- Reviewed credit of potential mortgage loan clients.
- Analyzed mortgage loan accounts for Bank of America's repurchased of mortgage loans and entered data into Excel sheets.

### Summer Internship

Bailey Peavy Bailey Cowan Heckaman, LLC / Houston, TX/ May 2009- Aug. 2009

- Assisted lead attorneys with legal brief preparation by reviewing documents for a \$8mm group pharmaceutical settlement on behalf of 6,000 clients.
- Reviewed legal documents for key words using the company's data extraction program.
- Helped develop an MS-Excel time-keeping tool to keep track of hours worked, replacing a legacy tool.