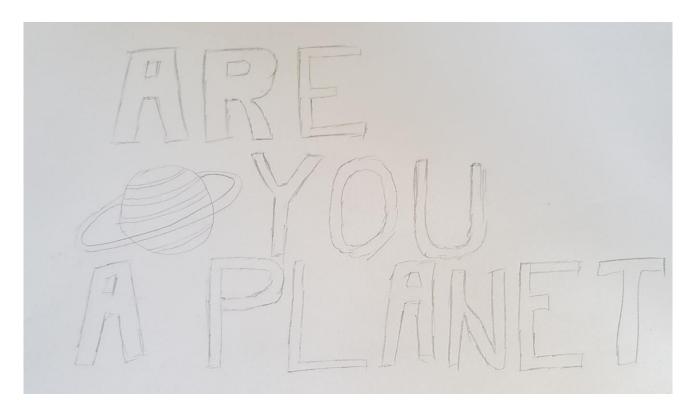
02.02: Storytelling and Character Design assignment

Alexandru Lenta



Title

Title

Sound:

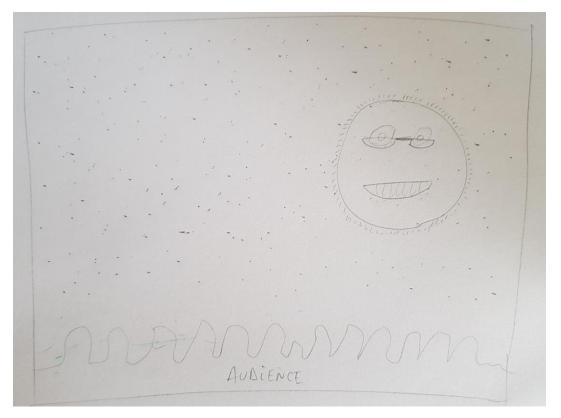
Space theme

Interaction:

None

Time:

7-8 seconds



Frame 1

The show host (the Sun) welcomes everybody to the show "Are you a planet?"

Interaction:

When the user clicks on the audience, they clap

Sound:

Host voice and crowd applause

Time:



Frame 2

The Sun invites his guest (Pluto) to the show.

Interaction:

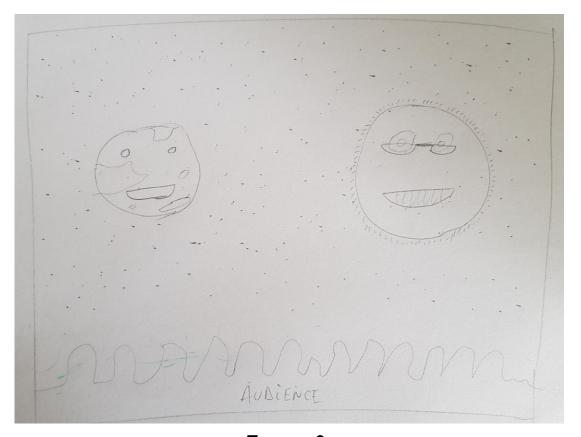
When the user clicks on the Sun, he invites Pluto

Sound:

Host voice and crowd applause

Time:

Indefinite. User has full control to click or not on the Sun



Frame 3

Pluto shows up and everybody is cheering him up

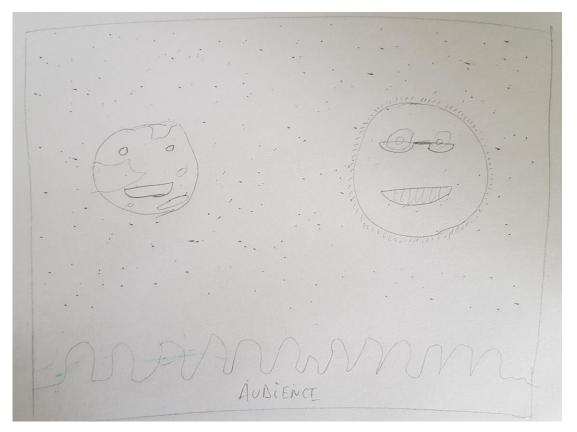
Interaction:

None

Sound:

Crowd applause and cheer. The shows music theme plays.

Time:



Frame 4

The Sun asks Pluto if he is ready to find out if he is a planet or not

Interaction:

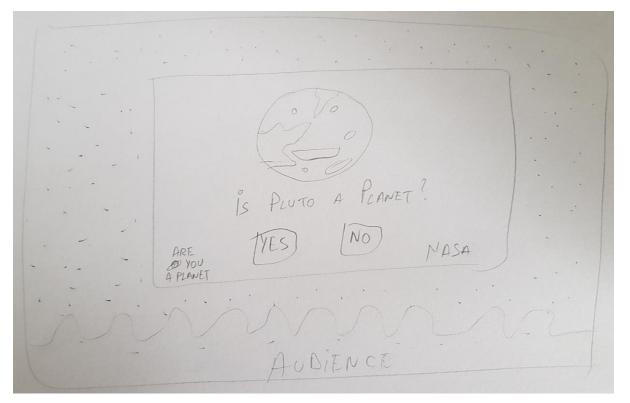
When the user clicks on the Sun he asks Pluto if he is ready to find out. After that they have to click on Pluto as well and he will say that he is ready

Sound:

The Sun's voice and Pluto's voice. Also applauses after they finish talking

Time:

Undefined. User has total control.



Frame 5

A screen magically appears in the galaxy and the user has the option to choose "yes" or "no" and ultimately answer the shows question

Interaction:

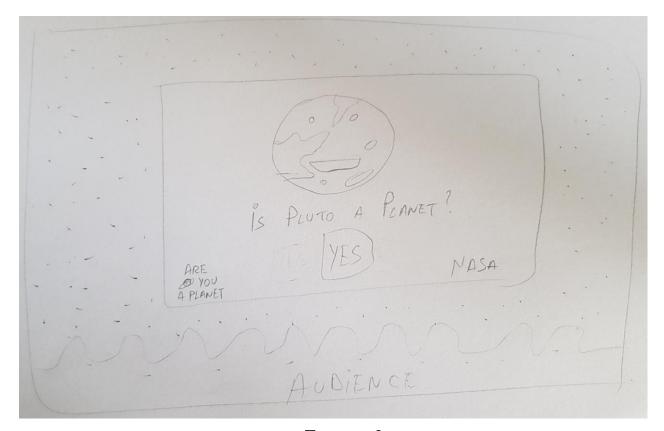
The user is able to click on "yes" or "no" and decide if Pluto is a planet or not

Sound:

Crowd applause and atmospheric music

Time:

Undefined. User has total control.



Frame 6

If the user decides to click on "yes" on the previous screen then Pluto is happy and you can hear cheers and applauses from the audience

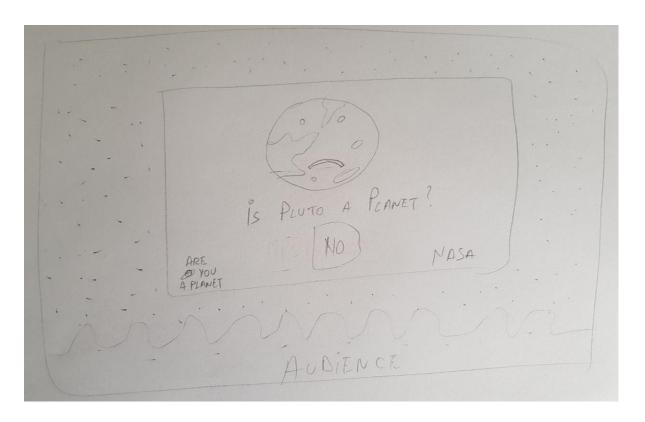
Interaction:

None

Sound:

Crowd applause and cheer

Time:



Frame 7

If the user decides to click on "no" on the previous screen then Pluto is sad and you can hear the audience that they pity him

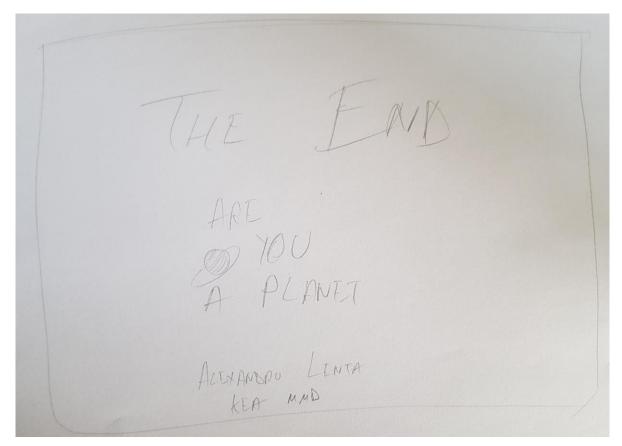
Interaction:

None

Sound:

Crowd makes a sad noise

Time:



The show ends

End frame

Sound:

Space music accompanies the end credits

Interaction:

None

Time:

Description of the story

The idea:

The show is a comic one and inspired by "The Tonight Show". For more than 70 years, Pluto has been considered one of the nine planets recognized in our Solar System. In 2006 it was relegated to the status of dwarf planet. The user has the opportunity to change that.

I believe that he wants to be a Planet as well, but he is too small to do that.

The host, our Sun, looks like an intellectual and has a philanthropic feeling.

The message:

Do not underestimate little planets.

Genre/Mood:

Space, humorous, TV show.

Analyzed with the Narrative Curve

Prelude: Title frame.

Point of no return: The host presents him

Action: Pluto says that he is ready to find out if he is

a planet or not

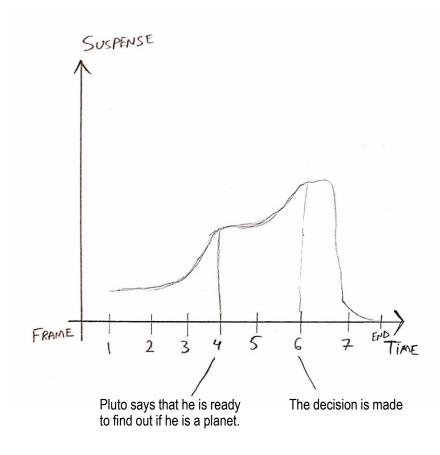
Rising action: The screen appears and the user has

the option to allow Pluto to be a planet or not.

Climax: Users decide that he is a planet or not and

he acts accordingly.

Fade out: The End frame.



Style tile

Inspiration from Flat Design style

Contour line: Flat design has no contour line at all.

Characters/background relationship: The characters stand out because the background is in space therefore is black and filled with little dots that represent stars.

Specific characteristics in the style: Round shapes, no line at all and saturated colors.

Typography: I use Raleway which is an elegant sans-serif typeface family which works perfectly with the flat design style.

Colors: Mainly saturated colors, containing both warm and cold colors.

Example of the style



Color palette





| Story name: | "Are you a Planet?" | "Are you a Planet?" | | |
|----------------|----------------------------|---------------------|--|--|
| <u> </u> | Pluto and Mr. Sun | | | |
| Character name | es: I luto alla ivil. Gull | | | |



2-3 characters (front) side by side

| Your name: | |
|------------|--|
| | |

Work sheet Model sheet

Story name: _____*Are you a Planet?"

Character name: Pluto

| Front | Left side | Right side | Back |
|-------|-----------|------------|------|
| | | | |

Your name: ______

Work sheet

Story name: ____"Are you a Planet?"

Character name: Pluto

| A | | | | | | |
|---|-------|--------|-----|------|-----|-----------|
| W | /hat | drives | the | main | cha | racter: |
| • | , iiu | ulives | | HIGH | CHG | ı acıcı . |

(Choose one: survival, safety and security, love and to "belong", need to know and understand, selfworth and selfesteem, God and the noble cause, selfrealization)

The need to belong

Character's main goal:

His main goal is to remain a planet in the Solar System

Character's friends and enemies:

His friends are the 5 moons that spin around him

What is at stake for the character:

The risk of losing his status as a planet only because he is small

What the character needs to fulfill the goal/ mission:

Help from the user

Your name:

Work sheet Physical - Psycological - Sociological 01

Main Character name: Pluto

Social/family

| | Jucial/ latility |
|---|---|
| Gender(s) Neutral | Parents Big bang? |
| Age4.46 to 4.6 billion years | |
| 1,188km radius | |
| Weight | •• |
| Eye color Black | Pets |
| Hair color | |
| Distingushes marks (tatoo, piercing, scars) Lots of craters | |
| Illnesses | Ethnicity |
| Enhanced featuresHe can talk | Eating habbits Catching asteroids |
| Strenghts Ambitious | Main mode og transportation Gravitation |
| HandicapDwarf | Workspace In the Solar System |
| Weakness His size | |
| Build (basic shape)Sphere | Weakness His size |
| | Accent |
| | Living space The Solar System |

Work sheet Physical - Psycological 02 - Sociological 01

| Main Character r | name: Pluto |
|--|--|
| Beliefs in a greater Universe | Obsessed with his size |
| Superstutions | As seen by others A cute little planet |
| Fears that he will not be accepted as a planet | As seen by self A big planet like the others |
| Prefers groups or solitary life Sociable only with his 5 moons | Special memories |
| Planned-out or spontanious | Nightmares |
| HobbyExisting | |
| Prejudices | |
| Stressors | Clothes |
| Ambitions To be considered a normal planet, not a dwarf one | Costume |
| Addictions | colors Nuances of brown |
| Journal entries(keep diary) | style |
| Leader or follower Follows the Sun | uniform/specific outfit |
| Music & book preferences | Rank |
| Sleeping <u>habbits</u> | Embrodery |
| How does x relax – | Belt, hat |
| Recreation | Decoration Craters |
| | |