

Who created IBM Plex Serif

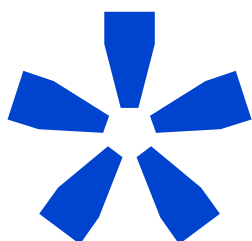
IBM: innovating for over a century

IBM is a technology company founded in 1911 that has over 250,000 employees across more than 170 countries. They research, design, develop, and sell products such as computer hardware, software, cloud platforms, and AI.



Bold Monday: a bold typeface foundry

Bold Monday is a Dutch typeface foundry founded in 2008 by Paul van der Laan and Pieter van Rosmalen. They have designed typefaces for large international clients and worked with IBM to design IBM Plex.



Mike Abbink: an accomplished designer

IBM Plex Serif was designed by IBM executive creative director Mike Abbink. After graduating from the Art Center College of Design and starting out at a design agency, he went on to co-found his own agency.

