Production information

Design and editing

Alex Levy

Class

VIS 317 Typographic Design

Professor

Soo Yeon Hong

School

S.I. Newhouse School of Public Communications at Syracuse University

Typefaces used

IBM Plex Serif, IBM Plex Sans, IBM Plex Sans Condensed, IBM Plex Mono

Type treatment

Body copy: IBM Plex Serif | Text | 10/13 pt.
Headings: IBM Plex Serif | Bold | 42/45 pt.
Subheadings: IBM Plex Serif | SemiBold | 20/24 pt.
Captions: IBM Plex Serif | Light | 10/12 pt.

Software used

Adobe InDesign 2022

Sources

ibm.com, tdc.org, aiga.org, qz.com, wikipedia.org, boldmonday.com, mikeabbink.com