ALEX LINEK

CONTACT

(314) 546-9803
hello@alexlinek.com
alexlinek.com

SKILLS

Front-end Development
HTML5, CSS3, Sass/LESS, WordPress, PHP, JavaScript, jQuery, D3.js

Version Control & Project Management
Git, GitHub, Bitbucket, JIRA, Basecamp

Web & Graphic Design
branding & identity, user interface design, infographics, digital illustration

Adobe Suite / Design Software
Illustrator, Photoshop, InDesign, XD, Sketch, InVision

Digital Marketing
SEO best practices, Google Analytics, automation, copywriting & editing

EDUCATION

Fontbonne University
Class of 2013

BFA, Graphic Design
Advertising Minor
Web Development Certificate

CERTIFICATION

Data Visualization
University of Illinois at Urbana-Champaign
September 2018

PROFESSIONAL EXPERIENCE

Atomicdust

Web Developer   Nov 2018 - Present

Currently working remotely as a front-end developer for a top marketing and branding agency in St. Louis. My primary responsibility is building custom sites on top of WordPress' CMS. Sites I've developed here have been recognized by Communication Arts and Awwwards.

Brevity

Web Designer & Developer   May 2016 - Jul 2018

Core member of a small, collaborative team creating digital marketing experiences with a focus on building feature-rich, responsive websites. Developed 15+ custom sites on WordPress, all of which measurably improved performance and conversion while adhering to a detailed creative brief. Streamlined and documented our development process. Key collaborator on award-winning branding and site development recognized by AIGA, Awwwards, CSS Design Awards, and more.

Freelance

Web Designer & Developer   Jan 2016 - Oct 2016

Contract or consulting opportunities that varied in scope. Handled all aspects of client communication and project management. One project included the creation of strategy, branding, content, social media, and a website for a small local business. Resulted in a 22% increase in leads, partially due to new contact form submissions.

Draw It To Know It

Front-End Developer   Jan 2015 - Nov 2015

Website redesign and branding refresh for an educational software startup in the medical sector. The new site accommodated over 10 new product initiatives and included several key enhancements to the learning tools, user controls, and site architecture that led to a more elegant and intuitive user experience.