

# Luke Harding

age: 18

residence: Buffalo, NY

education: High School Diploma, Attending UofSC

occupation: Student

marital status: Single



## *An Avid Learner*

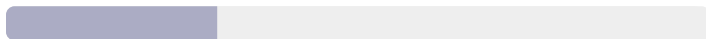
Goes to class, works at a local cafe, studies hard.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Working hard and doing well in school, while managing my time well.

### Needs

- Easily Usable
- Clean, Straight-Forward Interface

### Values

- Time Management
- Getting Good Grades

### Wants

- Integration on phone and computer
- Reminders/Notifications
- Apple/Google Calendar integration

### Fears

- Poor Grades
- Missing Class or Work

