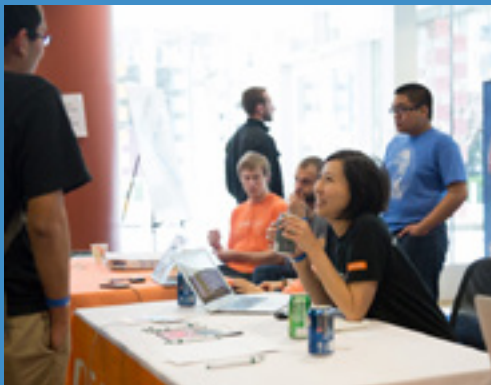# HSHACKS II

FEBUARY 7-8 AT PAYPAL HQ IN SAN JOSE, CA

WWW.HSHACKS.COM | SPONSOR@HSHACKS.COM

WORKSHOPS | BRANDING | RECRUITING
1000+ HACKERS | 50+ SCHOOLS

WHO ARE WE?

We are a group of local high school students in the Silicon Valley interested in computer science. A year ago, we came up with the idea of a high school-only hackathon with the mission to introduce computer science into students' lives as early as possible. Just four months later, we were able to bring more than 1000 talented students from 50+ high schools all over California to the nation's first ever high school hackathon: HSHacks I.

HSHACKS I BY THE NUMBERS:

1000+
HACKERS

36%
FEMALE ATTENDEES

50+
SCHOOLS

153
HACKS

WHY SPONSOR?

HSHacks is all about exposing students to computer science before college. We want to increase the number of computer science engineers and majors in the industry. This provides sponsors with a long-term investment as well as short-term benefits. Sponsoring this event will not only improve your brand recognition, but will also benefit your company's public relations. Additionally, this is the perfect opportunity to recruit the most motivated students. You can directly assess a student's ability by working with students on cool project built on your technologies. For example, at HSHacks I, **Venmo hired two attendees!**

Many companies have been encouraging positive growth in the industry and haven't been able to find enough talented engineers for their company. Your sponsorship will help us improve the industry by reaching out to the young minds of today's society, so we can help companies find more technical talent and train the next generation of hackers.

HOW CAN YOU HELP US?

As a sponsor, you will add considerable value to our hackathon. Sponsors help finance refreshments and meals, equipment, provide prizes, and much more.

• **Bring company engineers and mentors**. Being a mentor at HSHacks is a great way to interact with the participants, provide help with company APIs, and show students the team behind the company and its culture. It's a great way to bond and interact with talented students
• **Swag/Brand Material**: Having swag such as t-shirts, stickers, sunglasses, jackets, or anything else brandable will provide your brand more exposure at HSHacks. Hackers love the swag given at events and will remember your company because of it.
• **Sponsor in-kind**. There are many things we need to make this event as big and awesome as possible (busses, banners, shirts, food, etc). Please contact us for more information on how you can contribute.

SPONSORSHIP TIERS

	STARTUP $1.5K	BRONZE $3K	SILVER $5K	GOLD $7.5K	NAME $15K
GENERAL					
Send Engineers and Mentors	X	X	X	X	X
Initial API/Product Demo	1 min	2 min	3 min	4 min	Keynote
Award Custom Prizes	X	X	X	X	X
Sponsor Table		X	X	X	X
Workshop/Tech Talk			1	2	5
Private Sponsor Room					X
RECRUITING					
Distribute Recruiting Materials	X	X	X	X	X
Send Recruiters		X	X	X	X
Access to Resumes/GitHubs			X	X	X
Interviews During Event				X	X
BRANDING					
Logo On Website	X	X	X	X	X
Logo on T-Shirt		X	X	X	X
Company Banners		X	X	X	X
Swag in bag handed out			X	X	X
# Of Push Notifications/SMS			1	3	5
Presentation at Award Ceremony					X

INTERESTED?

Please contact us at sponsor@hshacks.com if interested. If these sponsorship levels are not suitable, please contact us with information on what we can do for you! All sponsorships are negotiable will be discussed in more detail.