Information Needs: Classification exercise

Classify the following queries into 1 of the 3 classes identified by Jansen et al.:

- Navigational
 Transactional
- 3. Informational

Query	N, T or I	
manchester weather		
easyjet		
blood pressure		
how to bake a cake		
beatles lyrics		
kenya		
bbc web page		
i'm feeling 40		
average temperature manchester weather july		
gta 5		
gta 5 cheats		
mars rover images		
instanseation		
car hire dublin		
where was obama born		
nearest neighbour		
tesco tablet		
youtube		
hotels near heathrow		
tilt		
free school meals		
espresso coffee maker		
where is st lucia		
where is google		
yahoo.com		
512*37		
navigate from york to bath		

Your criteria for putting in Navigational?

Your criteria for putting in Transactional?

Your criteria for putting in Informational?