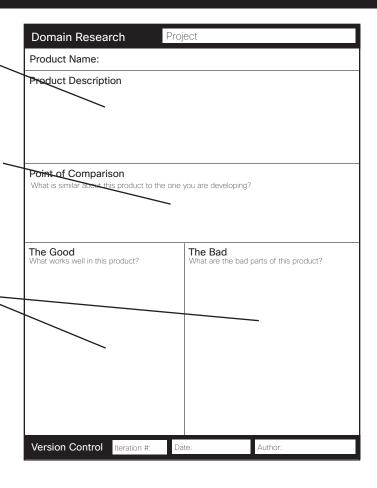## Decribe Product
This could be an image or a description. State what it is and what it does.

Explain Relevance
How does this product relate to your project? Products do not have to directly related, but could be analogous systems that provides a good metaphor to spark a new idea or understand a concept.

Analyze
Break the product apart into what works well and what doesn't as it pertains to your project. How can you use this knowledge to improve your own product? Consider why this product does not fill the need that you are trying to fill.

Domain Research — Project

Product Name:

Product Description

Point of Comparison
What is similar about this product to the one you are developing?

The Good	The Bad
What works well in this product?	What are the bad parts of this product?

Version Control — Iteration #: — Date: — Author:

Why
Domain research not only helps ensure that what you are trying to do hasn't already been done, but it can lend valuable insights to the problem by seeing where others have failed. You can use similar products as free prototypes to test on users to start getting feedback faster, and you can use analogous products to create metaphors to look at things in a new way.

Tips
Start with Google, but be sure to look at academic research and other areas that might not be searchable online.

Look for systems in completely different feilds that your own that solve similar problems.

What came before?
Project Definition
Directed Research Plan
Initial Research Plan
Contextual Inquiry
Domain Research

What's next?
Observation
Contextual Inquiry
lUsability Testing

Research Affinity Group
Representation Models

Ideation

Prototype Analysis

Domain Research

Product Name:

Product Description

Point of Comparison
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The Good
What works well in this product?

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