#### List Ideas

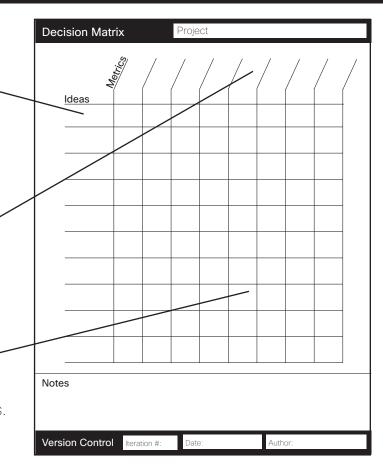
Use this sheet to make a decision between a number of closely contested ideas. First, list all the ideas that you are comparing.

### **Determine Metrics**

Choose a series of metrics you want to rate each idea on. These metrics can be broad, such as cost, usability, etc, or they can be extremely specific to your project. Pick metrics that apply to all the ideas you present, so that you may compare them.

#### Rate Ideas

Decide upon a rating system, and rate each of your ideas based on the metrics you determined above. It can be useful to use a numeric rating so that you can aggregate the metrics to give each idea an overall score. Use the notes area below to take down the scores and white ideas are best based on your metrics.



# Why

Use this worksheet to help make difficult decisions between a group of ideas. This is generally useful if you have a number of ideas that you cannot decide between with less quantitative means of decisions making.

### What came before?

Ideation
Affinity Group
Exploring An Idea
Relaxed Constraints
Object Integration

## What's next?

Skit Storyboard Prototype Analysis Wireframe Page

## **Tips**

Choose metrics that apply to all the ideas you are comparing.

Use a numeric rating system.

Project

	Metrics				
Ideas			/	,	

Notes

Version ControlIteration #:Date:Author: