Plan
Write a title that covers what you want this skit to portray. Who is your protagonist going to be, and what persona do they represent?

Establish Goals
What is the main goal of the protagonist? How does it pertain to your project?
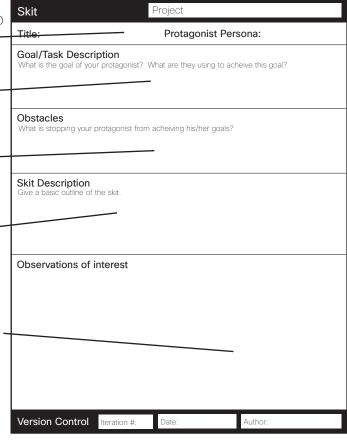
Make Barriers
This skit will be improvised, so don't plan everything. These might be realistic obstacles your product is designed to overcome that you want to test, or they might be unforseen problems your product should be able to deal with, but can't. Have your protagonist improvise ways around the obstacles with what he knows about the product.

Details
What is the setting? Write out a short outline of the skit, but don't give too much away. Leave it up to the actors. For example, "Tom is an old man trying to keep track of his medical records between all his doctors. Let's see how he deals with the problem during his trip to the doctor's office today".

Observe
Observe the skit and write down interesting moments or ideas you have. Have a discussion with the actors once the skit is over.

Skit   Project

Title: Protagonist Persona:

Goal/Task Description
What is the goal of your protagonist? What are they using to acheive this goal?

Obstacles
What is stopping your protagonist from acheiving his/her goals?

Skit Description
Give a basic outline of the skit.

Observations of interest

Version Control   Iteration #:   Date: Author:

Why
Skits allow you to explore situations and processes in a very loose way. After establishing a basic structure, a skit can be used to explore and test new ideas quickly, and can also help designers gain empathy for their users.

Tips
Use this tool often and throughout your project. It can be used at virtually any step in the process.

Don't spend too much time on this, it is not the final product, just a tool.

Understand the overall goal of the storyboard before you begin creating it.

What came before?
Ideation
Decision Matrix
Exploring An Idea
Dot Voting

Observation
Contextual Inquiry
Interview
Usability Testing

What's next?
Ideation
Exploring An Idea

Observation
Contextual Inquiry
Interview
Usability Testing

Wireframe Page
Prototype Analysis

Skit

Project

Title:

Protagonist Persona:

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