Process & Timeline

There are an unlimited number of ways to create, test, and approve an application or website. We do it a little different from most companies, but we've found its a better workflow for ourselves and ultimately, a better experience for our customers. Unless otherwise discussed, you can expect anywhere from 1 - 3 months start to finish.

First, we provide an initial design concept. This may contain 2-3 pages of your site to give you a general idea of more to come. If the direction we've taken is not something you enjoy, now is the time to speak up. (1 - 2 weeks)

Second, we take feedback from you regarding the concept and incorporate it into a complete design that includes Mobile, Tablet, and Desktop versions. (1 - 2 weeks)

Third, after presenting the complete design to you, we will incorporate all new feedback and request a final design approval before starting development. (1 - 2 weeks)

Fourth, we build the site. At this point, what you see on the page will directly match the approved design. Only after all the site functionality has been verified and all bugs have been squashed will we continue on. (1 - 2 months)

Fifth, go live. (1 - 2 weeks)

Support & Maintenance

Any bugs found after a site launch will be addressed as quickly as possible with no additional charge. New functionality or design changes can be added upon request. Pricing for those changes will be determined at that time.

We support the two most recent versions of every major browser available including Google Chrome, Safari, Internet Explorer, Edge, and Firefox. We also support the two most recent versions of all major operating systems including Mac OSX, Windows, iOS, and Android.

All in house hosting is provided by Amazon and directly billed to you. Pricing for that is dependant upon your monthly page visits and network usage. Please let us know if this is something you need.

Cost & Signatures

The pricing below includes design and development. Half of the payment is due when this document is signed and returned. The remaining balance is due upon completion of the project.

Design	48hrs	$1,200
Development	115hrs	$2,600
Total	163hrs	$3,800

Lofty Signature	Date	Rocktech Signature	Date

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