## Alexander Marsella

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#### **EDUCATION**

#### West Virginia University

Morgantown, WV

Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys

Expected 2023

- Fields: Urban, Public, Health
- Dissertation employs advanced causal inference techniques to study public policy using spatial data.

#### West Virginia University

Morgantown, WV

Master of Arts, Economics

August 2018 - May 2021

• Coursework included Econometrics 1 through 3, Public Economics 1 & 2, Health Economics 1 & 2, Law & Economics, and Urban Economics.

#### West Chester University of Pennsylvania

West Chester, PA

Bachelor of Science, Economics; Math Minor

August 2014 - May 2018

Coursework included full sequence of calculus, linear algebra, differential equations, calculus statistics, and real
analysis.

#### Peer-Reviewed Journal Articles

Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou)| Public Choice

2022

Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) | Constitutional Political Economy

2021

On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) | Public Choice

2020

DISSERTATION: Vice, Violence, and Unhealthy Behaviors in an Urban Setting

# Do Place-Based Crime Reduction Policies Work?: Evidence from the West Philadelphia Promise Zone | *Job Market Paper* - Available on SSRN | Under Review

2021

• This paper studies the effect of the West Philadelphia Promise Zone initiative on violent crime rates in a high-crime area of West Philadelphia, where a series of educational, public-safety, and quality-of-life improvement grants were disbursed from 2014 onward. My difference-in-differences analysis with two-way fixed effects and cluster-robust bootstrapped standard errors provides the first causal evidence of a modest (approximately 10%) reduction in violent crime, primarily assaults, attributable to this program. By the end of 2019, violent crime in the Promise Zone descended to around the average level across Philadelphia. A synthetic difference-in-differences estimator corroborates this result, with some important caveats. In addition, I find a significant reduction in violent crime in and around schools given GEAR UP and Promise Neighborhood grants, two of the largest grants facilitated through the Promise Zone program.

Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment

In-Progress

Soda Taxes and Fecundability: Evidence from US Cities

In-Progress

## Working Papers

The effect of monitoring and crowds on crime and law enforcement:

2022

A natural experiment from European football (w/ B. Humphreys and L. Perez) | Under Review

Income Inequality and Party Alternation: State-Level Evidence 2021 from the United States (w/ P. Calcagno and Y. Zhou) | Available on SSRN | (Revise & Resubmit at Contemporary Economic Policy)

### Grants & Awards

GRANIS & AWARDS	
Burks Family Fund for Economic Research (WVU)	2021
Survey Collection: Safe-Injection and NIMBYism in Philadelphia	
Hayek Fund for Scholars (IHS)	2021
Survey Collection: Safe-Injection and NIMBYism in Philadelphia	
Humane Studies Fellowship (IHS)	2021
TEACHING EXPERIENCE	
Applied Economic Research (Senior Capstone), Instructor of Record	Fall 2022
Causal Inference, Teaching Assistant	Spring 2022
Intermediate Microeconomics, Instructor of Record	Spring 2022
Intermediate Microeconomics, Instructor of Record	Fall 2021
Principles of Microeconomics (Two Sections), Instructor of Record	Spring 2021
Survey of Economics (Asynchronous, Online), Instructor of Record	Fall 2020
Conference Presentations	
Southern Economic Association Conference	2021
Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone	
Southern Economic Association Conference	2021
The effect of crowds on petty-crimes and law enforcement: A natural experiment from European for	$ootball\ leagues$
Mid-Continent Regional Science IMPLAN Conference	2021
Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone	
Public Choice Society Conference	2020
Income Inequality and Party Alternation: State-Level Evidence fom the United States	
RESEARCH INTERESTS	
Urban Economics, Public Economics, Health Economics, Non-market Valuation, Poli	cy Analysis
Ad Hoc Journal Referee	
Managing Sport and Leisure	
Software Proficiencies	
R IATEX CIS	

#### R, ⊮T<sub>E</sub>X, GIS

#### References

## Brad R. Humphreys, PhD

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Phone: 304-293-7871

Affiliation: West Virginia University

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

### Jane Ruseski, PhD

Email: Jane.Ruseski@mail.wvu.edu

Phone: 304-293-7835

Affiliation: West Virginia University

Relationship: Dissertation Committee Member, Professor of Economics, and Economics PhD Coordinator

## Daniel Grossman, PhD

Email: daniel.grossman@mail.wvu.edu

Phone: 304-293-7860

Affiliation: West Virginia University

Relationship: Dissertation Committee Member, Associate Professor of Economics