

Alexander Marsella

610-306-0025 | amarsella@berry.edu | <https://alexmarsella.github.io>

EMPLOYMENT

Berry College, Campbell School of Business <i>Assistant Professor of Economics & Data Analytics</i>	Mt. Berry, GA <i>Jan 2025 - Present</i>
Berry College, Campbell School of Business <i>Visiting Assistant Professor of Economics & Data Analytics</i>	Mt. Berry, GA <i>Aug 2023 - Dec 2024</i>

EDUCATION

West Virginia University <i>Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys</i> <ul style="list-style-type: none">Fields: Urban, Public, Health	Morgantown, WV <i>August 2018 - May 2023</i>
West Virginia University <i>Master of Arts, Economics</i>	Morgantown, WV <i>August 2018 - May 2021</i>
West Chester University of Pennsylvania <i>Bachelor of Science, Economics; Math Minor</i>	West Chester, PA <i>August 2014 - May 2018</i>

PEER-REVIEWED JOURNAL ARTICLES

Income Inequality and Party Alternation: State-Level Evidence from the United States (w/ P. Calcagno and Y. Zhou) <i>Contemporary Economic Policy</i>	2023
Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou) <i>Public Choice</i>	2022
Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) <i>Constitutional Political Economy</i>	2021
On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) <i>Public Choice</i>	2020

WORKING PAPERS

The Effect of the West Philadelphia Promise Zone on Violent Crime <i>Under Review, Available on SSRN</i>	2024
The Political Actors Behind Airbnb Bans: Evidence from New York City <i>Under Review, Available on SSRN</i>	2024
Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment <i>Available on SSRN</i>	2023
The effect of monitoring and crowds on referee behavior: A natural experiment from European football (w/ B. Humphreys and L. Perez) <i>Major Revisions at International Journal of Sport Finance</i>	2022

GRANTS & AWARDS

Outstanding Doctoral Student Award <i>West Virginia University, John Chambers College of Business & Economics</i>	2023
Best Doctoral Student Award <i>West Virginia University Economics Department</i>	2022
Burks Family Fund for Economic Research (WVU) <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i>	2021
Hayek Fund for Scholars (IHS) <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i>	2021
Humane Studies Fellowship (IHS)	2021

TEACHING EXPERIENCE

Berry College

<i>Instructor, Microeconomics</i>	<i>Fall 2024</i>
<i>Instructor, Intermediate Data Analytics</i>	<i>Spring 2024</i>
<i>Instructor, Markets & Society</i>	<i>(x2) Fall 2023, (x2) Fall 2024</i>
<i>Instructor, Business Statistics</i>	<i>Fall 2023, (x2) Spring 2024</i>

West Virginia University

<i>Instructor, Intermediate Microeconomics</i>	<i>Fall 2021, Spring 2022, Spring 2023</i>
<i>Instructor, Applied Economic Research (Senior Capstone)</i>	<i>Fall 2022</i>
<i>Teaching Assistant, (Graduate Level) Causal Inference</i>	<i>Spring 2022</i>
<i>Instructor, Principles of Microeconomics</i>	<i>(x2) Spring 2021</i>
<i>Instructor, Survey of Economics (Asynchronous online)</i>	<i>Fall 2020</i>

CONFERENCE PRESENTATIONS

Southern Economic Association Conference	2023
<i>Food Insecurity and Intimate Partner Violence</i>	
Southern Economic Association Conference	2022
<i>Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment</i>	
Southern Economic Association Conference	2021
<i>Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone</i>	
Mid-Continent Regional Science IMPLAN Conference	2021
<i>Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone</i>	
Public Choice Society Conference	2020
<i>Income Inequality and Party Alternation: State-Level Evidence from the United States</i>	

RESEARCH INTERESTS

Urban Economics, Public Economics, Health Economics, Non-market Valuation, Policy Analysis

AD HOC JOURNAL REFEREE

Public Choice; Eastern Economic Journal; Managing Sport and Leisure; Journal of Economics and Finance Education; UNLV Gaming Research & Review Journal

SOFTWARE PROFICIENCIES

R, GIS in R, \LaTeX , Microsoft Excel

REFERENCES

E. Frank Stephenson, PhD

Email: efstephenson@berry.edu

Phone: 706-238-7878

Affiliation: Berry College, Campbell School of Business

Relationship: Department Chair of Accounting, Economics, and Finance at Berry College

Brad R. Humphreys, PhD

Email: brhumphreys@mail.wvu.edu

Phone: 304-293-7871

Affiliation: West Virginia University, John Chambers College of Business and Economics

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

Lauren Heller, PhD

Email: lheller@berry.edu

Phone: 706-290-2688

Affiliation: Berry College, Campbell School of Business

Relationship: Dean of the Campbell School of Business