

# Alexander Marsella

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## EDUCATION

<b>West Virginia University</b> <i>Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys</i> <ul style="list-style-type: none"><li>Fields: Urban, Public, Health</li></ul>	Morgantown, WV <i>Expected 2023</i>
<b>West Virginia University</b> <i>Master of Arts, Economics</i>	Morgantown, WV <i>August 2018 - May 2021</i>
<b>West Chester University of Pennsylvania</b> <i>Bachelor of Science, Economics; Math Minor</i>	West Chester, PA <i>August 2014 - May 2018</i>

## PEER-REVIEWED JOURNAL ARTICLES

<b>Insuring legislative wealth transfers: theory and evidence</b> (w/ B. Cutsinger and Y. Zhou)   <i>Public Choice</i>	2022
<b>Readership and citations as alternative measures of impact</b> (w/ A. Cardazzi and R. Congleton)   <i>Constitutional Political Economy</i>	2021
<b>On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models</b> (w/ R. Congleton and Y. Kim)   <i>Public Choice</i>	2020

## DISSERTATION: *Three essays in applied microeconomics: Philly style*

<b>Do Place-Based Crime Reduction Policies Work?: Evidence from the West Philadelphia Promise Zone</b>   <i>Job Market Paper</i> - Available on SSRN <i>Under Review at the Journal of Urban Economics</i>	2021
<ul style="list-style-type: none"><li>This paper studies the effect of the West Philadelphia Promise Zone initiative on violent crime rates in a high-crime area of West Philadelphia, where a series of educational, public-safety, and quality-of-life improvement grants were disbursed from 2014 onward. My difference-in-differences analysis with two-way fixed effects and cluster bootstrapped standard errors provides the first causal evidence of a modest (approximately 10%) reduction in violent crime, primarily assaults, attributable to this program. By the end of 2019, violent crime in the Promise Zone descended to around the average level across Philadelphia. A synthetic difference-in-differences estimator corroborates this result. In addition, I find a significant reduction in violent crime in and around schools given GEAR UP and Promise Neighborhood grants, two of the largest grants facilitated through the Promise Zone program.</li></ul>	
<b>Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment</b>	In-Progress
<b>Soda Taxes and Fecundability: Evidence from US Cities</b>	In-Progress

## WORKING PAPERS

<b>The effect of monitoring and crowds on crime and law enforcement: A natural experiment from European football</b> (w/ B. Humphreys and L. Perez) <i>Under Review at the Oxford Bulletin of Economics and Statistics</i>	2022
<b>Income Inequality and Party Alternation: State-Level Evidence from the United States</b> (w/ P. Calcagno and Y. Zhou)   Available on SSRN <i>Revise &amp; Resubmit at Contemporary Economic Policy</i>	2021

## GRANTS & AWARDS

<b>Burks Family Fund for Economic Research (WVU)</b> <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i>	2021
<b>Hayek Fund for Scholars (IHS)</b> <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i>	2021
<b>Humane Studies Fellowship (IHS)</b>	2021

## TEACHING EXPERIENCE

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<b>Applied Economic Research (Senior Capstone), Instructor of Record</b>	Fall 2022
<b>Causal Inference, Teaching Assistant</b>	Spring 2022
<b>Intermediate Microeconomics, Instructor of Record</b>	Spring 2022
<b>Intermediate Microeconomics, Instructor of Record</b>	Fall 2021
<b>Principles of Microeconomics (Two Sections), Instructor of Record</b>	Spring 2021
<b>Survey of Economics (Asynchronous, Online), Instructor of Record</b>	Fall 2020

## CONFERENCE PRESENTATIONS

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<b>Southern Economic Association Conference</b>	2021
<i>Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone</i>	
<b>Southern Economic Association Conference</b>	2021
<i>The effect of monitoring and crowds on crime and law enforcement</i>	
<b>Mid-Continent Regional Science IMPLAN Conference</b>	2021
<i>Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone</i>	
<b>Public Choice Society Conference</b>	2020
<i>Income Inequality and Party Alternation: State-Level Evidence from the United States</i>	

## RESEARCH INTERESTS

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**Urban Economics, Public Economics, Health Economics, Non-market Valuation, Policy Analysis**

## AD HOC JOURNAL REFEREE

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*Managing Sport and Leisure*

## SOFTWARE PROFICIENCIES

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**R,  $\LaTeX$ , GIS**

## REFERENCES

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### **Brad R. Humphreys, PhD**

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Affiliation: West Virginia University

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

### **Jane Ruseski, PhD**

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Relationship: Dissertation Committee Member, Professor of Economics, and Economics PhD Coordinator

### **Daniel Grossman, PhD**

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Affiliation: West Virginia University

Relationship: Dissertation Committee Member, Associate Professor of Economics