# Alexander Marsella

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#### EDUCATION

### West Virginia University

Morgantown, WV

Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys

Expected 2023

- Fields: Urban, Public, Health
- Dissertation employs advanced causal inference techniques to study public policy using spatial data.

### West Virginia University

Morgantown, WV

Master of Arts, Economics

August 2018 - May 2021

• Coursework included Econometrics 1 through 3, Public Economics 1 & 2, Health Economics 1 & 2, Law & Economics, and Urban Economics.

### West Chester University of Pennsylvania

West Chester, PA

Bachelor of Science, Economics; Math Minor

August 2014 - May 2018

Coursework included full sequence of calculus, linear algebra, differential equations, calculus statistics, and real
analysis.

### Peer-Reviewed Journal Articles

Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou)| Public Choice

2022

Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) | Constitutional Political Economy

2021

On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) | Public Choice

2020

DISSERTATION: Vice, Violence, and Unhealthy Behaviors in an Urban Setting

# Do Place-Based Crime Reduction Policies Work?: Evidence from the West Philadelphia Promise Zone | Job Market Paper - Available on SSRN

2021

• This paper studies the effect of the West Philadelphia Promise Zone Initiative on violent crime rates in a high-crime area of West Philadelphia, where a series of public safety and quality of life improvement grants were dispersed from 2014 to 2019. Results using a difference-in-differences analysis with two-way fixed effects along with cluster-robust and bootstrapped standard errors provides the first causal evidence of a reduced rate of violent crime, primarily assaults, attributable to this program. A block-level synthetic control analysis suggests that hundreds of simple assaults and potentially dozens of aggravated assaults with firearms were prevented over five years. By the end of 2019, the Promise Zone descends to around the average level of violent crime experienced across the rest of Philadelphia, attributable mainly to a reduction in simple assaults.

# Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment

In-Progress

Soda Taxes and Fecundability: Evidence from US Cities

In-Progress

#### Working Papers

Income Inequality and Party Alternation: State-Level Evidence

2021

from the United States (w/ P. Calcagno and Y. Zhou) | Available on SSRN | (Under Review)

## Grants & Awards

## Burks Family Fund for Economic Research (WVU)

2021

Survey Collection: Safe-Injection and NIMBYism in Philadelphia

### Hayek Fund for Scholars (IHS)

2021

Survey Collection: Safe-Injection and NIMBYism in Philadelphia

Humane Studies Fellowship (IHS)

2021

# TEACHING EXPERIENCE

TEACHING EXPERIENCE	
Applied Economic Research (Senior Capstone)  Instructor of Record	Fall 2022
Causal Inference Teaching Assistant	Spring 2022
Intermediate Microeconomics Instructor of Record	Spring 2022
Intermediate Microeconomics Instructor of Record	Fall 2021
Principles of Microeconomics - Two Sections Instructor of Record	Spring 2021
Survey of Economics Instructor of Record	Fall 2020
Conference Presentations	
Southern Economic Association Conference  Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone	2021
Southern Economic Association Conference  The effect of crowds on petty-crimes and law enforcement: A natural experiment from European	2021 n football leagues
Mid-Continent Regional Science IMPLAN Conference  Does Place-Based Crime Reduction Work?: Evidence from the Philadelphia Promise Zone	2021
Public Choice Society Conference Income Inequality and Party Alternation: State-Level Evidence fom the United States	2020
RESEARCH INTERESTS	
Urban Economics Public Economics Health Economics Non-market Valuation Policy Analysis	
Journal Referee	
Managing Sport and Leisure	
Software Proficiencies	
R I⁴TEX GIS	