

Contact

alex@realspike.com

www.linkedin.com/in/alexbello
(LinkedIn)

github.com/alexmbe/README
(Personal)

Top Skills

Enterprise Software

Cloud Computing

Start-ups

Languages

Russian (Professional Working)

Italian (Professional Working)

Patents

Continuous Software Deployment

Alex Bello

Product & Engineering Leader, Growth Strategist - Developer-centric
| Security-first | High-scale | Opensource

United States

Summary

High-performing Product & Engineering Leader with 15+ years of progressive experience driving multi-million dollar growth in both enterprise and start-up environments. Alex has a strong command of product management and substantial hands-on experience with building developer-centric platforms, security, high-scale computing, and open-source.

Core expertise lies in building a scalable product foundation, building teams and influencing growth through experimentation and data-driven leadership. Active engagement with board members representing product and engineering functions, M&A as well as experience fundraising from A to series C.

Outside of work, interests span skiing, travel, electronic music and blockchain technology.

More about my values and leadership style: <https://github.com/alexmbe/README>

Experience

Armory.io

VP of Product

October 2017 - Present (4 years 2 months)

San Francisco Bay Area

Building a developer-centric platform that makes multi-cloud software delivery reliable, scalable, and safe. Some of the world's largest engineering teams at Autodesk, Apple, Snap, Sony, JPMC use the Armory platform to deploy containers, vms, and functions across multiple cloud providers at scale.

- First customer, product manager, recruited by the founders from Lookout
- Defined product and coss strategy, roadmap, investor relations from series A to C

- Conceptualized and shipped features, achieving \$XXm/year and 124% YoY ARR growth
- Grew a team of technical product managers, designers & technical writers
- Created product processes from scratch including feedback loops, cross-functional planning, prioritization, launch, and deprecation for both enterprise and open source offerings
- Setup and ran product advisory board with strategic customers and advisors
- Kickstarted open-source community events, recruited speakers, and hosted monthly roundtables <https://www.meetup.com/spinnaker/>
- Awarded patent for continuous software deployment <https://patents.google.com/patent/US11030071B2/en>

DevNetwork

Advisor

September 2021 - Present (3 months)

DevNetwork is the leading global developer events community with over 95,000 members. Member of the advisory group chartered with advancing product development.

EQT Group

Advisor

April 2021 - Present (8 months)

San Francisco, California, United States

Internal advisor to the global private equity firm on investments in the developer, infrastructure, and security products.

SafeBase

Advisor

March 2021 - Present (9 months)

San Francisco, California, United States

SafeBase is the interactive security portal to share your security posture, automate access to sensitive compliance information, and subscribe to vendor security program updates.

Plato

Mentor

May 2019 - Present (2 years 7 months)

Helping product & engineering leaders grow and succeed.

Lookout

Head of Platform

October 2016 - October 2017 (1 year 1 month)

San Francisco, CA

Lookout is the market leader in mobile end-point security, protecting 120+ million mobile users.

- Recruited to scale the telemetry ingestion, processing, and API platform on AWS
- Reshaped the platform team and strategy by leveraging cloud-native technology and best practices
- Productized internal identity service into customer-facing Zero Trust Network Access product
- Led the re-architecture of data platform to increase concurrency while saving \$1m/ year
- Improved Engineering velocity by 10x by implementing CD and developer-led service ownership model
- Became the first FedRamp certified mobile security solution in AWS

Lithium Technologies

VP of Engineering, Platform

October 2010 - September 2016 (6 years)

San Francisco, CA

Lithium (acquired) is the leading platform for building user communities with 100+ million users/month, processing 480 million interactions/day. Platform api powers user communities for 300+ customers including Microsoft, Google, Atlassian, Splunk, eBay, Square, Dropbox

- Joined as Director to help scale and secure the rapidly growing platform, promoted to VP
- Grew and led a team of 50+ engineers, directors, and managers responsible for building and scaling platform, data services, API, and developer tools used across multiple product lines and cloud providers.
- Expanded platform to support EU customers and executed migration to the public cloud, re-architecting along the way for multi-az-region fault-tolerant design, achieving 99.99%+ platform uptime.
- Conceptualized and led the development of an internal multi-cloud software delivery toolchain
- Scaled a 5-petabyte data platform, while beating customer-facing data processing SLAs.

- Managed a multi-million yearly budget, achieving yoy cost reduction while continuing to grow the customer footprint.
- Acquired & integrated 3 companies, part of the core team responsible for launching an India development center of 100+

Black Hat Conference

Volunteer

January 2010 - December 2011 (2 years)

Assisted with managing the speaker program for Black Hat USA.

IronKey

Director of Engineering, Operations & Security

January 2007 - October 2010 (3 years 10 months)

Sunnyvale, CA

IronKey (acquired) built the world's most secure (FIPS 140-2 Level 3) portable storage device with remote management and cloud-based trusted virtual computing services.

- Joined as a member of the founding team, recruited by the chairman of APWG and founder of IronKey
- Grew a team of engineers and engineering managers
- Led the build-out of highly secure saas and secure sessions service based on TOR protocol.
- Led the development of a CLI interface to enable platform installation and configuration in the environments with the highest levels of security requirements.
- Developed an automated malware collection and analysis tool to research global malware trends, which helped IronKey secure funding from DHS.
- Developed product security threat model and led the security engineering team responsible for new feature development, threat analysis, competitive intelligence, and malware security research lab.

APWG

Lead Software Engineer

October 2005 - January 2009 (3 years 4 months)

APWG is the global industry, law enforcement, and government coalition focused on unifying the global response to electronic crime. Chaired by the founder of IronKey.

- Conceptualized and launched eCX (ecrime data exchange), a platform that enables security practitioners to share and action on community-sourced ecrime data.
- Developed and maintained phishing data ingestion and processing service, feeding near real-time anti-phishing intelligence to some of the worlds biggest brands, security companies, and government agencies.

Education

Self-educated

Founding teams at Silicon Valley startups